

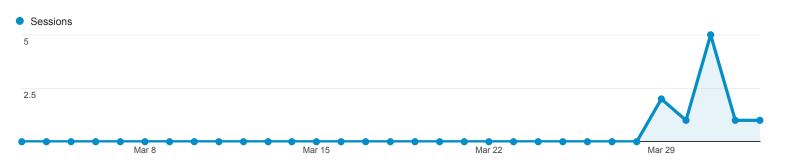
New vs Returning

Mar 3, 2016 - Apr 2, 2016



Explorer

Summary



	ser Type	Acquisition			Behavior			Conversions		
U:		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
		10 % of Total: 100.00% (10)	30.00% Avg for View: 30.00% (0.00%)	3 % of Total: 100.00% (3)	40.00% Avg for View: 40.00% (0.00%)	2.30 Avg for View: 2.30 (0.00%)	00:00:12 Avg for View: 00:00:12 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1.	Returning Visitor	7 (70.00%)	0.00%	0 (0.00%)	28.57%	2.71	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
2.	New Visitor	3 (30.00%)	100.00%	3(100.00%)	66.67%	1.33	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2