

# Game Design Document

## Example game

Your name

Today's date

Short description of the game



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# **1 Introduction**

## **1.1 Concept**

Introduction of the concept.

## **1.2 Look and feel**

Briefly explaining how the game looks and feels.

## **1.3 Genres**

What are the game's genre(s) and how they are represented in the game?

## **1.4 Target audience**

Main target audiences of the game and reasoning why game attracts certain audiences.

## **1.5 Unique selling points**

What makes this game stand out?

# **2 Product design**

## **2.1 Gameplay**

Tell about the gameplay.

## **2.2 Mechanics**

Introduce the main mechanics of the game.

## **2.6 Core loops**

What are the core loops of the game i.e. general repetitive cycles of the game.

## **2.7 Graphics**

Graphics style of the game.

## **2.8 Audio**

Audio style of the game.

## **2.9 Monetization**

Monetization plans for the game.

# **3 Story and narrative**

## **3.1 Backstory**

Backstory of the game, how did the main character end there?

## **3.2 Plot elements**

How the five elements of plot can be seen in the game?

## **3.3 Game progression**

What happens as the game progresses?

## **3.4 Characters**

Describe main character and most important side characters. Can also be listed.

- Main character
- Side character one
- Side character two