

ALEXANDRA VALLE

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[PORTFOLIO](#) | [GITHUB](#) | [LINKEDIN](#)

TECHNICAL SKILLS

Languages: Python, Javascript, HTML, CSS

Frameworks/Tools: React.js, Redux, Flask, Node.js, Express, SQL, Sequelize, SQLAlchemy, PostgreSQL, Mocha, Git, REST, Object Oriented Programming, Google API, AWS S3, Shopify, WordPress, Agile Project Management, Debugging, Deployment

RELEVANT EXPERIENCE

Allot Company | Web Developer | Remote

January 2023 - Current

Promark Brands | Web Developer | Remote

November 2023 - January 2024

- Spearheaded the end-to-end development of a dynamic website for a client specializing in services and goods, leveraging WordPress as the core content management system.
- Integrated essential web services, such as domain registration and security features, on the HostMonster platform, ensuring seamless functionality and optimal performance for end-users.
- Developed and maintained custom functionalities, addressing specific client needs and adapting to evolving business requirements with the use of WordPress plugins.
- Conducted thorough performance optimization, fine-tuning the website for speed, scalability, and SEO best practices.

FULL-STACK PROJECTS

WanderPin | Python | Flask | React | Redux | CSS3 | [Live](#) | [GitHub Repo](#)

- Integrated AWS S3 for user image uploads, reducing server load and enabling future image service expansion.
- Orchestrated complex data flows using Redux for efficient state synchronization and a seamless user interface in the web app.
- Created interactive data visualizations with JavaScript, incorporating user-responsive algorithms.
- Expanded project functionality using npm packages, tapping into the open-source community for enriched user experiences and streamlined development.

GlobalGrub | Python | Flask | React | Redux | CSS3 | [Live](#) | [GitHub Repo](#)

- Led a team of four engineers in Agile Software Development, managing time allocation, task distribution, and providing feedback. Established and maintained an efficient Git workflow for seamless code integration and collaboration.
- Optimized back-end code in the Flask framework by implementing adaptable one-to-many relationships, utilizing reusable code modules for diverse data handling.
- Customized search functionality with Redux, creating a centralized state management system for consistent access to search-related data and actions across the application.

EXPERIENCE

Alo Yoga | General Manager | New York, NY

December 2021 - December 2022

- Responsible for running the Williamsburg location with high volume customer service, profit and loss management as well as setting, monitoring, and driving sales goals.
- Increased sales volume month to month by 30% and surpassed monthly goals by 20+%.
- Restructured operations to efficiently track and analyze sales and customer trends to maximize revenue while minimizing expenses.

O.N.S Clothing | Retail Department Manager | New York, NY

October 2019 - December 2021

- Managed the e-commerce platform Shopify, integrated third-party platforms, and new computer software programs.
- Incorporated a cloud-based professional employer organization (TriNet) into O.N.S Clothing website with an embedded database functionality to enable online recruitment.
- Build projections, budget planning, and P&L statements for the retail department.

EDUCATION

App Academy | Full-Stack Software Development

February 2023 - August 2023

Ai Miami International University of Art & Design | BA in Fashion Merchandising

October 2011 - June 2014