

TANUSH GUHA

tanush.guha@gmail.com | +919560901576 | [linkedin.com/in/tanushguha](https://www.linkedin.com/in/tanushguha)

WORK EXPERIENCE

WWF India (May 2024 – August 2024) | Sustainable Business Intern

- Analysed 8+ palm oil certification standards (RSPO, MSPO, IPOS) and provided recommendations to major industry stakeholders like Adani Wilmar, Cargill India, Marico, Godrej, AAK India, etc on improving their oil palm sourcing practices
- Developed a comprehensive provisional golden certification standard that should be implemented for the ethical sourcing of oil palm and advocated for a pathway for major industry stakeholders to comply with the Framework
- Worked with the Government of Goa for the launch and implementation of Materials Recycling Facility, handling 1000kg/day of intermediate waste processing, addressing a massive gap in Goa's wider waste management chain
- Contributed to the formulation of a policy brief that improved stakeholder reporting processes for deficiencies/violations in their oil palm and nature products supply chains by 15%, leading to better cognizance of required compensatory initiatives
- Developed a broad assessment framework for tracking deforestation & conversion finance risks for financial institutions

ARSHIYA CONSULTING (May 2024 – August 2024) | Sustainable Development Intern

- Conducted audits for 10+ infrastructure projects – commissioned by various Indian state govts., UAE, South Africa & Cameroon - valued at over \$5M, identifying potential annual savings of 125,000 gallons of water via project modifications
- Developed an ROI analysis for green building technologies like solar panels and solar geysers, projecting a 15% reduction in operational costs with the implementation of new maintenance and conservation practices
- Created a detailed environmental impact assessment dashboard for analysing the downside effects of infrastructure projects, reducing evaluation time by 40% and providing clarity on what compensatory measure needed to be taken

ALPIDE TECHNOLOGIES (May 2023 – Jun 2023) | Quality Assurance ERP Finance Intern

- Tested 20+ financial accounting features on new ERP platform, identifying and resolving 15 critical system issues
- Helped implement new & improved testing protocols that reduced QA bug analysis and processing time by 25%
- Collaborated with development team to optimize 5 core functionalities and created detailed documentation for testing procedures, improving onboarding process for new testers and clients, reducing projected onboarding time by 30%

SPORTSKEEDA.COM (Jan 2024 – March 2024) | Freelance Content Writer

- Produced high-quality sports content across multiple domains, generating over 50 articles covering multiple domains like cricket, football, and motorsports, collaborating with co-writers and consistently meeting tight editorial deadlines
- Increased reader engagement through well-researched and analytically driven content, achieving an average of 5,000+ views per article and maintaining a 95% positive reader feedback rating and 30% comment engagement rate
- Developed expertise in SEO-optimized writing techniques, improving article discoverability across the website

EDUCATION

Ashoka University (Sonipat, 2022-2026) | BSc. Economics & Finance | International Relations Minor

Relevant Coursework: Investment Analysis, Financial Markets, Corporate Finance, Econometrics, Development Economics

Projects: Led 5-person team in Wharton Investment Competition (12% return) • Developed Python-based trading algorithm • Conducted ESG investing impact research | Independent Project on Digital Infrastructure Impact Assessment in Rural India

TECHNICAL PROFICIENCIES

Data Analysis: Stata, Python (Pandas, NumPy), Excel | **Other Tools:** JIRA, Adobe Creative Suite (Premiere Pro, Photoshop), Canva | **Visualization:** Tableau, Power BI

ACTIVITIES & ACHIEVEMENTS

Head of Finance, Ashoka Quizzing Society: Raised ₹1 Lakh+ sponsorships and lead the revival of the club's flagship quizzing fest, Chakraview 2024, featuring famous Indian QM Major Chandrakant Nair

Sportsdesk Editor, The Edict: Lead multimedia coverage of university sports, with incisive reporting coverage across a digital newspaper and multiple social media platforms – generating over 1000+ impressions per post | Published a feature article on F1's digital transformation - [The Rise of Racing: The Digital Reinvention of Formula One](#)

Writer, Ashoka Business Review: Was part of the founding team that launched the 1st edition of the Ashoka Business Review | Wrote a detailed analysis on the EV charging Infrastructure in India - [Online Flipbook](#)

Core Member, Pawsitive Ashoka: Coordinated comprehensive care and support for 25+ animals & successfully raised ₹50,000 to fund emergency veterinary procedures, showcasing a dedication and commitment to community service

Competitions: AIR 21 in IEO 2022 Qualifiers • 1st Place, Code Wars 2021 (100+ participants)