VALENTINA WICKHAM

UX Designer, California · 952 300 5133

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EXPERIENCE

FEBRUARY 2022-PRESENT
OWNER, WICKSCREATION

- Develop and maintain online retail venue. Create store front, develop, and create products, maintain inventory, manage marketing and advertising of shop.

2020-PRESENT
UX DESIGNER, FREELANCE

- Worked on the UX Design process for a Tattoo App for iOS and Android. I performed the roles of User Research, UX/UI Designer, and Interaction Design.
- Worked on the UX Design process for a Vocabulary App for iOS and Android. I conducted a Competitive Analysis, User Research Interviews, built User Proto-Persona, Wireframing, followed by Prototyping, Usability Testing, and Improved Prototype.
- This is the link to my self-built Portfolio Website: https://valwickham.github.io/VW-Portfolio-Site-/index.html

2018-2019
TIER 1 HELP DESK, PEOPLEGURU, TAMPA (FLORIDA)

- Installed image on different types of devices (Zotac, Asus, Azule Byte 3) through EaseUS Todo Backup software
- Performed BIOS configuration
- Microsoft Office installation on employees' PCs
- Set up employees' workstations
- Installed Remote Desktop Application on different type of devices (ConnectWise, TeamViewer)
- Connecting Security System to the firm's server
- Worked with internal staff on issues with their PCs
- Repaired printers and PCs
- Prepared, shipped and deployed 150+ mini-PCs to clients across the USA

07/2018-10/2018
LEVEL 3 PERSONAL TRAINER, YOUFIT, TAMPA (FLORIDA)

01/2018-05/2018
PHYSICAL THERAPY AIDE, MOMENTUM PHYSICAL THERAPY, HELOTES (TEXAS)

09/2014-05/2018
PERSONAL TRAINER, FREELANCE, SAN ANTONIO (TEXAS)

07/2013-07/2014
PERSONAL TRAINER, GRACE BELGRAVIA, LONDON (UK)
01/2013-07/2014
PERSONAL TRAINER, LA FITNESS, LONDON (UK)

07/2018-10/2018
ADMINISTRATIVE ASSISTANT, ELME S.R.L., SAN GIULIANO (ITALY)

EDUCATION

2020
UX DESIGN CERTIFICATION, CAREER FOUNDRY
UX Immersion and Frontend Development for UX Design Specialization.

2018-2019
COMPUTER HARDWARE & SOFTWARE, NETWORK AND SECURITY, COMPUTER COACH, TAMPA (FLORIDA)
Credential ID 12499961

2018
BACHELOR OF SCIENCE IN KINESIOLOGY, UNIVERSITY OF TEXAS AT SAN ANTONIO
Major: Kinesiology, Minor: Wellness
UTSA GPA: 3.71 *Cum Laude*; Major in Kinesiology GPA: 3.80
Dean's List: 2014, 2015
President's List: Fall 2016, Spring 2017

INDUSTRY KNOWLEDGE

- Information Architecture
- Wireframing
- Prototyping and Usability Testing
- Critical Thinking
- User Research
- User Personas Creation
- User Surveys
- User Interviews
- Design for Development
- Presentation Design
- Competitive Analysis
- User Journey Map and Flow
- Sitemaps
- User Centered Design
- Emotional and Visual Design

TOOLS, SKILLS AND TECHNOLOGIES

- Figma
- Adobe XD
- InVision

- Balsamiq
- Marvel App
- Sketch App
- Usability Hub
- Atom

FRONTEND DEVELOPMENT SKILLS:

- HTML
- CSS
- JAVA