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| **Haaga-Helia University of Applied Sciences – Master Evaluation Criteria 1.1.2022** | | |  | |
|  |  |  | | **5 Excellent** | |
| **1. Topic and objective** |  |  | |  | |
| 1. Significance of the topic |  |  | | The topic has innovative perspectives. Its significance is justified more generally than only from the perspective of the organisation and / or working life. | |
| 1. Objective and delimitation |  |  | | The objective is described very clearly. The delimitation is justified and described precisely in a way that guides the content and structure of the work. | |
| **2. Theoretical framework** |  |  | |  | |
| 1. Relevance and use of sources |  |  | | Relevant, peer-reviewed and international sources are used appropriately, critically and justified in terms of objectives. There is a rich dialogue between the sources. | |
| 1. Construction of the framework |  |  | | The use of concepts is accurate and justified. The theoretical framework shows knowledge of different views and provides excellent support for the objective. | |
| **3. Methodology** |  |  | |  | |
| 1. Choice of approach and methods |  |  | | Methodological choices are well justified and described in detail and critically. The methods are excellent for the thesis. | |
| 1. Application and description of methods |  |  | | The whole research and development work, its stages and progress, is excellently implemented and described. | |
| **4. Outcomes** |  |  | |  | |
| 1. Correspondence between objectives and outcomes |  |  | | The outcomes fit the objectives in an excellent manner. | |
| 1. Reflection on the outcomes |  |  | | The value of the outcomes is well considered and justified. The generalizability is considered, and some of the outcomes have wider use. The outcomes have been evaluated commendably in relation to the theoretical framework. | |
| **5. Reporting** |  |  | |  | |
| a) Structural consistency |  |  | | The report forms a balanced whole, in which the importance of the parts is well justified. The report proceeds from step to step in a consistent manner. | |
| b) Clarity and readability |  |  | | Comprehensibility and readability are at an excellent level. The reporting guidelines have been followed perfectly. The illustrations and tables are made in accordance with the instructions, they are informative and add value to the report. | |
| **6. Thesis project management** |  |  | |  | |
| Managament of independent work and timetable |  |  | | The student has demonstrated the ability to adapt to the unexpected challenges during the process as well as the demanding, independent expert work. The work has progressed according to schedule. | |