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Most people don't use AI because they don't know how to ask.

Poor prompt. Poor results.

Here's how to craft killer prompts that deliver EXACTLY what you want:

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1. TASK

Start with a verb.

Generate. Analyze. Summarize. List.
Write. Create.

Be directive. AI doesn't need
politeness, it needs clarity.

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Example:

- Bad: “I need a workout plan.”
- Good: “Write a 3-month training program for a 70kg male to gain 5kg of muscle.”

Clear. Directive. Specific.

Always start with the task.

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2. CONTEXT

Good context → better outputs.
Too much context → AI lost.

Find the sweet spot.

Think: Who? What? Why?

41 Likes



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Ask yourself:

- Who is the user?
- What does success look like?
- What are the constraints?

Example:

“I’m a 70kg male. I want to gain 5kg in 3 months. I can train twice a week for 1 hour.”

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3. EXEMPLARS

Want better outputs? Show examples.

Exemplars = patterns or frameworks for the AI to follow.

We also call this "Few Shot Learning."
Give 3 to 5 examples.

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Example:

“Generate the title of my hero section using this structure:

- 1) Go From Feeling Irrelevant to an AI-Powered One-Person Creator
- 2) Go From Undiscovered to Growing & Monetizing Your LinkedIn Account”

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4. PERSONA

Who should the AI become?

Think of the perfect expert you'd hire.
That's your persona.

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Examples:

- A fitness trainer for workouts.
- A recruiter for resumes.

"You're a marketing experts. You worked with Apple and Nike to craft memorable marketing campaigns. I hired you to..."

AI can become anyone—if you tell it who.

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5. FORMAT

The way the output looks matters.

Do you need a table? Bullet points? A story? An outline?

Visualize the output. Then TELL AI exactly how to deliver it.

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Example:

“Summarize this report with 3 key takeaways in bullet points.”

Or:

“Turn this data into a table with columns for Feedback, Team, Priority.”

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6. TONE

Formal? Witty? Friendly? Confident?

AI doesn't know your vibe unless you tell it.

25 Likes



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If unsure, ask AI for tone suggestions:
“I’m emailing a new team. I want to
sound serious, but not robotic.
Suggest 5 tone keywords.”

Or give examples of what the right
tone sounds like.

The right tone changes everything.

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Summary:

1. Task – What do you need? Use action verbs.
2. Context – Provide the who, what, and why.
3. Exemplars – Show examples or frameworks.
4. Persona – Who should AI emulate?
5. Format – Be specific about the output.
6. Tone – Specify the vibe.

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