



Stream Analytics

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Deliver Value. Drive Momentum.SM

Corporate Overview – ValueMomentum Software Services

- Software & Services Firm
- **Financial Services & Insurance focused**
- Established in 2000 with HQ in NJ, USA
- 150+ dedicated R&D team
- Executive Leadership and Practice Heads based in the US
- Offshore centers are SSAE 16 SOC 2 certified. Clean Rooms for several clients offshore

23%

Compound Annual
Growth Rate since 2000

4

Analysts covering
ValueMomentum
Software & Services

>65

Clients Served in North
America

1,850+

Global employee strength

Top 15

IT Services Vendor for
North American P&C
Carriers by # of customers*

14

>5 Year Customer
Relationships
Average ~8 years

BUSINESS FOCUS



- Banking & Lending
- Capital Markets



- Property & Casualty
- Healthcare
- Life & Annuities



Opening new opportunities in healthcare

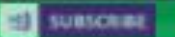
Aerocrine

"The ability to collect vital telemetry data from deployed devices has been a key objective of ours. A cloud-based solution allowing us to collect data on device performance in real-time helps us to be more proactive in our customer support and ensure that our NIOX devices help the physicians deliver the best possible outcome for the patient,"

- Scott Myers, CEO

After the transaction

Benefits • Improved patient care • Newer revenue models



Rolls-Royce

Filtering the signal from the noise

Objectives

Connect Rolls-Royce jet engine data to Microsoft's intelligent cloud for insights to improve aircraft performance, safety and maintenance.

Tactics

Use Cortana Intelligence to scale quickly and efficiently, aggregate data across customer fleets and process data in real time.

Results

- More efficient flight and maintenance plans
- Targeted and actionable fuel efficiency insights
- Quickly-generated reports and dashboards that tell compelling stories and deliver high-quality insights



What is Stream Analytics? How
it works?

Time to action
determines how
quickly data needs
to be analyzed

Detect
transaction
fraud

90ms

Upsell and
Cross-sell on
the web

120ms

Detect & stop
an overheated
engine

3 sec

React to
competitor
price changes

2 minutes

SUBSCRIBE

What is Azure Stream Analytics?



Fully Managed



Enterprise Grade



Developer friendly





Fully Managed



- Zero upfront costs
- Up and running in seconds
- No SW or HW maintenance
- No performance tuning
- Pay only for usage

Enterprise Grade

- Guaranteed events delivery
- Guaranteed 3-9s availability
- Built on a distributed scale-out architecture for low latency analytics
- Ingest millions of events per second
- Available across multiple Azure data centers and sovereign clouds worldwide



ISO 27001



SOC 1 Type 2



SOC 2 Type 2



SOC 3 Type 2



ISO 27018

European Union
Model ClausesChina
GB 18030HIPAA/
HITECH

PCI DSS Level 1

Developer friendly



Data Manipulation

SELECT, FROM, WHERE GROUP
BY, HAVING, CASE WHEN THEN
ELSE, INNER/LEFT OUTER
JOIN, UNION, CROSS/OUTER
APPLY, CAST, INTO, ORDER
BY ASC, DSC

Date and Time Functions

DateName, DatePart, Day
Month, Year, DateDiff
DateTimeFromParts, DateAdd

Temporal Functions

Lag, IsFirst, Last
CollectTop

Windowing Extensions

TumblingWindow
HoppingWindow
SlidingWindow

Aggregate Functions

SUM, COUNT, AVG, MIN,
MAX, STDEV, STDEVP, VAR
VARP, TopOne

Mathematical Functions

ABS, CEILING, EXP, FLOOR
POWER, SIGN, SQUARE, SQRT

String Functions

Len, Concat, CharIndex
Substring, Lower
Upper, PatIndex

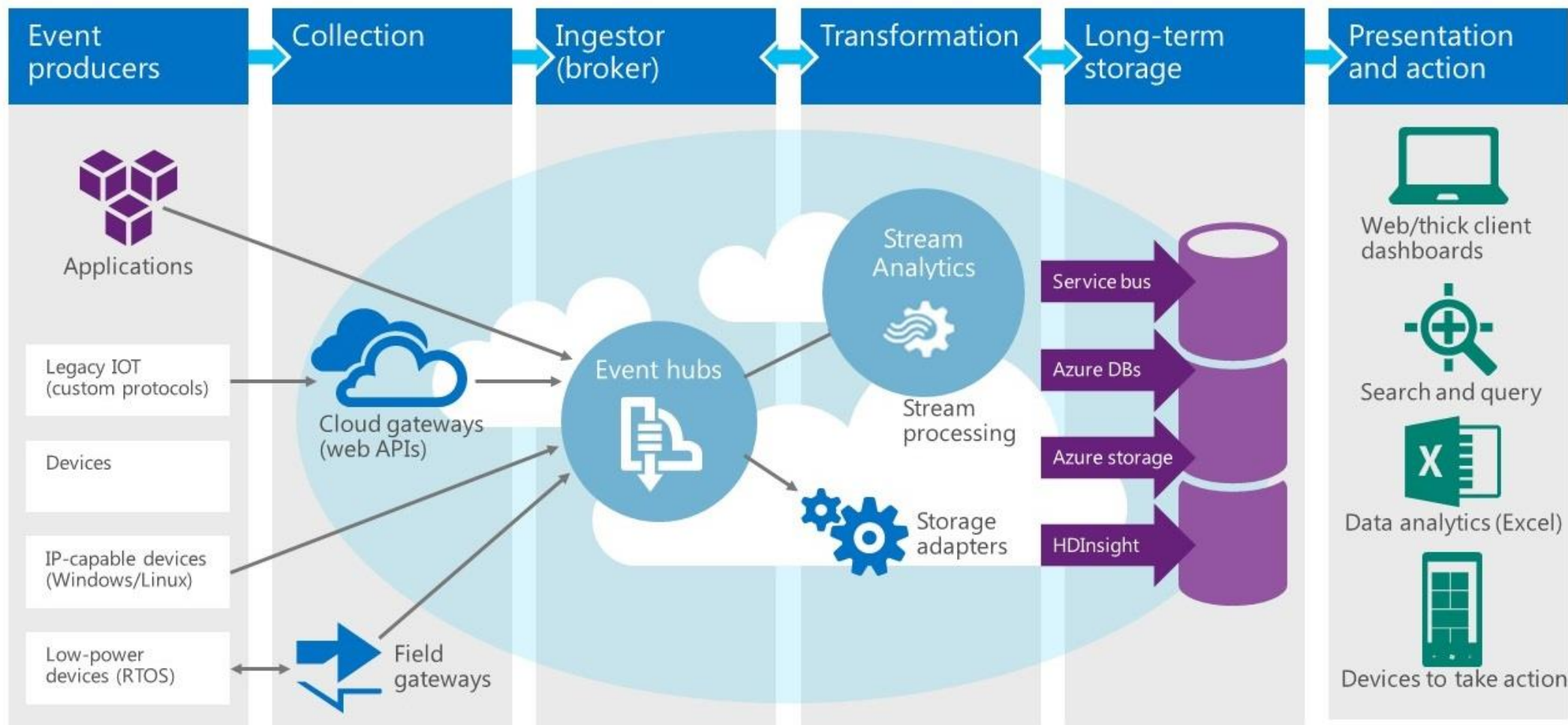
Scaling Extensions

WITH, PARTITION BY
OVER

And many more...

Such as UDF for ML
Scoring, Geospatial
functions etc.,

Stream Analytics at Work



Industry Use cases



Demo 1

Toll Booth

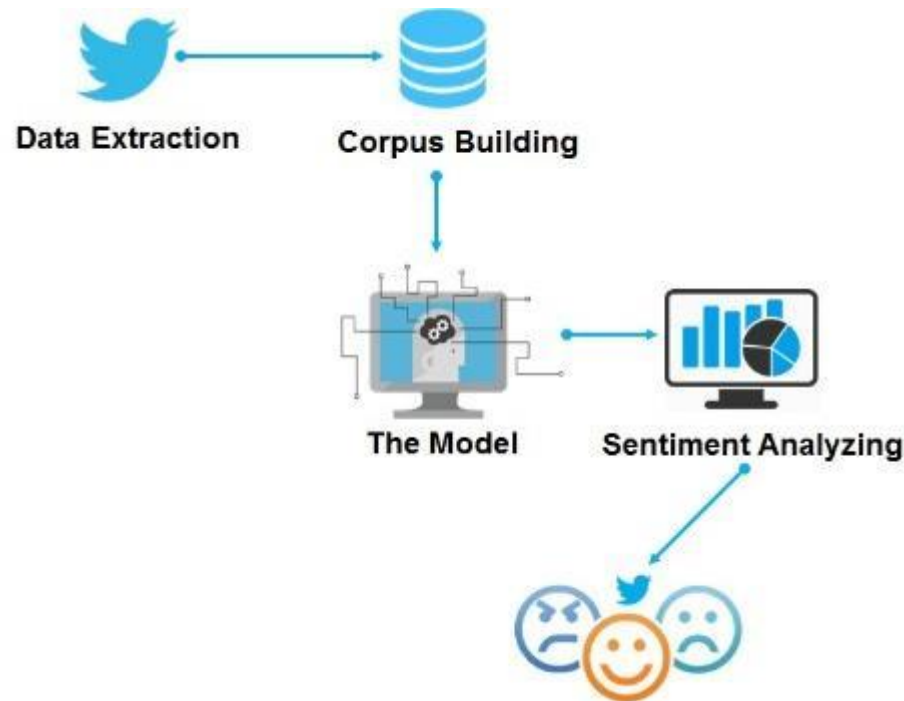


- A Toll station is a common phenomenon, we encounter them on many highways, bridges, and tunnels across the world.
- Each toll station has multiple toll booths.
- At manual booths, you stop to pay the toll to an attendant.
- At automated booths, a sensor on top of each booth scans an RFID card that's affixed to the windshield of your vehicle as you pass the toll booth.
- It is easy to visualize the passage of vehicles through these toll stations as an event stream over which interesting operations can be performed.

Demo 2

Real-time Twitter sentiment analysis

Twitter Sentiment Analysis Use case



- Social media sentiment analysis in real time
- A company that has a news media website is interested in gaining an advantage over its competitors by featuring site content that is immediately relevant to its readers.
- The company uses social media analysis on topics that are relevant to readers by doing real-time sentiment analysis of Twitter data.
- To identify trending topics in real time on Twitter, the company needs real-time analytics about the tweet volume and sentiment for key topics. In other words, the need is a sentiment analysis analytics engine that's based on this social media feed.



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