



Valentina Wickham

-  <https://valwickham.github.io/VW-Portfolio-Site-/index.html>
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UX/UI Design Skills

- Information Architecture
- Wireframing
- Prototyping and Usability Testing
- Critical Thinking
- User Research
- User Personas Creation
- User Surveys
- User Interviews
- Design for Development
- Presentation Design
- Competitive Analysis
- User Journey Map and Flow
- Sitemaps
- User Centered Design
- Emotional and Visual Design

Tools & Software

- Figma
- InVision
- Balsamiq
- Marvel App
- Sketch App
- Usability Hub
- Atom
- Adobe Creative Cloud Apps

Fronted Development Skills

- HTML
- CSS
- JavaScript

Languages

- Italian
- English
- French

Education

2020
UX DESIGN CERTIFICATION, UX Immersion and Frontend Development for UX Design Specialization, CAREER FOUNDRY

• Dedicated 400+ hours to CareerFoundry's Bootcamp course in User Experience Design in order to transition into careers that align with my passion for innovation and technology.

2018-2019
COMPUTER HARDWARE & SOFTWARE, NETWORK AND SECURITY, COMPUTER COACH, TAMPA (FLORIDA)
Credential ID 12499961

2018
BACHELOR OF SCIENCE IN KINESIOLOGY, UNIVERSITY OF TEXAS AT SAN ANTONIO
Major: Kinesiology, Minor: Wellness
UTSA GPA: 3.71 Cum Laude; Major in Kinesiology GPA: 3.80
Dean's List: 2014, 2015
President's List: Fall 2016, Spring 2017

Hardworking and passionate UX Designer with 2.5 years of experience, eager to secure entry-level position in a mid-sized/large company.
Ready to help team achieve company goals through hard work, attention to detail and excellent organizational skills. Motivated to learn, grow and excel.

Work Experience

JUNE 2022-PRESENT
PROMOTIONAL GRAPHIC DESIGNER, PNSC

- Worked on the design for promotional videos for Twitter.
- Reached an increased users' engagement by 25% with the first edited video.

JUNE 2022-PRESENT
PROMOTIONAL GRAPHIC DESIGNER, DESIGNER PRO

- Worked on the design for promotional videos and promotional flyers for Twitter.
- Reached an increased users' engagement for Designer Pro App by 10% within a week.

MAY 2022-JUNE 2022
VOLUNTEER GRAPHIC DESIGNER, HOLISTIC KIDS FOUNDATION

- Worked on designs for social media posts related to Multiple Sclerosis Awareness, Stop Smoking Campaign and Promotion for the Lupita Handbook.
- Designed banners for Google Ads using the color palette and fonts chosen by the HKF.
- Developed and applied brand standards during complete redesign of all print, trade show, and social media marketing materials.

FEBRUARY 2022-PRESENT
OWNER, WICKSCREATION

- Developed and maintained online retail venue.
- Created store front, worked on product creation and development, maintained inventory, managed marketing and advertising of shop.
- Achieved "Star Seller" badge for the month of July 2022, for providing an exceptional customer experience.

2020-PRESENT
UX DESIGNER, FREELANCE

- Currently working on the UX/UI Design process for a Metaverse Social Networking App and on the UX/UI Design process for a Video Game Digital Distribution Service and Storefront App.
- Worked on the UX Design process for a Tattoo App for iOS and Android. I performed the roles of User Research, UX/UI Designer, and Interaction Design.
- Worked on the UX Design process for a Vocabulary App for iOS and Android. I conducted a Competitive Analysis, User Research Interviews, built User Proto-Persona, Wireframing, followed by Prototyping, Usability Testing, and Improved Prototype.
- Worked on the coding of my own Portfolio website to showcase my projects.

2018-2019
TIER 1 HELP DESK, PEOPLEGURU, TAMPA (FLORIDA)

- Installed image on different types of devices (Zotac, Asus, Azure Byte 3) through EaseUS Todo Backup software
- Performed BIOS configuration
- Installed Microsoft Office on employees' PCs
- Set up employees' workstations
- Installed Remote Desktop Application on different type of devices (ConnectWise, TeamViewer)
- Connected Security System to the Company's server
- Worked with internal staff on technical issues with their PCs
- Repaired printers and PCs
- Prepared, shipped and deployed 150+ mini-PCs to clients across the USA

07/2018-10/2018
LEVEL 3 PERSONAL TRAINER, YOUFIT, TAMPA (FLORIDA)

01/2018-05/2018
PHYSICAL THERAPY AIDE, MOMENTUM PHYSICAL THERAPY, HELOTES (TEXAS)

01/2013-05/2018
PERSONAL TRAINER, VARIOUS LOCATIONS

09/2000-07/2012
ADMINISTRATIVE ASSISTANT, ELME S.R.L., SAN GIULIANO (ITALY)