Connie Tang

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EDUCATION

University of California, Berkeley   **Expected Graduation: May 2021**
B.S. Economics and B.A. Computer Science
<u>Skills</u>: Python, Java, HTML, Sales and Marketing, PowerPoint, Excel, Social Media, Photoshop
<u>Awards</u>: Regents' and Chancellor's Scholarship
<u>Classes</u>: Introduction to Economics (Econ 1), Structure and Interpretation of Computer Programs
(CS61A), Introduction to Data Science (Data 8)

WORK EXPERIENCE

Asana   **Berkeley, CA**
Strategy Consultant (Contract)   August 2018 – Present
- Carrying out research on competitors' strengths and weaknesses to improve Asana's user retention rate
- Using Python tools such as NumPy, Matplotlib, and Pandas to perform sentiment analysis and data analytics

Hiven   **Berkeley, CA**
Operations Intern   May 2018 – August 2018
- Conducted customer outreach and made strategic recommendations on various outreach channels
- Analyzed key metrics and assisted in the development of multiple websites to improve UX/UI
- Worked directly with the founder to strategically run campaigns with highest returns on investment and sponsorship negotiation

Division of Data Science   **Berkeley, CA**
Executive Administrative Assistant   May 2018 – August 2018
- Worked with management to execute daily activities focused on expanding the UCB Data Science department
- Assisted in successfully developing and implementing the first External Pedagogy Data Science Workshop hosted at UC Berkeley with over 30 universities present

Facebook   **Menlo Park, CA**
Program Intern   June 2016 – August 2016
- Developed 3 motion-activated virtual reality games using Unreal Game Engine, C++, and blueprinting to appeal to senses
- Demoed weekly to 50+ leading industry professionals for critiques and reviews
- Managed a 5 employees and interns to create 360° video storytelling content on the tech workforce community

LEADERSHIP & ACTIVITIES

Berkeley Women in Business   **Berkeley, CA**
University Relations Coordinator   January 2018 – May 2018
- Coordinated with Berkeley's H.A.A.S. Women in Leadership organization to create the first 40+ person mentorship program for female business undergraduates
- Ensured the accuracy of the logistics at each professional development event and had prominent companies present

Pilot City   `   **San Francisco, CA**
Incubator Program Facilitator   August 2017 – May 2018
- Conducted hack, review, and demo days alongside leading tech firms across 9+ underprivileged Bay Area school districts
- Facilitated 100+ high school business projects during online office hours over the course of 8 weeks
- Ensured the efficiency and accuracy of the logistics and curriculum that each classroom receives
- Conducted mentor trainings to teach 15+ members critical job responsibilities, including hack day logistics and outreach