

Sales Analysis Dashboard

Total Sales

853.26

Total Sales

Overall Profit

-226.45

Overall Profit

Total Quantity Sold

20

Sum of Quantity

Average Profit Margin

-30.91

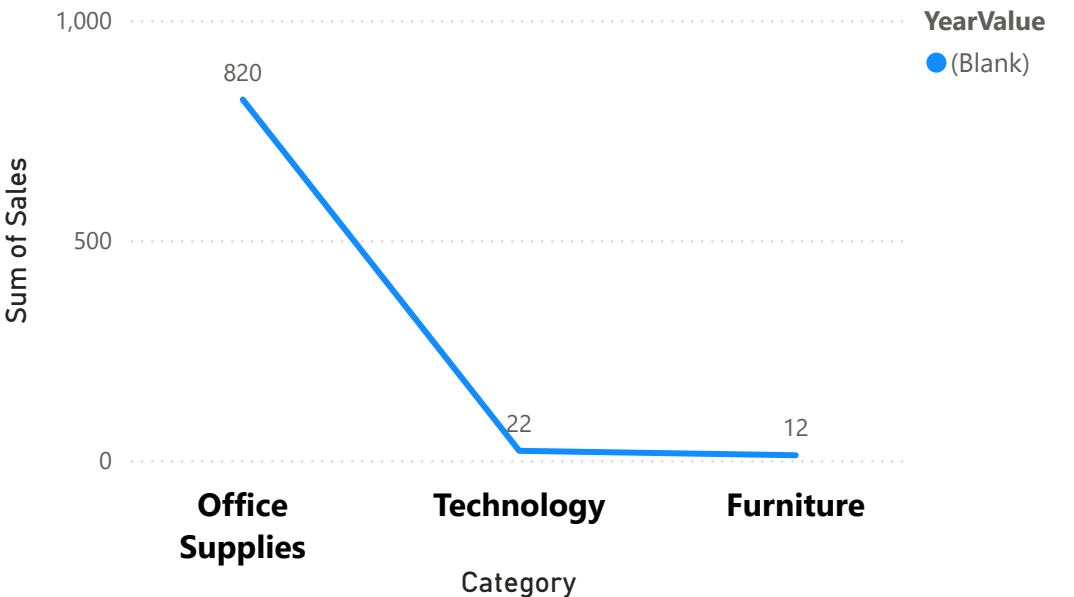
Average Profit Margin(%)

City

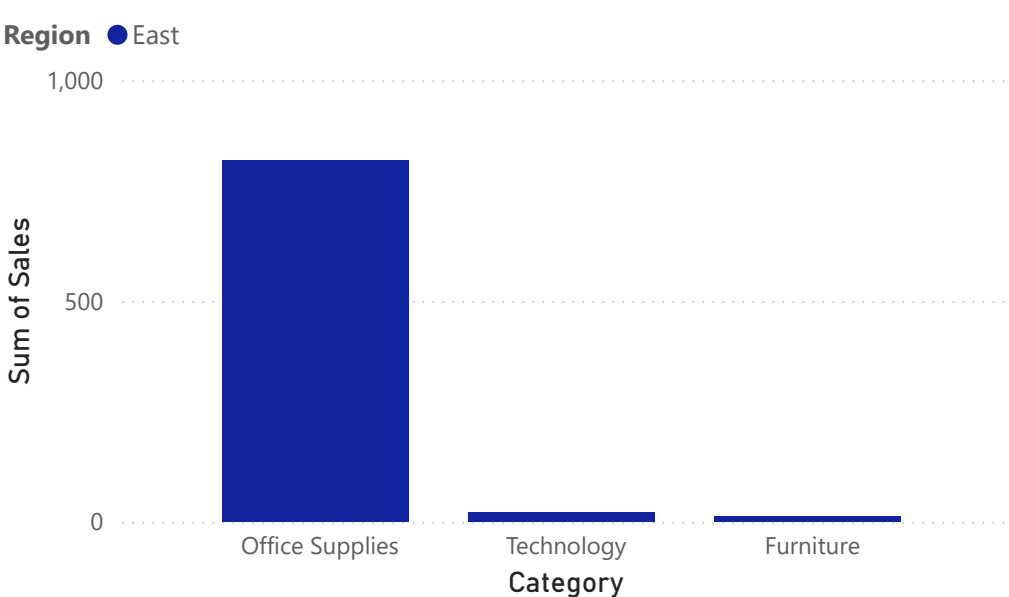
- ☐ Aberdeen
- ☐ Abilene
- ☐ Akron
- ☐ Albuquerque
- ☐ Alexandria
- ☐ Allen
- ☒ Allentown
- ☐ Altoona
- ☐ Amarillo
- ☐ Anaheim
- ☐ Andover
- ☐ Ann Arbor
- ☐ Antioch
- ☐ Apopka
- ☐ Apple Valley
- ☐ Appleton
- ☐ Arlington
- ☐ Arlington Heights
- ☐ Arvada
- ☐ Asheville
- ☐ Athens
- ☐ Atlanta
- ☐ Atlantic City
- ☐ Auburn
- ☐ Aurora
- ☐ Austin
- ☐ Avondale

▼

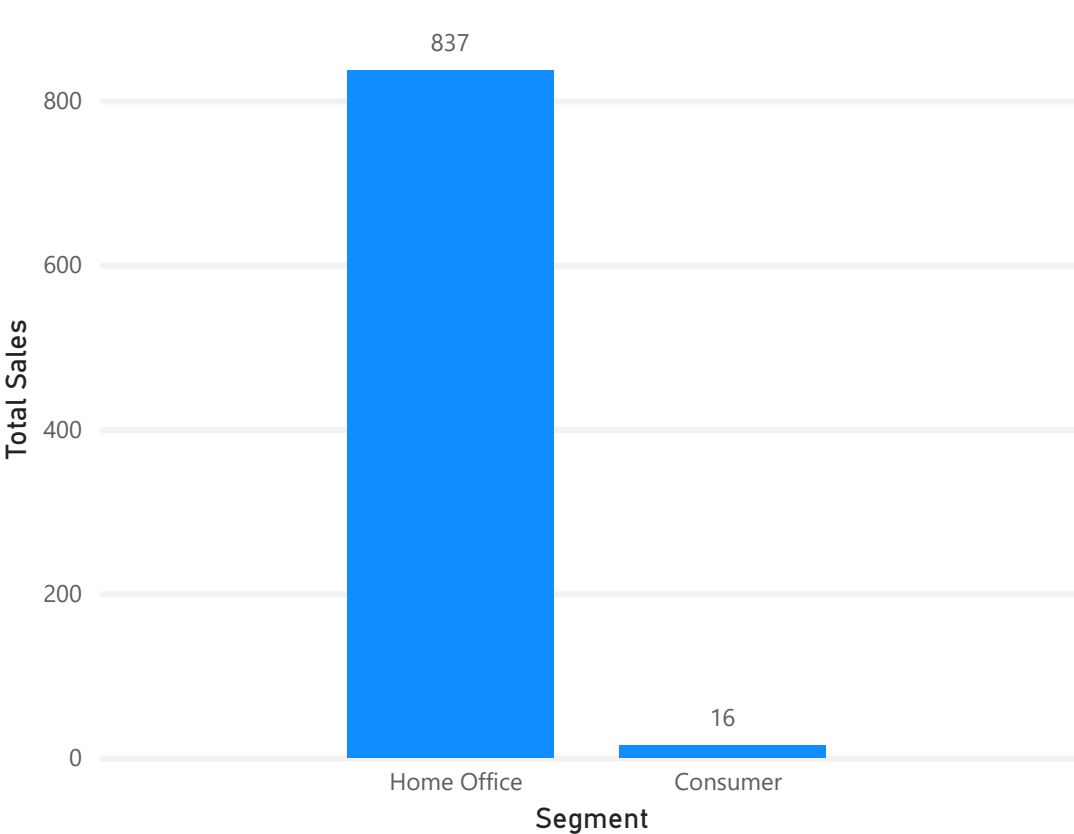
Categorywise Sales Trends using YearValue



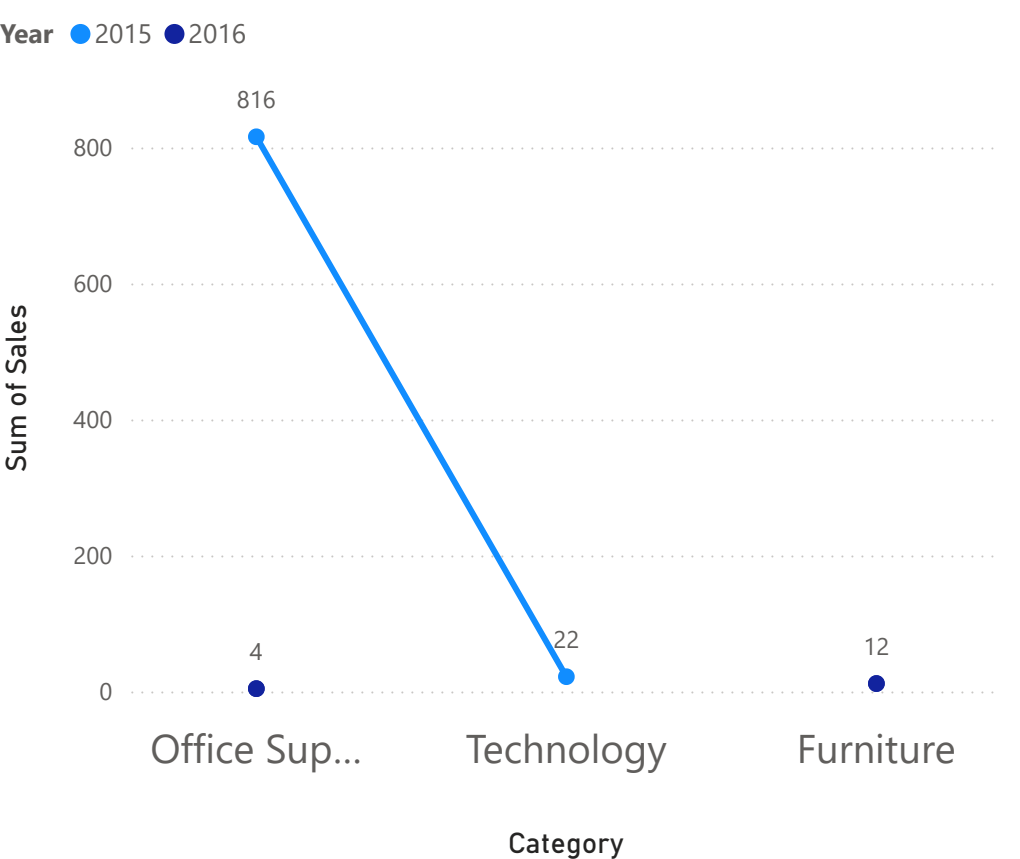
Category Sales Trends by Region



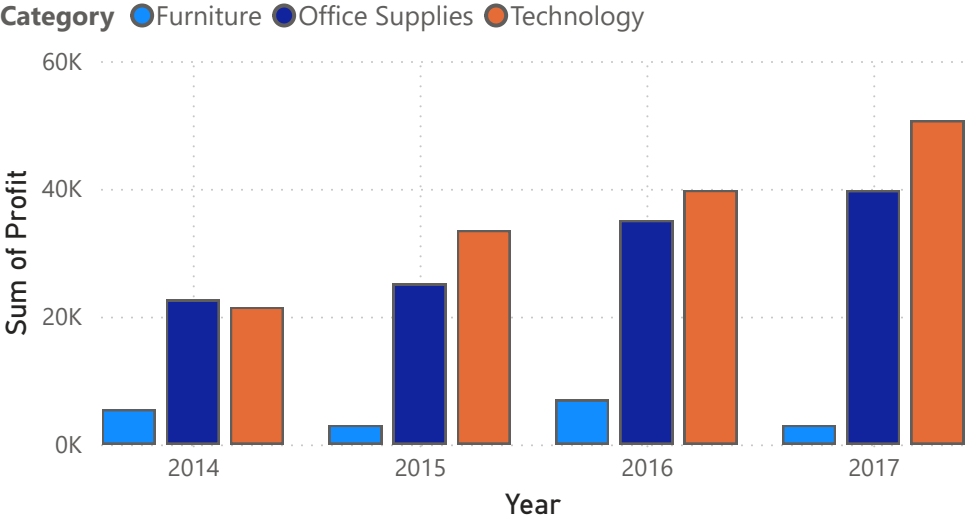
Total Sales by Segment



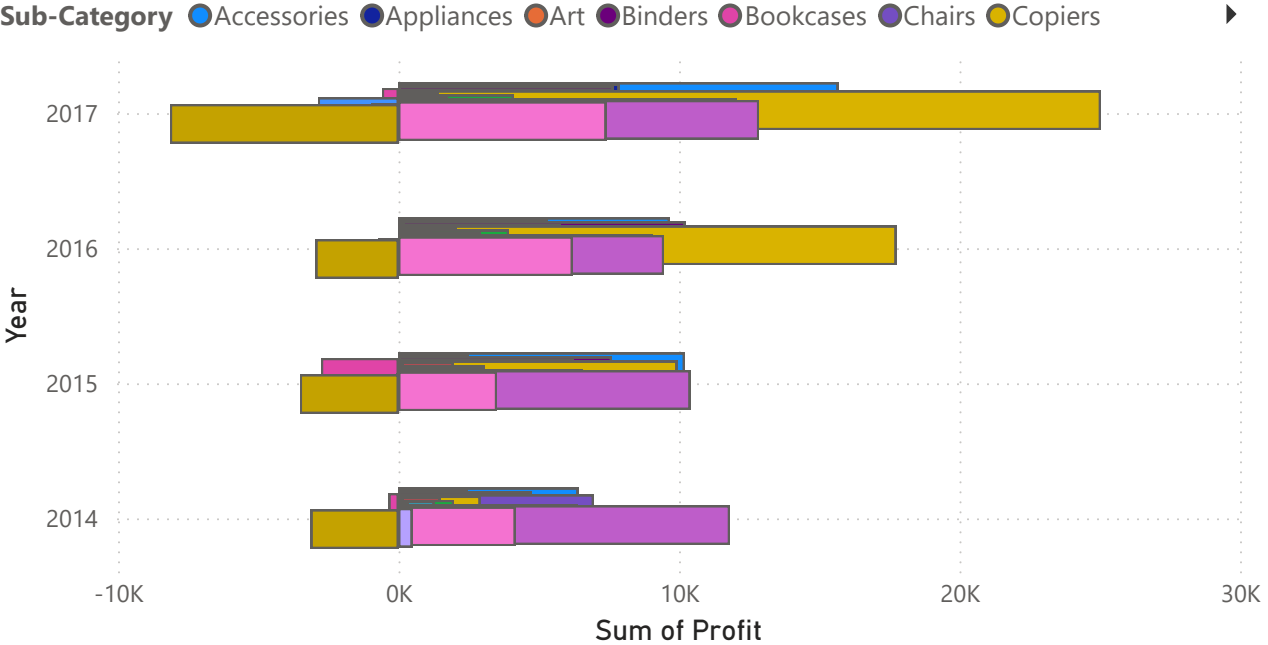
Sum of Sales by Category and Year



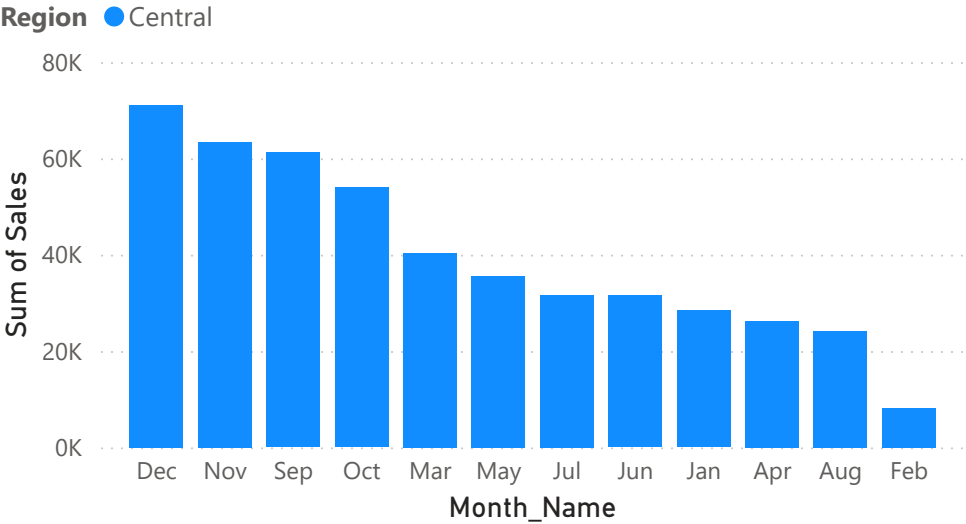
Sum of Profit by Year and Category



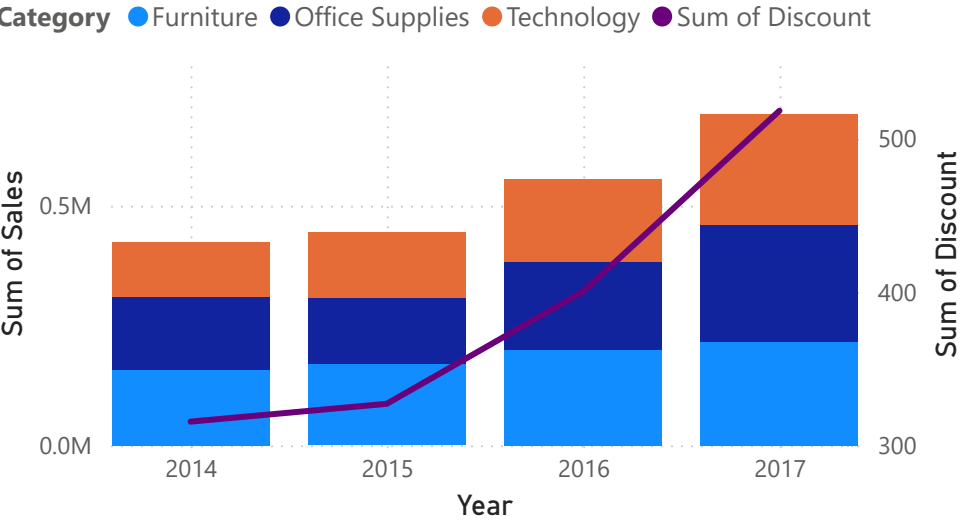
Sum of Profit by Year and Sub-Category



Sum of Sales by Month_Name and Region



Sum of Sales and Sum of Discount by Year and Category





882.30K

Sum of Sales

Copiers

17,499.95
Max of Sales

Binders

9,892.74
Max of Sales

Supplies

8,187.65
Max of Sales

Chairs

26.64
Min of Sales

Tables

24.37
Min of Sales

Storage

4.46
Min of Sales

Phones

2.97
Min of Sales

Binders

0.56

California

76,381.39 4,29,038.59
Sum of Profit Sum of Sales

New York

74,038.55 2,68,566.70
Sum of Profit Sum of Sales

Washington

33,402.65 1,32,903.14
Sum of Profit Sum of Sales

Pennsylvania

-15,559.96 1,14,568.25
Sum of Profit Sum of Sales

17.50K

Max of Sales

Central

39,706.36 8780 4,75,707.39
Sum of Profit Sum of Quant... Sum of Sales

East

91,522.78 10618 6,14,230.11
Sum of Profit Sum of Quant... Sum of Sales

South

46,749.43 6209 3,38,799.92
Sum of Profit Sum of Quant... Sum of Sales

West

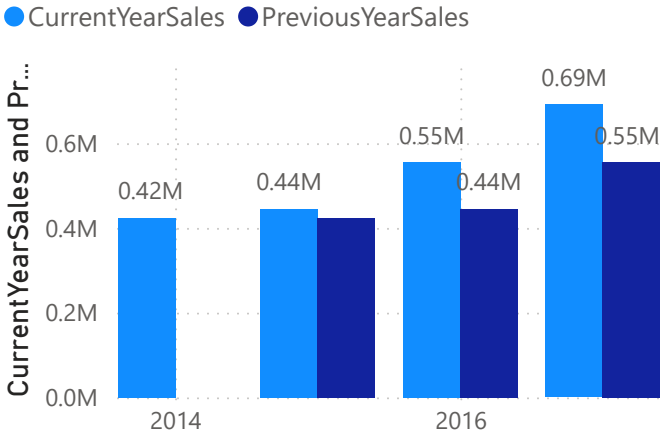
1,08,418.45 12266 6,84,643.69
Sum of Profit Sum of Quant... Sum of Sales



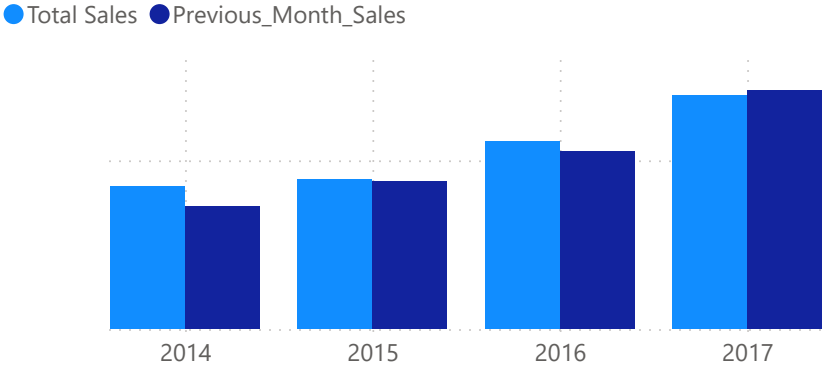
Total Quarterly Sales Per Year

Year	1	2	3	4	Total
2014	49,375.20	85,671.01	1,21,804.89	1,66,651.04	4,23,502.14
2015	65,783.76	84,397.51	1,25,480.22	1,68,181.23	4,43,842.72
2016	75,744.70	1,12,339.88	1,40,765.88	2,25,897.37	5,54,747.83
2017	1,18,324.50	1,22,466.17	1,90,547.06	2,59,950.69	6,91,288.42
Total	3,09,228.16	4,04,874.57	5,78,598.05	8,20,680.33	21,13,381.11

CurrentYearSales and PreviousYearSales by Year



Total Sales and Previous_Month_Sales by Year



Category	Sum of Sales	%GT Sum of Sales	Sales LY
Furniture	7,41,999.71	35.11%	5,26,6
2014	1,57,192.85	7.44%	
2015	1,70,518.23	8.07%	1,57,1
2016	1,98,901.44	9.41%	1,70,5
2017	2,15,387.19	10.19%	1,98,9
Office Supplies	7,19,046.98	34.02%	4,72,9
2014	1,51,776.41	7.18%	
2015	1,37,233.42	6.49%	1,51,7
2016	1,83,940.06	8.70%	1,37,2
2017	2,46,087.00	11.61%	1,83,9
Total	21,13,381.11	100.00%	14,22,0

Previous Month Sales Vs Previous Year Sales

Year	Month_Name	Total Sales	Previous_Month_Sales	P
2014	Apr	28,034.38	30,618.38	
2014	Aug	27,909.47	33,946.37	
2014	Dec	61,872.73	73,355.93	
2014	Feb	4,519.92	14,236.90	
2014	Jan	14,236.90		
2014	Jul	33,946.37	33,988.37	
2014	Jun	33,988.37	23,648.26	
2014	Mar	30,618.38	4,519.92	
Total		21,13,381.11	20,30,596.77	

Year	Sum of Sales	PREVIOUSYEAR
2014	4,23,502.14	
2015	4,43,842.72	4,23,502.14
2016	5,54,747.83	4,43,842.72
2017	6,91,288.42	5,54,747.83
Total	21,13,381.11	

Region



City



Country



All



Akron



United States



Sum of Sales

1,000

500

0

Technology

Office Supplies

Furniture

Category

Sum of Sales by Month

1,000

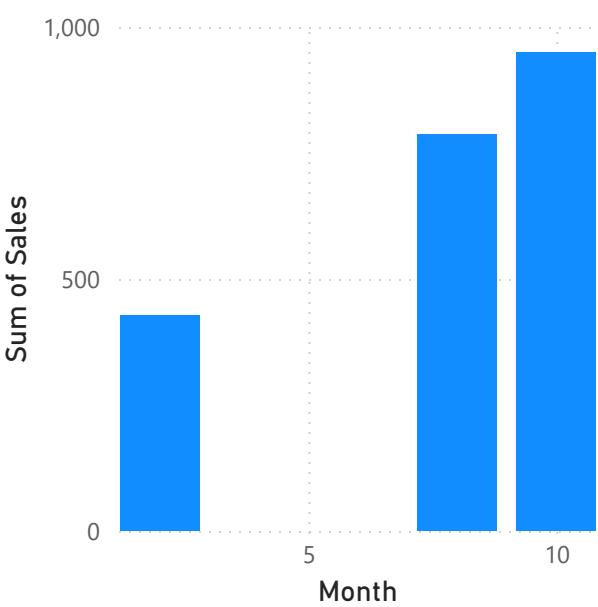
500

0

Month

5

10



Total Sales by Subcategory

Sum of Sales	Sub-Category
1,67,380.31	Accessories
1,07,532.14	Appliances
27,118.80	Art
2,03,412.76	Binders
1,14,879.97	Bookcases
3,28,449.07	Chairs
1,49,528.01	Copiers
16,476.38	Envelopes
3,024.25	Fasteners
91,705.12	Furnishings
12,486.30	Labels
5,419.00	Machines
78,479.24	Paper
3,30,007.10	Phones
21,13,381.11	

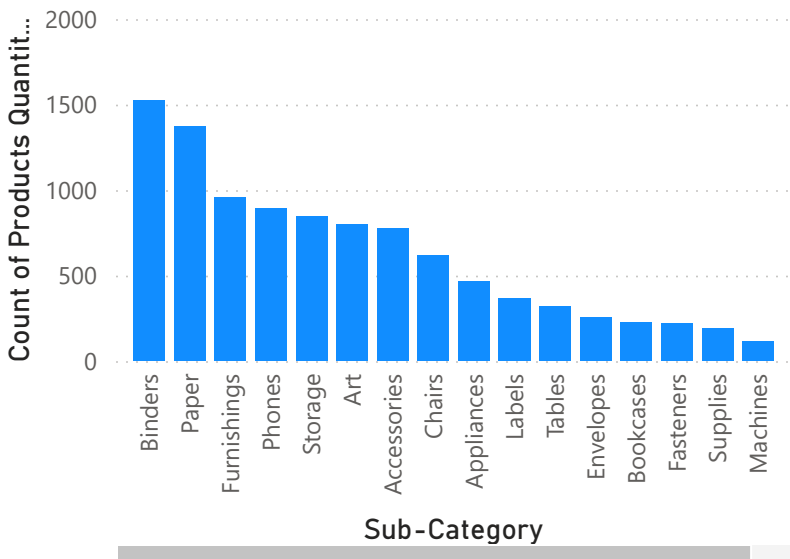
Total Products Qty Sold Per Sub- Category

Count of Products	Quantity Sold	Sub-Category
775		Accessories
466		Appliances
796		Art
1523		Binders
228		Bookcases
617		Chairs
68		Copiers
254		Envelopes
217		Fasteners
957		Furnishings
364		Labels
115		Machines
1370		Paper
9994		

Sum of Sales by Category

Category	Sum of Sales
Furniture	7,41,999.71
Office Supplies	7,19,046.98
Technology	6,52,334.42
Total	21,13,381.11

Total Products Quantity Sold by Sub-Category





Sub-Category	Sum of Sales	YTD Total Sales
Art	19.90	19.90
Art	36.44	56.34
Art	38.59	94.93
Art	83.17	178.10
Art	7.98	186.08
Art	3.38	189.46
Art	46.88	236.34
Art	3.36	239.70
Art	70.95	310.65
Art	39.68	350.33
Art	23.87	374.20
Total	9,212.06	2,677.20

Order Date

- ☐ 13 January 2014
- ☐ 27 January 2014
- ☐ 07 March 2014
- ☐ 10 March 2014
- ☐ 11 March 2014
- ☐ 14 March 2014
- ☐ 25 March 2014
- ☐ 26 March 2014
- ☐ 06 April 2014



Sub-Category



- ☐ Accessories
- ☐ Appliances
- ☒ Art
- ☐ Binders
- ☐ Bookcases
- ☐ Chairs
- ☐ Copiers
- ☐ Envelopes
- ☐ Fasteners



Region



- ☐ Central
- ☐ East
- ☐ South
- ☒ West



2.68K

YTD Total Sales