<div align="center">**Information Architecture**</div>

Project Duration:

Ideally, it would take a maximum of 2 weeks to design the information architecture of the website.

Learning from the Project:

You will learn:

- How to make a website layout
- What type of information would help drive traffic
- How to use keywords to design content for your website

Project Overview:

This project is in line with your project 1, where you would use the keywords to design your website architecture and content.

Project Task:

Using the keyword list you built from part 1 of the assignment, build a spreadsheet that shows the structure of at least 10 pages of your website. Your spreadsheet should detail your handling of all components of site architecture as discussed in the course.

Again, you should explain your approach to the site structure and provide a diagram of the overall information hierarchy.

Reporting and Analysis:

Your report would include the spreadsheet created for the website layout and detailed handling of all components of site architecture as discussed in the course.

You should explain your approach to the site structure and provide a diagram of the overall information hierarchy.

Submission Process:

Capture the screenshot in a word document/make an excel sheet as per reporting and add your analysis comments. Attach the file under the Assessment tab, project 2 for evaluation.