

Jul 22 · 3 min read

# Olas Assemble: A Community Events Grant Program



We are pleased to announce "Olas Assemble," a trial event grants program where Valory awards grants to support community-run events focused on the Olas ecosystem.

Grantees will receive 2000 USD in \$OLAS for successfully hosting a qualifying event and meeting the grant terms.

# Guidelines for Organizers

## Designate an Organizer

Each event must have a person "in charge". This organizer will coordinate the event and be the main contact for claiming the grant.

## Focus on Ecosystem Roles

Events should focus on one or more of these six Olas roles: Contributor 🏆, Bonder 🌐, Builder 🏗️, Governor 🏛️, Launcher 🚀, or Operator 🛠️. The goal of the event should be to teach attendees about these roles and encourage them to take on one or more roles within the Olas ecosystem.

## Co-locate with a Major Event

Events should be held alongside major AI, Web3, or Ethereum events to attract more attendees. This means scheduling your event at the same time and place as a larger conference or summit. This way, organizers can benefit from the existing audience, infrastructure, and publicity of the larger event. Participants can also engage with a broader community and gain more insights from related sessions and activities.

## A Note About Locations

To ensure geographic diversity, only one grant will be given per geographical area. Organizers must specify their event location in their application. Valory will award grants to different regions based on the applications received. If all applications are from one area, Valory might choose both, one, or none of the applications.

# Reporting Requirements

## Social Media Posts

Quantity: At least 6 posts before, during, and after the event.

Content: Posts should summarize the event, highlight key activities and speakers, and show participant engagement. Avoid promotional content; focus on the value and insights from the event.

Platforms: Share posts on major platforms like Twitter, LinkedIn, and Instagram. Tag relevant accounts and use appropriate hashtags.

## Blog Post

**Quantity:** Publish at least one detailed blog post on a platform like Medium or your website.

**Content:** Provide an in-depth overview of the event, including the agenda, key discussions, notable speakers, and participant feedback. Include photos, quotes, and relevant media.

**Objective:** Inform and educate the broader community about the event's outcomes and insights, contributing to the Olas ecosystem.

## Video Reel

**Highlights:** Create at least one video reel showcasing the event highlights.

**Content:** The video should include key moments from the event, like speaker presentations, panel discussions, participant interactions, and any notable activities or announcements.

**Distribution:** Upload the video to platforms like YouTube, Twitter, or Vimeo. Share it across social media to maximize reach and engagement.

**Quality:** Ensure the video is of high quality, with clear audio and visuals, to show the Olas community and your event at its best.

## Claiming the Award

To claim the grant, organizers must submit a final report with links to all social media posts, the blog post, and the video reel.

It should also include any additional supporting documents and the wallet address where the prize is to be sent.

## How to Apply

[Submit your application here.](#) Successful applicants will be notified via the email they provide in the form, so please use a valid email address.

## Disclaimer

*The events under the "Olas Assemble" program are organized and hosted by independent community members. Valory provides grants to support these events but does not assume any responsibility or liability for their organization, execution, or outcomes.*

*Valory is not liable for any damages, losses, or injuries that may occur during these events. This includes, but is not limited to, personal injuries, property damage, or any other incidents arising from participation in the events.*