



# Pizza Sales Report

January/15 - December /15

Home

Best/Worst Sellers

817, 8...

Total\_revenue

38, 31

Average ordervalue

49574

Total pizza's sold

21350

Total order

2, 32

Avg Pizza's per order

## Busiest Days and Time

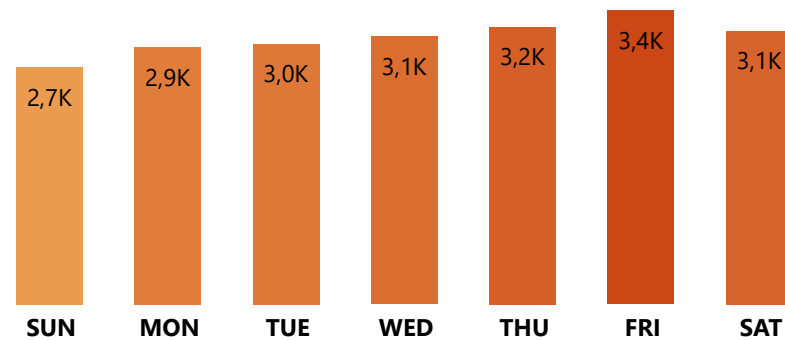
### Days

Orders are highest on weekends: Friday/Saturday evenings.

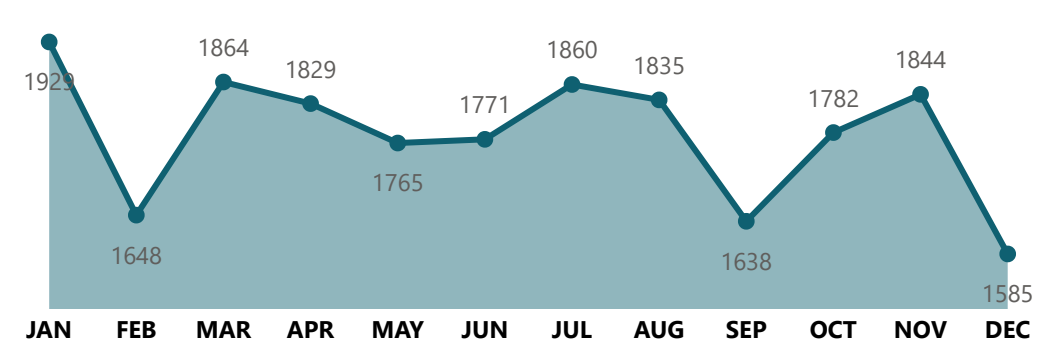
### Monthly

Maximum orders are recorded in the month of January, March and July.

## Trend for Total Orders



## Monthly Trend for Total Orders



## Sales Performance

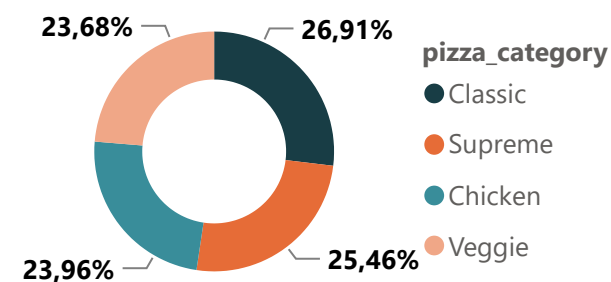
### Category

Classic category contributes to maximum sales and total orders

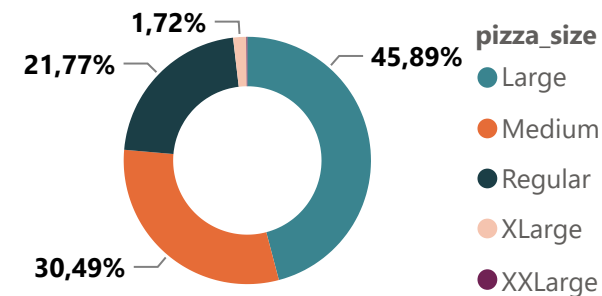
### Size

Large category pizza contributes to maximum sales

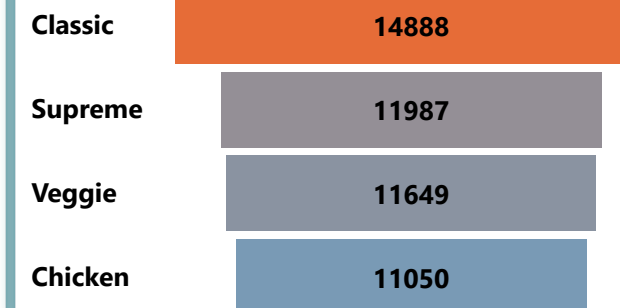
## Percentage of sales by Pizza Category



## Percentage of sales by Pizza Size



## Total pizza's sold by Pizza Category



Pizza Category

All

01/01/2015

31/12/2015



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January/15 - December /15

817,86K

Total\_revenue

38,31

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Avg Pizza's per order

## Best Sellers

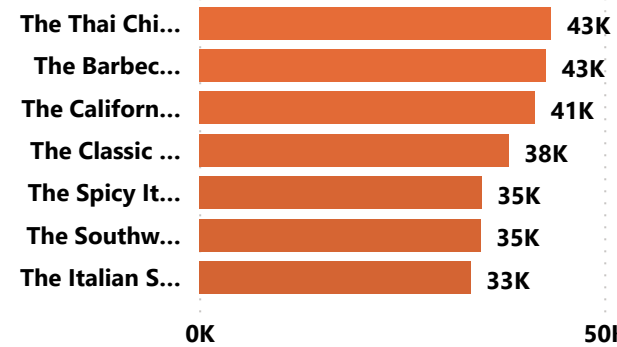
### Revenue

The Thai Chicken pizza contributes to maximum revenue.

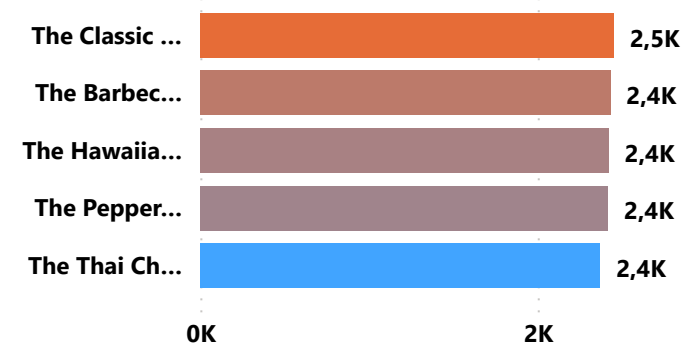
### Quantity

The classic deluxe pizza contributes to maximum total quantities sold.

### Top 5 Pizza's by revenue



### Top 5 Pizza's sold by quantity



## Worst Sellers

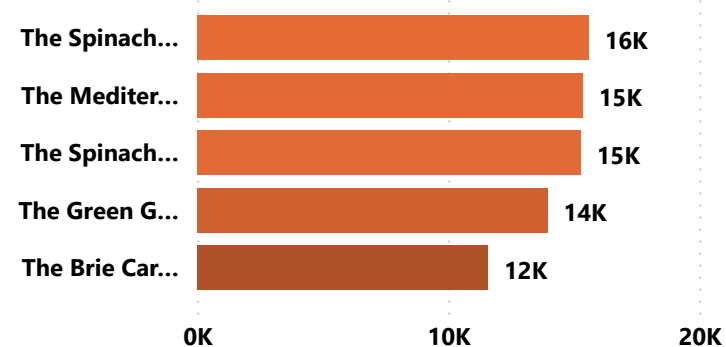
### Revenue

The Brie Carre pizza contributes to minimum revenue

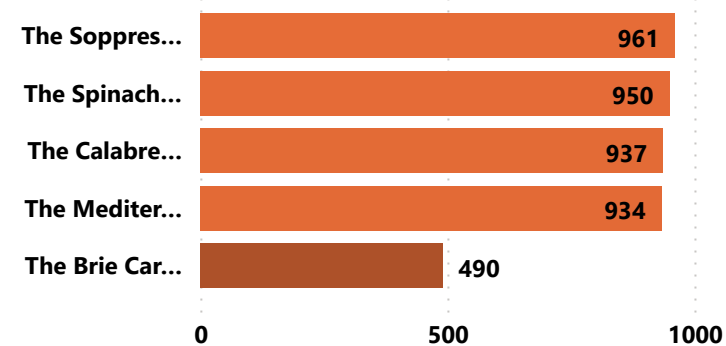
### Quantity

The Brie Carre pizza contributes to minimum total quantities.

### Top 5 Worst selling Pizza's



### Bottom 5 Pizza's sold by quantity



Pizza Category

All

01/01/2015

31/12/2015

Best/Worst Sellers

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