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by @ionutoroian

Thank you for purchasing this email template. These email designs have been crafted to cover different transactional email types, anything from for onboarding, order confirmation, invoicing and account actions.

If you have any questions that are beyond the scope of this help file, follow the [instructions](#) below to get in touch with me. Thanks so much!

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Contents Breakdown

There are 4 layout options (compact, wide, narrow and fullwidth), each include the following file types:

- **_source**
Source html files with external stylesheet for faster development;
Use the MailChimp CSS Inline Tool to convert the finished results
<https://templates.mailchimp.com/resources/inline-css/>
- **HTML**
Ready-to-use html email templates.
- **StampReady**
Zip files for StampReady online builder.
- **Mailchimp**
Zip files for MailChimp online builder.
- **CampaignMonitor**
HTML files for CampaignMonitor online builder.
- **Mailster**
Mailster email template zip file.

Online Builder by StampReady

Design your emails live and export the result in html format.

To use the online builder you'll need a free account at www.stampready.net

Note: Some hidden elements used in the mobile layouts are visible in the editor to make editing easier (preview text, labels, ...). These will not be visible in the default view.

What is StampReady?

StampReady is a email platform that provides tools to create and send newsletters.

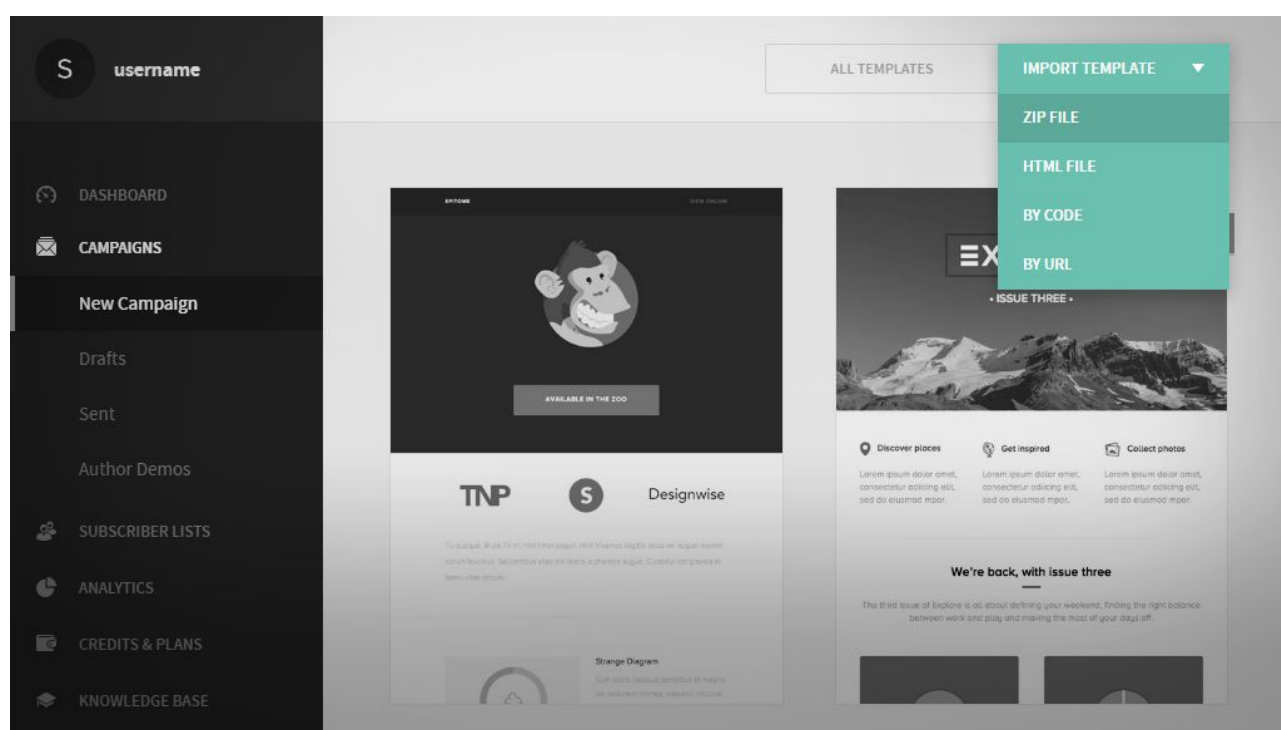
It also offers a powerful and easy to use content builder. To use the builder you'll need to register a **FREE account** at www.stampready.net.

Why are there so many files?

Apart from the reusable all-in-one version (_all-in-one.zip), pre-built demos are also included.

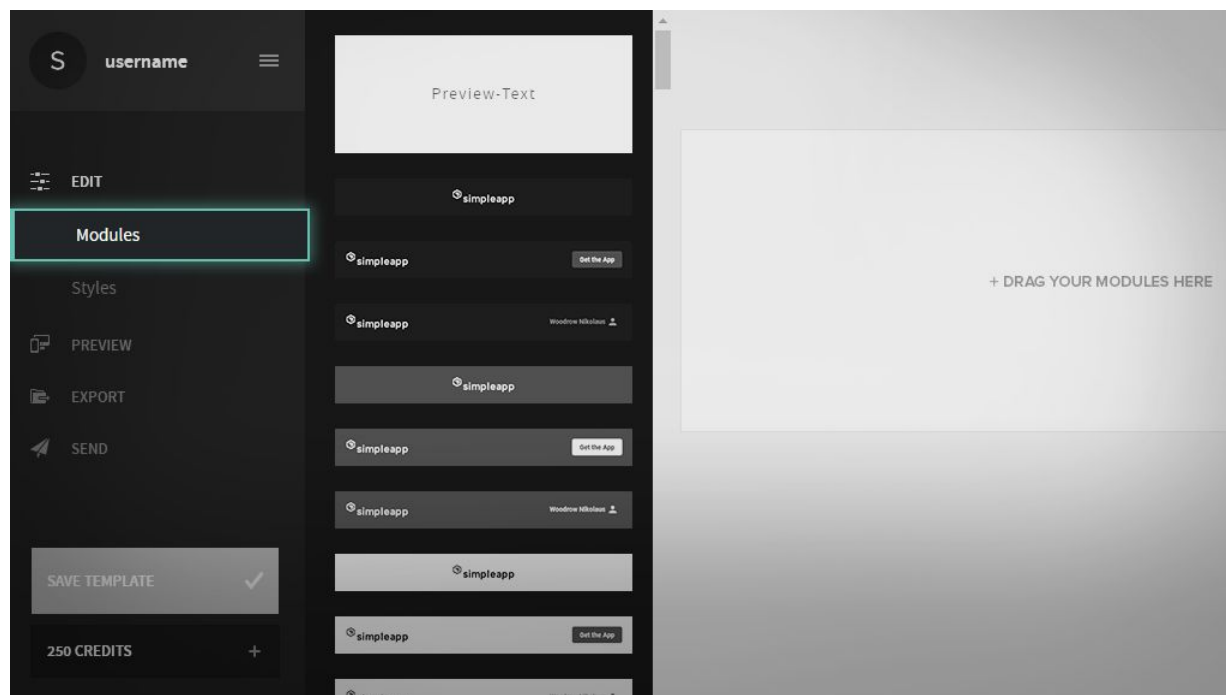
How to upload a template?

In your account's dashboard click on *New Campaign*. Next click *Import Template* and select *ZIP file*. Choose one of the zip files from the 'StampReady' folder. Review the template and click *Use Template* when done.



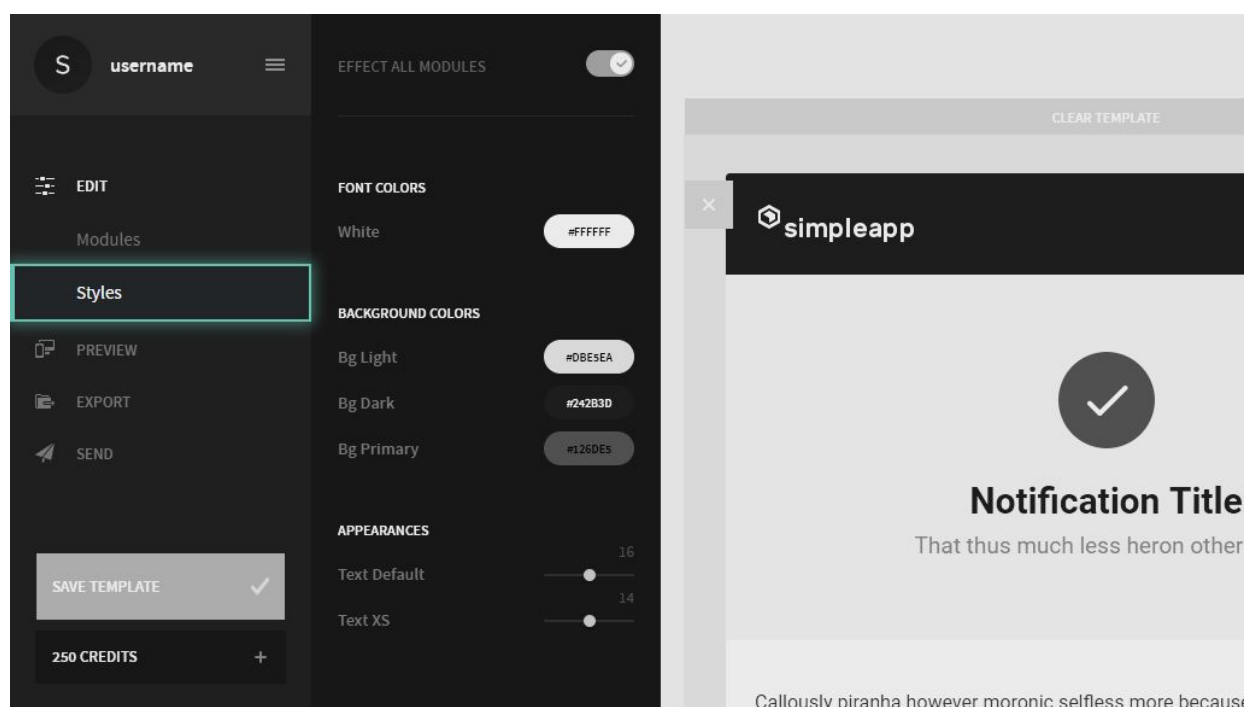
How to create a email design?

Click on *Modules* in the builder menu to get a full preview of all the available design blocks. Start creating your new design by dragging the blocks onto the canvas. To use the [preview text](#) feature make sure to include the *Hidden Preview Text* block at the start of every layout.



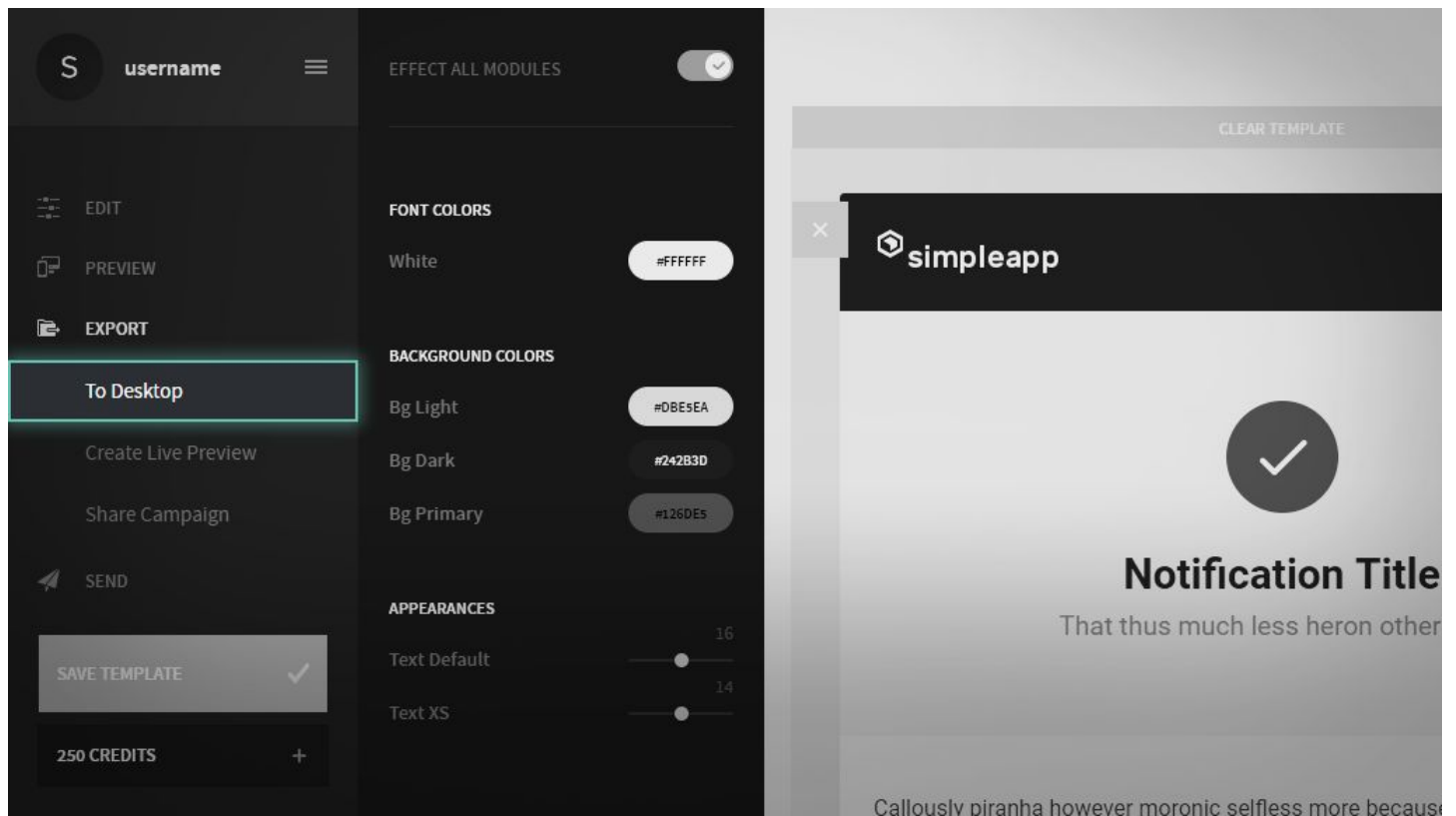
How to customize the theme?

Once you have the blocks on the canvas, click one of the sections to get the available styles panel. Use the options to update colors, change font size and customize background images.



How to export?

To export your masterpiece click *Export* in the builder menu and select *To Desktop*. You'll have to choose between keeping the images online or including them in the zip archive.



Extra Information

- StampReady FAQ
<https://www.stampready.net/faq/>
- StampReady for Developer
<https://www.stampready.net/developer/>

MailChimp Custom Template Builder

Build mobile-friendly transactional emails directly from MailChimp.

Note: Some hidden elements used in the mobile layouts are visible in the editor to make editing easier (preview text, labels, ...). These will not be visible in the default view.

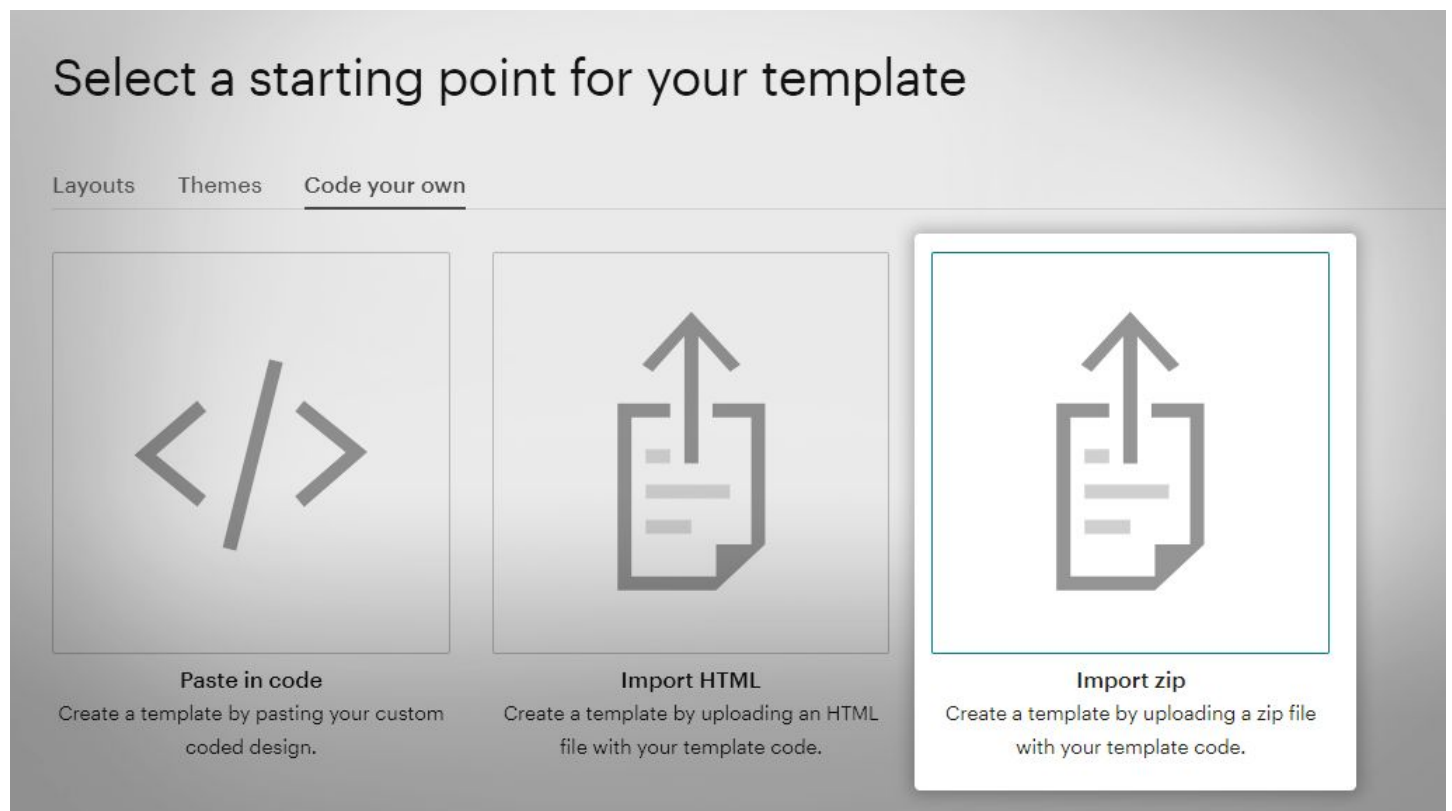
Why are there so many files?

The folder includes all pre-built templates in ZIP format. Apart from these you can find a complete list of modules in the `_all-blocks` folder (some HTML skills are required).

How to upload a template?

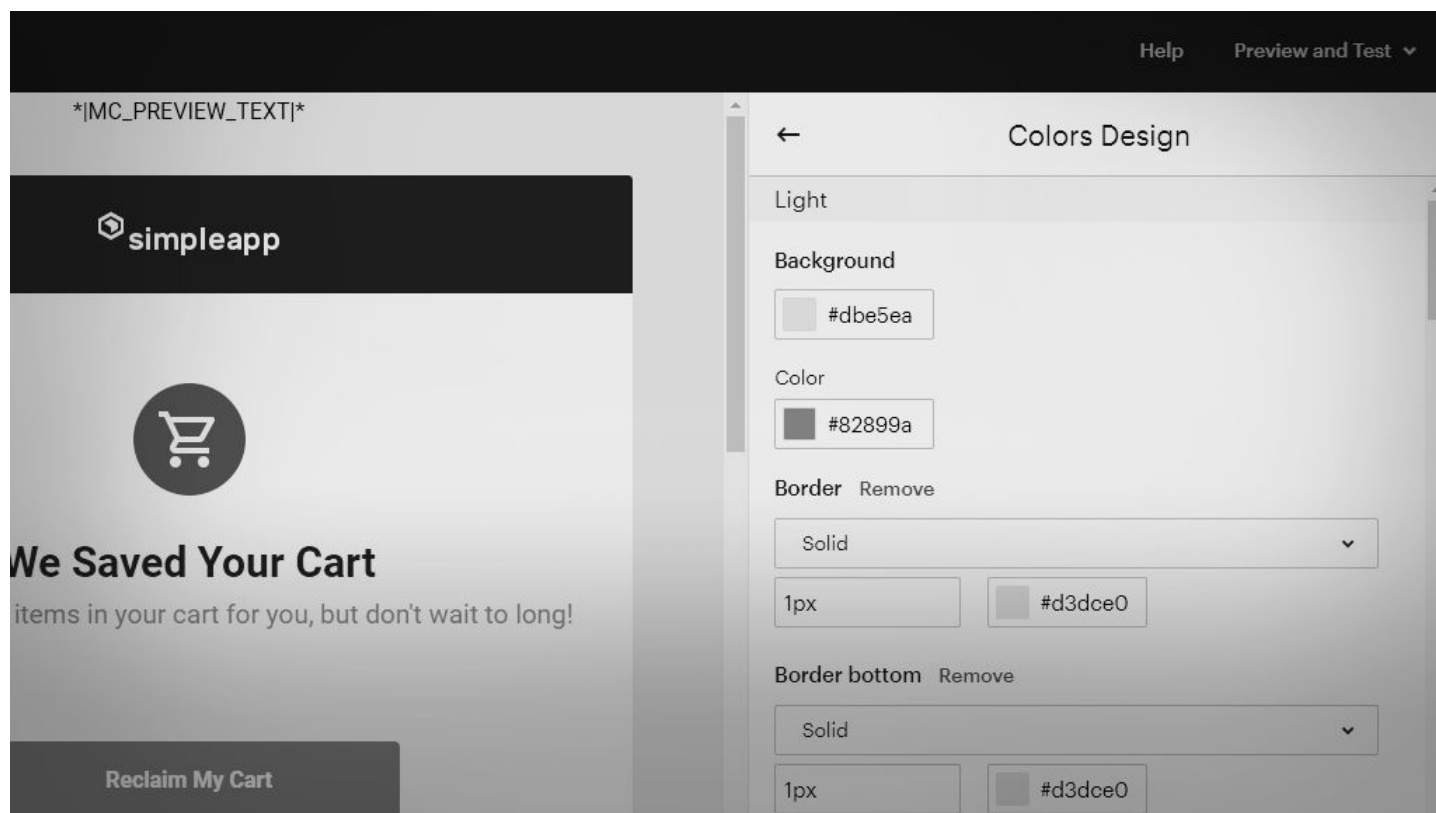
From your account's dashboard go to *Templates* and click *Create Template*. Choose *Import zip*, and select one of the zip files from the 'mailchimp' folder. Follow the steps and click *Save and Exit* when done.

Note: In the campaign builder the template will show up in *Saved templates*.



How to customize the theme?

You can customize colors, background images and font sizes either after uploading the template by clicking Edit Design and using the available options; or directly from the campaign builder by clicking *Design*.



Extra Information

- Import a ZIP File to Create a Campaign
<https://kb.mailchimp.com/campaigns/ways-to-build/import-a-zip-file-to-create-a-campaign>
- Use the Content Manager
<https://kb.mailchimp.com/campaigns/images-videos-files/use-the-content-manager>
- Use the CSS Inliner
<https://kb.mailchimp.com/campaigns/ways-to-build/use-the-css-inliner>

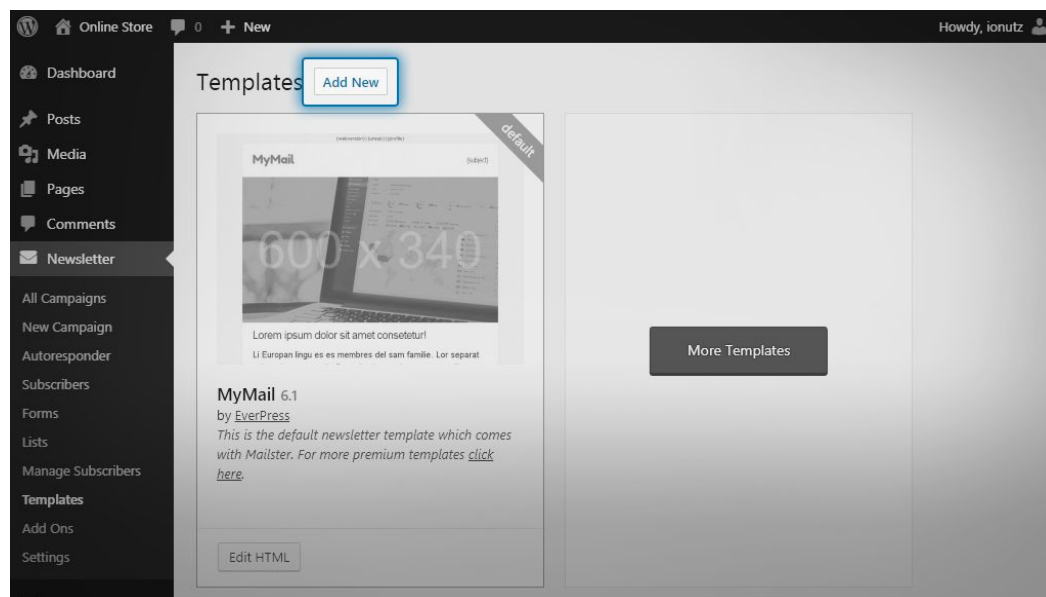
Mailster Template Guide

Mailster is an easy to use Email Newsletter Plugin for WordPress.

Note: Some hidden elements used in the mobile layouts are visible in the editor to make editing easier (preview text, labels, ...). These will not be visible in the default view.

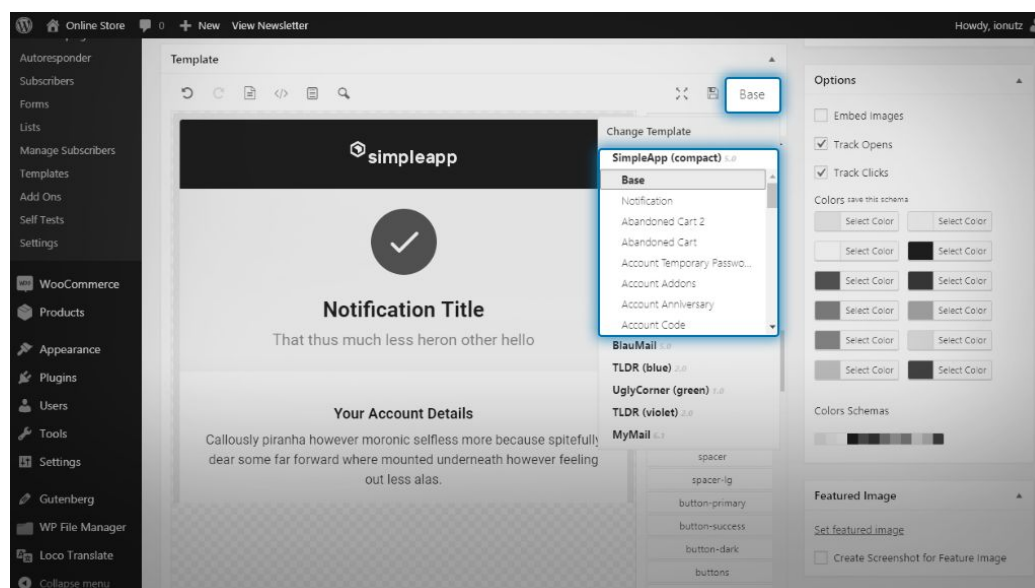
How to upload a template?

Use the WordPress navigation to go to *Newsletter*, then *Templates*. Click *Add New* and upload one of the Mailster templates (e.g. simpleapp_mailster.zip).



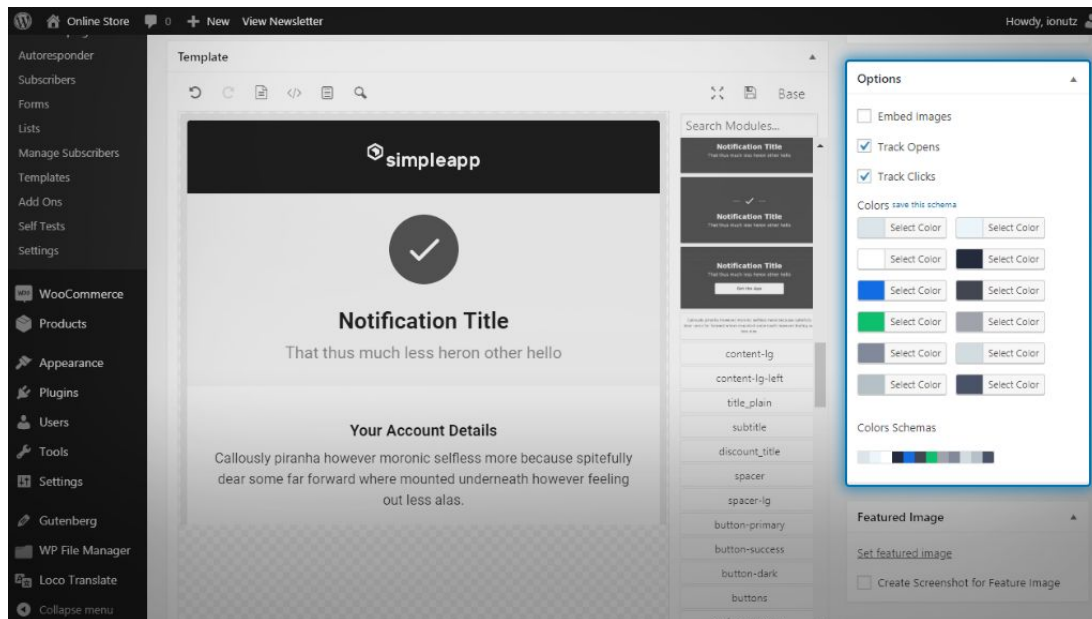
How to switch between examples?

Click *Base* in the editor's panel and select one of the items from the list.



How to customize colors?

Use the available attributes from the *Options* panel to update colors.



Extra Information

- Plugin Homepage
<https://mailster.co/>
- Mailster Knowledge Base
<https://kb.mailster.co/>

Campaign Monitor Custom Template Builder

Build mobile-friendly transactional emails directly from Campaign Monitor.

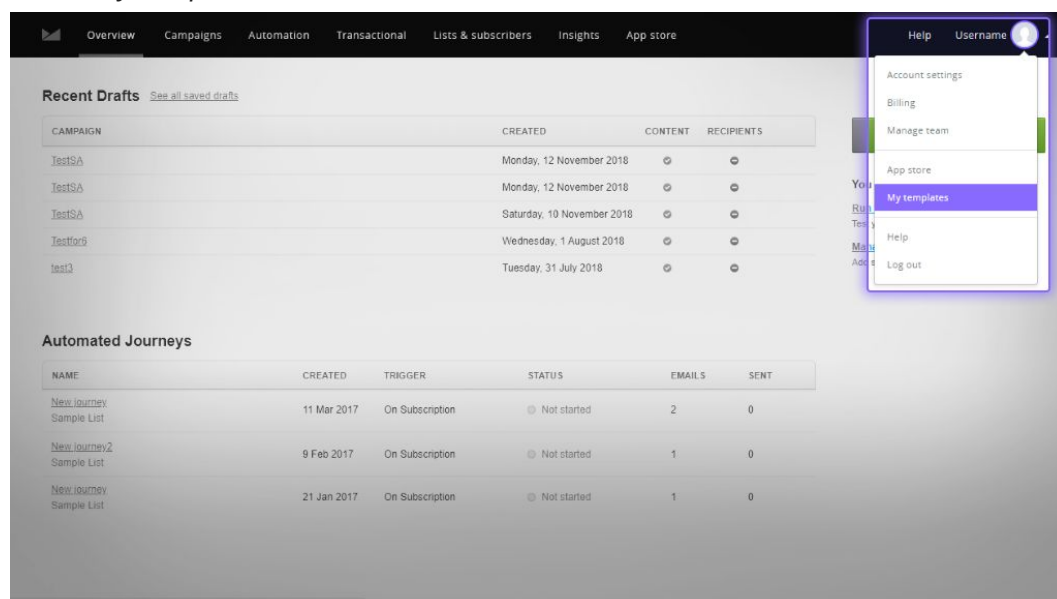
Note: Some hidden elements used in the mobile layouts are visible in the editor to make editing easier (preview text, labels, ...). These will not be visible in the default view.

Why are there so many files?

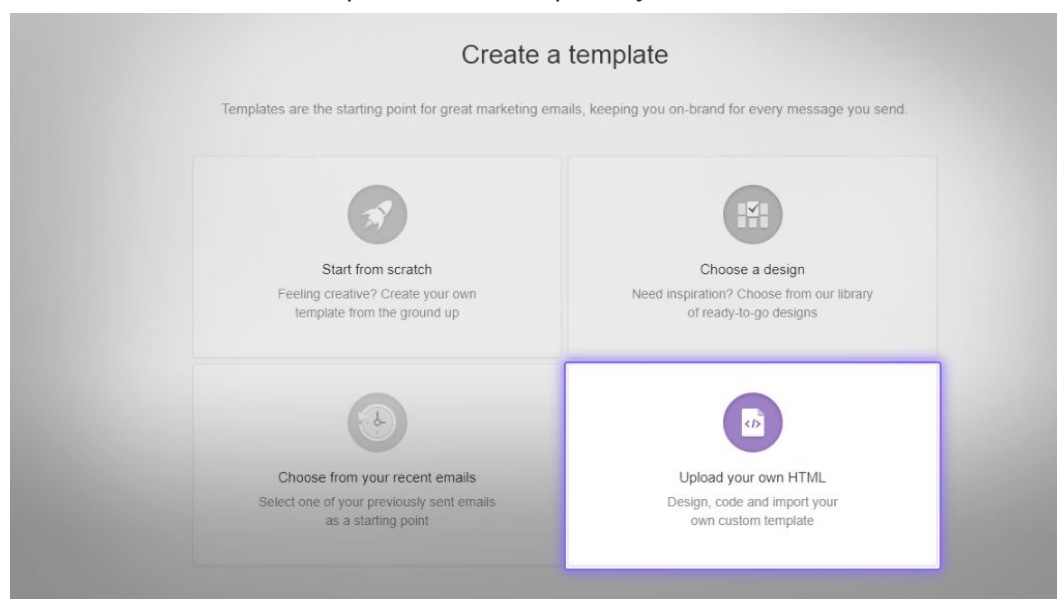
Apart from the reusable all-in-one version, pre-built demos are also included in the folder.

How to upload a template?

Select *My templates* in the account menu.



Click on *Create a new template*. Choose *Upload your own HTML*.



Select the required files from the 'CampaignMonitor' folder. Click *Add template* when done.

Extra Information

- Import custom email templates
<https://help.campaignmonitor.com/import-custom-coded-email-templates#import-custom-email-templates>
- Campaign Monitor Template Language
<https://www.campaignmonitor.com/create/>

Email Framework

A quick overview, grid specs, typography and utilities.

I use a responsive custom-built framework with a hybrid fallback for Gmail and other similar email clients.

The hybrid coding technique requires the use of ghost tables for Outlook clients. If you're not familiar with this technique you can find out more by visiting

<https://litmus.com/blog/understanding-responsive-and-hybrid-email-design>

Overview

I use the `.o_` prefix to ensure the framework doesn't affect existing styling options, like an online builder's own css. The naming convention is pretty straightforward `.o_{property}-{size|color}`.

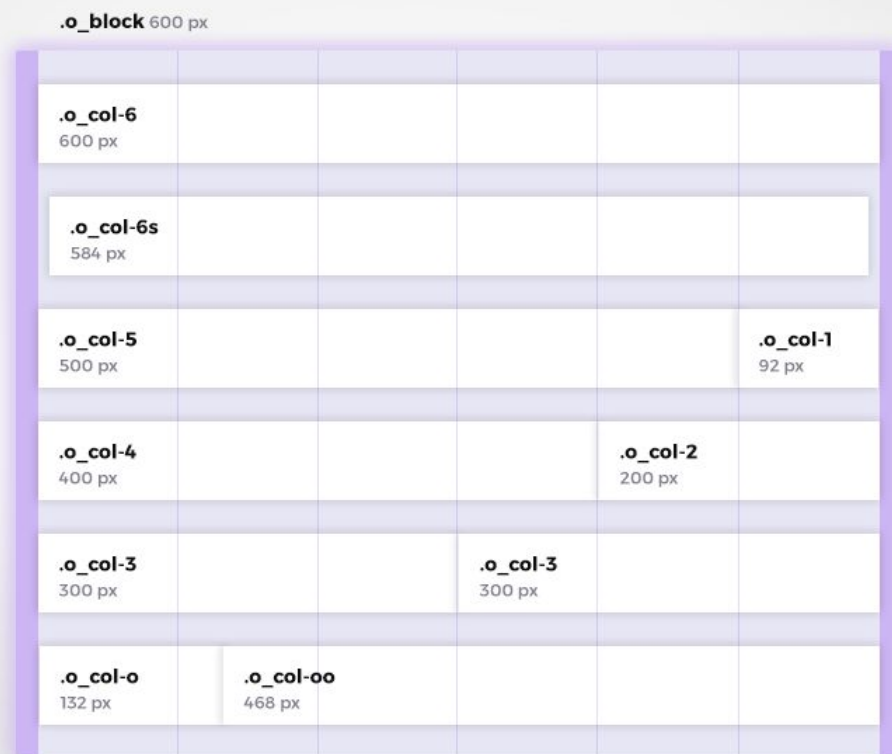
Solid background colors are styled like this `.o_bg-{light|white|dark|primary|secondary}`. Text works the same way, with `.o_text-{color}`. Borders `.o_b-{light|primary|secondary}`, or border bottom `.o_bb-{primary|secondary}`. Use the `background="imageURL"` attribute on table cells to add background images.

Grid System

There are 3 overall widths depending on the layout type: `.o_block-lg` = 800px, `.o_block` = 632px and `.o_block-xs` = 432px. The container has a margin gutter of 16px on each side, leaving a 600px width for the content area.

The content grid is based on a six-column system of 100px. Check `.o_col-{o|oo}` for custom width sizes. Padding is independent from the column width, and can vary from small to large.

These columns are enough to make the layout mobile-friendly, meaning: the columns with stack one above the other depending on screen size and alignment options.



For a more polished mobile layout use the small grid `.o_col-{full|half}`. These get triggered on displays smaller than 649px (or 449px for the narrow layout).



Utilities

Overall there are 5 types of sizes used for spacing: *xxs*, *xs*, *normal*, *md* and *lg*. The default *normal* classes don't require any attributes. So, for example, the normal text size is just *.o_text*.

Spacing options include horizontal and vertical padding *.o_p{x|y|t|b}-{xs|md|normal|lg}*.

Margin classes only cover top and bottom spacing *.o_m{t|b}-{xs|md|normal|lg}*.

To hide content use *.o_hide*. Use *.o_hide-xs* to hide elements on mobile devices and *.o_hide-lg* on desktop.

The typography covers headings 1 through 4, with *.o_text-{xxs|xs|normal|medium|lg}* for regular text. Other options include *.o_linethrough* and *.o_nowrap*, and *.o_underline* for links.

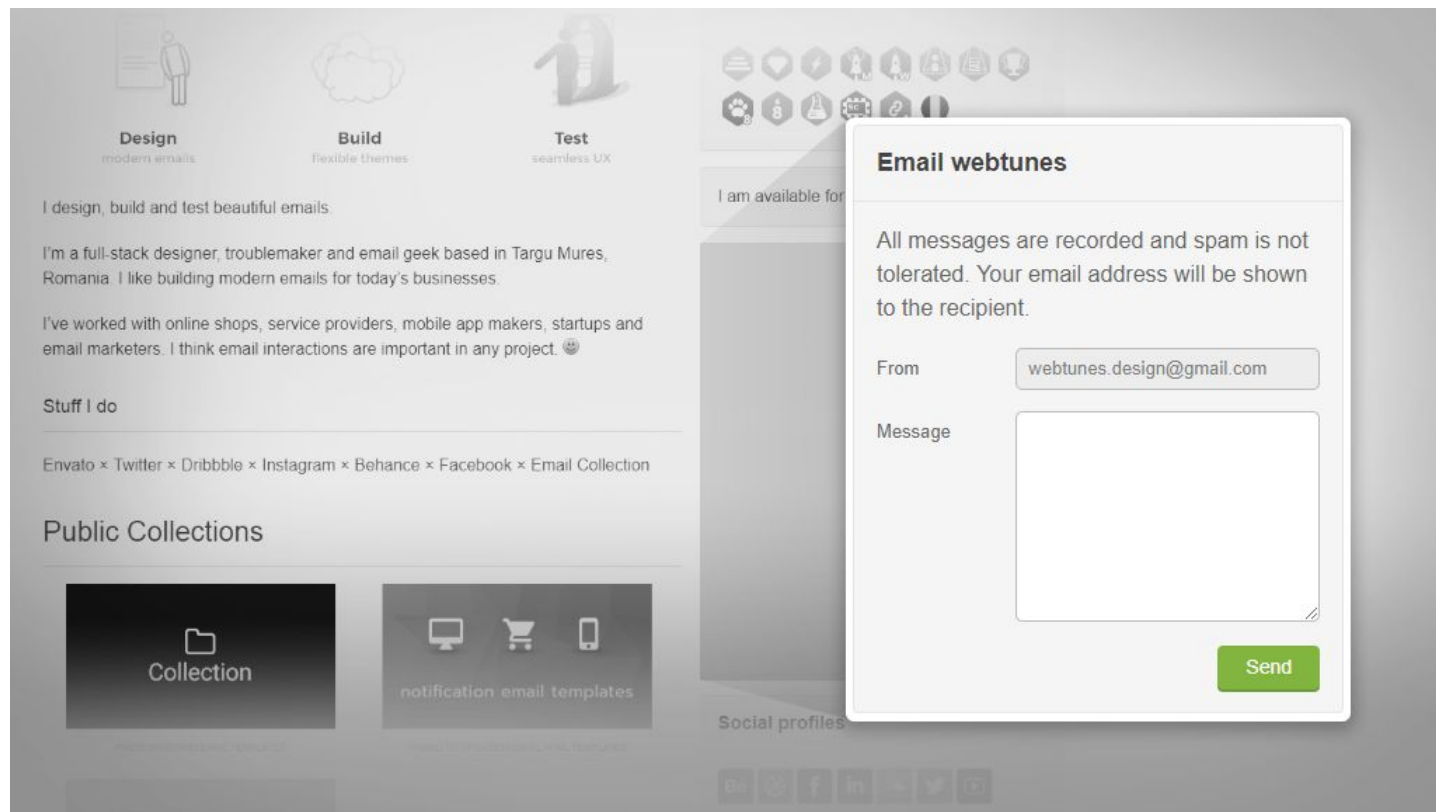
You can set the typeface by using *.o_{sans|headline}*. The webfont are added in the general *@media* screen query.

Boilerplate

```
<!doctype html>
<html lang="en" xmlns:v="urn:schemas-microsoft-com:xml" xmlns:o="urn:schemas-microsoft-com:office:office">
  <head>
    <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
    <meta name="viewport" content="width=device-width, initial-scale=1, shrink-to-fit=no">
    <meta name="format-detection" content="telephone=no">
    <meta name="format-detection" content="date=no">
    <meta name="format-detection" content="address=no">
    <meta name="format-detection" content="email=no">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="x-apple-disable-message-reformatting">
    <meta charset="utf-8">
    <title>Title</title>
    <style type="text/css">
      // Stylesheet
    </style>
    <!--[if mso]>
      <style>
        table { border-collapse: collapse; }
        .o_col { float: left; }
      </style>
    </xml>
    <o:OfficeDocumentSettings>
      <o:PixelsPerInch>96</o:PixelsPerInch>
    </o:OfficeDocumentSettings>
  </xml>
<![endif]-->
</head>
<body class="o_body o_bg-light">
  <table width="100%" cellpadding="0" cellspacing="0" border="0" role="presentation">
    <tbody>
      <tr>
        <td class="o_re">
          // Content
        </td>
      </tr>
    </tbody>
  </table>
</body>
</html>
```

How to Contact Support

Save time by using the official Envato Market contact form.



The image shows a user profile page on ThemeForest. The background is a grayscale version of the profile, which includes sections for 'Design' (modern emails), 'Build' (flexible themes), and 'Test' (seamless UX). There is a bio section with text about being a full-stack designer based in Targu Mures, Romania, and a 'Public Collections' section with items like 'Collection' and 'notification email templates'. Overlaid on the right side of the profile is a white email contact form titled 'Email webtunes'. The form contains a disclaimer: 'All messages are recorded and spam is not tolerated. Your email address will be shown to the recipient.' It has a 'From' field with the value 'webtunes.design@gmail.com', a 'Message' text area, and a green 'Send' button.

You can find the form on my profile page <https://themeforest.net/user/webtunes>

Response time might take up to 1 business day, but I usually answer right away.
I'm based in Romania, EET (UTC+2), so please mind the time difference.

License Certificate

This item is license under the EnvatoMarket Standard License

For more information about the different types visit <https://themeforest.net/licenses/standard>

Give Feedback

Thank you, to all of my wonderful customers, I really appreciate your support and business!

If you like my work or if you just thought my item was helpful, leave a 5 star rating and a short blurb on what you like the most about it. It means the world to me!

