

# Jordan Parenti

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EDUCATION:	<p>Bachelor of Science in International Business, December 2012 Minor in Spanish Messiah College, Mechanicsburg, PA</p> <p>International Business Institute, Summer 2012</p> <ul style="list-style-type: none"><li>Traveled to 14 countries in Europe and Asia including Russia, Switzerland, Germany, England, India and China while studying global business concepts such as global marketing, international trade and finance, global business strategies, and comparative economic systems.</li></ul>
PROFESSIONAL EXPERIENCE:	<p>Chairman of Student Alumni Council, August 2011-December 2012 Messiah College, Mechanicsburg, PA</p> <ul style="list-style-type: none"><li>Oversaw the executive council responsible for planning and managing events which increase and facilitate student and alumni interaction</li><li>Marketed for events which draw between 500-2,000 attendees</li><li>Composed and responsibly managed an approximate annual budget of \$20,000</li></ul> <p>Marketing Intern, May-August 2011 Comcast-Spectacor, Philadelphia, PA</p> <ul style="list-style-type: none"><li>Marketed major concerts, sporting events and family shows that took place at the Wells Fargo Center, Citizen's Bank Ball Park and other venues in Philadelphia</li></ul>
LEADERSHIP EXPERIENCE:	<p>Business Department Diplomat, August 2012-December 2012 Messiah College, Mechanicsburg, PA</p> <ul style="list-style-type: none"><li>Served as one of three business students at Messiah College chosen to represent the Management and Business Department to prospective students</li><li>Embodied the college's business department by presenting opportunities and sharing personal experiences</li></ul> <p>Student Ambassador, Spring 2011-December 2012 Messiah College, Mechanicsburg, PA</p> <ul style="list-style-type: none"><li>Acted as a liaison between prospective students and the college</li><li>Served as a campus tour guide</li></ul> <p>Resident Assistant, January-May 2011 Messiah College, Mechanicsburg, PA</p> <ul style="list-style-type: none"><li>Planned events and educational programs for approximately 40 college freshmen</li><li>Served as a liaison between the college administration and the students</li><li>Provided counseling for peers</li></ul>
OTHER EXPERIENCE:	<p>Radio Intern, Spring 2008 KYW News Radio 1060 AM, Philadelphia, PA</p> <ul style="list-style-type: none"><li>Gained skills in communication, news writing and ethics while assisting the station in compiling and broadcasting news-worthy stories to the Greater Philadelphia area</li></ul> <p>Server, Fall 2008-Fall 2009 Bertucci's Italian Restaurant, Glen Mills, PA</p>
SKILLS:	<p>Global and domestic marketing, Spanish and Portuguese translation, online and social media marketing, strategic planning, advertising campaigns, budgeting, event planning and management, HTML, mail merge, communication (written and verbal), advertising, press releases, public speaking, trained in Microsoft Office (Word, Access, Excel, PowerPoint, and Outlook)</p>