**Factors/Parameters impacting word importance**

**Level 1: Word and phrase**

* Importance of a word in a phrase
* Importance of a phrase inside a sentence

**Level 2: Sentence and scene**

* Similarity between sentences XXXXXXXXXX
* If the sentence is part of a AC/dialogue the relative importance of that sentence in the AC/dialogue.
* Importance of the characters associated with that word
* The position of the dialogue/AC in the script (Beginning, middle or end) and its relative importance in that part.

**Level 3: subplots and Plots**

* Importance of a scene inside a subplot.
* Importance of a subplot inside a plot.
* Importance of the plot inside the film.