<div align="center">**Information Architecture Planning**</div>

Project Duration:

Ideally, it would take a maximum of 2 weeks to plan your website by correcting the issues.

Learning from the Project:

You will learn about various tools available in the market to identify the issues in your website and to correct them using your analysis.

Project Overview:

You would be using the Audit template sheet to review your website and explain how to rectify it.

Project Task:

Use the supplied "Simple Audit Template" to review your website. The sheet is attached below or available under the Project folder which you can Download from Course Resource section on Self-Learning tab.

Simple Audit
Template.pdf

Include a minimum of 40 points from the site audit documentation in the 12 categories that it covers.

Your review should include both problems and issues with the site and areas in which the site is currently performing well. When you discuss problems, explain how these should be rectified. You should include screenshots and other supporting evidence for your findings and ensuing recommendations.

You should also create an executive summary that highlights the most pressing actionable items, with some associated priorities.

Suggested Tools but Not Mandatory:

All tool details are available in the Simple Audit Template PDF document.

Reporting and Analysis:

Your report would include the following:

- ➢ Points from the site audit documentation
- ➢ Issues or problems encountered in your website
- ➢ Areas where the site is performing well
- ➢ Explain how you would rectify the problems/issues
- ➢ Screenshots and other supporting evidence for your findings and ensuing recommendations

Submission Process:

Capture the screenshot in a word document/make an excel sheet as per reporting and add your analysis comments. Attach the file under the Assessment tab, project 3 for evaluation.