ALEXANDRA VALLE

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PORTFOLIO | GITHUB | LINKEDIN

TECHNICAL SKILLS

Languages: Python, Javascript, HTML, CSS
Frameworks/Tools: React.js, Redux, Flask, Node.js, Express, SQL, Sequelize, SQAlchemy, PostgreSQL, Mocha, Git, REST, DockerObject Oriented Programming, Google API, AWS S3, Shopify, WordPress, Agile Project Management, Debugging, Deployment, Figma.

RELEVANT EXPERIENCE

Allot Company | Web Developer | Remote   **January 2023 - Current**
Promark Brands | Web Developer | Remote   **November 2023 - January 2024**

▷ Spearheaded the end-to-end development of a dynamic website for a client specializing in services and goods, leveraging WordPress as the core content management system.
▷ Integrated essential web services, such as domain registration and security features, on the HostMonster platform, ensuring seamless functionality and optimal performance for end-users.
▷ Developed and maintained custom functionalities, addressing specific client needs and adapting to evolving business requirements with the use of WordPress plugins.
▷ Conducted thorough performance optimization, fine-tuning the website for speed, scalability, and SEO best practices.

FULL-STACK PROJECTS

WanderPin | Python | Flask | React | Redux | CSS3 | Live | GitHub Repo

▷ Integrated AWS S3 for user image uploads, reducing server load and enabling future image service expansion.
▷ Orchestrated complex data flows using Redux for efficient state synchronization and a seamless user interface in the web app.
▷ Created interactive data visualizations with JavaScript, incorporating user-responsive algorithms.
▷ Expanded project functionality using npm packages, tapping into the open-source community for enriched user experiences and streamlined development.

GlobalGrub | Python | Flask | React | Redux | CSS3 | Live | GitHub Repo

▷ Led a team of four engineers in Agile Software Development, managing time allocation, task distribution, and providing feedback. Established and maintained an efficient Git workflow for seamless code integration and collaboration.
▷ Optimized back-end code in the Flask framework by implementing adaptable one-to-many relationships, utilizing reusable code modules for diverse data handling.
▷ Customized search functionality with Redux, creating a centralized state management system for consistent access to search-related data and actions across the application.

EXPERIENCE

Alo Yoga | General Manager | New York, NY   **December 2021 - December 2022**

▷ Led operations at the Williamsburg location, applying strategic problem-solving and data-driven decision-making to optimize customer service processes.
▷ Achieved a notable 30% month-to-month increase in sales volume, surpassing monthly goals by 20%+, showcasing a results-driven approach.
▷ Implemented operational restructuring, leveraging analytical skills to track and analyze sales and customer trends, resulting in revenue maximization and expense minimization.

O.N.S Clothing | Retail Department Manager | New York, NY   **October 2019 - December 2021**

▷ Enhanced Shopify website functionality through seamless integration of third-party platforms and new software programs, ensuring a cutting-edge online shopping experience.
▷ Spearheaded the integration of marketing applications on Shopify, optimizing promotional campaigns, improving customer engagement, and boosting sales.
▷ Implemented SEO optimization strategies on Shopify, elevating the website's visibility on search engines and driving organic traffic.

EDUCATION

App Academy | Full-Stack Software Development   **February 2023 - August 2023**
Ai Miami International University of Art & Design | BA in Fashion Merchandising   **October 2011 - June 2014**