

Meet the 2024 Cohort of Our Growth Programme

This year's participants in our growth programme are Amundsen Kabel, Aragon, CCB, **Entail**, Flex2Future, Framo, Glex, and Æge Energy. Each of them bring their growth project to the table.

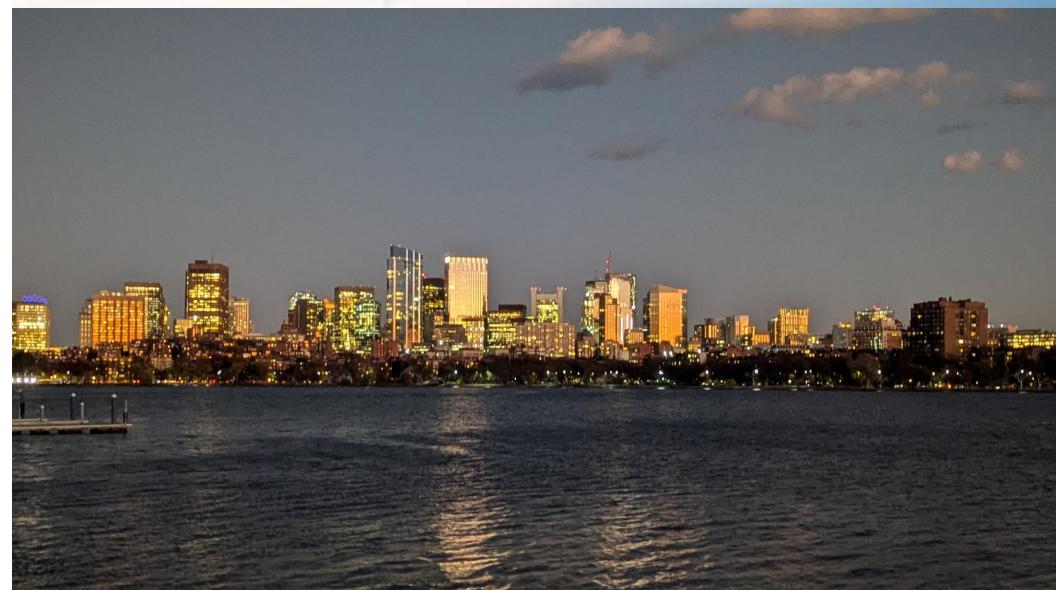


5 workshops in 5 months
at BI Bergen, BI Oslo
and MIT



Focus on long term
growth, strategy and
scaling

Product = Innovation *
Commercialization



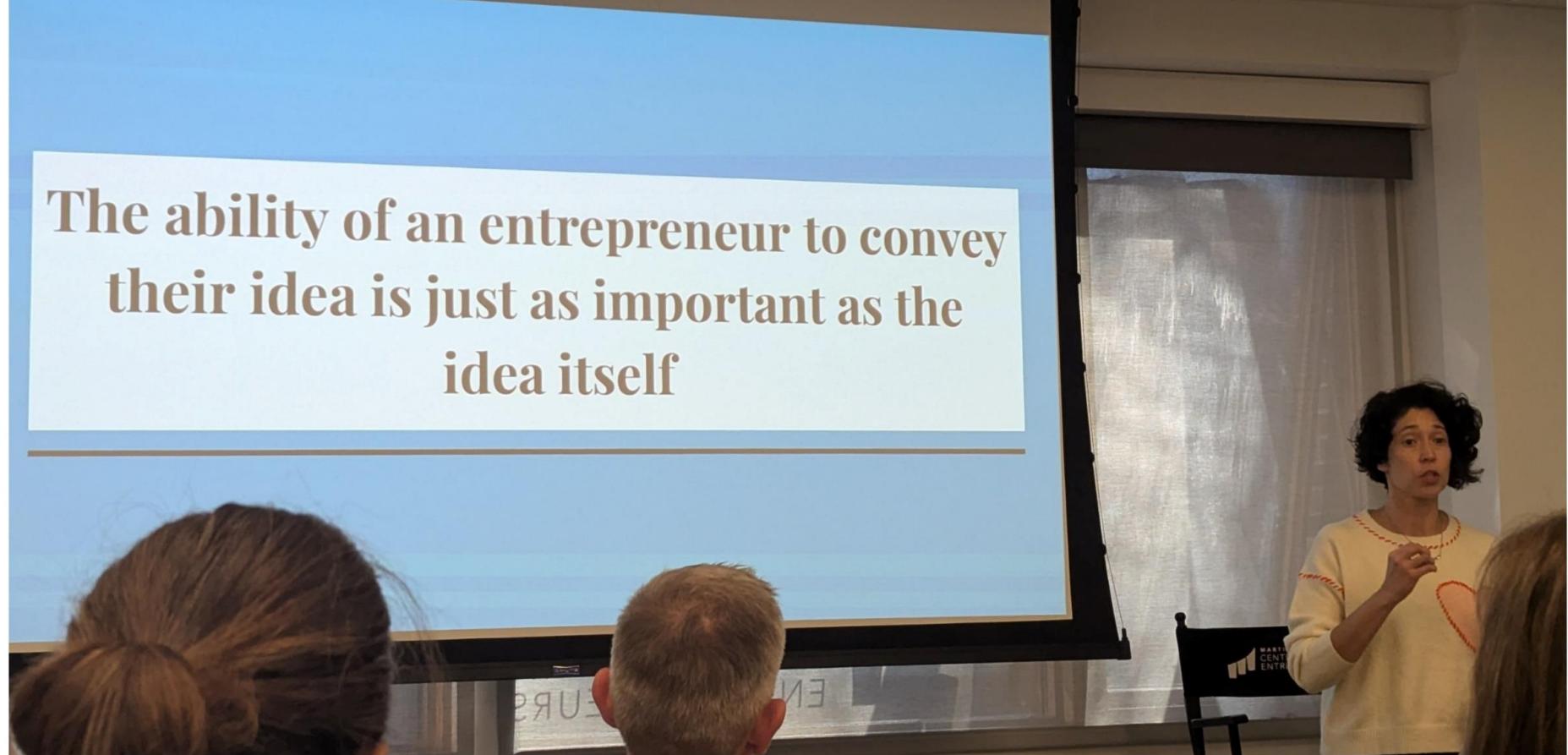


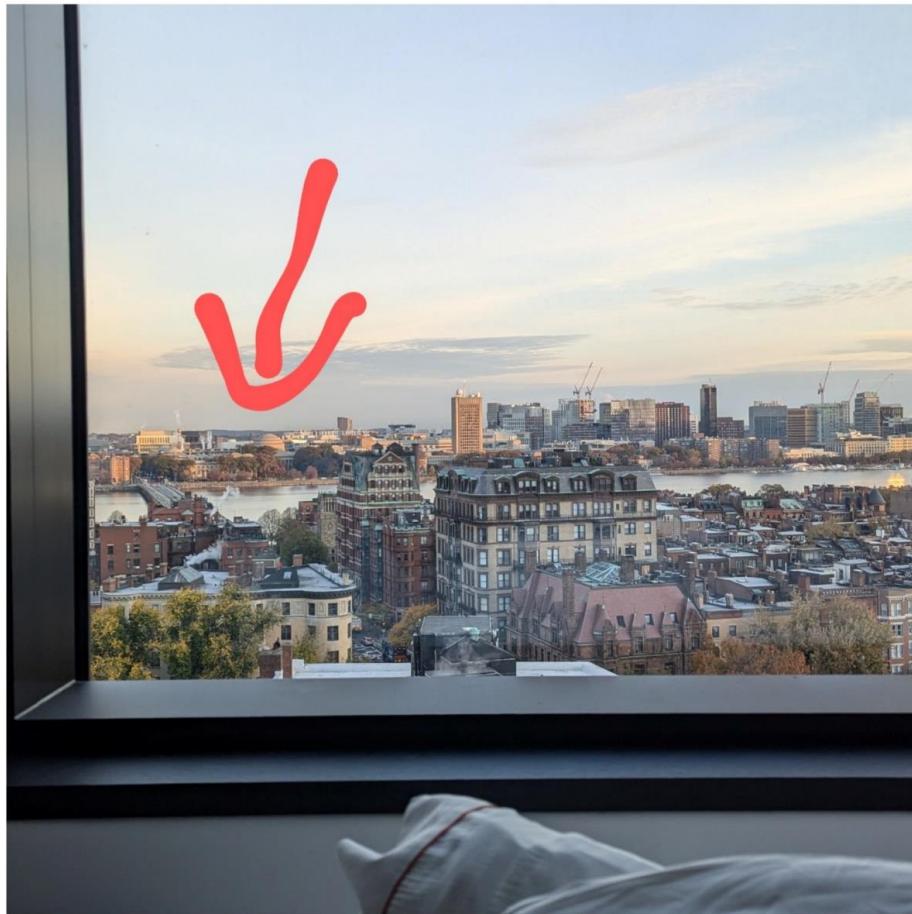
"Class" of 2024/2025 for our Ocean Tech Scaling Program.

Published: 07 Nov 2024

We gathered eight ambitious Norwegian companies at MIT's Martin Trust Center for Entrepreneurship in Boston this week, for an intensive program of learning, pitching, and honing their growth strategies.

The ability of an entrepreneur to convey their idea is just as important as the idea itself





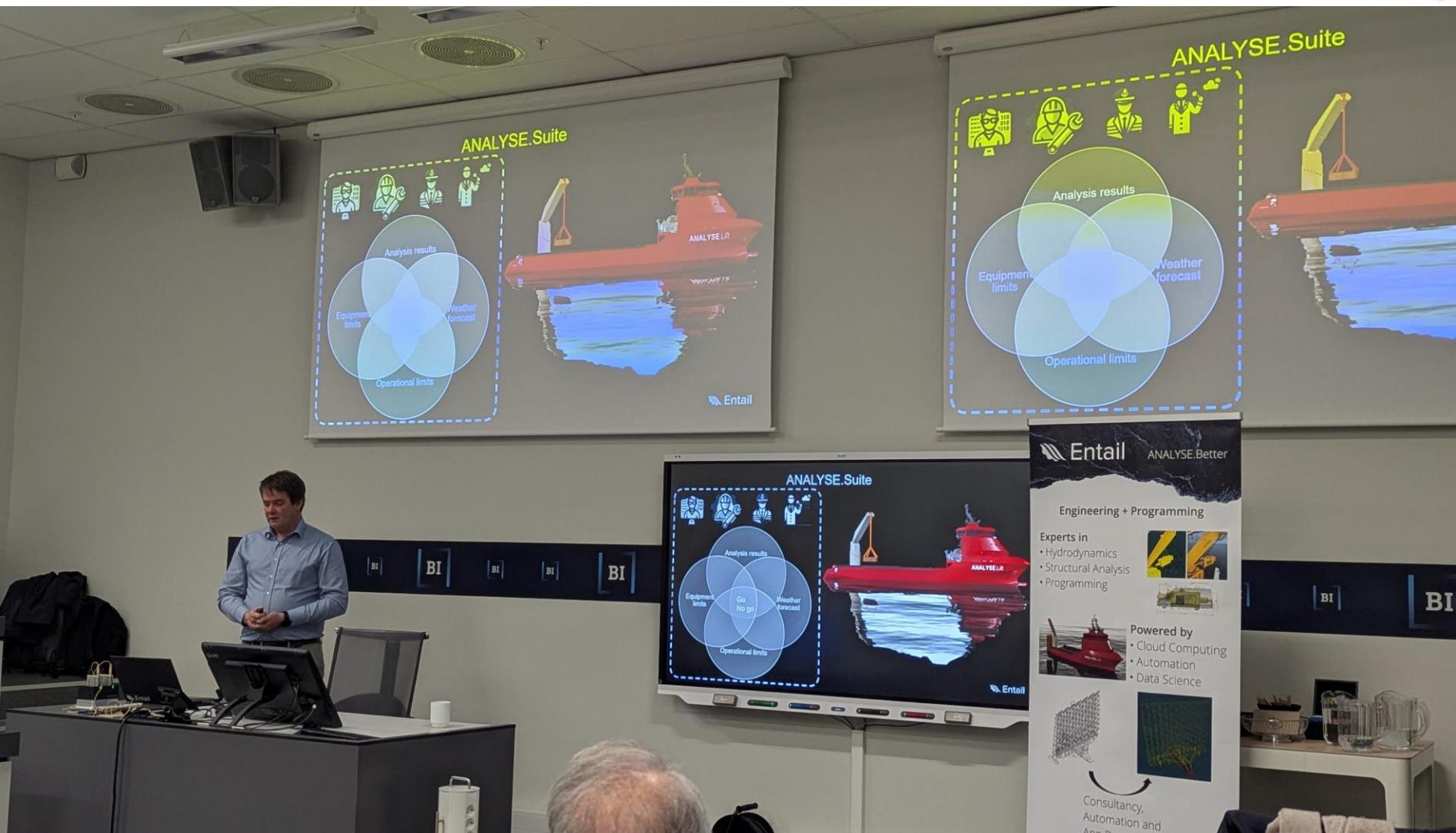
9:30 AM - 12:30 PM
Martin Trust Center, Building E40, The G
Who Is Your Customer?

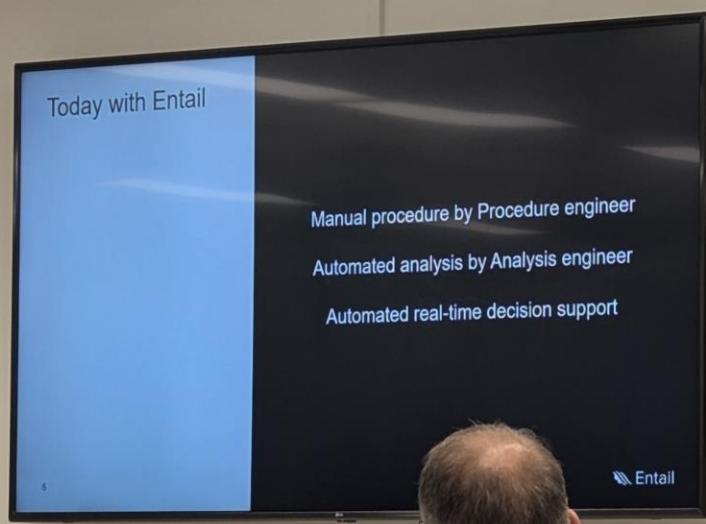
12:30 PM - 1:30 PM
Martin Trust Center, Building E40, The
Lunch

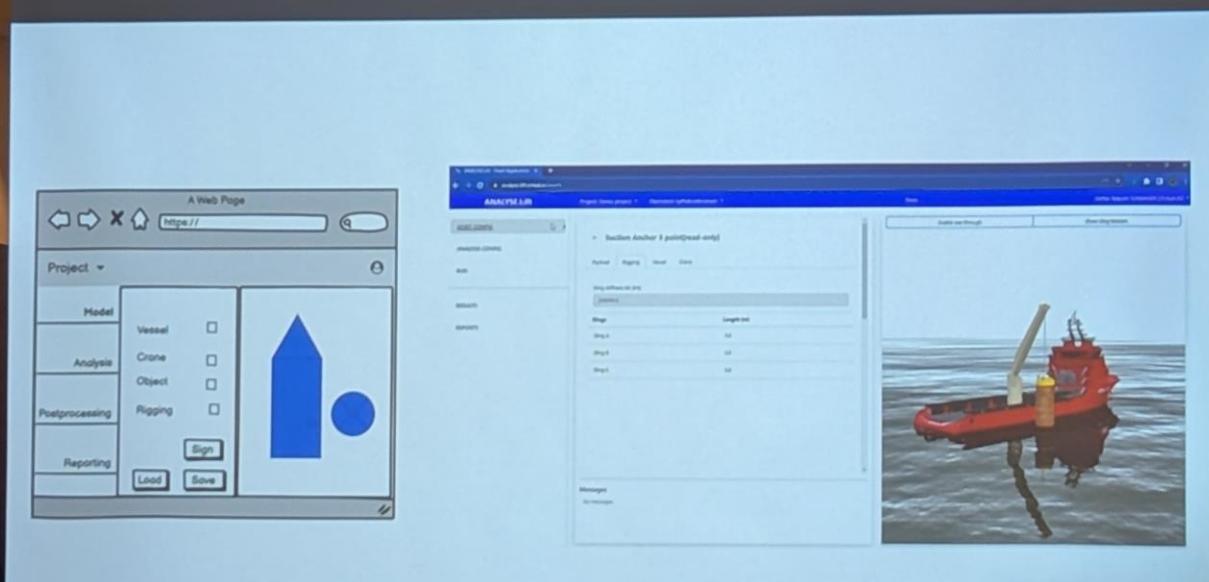
1:30 PM - 3:00 PM
Martin Trust Center, Building E40, The
Primary Market Research

3:30 PM - 3:30 PM
Martin Trust Center, Building E40,
Orbit Demo with Q&A











Value proposition



27

	Save 1 day	Increase fleet utilization 10%
Offshore construction vessels 533 vessels 50-150 000 €/day	€31 Mill	€1100 Mill
Cable laying vessels 110 vessels 100-200 000 €/day	€11 Mill	€400 Mill
Anchor handlers AHTS 166 (large) vessels 1600 vessel in total 30-40 000 €/day	€6 Mill	€200 Mill

Ocean Tech Scaling Program 2024-2025 Program

STEFAN BØYUM SCHLØMILCH
Entail

Has completed the 4 month Ocean Tech Scaling Program over 5 modules.

The Ocean Tech Scaling Program is a 5-Module immersive experience with insights from a world-class faculty, experienced business mentors, investors and peers.

The program includes one week at Martin Trust Center for MIT Entrepreneurship focusing on the 24 step Disciplined Entrepreneur.

Bill Aulet

Prof. Bill Aulet
Ethernet Inventors Professor of the Practice, MIT
Sloan School of Management Managing Director,
Martin Trust Center for MIT Entrepreneurship



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MARTIN STORHEIM
Entail

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Martin Trust Center for MIT Entrepreneurship



Ocean Tech Scaling Program 2024-2025 Program

KAJA STEFFENSEN BREMER
Entail

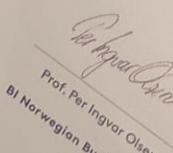
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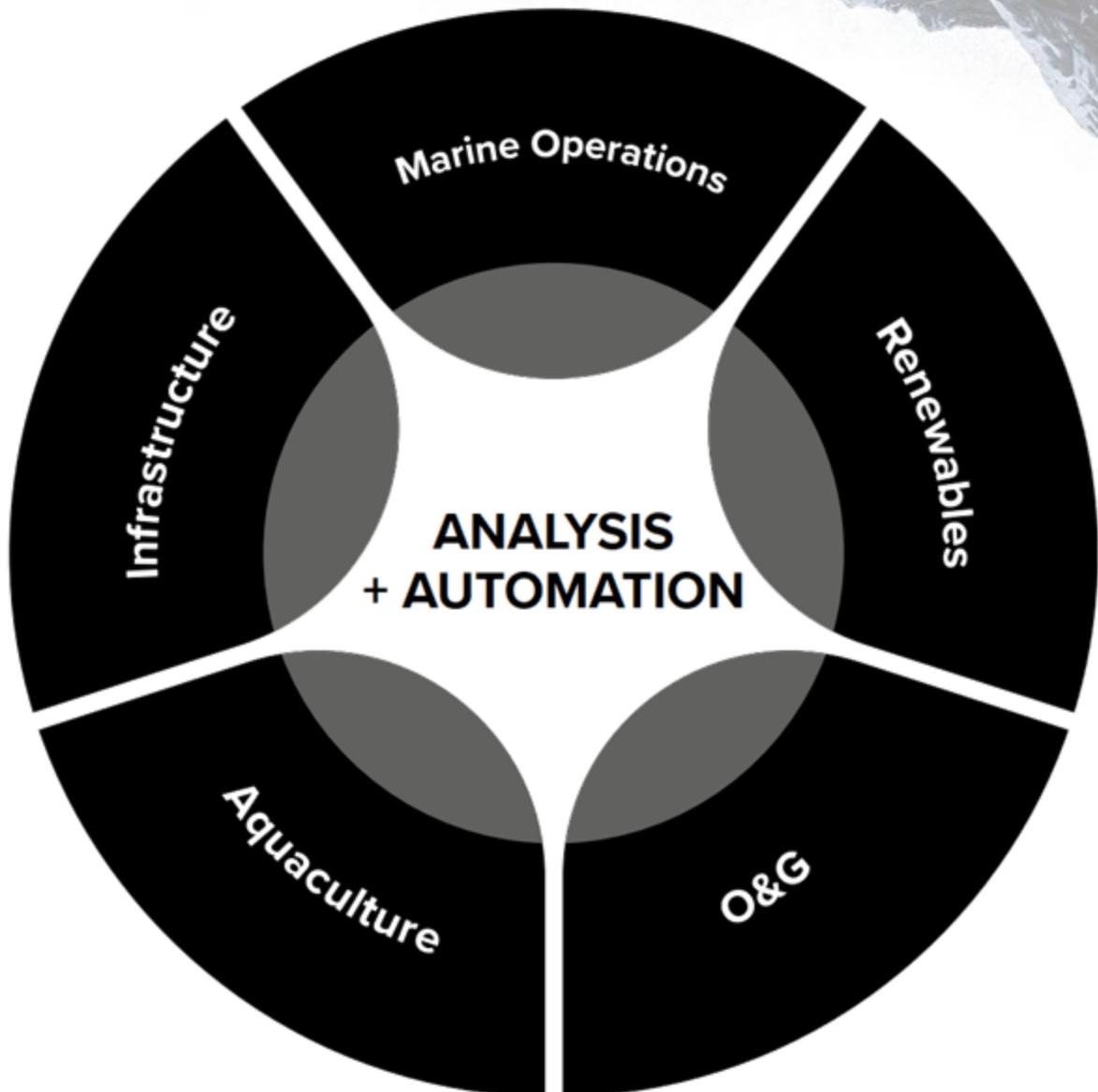
Prof. Bill Aulet
Ethernet Inventors Professor of the Practice, MIT
Sloan School of Management Managing Director,
Martin Trust Center for MIT Entrepreneurship



Prof. Per Ingvar Olsene
BI Norwegian Busi

Did you find this
helpful?

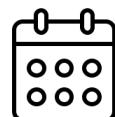
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Want to discuss a project?

Sales@entail.no

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2016

Founded



150+

Years of Analysis
Experience



100 %

Employee
owned