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Analyzing Developer Technology Trends

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Outline

- 1. Executive Summary
- 2. Introduction
- 3. Methodology
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- 6. Job Postings Analysis
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Executive Summary

- - JavaScript, HTML/CSS, and SQL lead current usage.
- - Python and TypeScript expected to grow next year.
- - PostgreSQL is most desired and widely used database.
- - Linux and Docker dominate platform usage.
- - React.js leads in web framework preference.

Introduction

- - Purpose: Analyze Stack Overflow Developer Survey to uncover technology trends.
- - Target Audience: Aspiring data analysts, educators, and tech industry recruiters.
- - Value: Helps guide technology learning paths and recruitment strategies.

Methodology

- - Dataset: Stack Overflow Developer Survey (CSV format).
- - Data Cleaning: Removed nulls, split multiple selections into lists.
- - Visualization Tools: IBM Cognos Analytics and Python (for initial processing).

Programming Language Trends

- - **Current Usage:** JavaScript, HTML/CSS, SQL, Python, Bash/Shell are most used.
- - **Future Trend:** JavaScript and Python continue to dominate, with TypeScript growing.
- - **Implication:** Demand for web dev and scripting remains high.

Database Trends

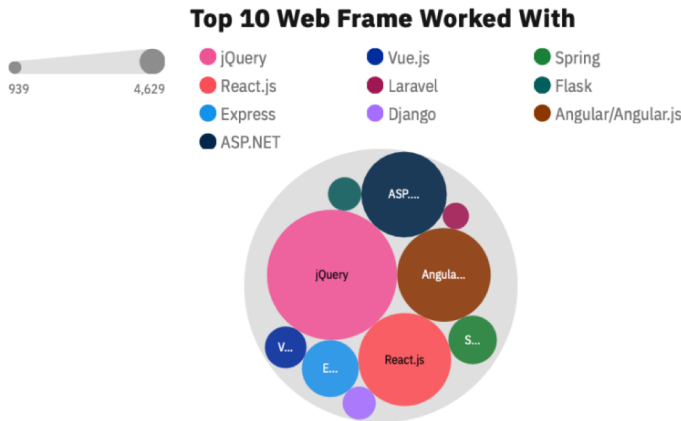
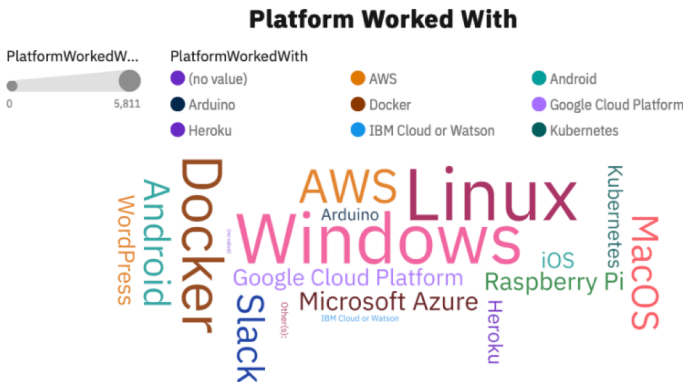
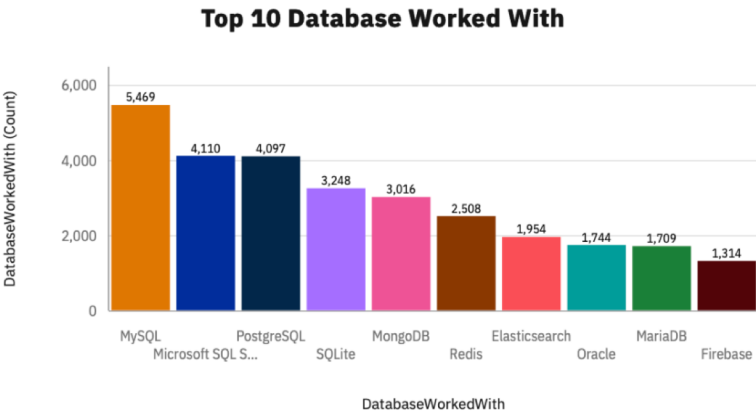
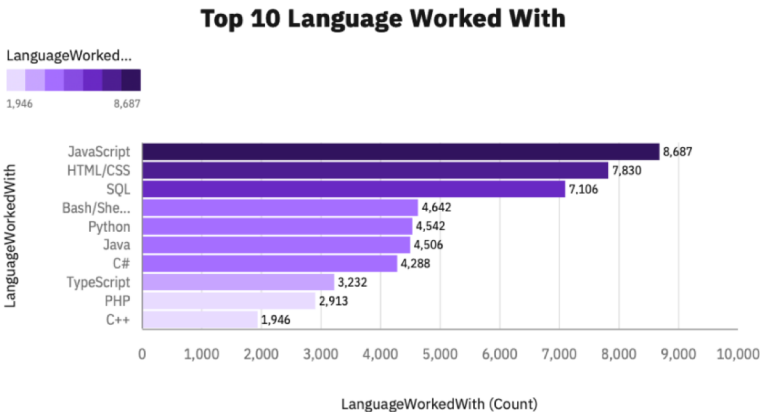
- - Current Usage: MySQL, MS SQL Server, PostgreSQL are top databases.
- - Future Trend: PostgreSQL has highest desire to work with.
- - Implication: Open-source and cloud-compatible databases are on rise.

Job Postings Analysis

- - Placeholder: Scatter plot from `job-postings.xlsx` (not available).
- - Would include job titles vs. number of postings.

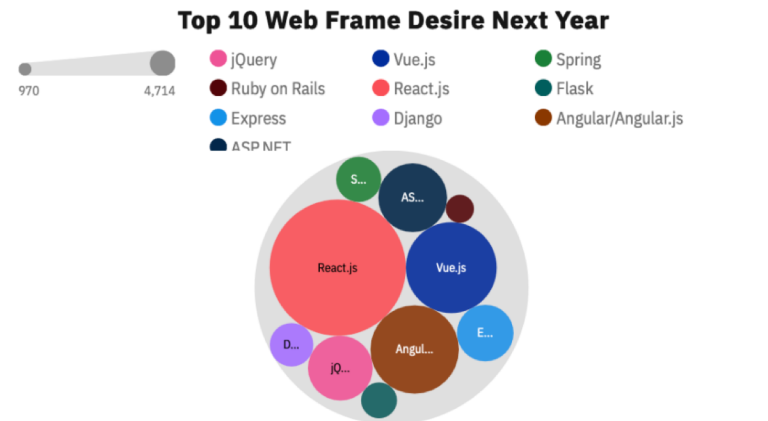
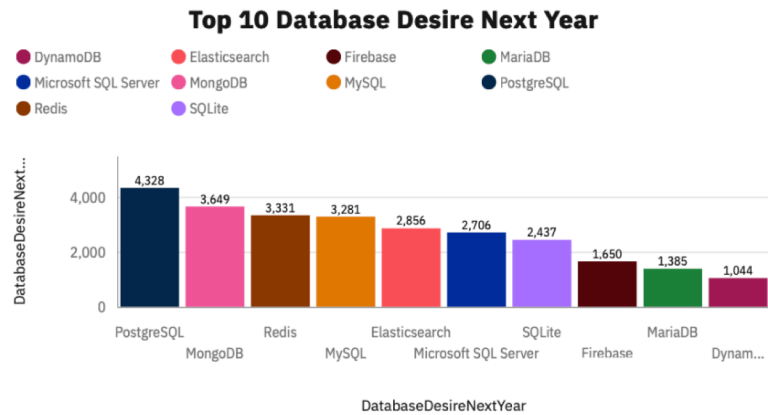
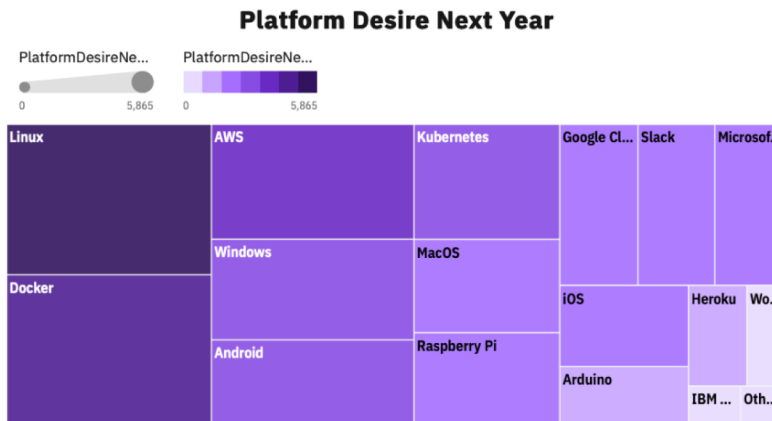
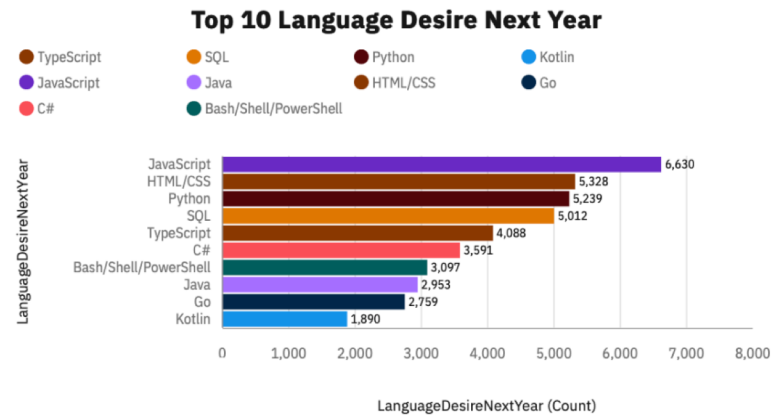
Dashboard: Current Technology Usage

Current Technology Usage



Dashboard: Future Technology Trends

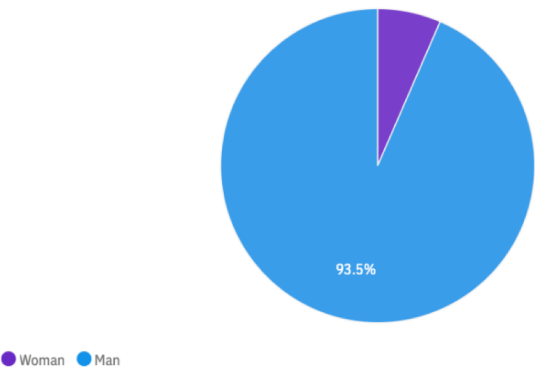
Future Technology Trend



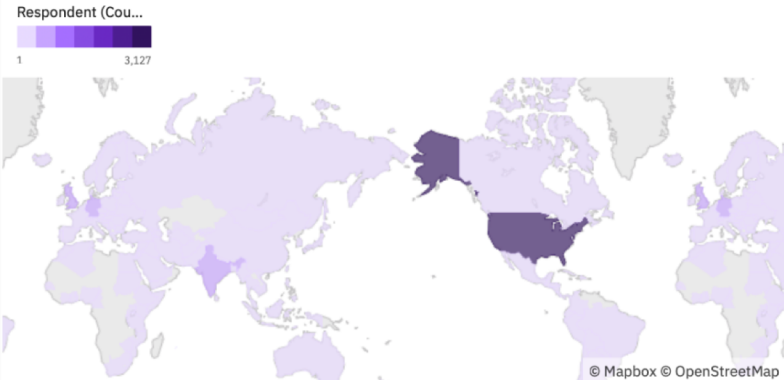
Dashboard: Demographics

Demographics

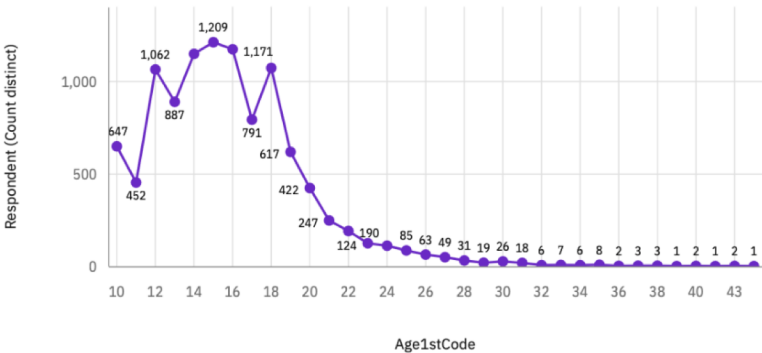
Respondent classified by Gender



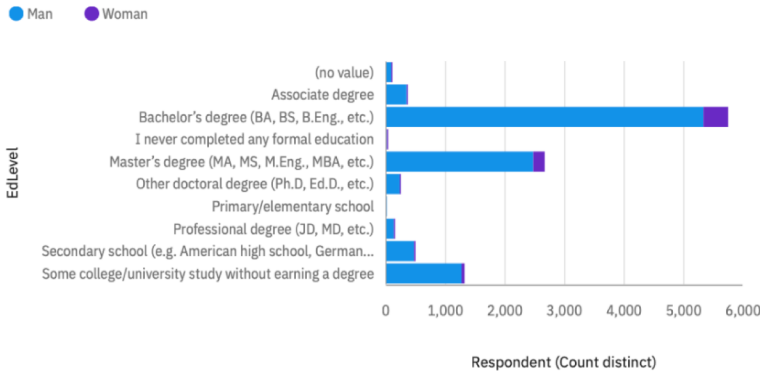
Respondent Count for Countries



Respondent Count by Age



Respondent Count by Gender and Formal Education Level



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Dashboard Insights

- - Majority respondents are men aged 15–19.
- - Bachelor's degree is the most common education level.
- - JavaScript, HTML/CSS, and SQL lead usage and future interest.
- - PostgreSQL leads database preference for next year.
- - Linux is dominant for platform preferences.



Overall Findings & Implications

- - Web and cloud technologies continue to lead development landscape.
- - Developers seek open-source, flexible tools like PostgreSQL and Docker.
- - JavaScript ecosystem (React.js, Node, Vue) dominates frameworks.
- - Age and education indicate early entry into tech careers.



Conclusion

- - JavaScript, SQL, and PostgreSQL are crucial skills to learn.
- - Linux, Docker, and cloud platforms are key for future tech jobs.
- - Developers favor flexible, modern tools for web and data-driven development.



Innovative Contributions

- - Used IBM Cognos for dashboard creation and formatting.
- - Interactive visual storytelling using tree maps and bubble charts.
- - Integrated survey results with actionable insights.

Appendix

- - Additional visuals and raw data charts included in Cognos dashboard.
- - Data wrangling steps and code available upon request.