

# VAMIKA MEHTA

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## EDUCATION

M.S. Management Science, The University of Texas at Dallas  
Post-Graduation Diploma, Makhanlal Chaturvedi University  
BSc. Electronic Media, Devi Ahilya Vishwavidyalaya

May 2023  
July 2021  
Oct 2020

**CERTIFICATIONS:** Complete SQL Bootcamp (Udemy), Google Analytics Certification, Smartsheet for Project Management (Udemy)

**MANAGEMENT TOOLS:** MS Excel (Advanced), Atlassian Jira, Atlassian Confluence, MS Project (Advanced), Smartsheet, Salesforce, Kanban, Atlassian Trello, Asana, Oracle Cloud, Adobe Analytics, Google Analytics

## WORK EXPERIENCE

**Product Line Management Intern, DZS Inc., Texas**

Jun 2022- Present

- Managed DZS Mobile Optical Edge and Broadband software pillar's (10+ products, 3 programs), lifecycle phases, focusing on phase approval, scheduling, and budgeting, meeting all milestones, and product releases
- Utilized various tools such as MS Project, Smartsheet, Jira, and Confluence to develop automation and debugging solutions, improving overall product phase duration and launch efficiency by 20% over 7 months duration
- Led Confluence training sessions for overseas teams and practiced agile methodologies for software product releases
- Collaborated with stakeholders, executive team, and cross-functional teams including engineering, operations, sales, and marketing on multiple projects simultaneously leveraging management and communication skills

**Co-Founder, Hubbub India, India**

Jun 2019-Aug 2021

- Led the talent and resource management team of 3, while strategized and fashioned pitch decks, and carried out negotiations, to get a business of over \$7,000 in the initial six months of launch
- Implemented and managed digital media strategies for over 500k+ audience, and created marketing and business enhancement roadmap to successfully achieve a 15% increase in viewership across all client platforms
- Supervised development of 5 major websites, including personal short-term venture 'Social Jugaad', a blog website

**Project Management Intern (Social Media Strategy), Monk Media One, India**

Apr 2020-Jul 2020

- Achieved a 95% success rate in launching news platform 'KnoJ24TV' across multiple social media platforms, led a scrum team of 5+, leveraging communication skills to strengthen product development efficiency
- Designed roadmap, defined milestones, development use cases and risk analysis report for new product introduction
- Conducted extensive market research and web analysis to launch a new venture, resulting in a doubling of the audience reach within the first two months of the launch and a 10% overall growth of the company

## ACADEMIC PROJECTS

- Digital Product Development:** Worked with a team of five in creating an AR Technology app extension for Macy's, developing the product missing, roadmap, Agile, and MVP development, SAAS, and scaling the product
- Agile Project Management:** Used SimAgile to stimulate a project for NPI development as a product owner and ran 4 sprints for 8 weeks while solving problems, sprint planning, sprint review, and sprint retrospective
- Marketing Independent Study:** Summarized research papers on CLV and Pareto/NBD models from 1999 to 2021, supporting a Marketing faculty and a team of marketing researchers at the University of Texas at Dallas

## ORGANIZATION AND LEADERSHIP EXPERIENCE

**Project Management Club, General Secretary**

Aug 2022 - Present

**Project Management Club, Marketing Officer**

Sept 2021- May 2022

**MS Management Science, Student Mentor**

Jan 2022 – May 2022