VALLEYhacks

Sponsorship Prospectus

https://valleyhacks.github.io/

WHAT IS A HACKATHON?

A hackathon is an **overnight code based event** including graphic designers, interface designers, project managers, and others collaborating intensively on software projects. Every hackathon is comprised of two major components: a **competitive side** aimed for seasoned coders and an **educational side** for first time coders. Our event's duration will be **36 hours**, consisting of workshops, meal events, and sponsor presentations. **The goal of a hackathon is to come out with a better understanding of the computer science field, while hopefully creating usable software.**

WHAT IS VALLEYhacks?

VALLEYhacks is a **student-run hackathon** targeted and created for high school students in the Bay Area. We plan to create an all-inclusive event for students and mentors alike to come together for a weekend and share knowledge about the computer science field. With our hackathon, we hope to convince students that anyone can learn to code and take one step towards eliminating the "computer nerd" stereotype. We hope to create a sense of community amongst these students in order to break barriers and normalize hacking for all.

WHAT ARE THE EVENT SPECIFICS?

Our hackathon will be on the weekend of **June 23rd - June 24th, 2018** at the **Mountain View Headquarters of Mozilla**. We hope to accommodate **90 students** over the 36 hour period.

WHAT CAN YOUR COMPANY DO?

Hackathons function off the benevolence of many progressive tech companies in the area that want to spread their passion of computer science and engineering to the next generation, while **increasing their own brand presence**. With a fiscal donation or an in-kind donation, your company would be taking one step towards **empowering the next generation** of computer scientists seeking to change the world for the better.

In addition to donations, these students are always seeking to get involved with new companies in the area or new technology and would benefit greatly off of any mentors or workshop your company would be able to provide. This would present a **major positive** to your company, allowing employees to **actively market your product** and engage with students in order to **obtain first-hand feedback**. The hackathon will offer an environment focused on increasing diversity in the field of computer science. Furthermore, sponsors will have the opportunity to **send mentors, present APIs, and evangelize their brands**.

"This sounds great, how do we help?"

We are partnered with Hack+, a 501(c)(3) nonprofit organization, and all donations will be processed through them, making **every donation tax-deductible**. Feel free to reach out with us at **valleyhacks2018@gmail.com** to discuss any donation in further detail! Our attendees love swag! Any gear your company may be able to provide: stickers, pillows, t-shirts, etc. will go a long way!

SPONSORSHIP TIERS	Bronze $250	Silver $750	Gold $1250	Platinum $1750
General				
Initial Presentation Length	1 min	3 min	5 min	Keynote
Send Mentors	✕	✕	✕	✕
Run a Workshop	✕	✕	✕	✕
Sponsor Table		✕	✕	✕
Send a Judge			✕	✕
Recruiting				
Send recruiters	✕	✕	✕	✕
Access to Resumes		✕	✕	✕
Mailing List				✕
Branding				
Distribute Swag	✕	✕	✕	✕
Logo on Website	✕	✕	✕	✕
Logo on Apparel		✕	✕	✕
Sponsor Table		✕	✕	✕
Special Award			✕	✕

If you have any questions, concerns, or would like to create a custom sponsorship tier, please contact us at valleyhacks2018@gmail.com! We would be more than happy to accommodate a special tier for your company!