1. Importance of Precise Prompts: To get the desired response from the AI, it is essential to write accurate and precise prompts. The quality of the output is directly proportional to the quality of the input.

2. Context Matters: Providing context to the AI helps it understand the user's requirement better and generate a response accordingly. For instance, when asking about the importance of SEO for brand building, specifying whether the information is for a blog post or a research paper can yield more focused responses.

3. Tailored Prompts for Specific Use-cases: If the content generated by the AI is intended for a specific task, like emailing a client or posting on a website, the context becomes crucial. Specifying the end goal in the prompt can help in generating responses that are ready to use with minor tweaks.

4. Time and Effort Efficiency: Using detailed and precise prompts can save significant time and effort. The AI can produce ready-to-use content within seconds, reducing the effort to a simple copy-paste and minor edit task.

5. AI Writing Styles: The AI can emulate different writing styles. If there's a specific writing style that you want the AI to follow, mention it in the prompt, and the AI will generate the text in that style.

6. Role of Practice: The more you practice writing prompts, the better you'll get at it. Trying different examples, experimenting with prompts with and without context, and observing the AI's responses can help you understand how to write more effective prompts.

7. Experimentation is Key: Don't be afraid to experiment with the prompts. The AI has a lot of potential, and trying different prompts can lead to discovering new ways to leverage its capabilities.

The key takeaway is that writing effective prompts with sufficient context and specific instructions is critical in achieving the desired output from the AI.