# **Kelly Horigan**

Responsive Design MCAD Spring 2016 Assignment 12

# **Content Outline**

Final Project Phase 1 for MCAD Mid-Review Portfolio Site

# 1. Homepage

----- 2. Subpage: Think Green

----- 3. Subpage: Wet-Dry-Try App

----- 4. Subpage: ADA Colombia

----- 5. Subpage: Mini-Hemingway App

----- 6. Subpage: Festival International

----- 7. Subpage: ACDAC branding

## CONTENT

# 1. Homepage

#### **Header Copy**

Hola! I'm Kelly Horigan, a digital designer based in Bogotá, Colombia. Below is a selection of my work.

## 1. Project Thumbnail Copy

• Project Title: Think Green

Project Description: Website

• Project Thumbnail Image

## 2. Project Thumbnail Copy

Project Title: Wet-Dry-Try App

• Project Description: Illustration

• Project Thumbnail Image

#### 3. Project Thumbnail Copy

• Project Title: ADA Colombia

Project Description: Website

• Project Thumbnail Image

## 4. Project Thumbnail Copy

• Project Title: Mini-Hemingway App

• Project Description: IA & UX Research

Project Thumbnail Image

## 5. Project Thumbnail Copy

• Project Title: Festival International

• Project Description: Website

Project Thumbnail Image

## 6. Project Thumbnail Copy

Project Title: ACDAC

• Project Description: Branding

• Project Thumbnail Image

#### **Footer Copy**

- Contact button (with link to email address)
- CV PDF link
- Linkedin link

# 2. Subpage: Think Green

#### **Header Copy**

Think Green is a lifestyle website focused on living greener and protecting the environment. I designed and developed a responsive landing page for this site. Link to Site

## **Project Keywords:**

- Responsive Design
- Front-end (?)
- HTML/CSS
- Javascript
- Illustration

[Number of Images: 1]

# 3. Subpage: Wet-Dry-Try App

#### **Header Copy**

Wet-Dry-Try is an app for children to learn and practice their handwriting skills by Handwriting Without Tears. I've illustrated the profile avatars for this app. Link to animation

#### **Project Keywords:**

- Illustration
- Icons
- App
- Javascript

[Number of Images: 12]

[Technology: carousel slider]

# 4. Subpage: ADA Colombia

#### **Header Copy**

ADA Colombia is a cat and dog rescue in Bogotá, Colombia. For the non-profit organization, I've designed a responsive website with Wordpress. Pet photography by Nina Logan Smith. Link to Site

#### **Project Keywords:**

- Responsive Design
- Wordpress
- PHP
- jQuery
- Javascript

[Number of Images: 1-2]

# 5. Subpage: Mini-Hemingway App

#### **Header Copy**

Mini-Hemingway is a mobile app for the rum-tasting aficionado. Mini-Hemingway helps aficionados discover new rums and rum-based cocktails to taste. Link to interactive prototype (NOTE: To be built after mid-review)

## **Project Keywords:**

- IA & UX
- Personas & Scenarios
- Usability Testing
- Wireframing
- Prototyping

[Number of Images: 2-4]

[Technology: video player] NOTE: video to be uploaded after Mid-Review

# 6. Subpage: Festival Internacional

#### **Header Copy**

Festival Internacional is a responsive website to promote an annual event in Bogotá, that celebrates food, culture, and handicrafts from around the world. Link to Site

## **Project Keywords:**

- Responsive Design
- Branding
- Javascript (?)

[Number of Images: 1-2]

# 7. Subpage: ACDAC

#### **Header Copy**

I crafted a new logo and brand identity for the Asociación de Cónyuges de los Diplomáticos Acreditados en Colombia (ACDAC). ACDAC fundraises to support social welfare projects for women, children, and the elderly in Colombia.

# **Project Keywords:**

- Brand Identity
- Design
- Print

[Number of Images: 1-2]