Course code	Business Mathematics	L	T	P	C
XXXX		3	1	0	4
Pre-requisite: Nil		Ver	sion		

Course Objectives:

- 1. To enhance the analytical capability of the students using Business Mathematical concepts.
- 2. The students will be able to understand the utilities of matrices and calculus in real time Business.
- 3. To help the students to understand the basic ideas in payroll, depreciation and annuities.

Expected Course Outcome:

- 1. Students shall know how to solve the various business problems using Business Mathematics concepts.
- 2. Students shall be able to use and apply a wide variety of Business Mathematics concepts for various manufacturing and service industries.

Student Learning Outcomes (SLO):

- 1. The students will understand the matrices and its application in business scenario
- 2. The students will learn to understand the concept of differentiation and calculus and its application in business data interpretation.
- 3. The students will learn to understand the concept of integration and calculus and its application in business data interpretation.
- 4. The student will acquire the analytical ability to interpret the result.
- 5. The student will exhibit the problem solving skills in evaluating the right approach for solving business issues

Module	Topics	Hours	SLO
Module:1	Matrices	8	1
	Matrices Definition of Matrix – Different types of matrices – Transpose of a matrix – Matrix operation – Addition, Subtraction, Multiplication of matrices – Determinants of a square matrix of order two and three; Adjoin of a square matrix – Inverse of a square matrix – Solution of Linear simultaneous equations – By Cramer's Rule, by using inverse of a matrix – Applications of Matrices and Determinants.		
Module:2	Differential Calculus	8	2,4
	Differentiation of sum, product and quotient – chain rule – second order differentiation – maxima and minima – applications in business – marginal cost, marginal revenue, maximum profit.		
Module:3	Integral Calculus and Payroll	8	3,4
	Integral Calculus: Integration by substitution, partial fractions and Integration by parts – Definite integrals – Application of Integration. Payroll: Gross pay – Hourly rate and hours worked – overtime – salary – commission – Net pay		
Module:4	Depreciation	6	4,5

	Depreciation and Salvage value – straight line method – units of products – double declining balance method – sum of the year's digits method.		
Module:5	Annuities and their applications		4,5
	Annuities – Sinking funds – Amortization – Capital Budgeting		
Module:6	Contemporary applications & Issues	4	4,5
	Contemporary applications & issues in real business environment, R Basics and R Matrix.		
	Total Lecture hours:	40	

Reference s

- 1. Pillai and Bagawathi, S(2007), Business Mathematics and Statistics, Chand Publications
- 2. M. Raghavachari (2006), Business Mathematics, Tata Mcgraw Hill
- 3. Bradley Teresa: patton Paul (2013), Essential Mathematics For Economics And Business, 2nd Edition, Wiley India
- 4. QasiZameeruddin, V.K.Khanna and SK Bhambria,(2009), Business Mathematics, Vikas Publishing House Pvt. Ltd
- 5. P.R. Vittal (2009, Business Mathematics, Margham Publications
- 6. PadmalochanHazarika (2010), A Text Book of Business Mathematics, 2nd edition, S.ChandPublishing

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