



# Valentina Wickham

-  <https://valwickham.github.io/VW-Portfolio-Site-/index.html>
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## UX/UI Design Skills

- Information Architecture
- Wireframing
- Prototyping and Usability Testing
- Critical Thinking
- User Research
- User Personas Creation
- User Surveys
- User Interviews
- Design for Development
- Presentation Design
- Competitive Analysis
- User Journey Map and Flow
- Sitemaps
- User Centered Design
- Emotional and Visual Design

## Tools & Software

- Figma
- InVision
- Balsamiq
- Marvel App
- Sketch App
- Usability Hub
- Atom
- Adobe Creative Cloud Apps

## Fronted Development Skills

- HTML
- CSS
- JavaScript

## Languages

- Italian
- English
- French

## Education

2020  
**UX DESIGN CERTIFICATION,**  
**UX Immersion and Frontend Development for UX Design**  
**CAREER FOUNDRY**  
• Dedicated 400+ hours to CareerFoundry's Bootcamp course in User Experience Design in order to transition into careers that align with my passion for innovation and technology.

2018-2019  
**COMPUTER HARDWARE & SOFTWARE,**  
**NETWORK AND SECURITY**  
**COMPUTER COACH, Tampa (Florida)**  
Credential ID 12499961

2018  
**BACHELOR OF SCIENCE IN KINESIOLOGY**  
**UNIVERSITY OF TEXAS AT SAN ANTONIO**  
Major: Kinesiology, Minor: Wellness  
UTSA GPA: 3.71 Cum Laude; Major in Kinesiology GPA: 3.80  
Dean's List: 2014, 2015  
President's List: Fall 2016, Spring 2017

Hardworking and passionate UX Designer with 2.5 years of experience, eager to secure entry-level position in a mid-sized/large company.  
Ready to help team achieve company goals through hard work, attention to detail and excellent organizational skills. Motivated to learn, grow and excel.

## Work Experience

2020-PRESENT  
**UX DESIGNER**  
**FREELANCE, USA**  
• Currently working on the UX/UI Design process for a Metaverse Social Networking App and on the UX/UI Design process for a Video Game Digital Distribution Service and Storefront App.  
• Worked on the UX Design process for a Tattoo App for iOS and Android. I performed the roles of User Research, UX/UI Designer, and Interaction Design.  
• Worked on the UX Design process for a Vocabulary App for iOS and Android. I conducted a Competitive Analysis, User Research Interviews, built User Proto-Persona, Wireframing, followed by Prototyping, Usability Testing, and Improved Prototype.  
• Worked on the coding of my own Portfolio website to showcase my projects.

JUNE 2022-PRESENT  
**PROMOTIONAL GRAPHIC DESIGNER**  
**PNSC, Remote, USA**

- Worked on the design for promotional videos for Twitter.
- Reached an increased users' engagement by 25% with the first edited video.

JUNE 2022-PRESENT  
**PROMOTIONAL GRAPHIC DESIGNER**  
**DESIGNER PRO, Remote, USA**

- Worked on the design for promotional videos and promotional flyers for Twitter.
- Reached an increased users' engagement for Designer Pro App by 10% within a week.

MAY 2022-JUNE 2022  
**VOLUNTEER GRAPHIC DESIGNER**  
**HOLISTIC KIDS FOUNDATION, Remote, USA**

- Worked on designs for social media posts related to Multiple Sclerosis Awareness, Stop Smoking Campaign and Promotion for the Lupita Handbook.
- Designed banners for Google Ads using the color palette and fonts chosen by the HKF.
- Developed and applied brand standards during complete redesign of all print, trade show, and social media marketing materials.

FEBRUARY 2022-PRESENT  
**PRODUCT DESIGNER**  
**WICKSCREATION, Remote, USA**

- Developed and maintained online retail venue.
- Created store front, worked on product creation and development, maintained inventory, managed marketing and advertising of shop.
- Achieved "Star Seller" badge for the month of July 2022, for providing an exceptional customer experience.

2018-2019  
**TIER 1 HELP DESK**  
**PEOPLEGURU, Tampa (Florida)**

- Installed image on different types of devices (Zotac, Asus, Azure Byte 3) through EaseUS Todo Backup software
- Performed BIOS configuration
- Installed Microsoft Office on employees' PCs
- Set up employees' workstations
- Installed Remote Desktop Application on different type of devices (ConnectWise, TeamViewer)
- Connected Security System to the Company's server
- Worked with internal staff on technical issues with their PCs
- Repaired printers and PCs
- Prepared, shipped and deployed 150+ mini-PCs to clients across the USA

07/2018-10/2018  
**LEVEL 3 PERSONAL TRAINER**  
**YOUFIT, Tampa (Florida)**

01/2018-05/2018  
**PHYSICAL THERAPY AIDE,**  
**MOMENTUM PHYSICAL THERAPY, Helotes (Texas)**

01/2013-05/2018  
**PERSONAL TRAINER**  
**Various Companies and Locations (UK and USA)**

09/2000-07/2012  
**ADMINISTRATIVE ASSISTANT**  
**ELME S.R.L., San Giuliano (Italy)**