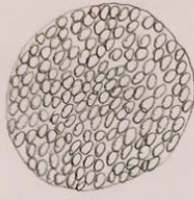


We introduce the relevance of Migration and collected data.

U.S. Stats:
Total Tweets
Total Retweets
Total Likes



U.S

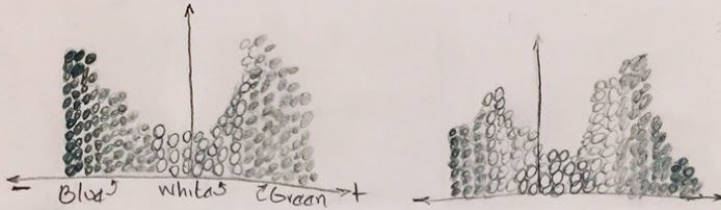
UK Stats:
Total Tweets
Total Retweets
Total Likes



U.K

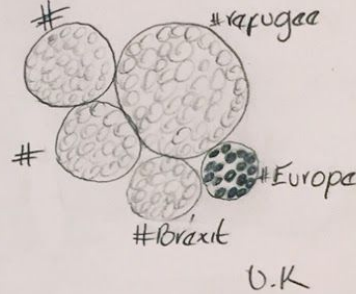
Then we talk about the sentiment on twitter about migration:

Screen



Then we talk about the #hashtags

↓



But a more interesting thing is to see possible topics

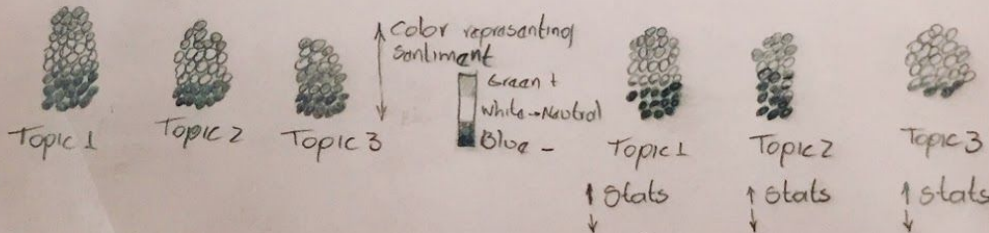
Topics in U.S

Word cloud
Up to 3 max 4 topics

Topics in U.K

Word cloud
Up to 3 max 4 topics

Details about the amount of tweets in each topic and conclusions at the very end.



Focus: The details are presented in the last part of the figure. The idea would be coloring the circles according to the sentiment, so we can get and immediate idea of topic perception. We would have to complete the visual with stats per each topic so they are easy to read. When people scroll we would animate the circles to create the following graph (just to make it more dynamic, without point to point precision).

Title:

Scrollytelling
Migration

Date:

27/11/2019

Task:

Perception of
migrants on social
media

Operations:

People scroll to see the analysis of migration perception on social media. Starting by the relevance of the topic, the collected data, the sentiment on both countries and so on until we present some conclusions with the discovered topics. Circles represent a x amount of tweets (it could be 100, 1000 or 10.000). Text would explain the data or present the relevant things we found out of it.

Details: We need to check how to recover the specific tweets associated with each topic, or at least how many belong to each of them (since we aggregate them on circles).

We could group the sentiment and hashtags on one screen to offer a detailed view on sentiment for the focused hashtag bubble.