Date
May 1, 2020 - May 31, 2020

Exploration 1 ▾

Segment	Direct traffic									Totals		
Country	United States			Australia			Colombia					
Event name	Conversions	↓Event count	Active users	Conversions	Event count	Active users	Conversions	Event count	Active users	Conversions	Event count	Active users
Totals	**6** 100% of total	**163** 62.45% of total	**11** 73.33% of total	**0** 0% of total	**15** 5.75% of total	**2** 13.33% of total	**0** 0% of total	**83** 31.8% of total	**2** 13.33% of total	**6** 100% of total	**261** 100% of total	**15** 100% of total
1 hamburger_menu	0	41	10	0	8	2	0	44	2	0	93	14
2 page_view	0	28	11	0	2	2	0	14	2	0	44	15
3 session_start	0	28	11	0	2	2	0	11	2	0	41	15
4 user_engagement	0	16	5	0	2	2	0	9	1	0	27	8
5 first_visit	0	10	10	0	0	0	0	1	1	0	11	11
6 team_member_frank_photo	0	11	5	0	0	0	0	0	0	0	11	5
7 hamburger_menu_services	0	5	4	0	0	0	0	1	1	0	6	5
8 in_conversation_podcast	4	5	5	0	0	0	0	0	0	4	5	5
9 hamburger_menu_team	0	3	3	0	0	0	0	0	0	0	3	3
10 films	1	2	2	0	0	0	0	0	0	1	2	2
11 hamburger_menu_brandConsulting	0	1	1	0	0	0	0	1	1	0	2	2
12 hamburger_menu_corporateCommunication	0	1	1	0	0	0	0	1	1	0	2	2
13 linkedin_articles	1	2	2	0	0	0	0	0	0	1	2	2
14 service_brand_consulting	0	1	1	0	0	0	0	1	1	0	2	2
15 service_corporate_communication	0	2	1	0	0	0	0	0	0	0	2	1
16 team_member_video	0	1	1	0	1	1	0	0	0	0	2	2
17 hamburger_menu_contentCreation	0	1	1	0	0	0	0	0	0	0	1	1
18 hamburger_menu_home	0	1	1	0	0	0	0	0	0	0	1	1
19 service_content_creation	0	1	1	0	0	0	0	0	0	0	1	1
20 team_member_frank_ig	0	1	1	0	0	0	0	0	0	0	1	1
21 team_member_frank_sr_linkedin	0	1	1	0	0	0	0	0	0	0	1	1
22 team_member_jack_photo	0	1	1	0	0	0	0	0	0	0	1	1