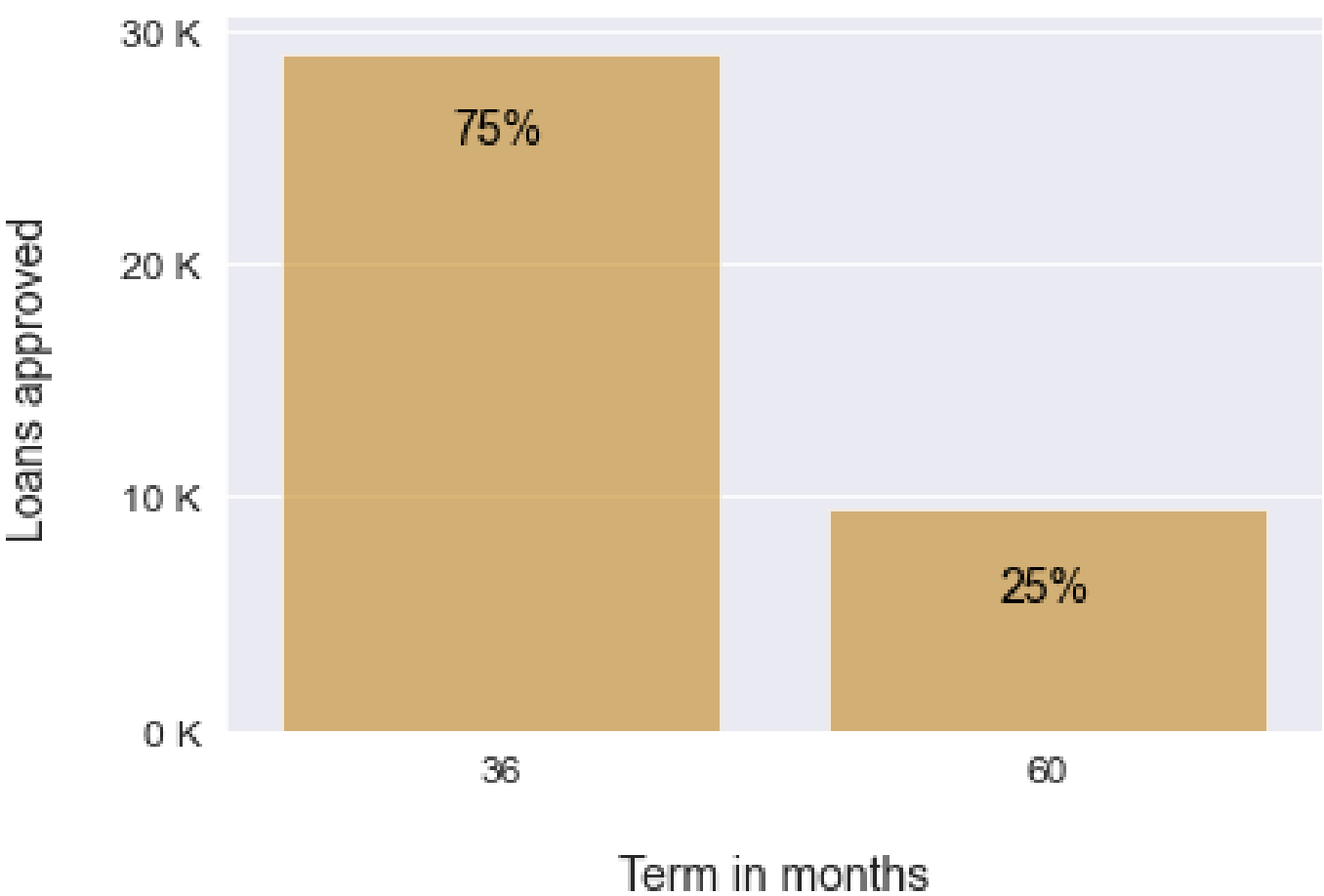


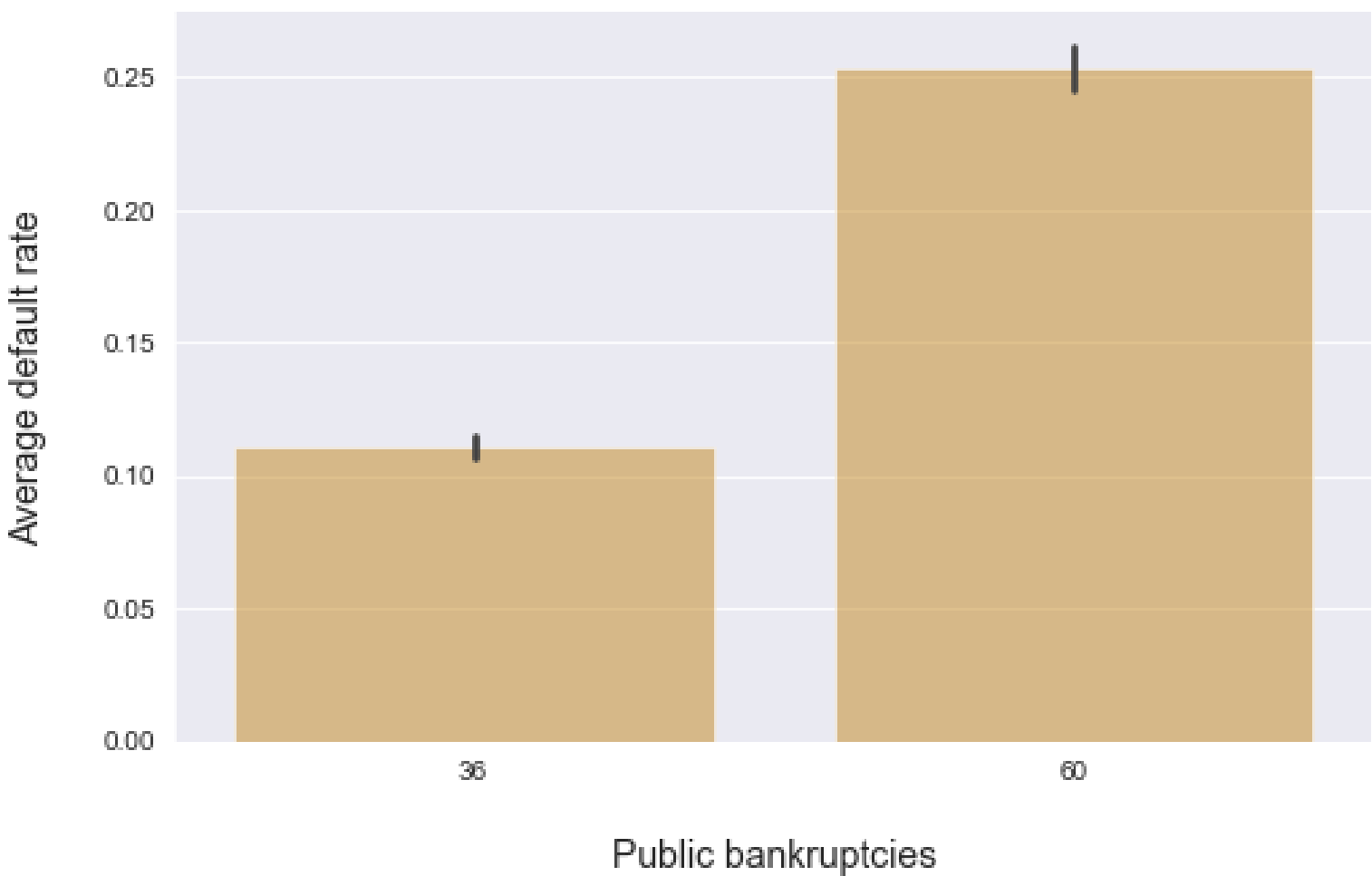
# Lending club case study

Goal of this Case Study is to gain an industry experience on how real business problems are solved using EDA (Exploratory Data Analysis). In this case study, apart from applying the techniques in EDA, also developed a basic understanding of Risk Analytics in Banking and Financial Services and understand how data is used to minimise the risk of losing money while lending to customers.

Aggregated count of loans approved based on Term

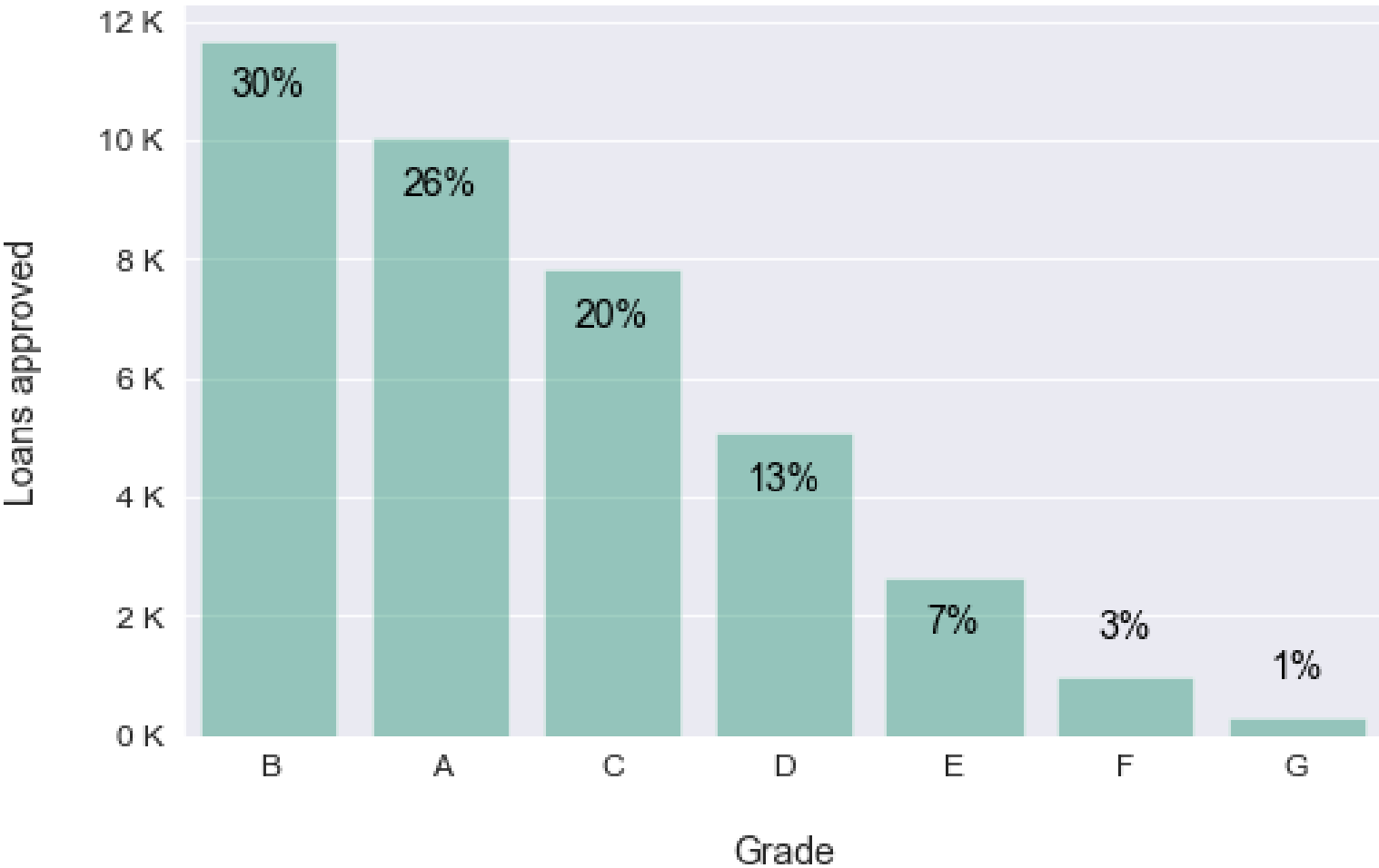


Average default rate based on term

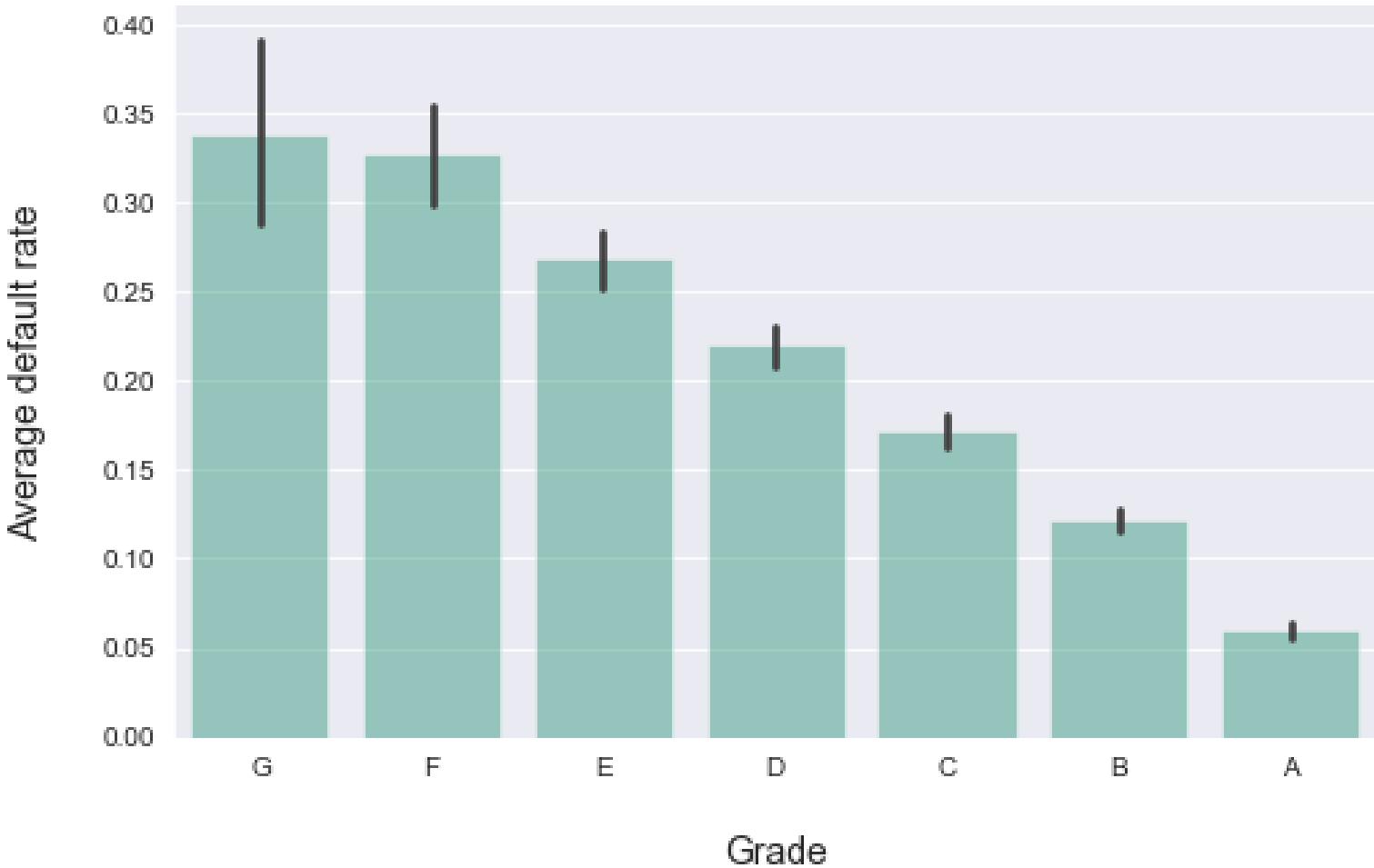


More loans were given to applicants with short term of tenure.  
Risk of default is more for applications with more tenure/term duration.

Aggregated count of loans approved based on Grade

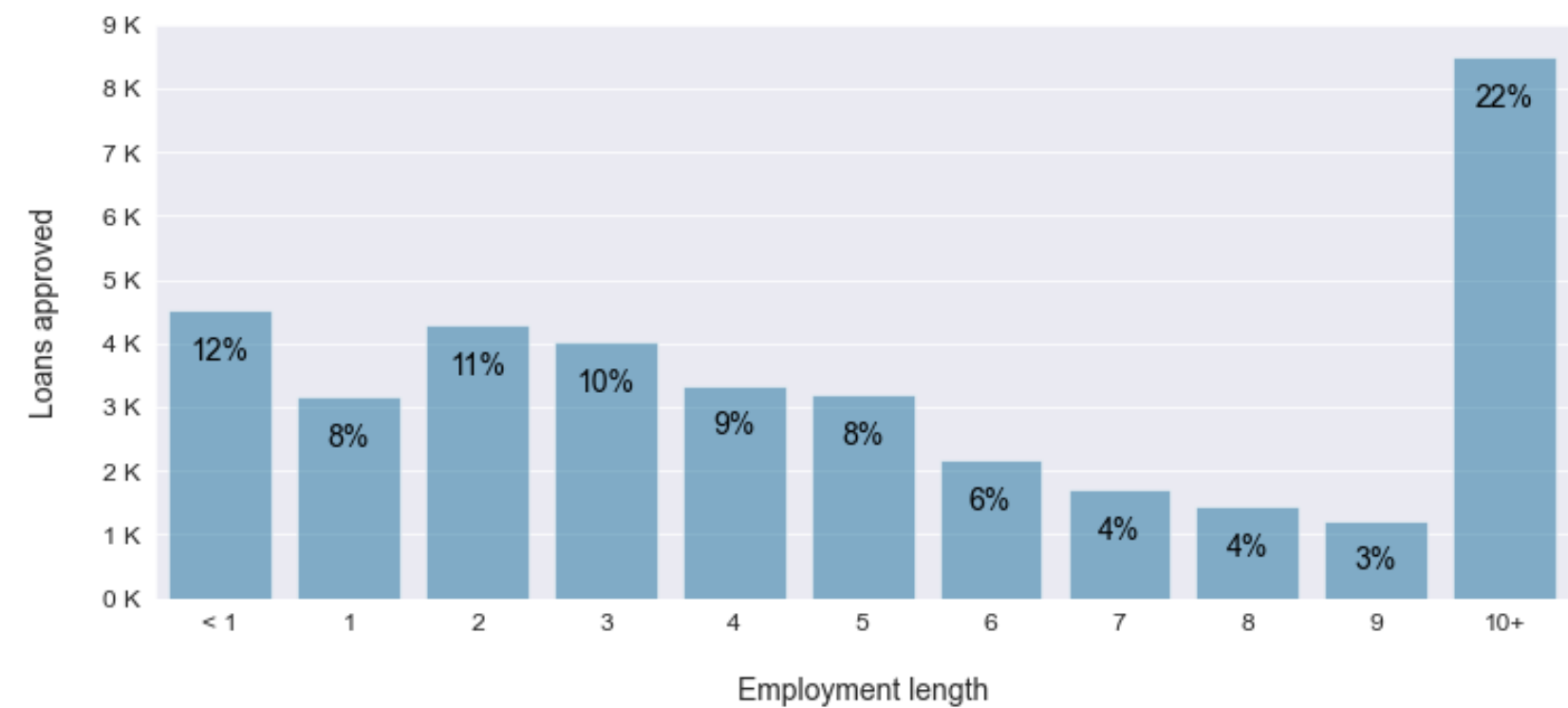


Average default rate based on Grade

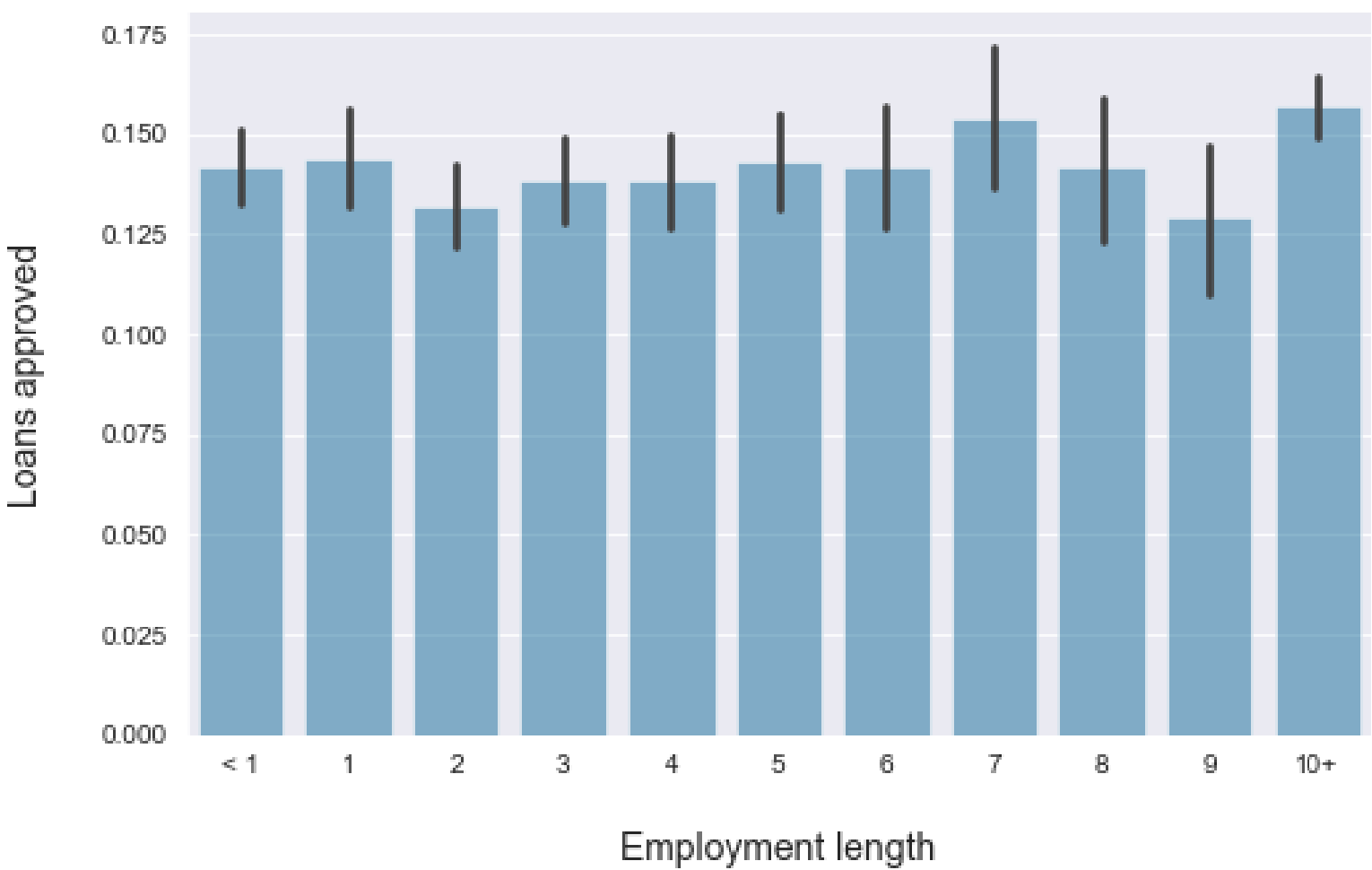


More loans are given to High grade applications.  
Evidently low grade applications have high risk of getting default.

Aggregated count of loans approved based on Employment length

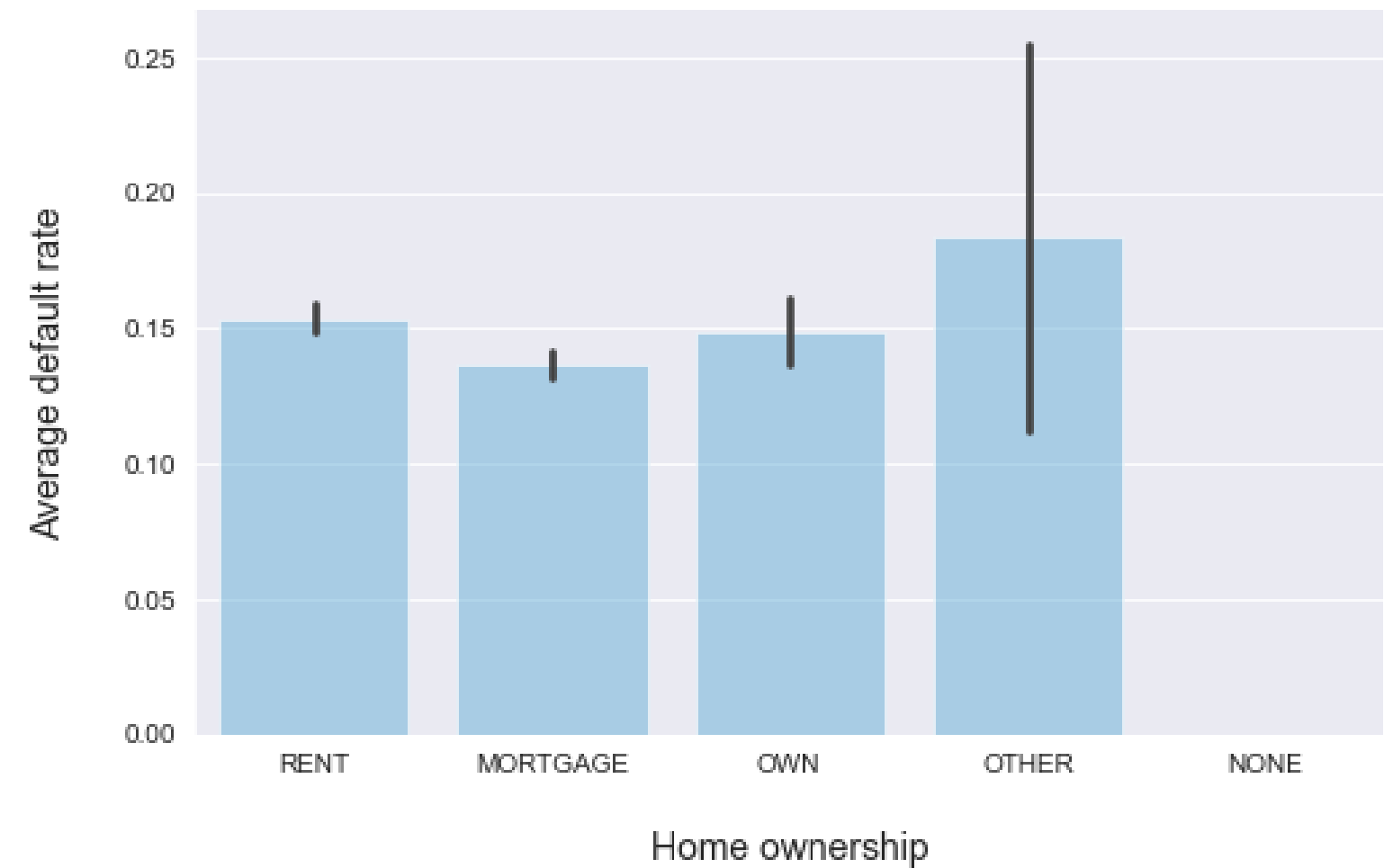


Aggregated count of loans approved based on Employment length

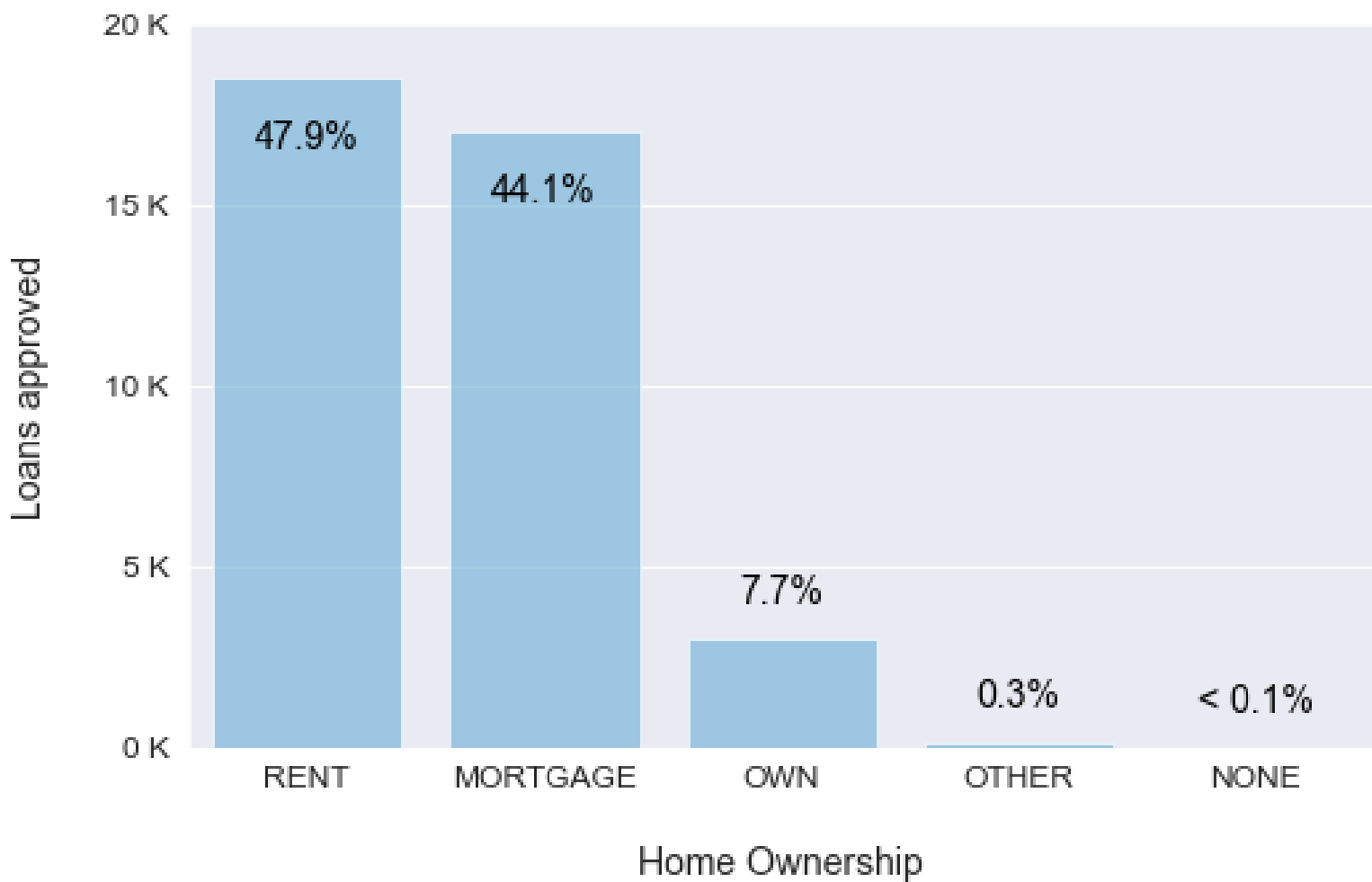


Highy experienced people has more chance of getting the loan approval.  
However, the risk of default is even for all applicants of different experience.

Average default rate based on Home ownership

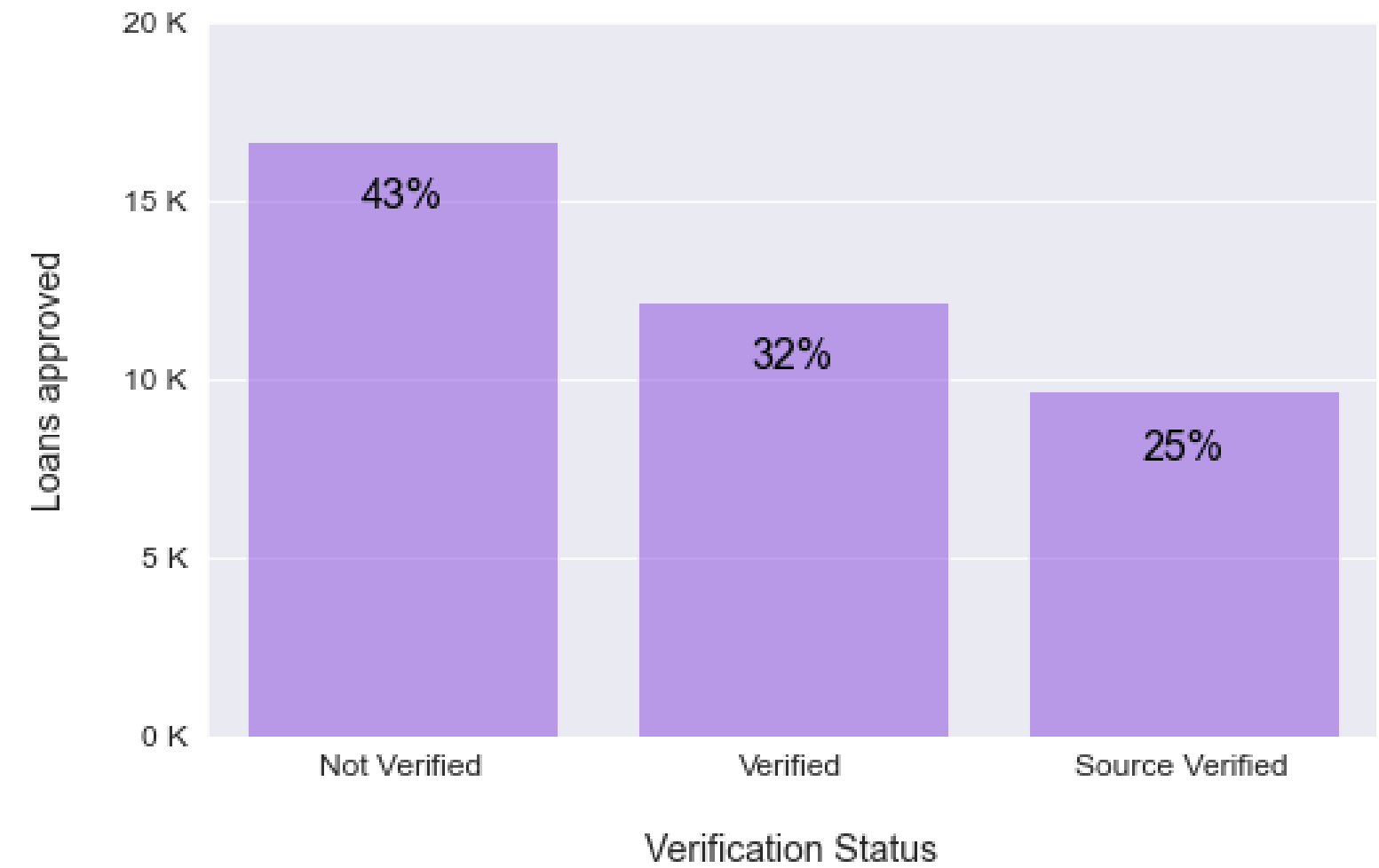


Aggregated count of loans approved based on Home Ownership

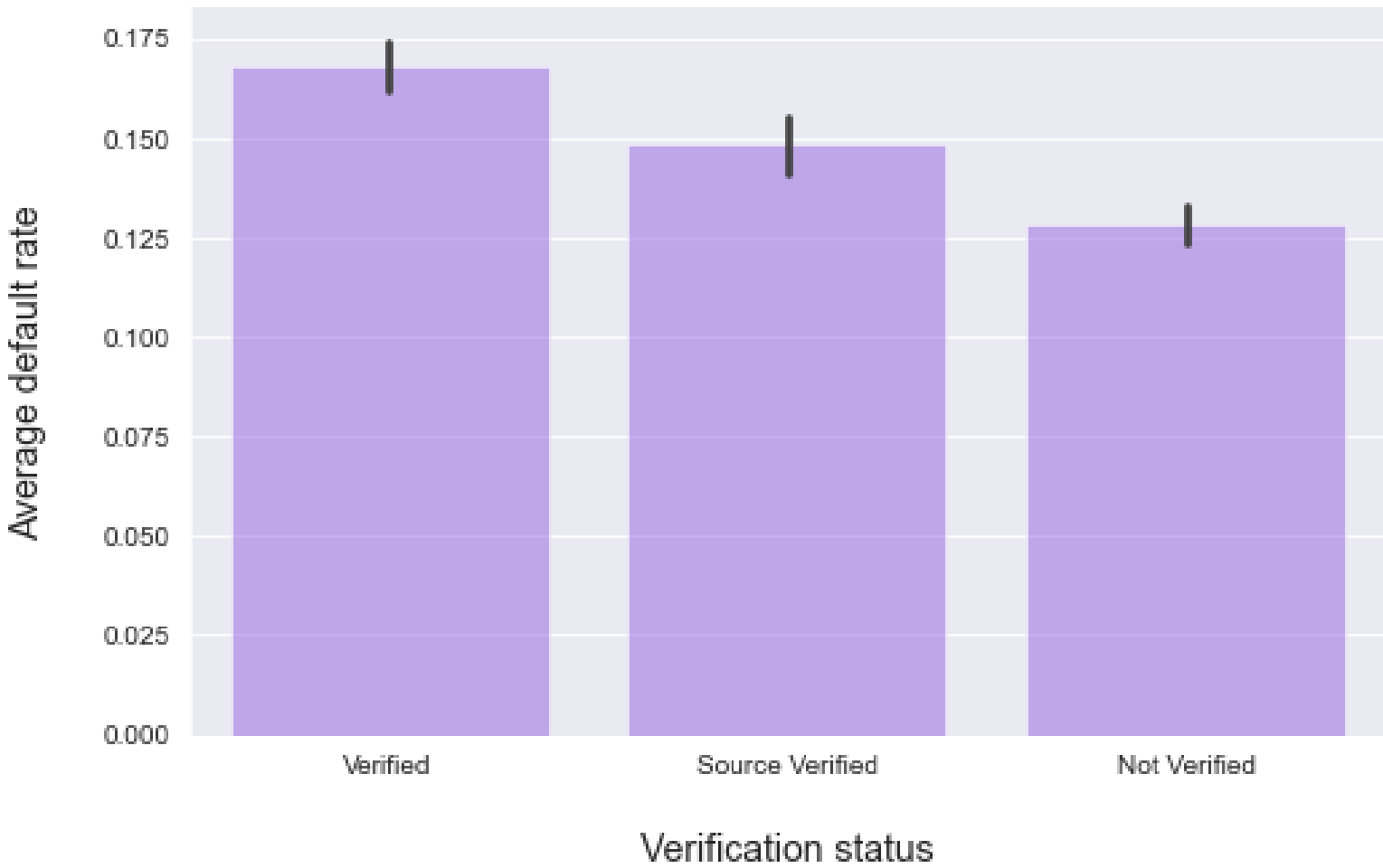


suprisingly Rent house and mrtage house owners were given more loans  
however, risk is same for almost every category of home ownership.

Aggregated count of loans approved based on verification status

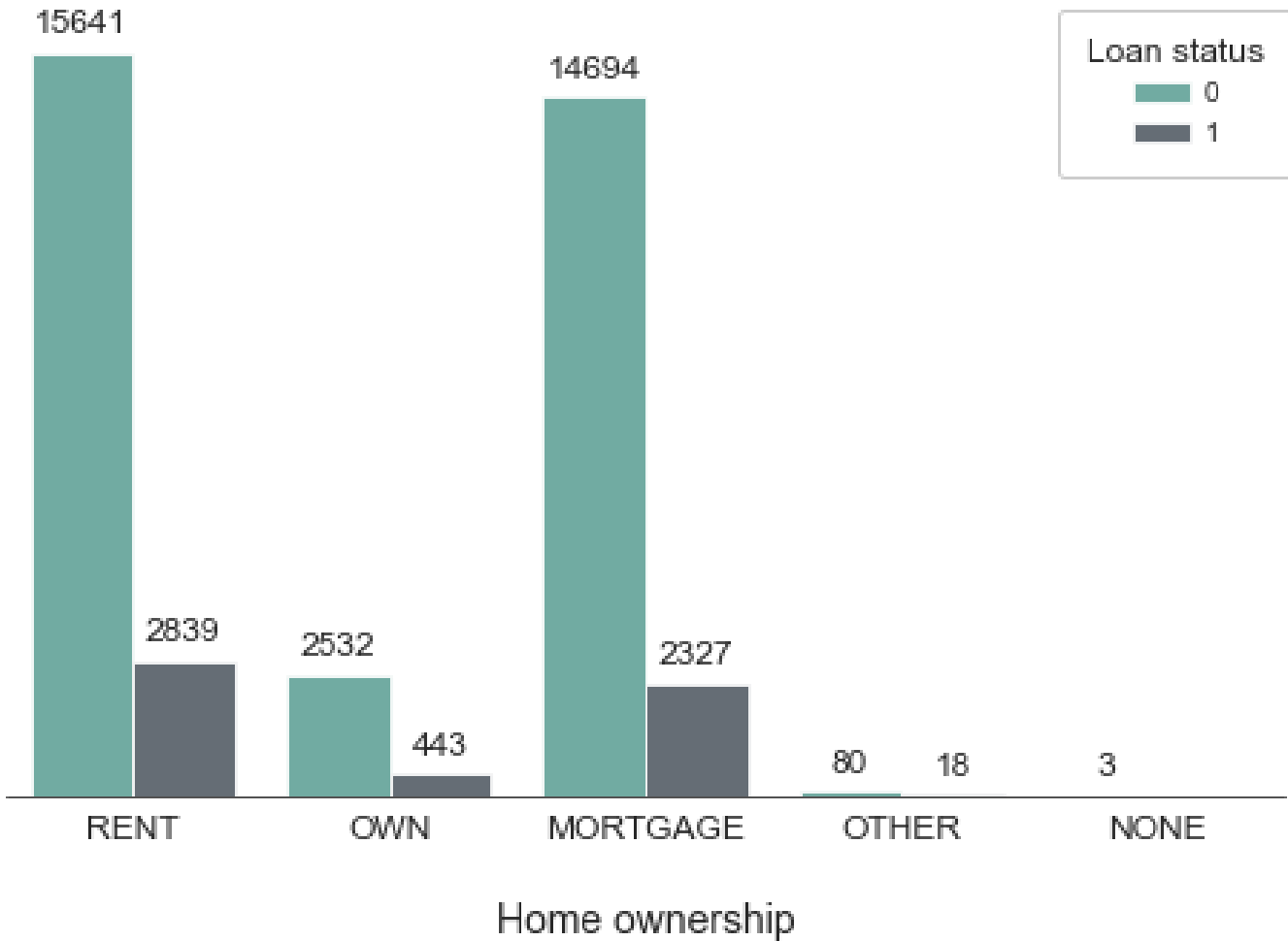


Average default rate based on Verification status

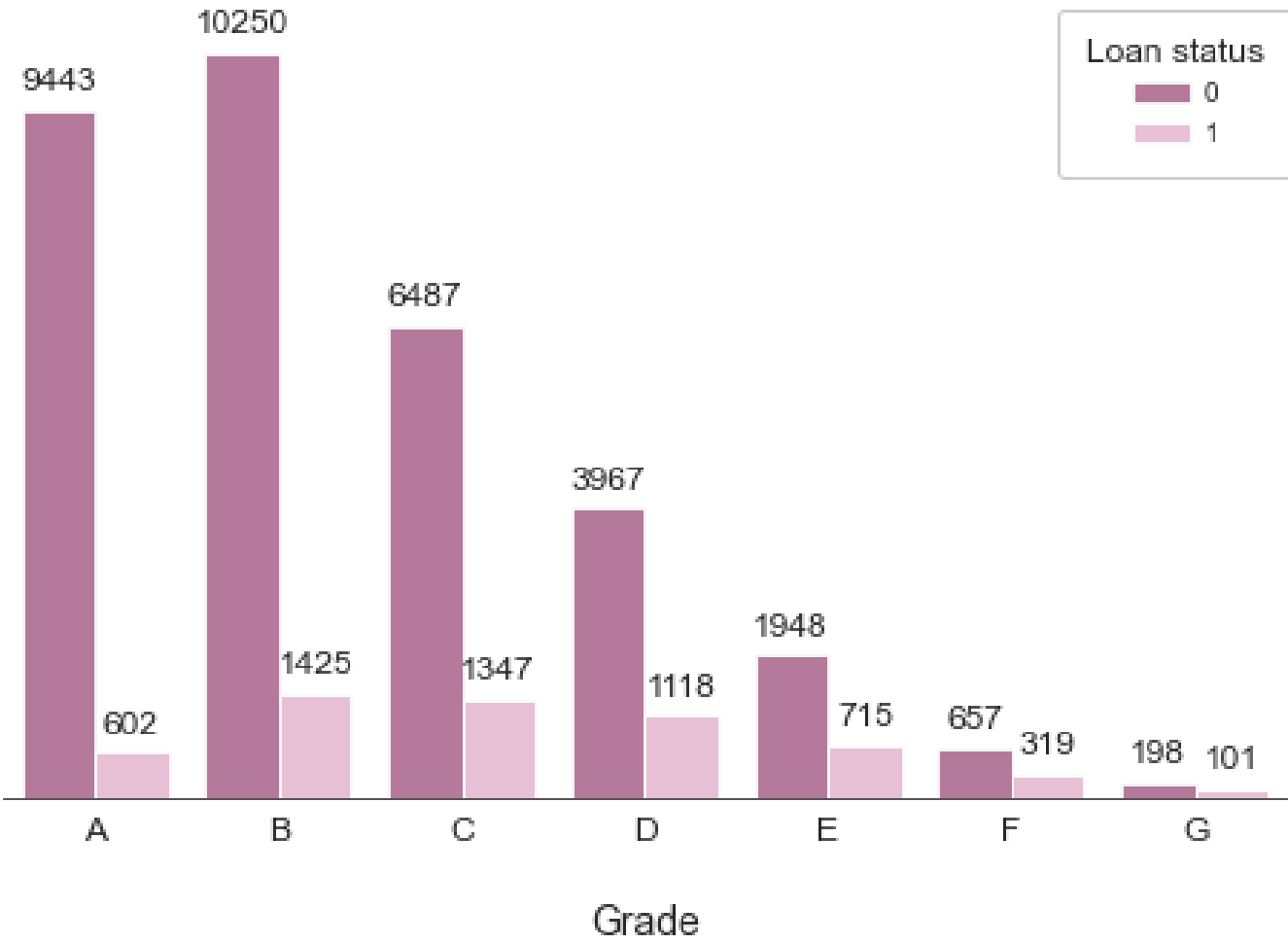


Non verified sources were approved more loans.  
and suprisingly risk of default is less for nor verified sources.

Loan approvals based on home ownership and loan status

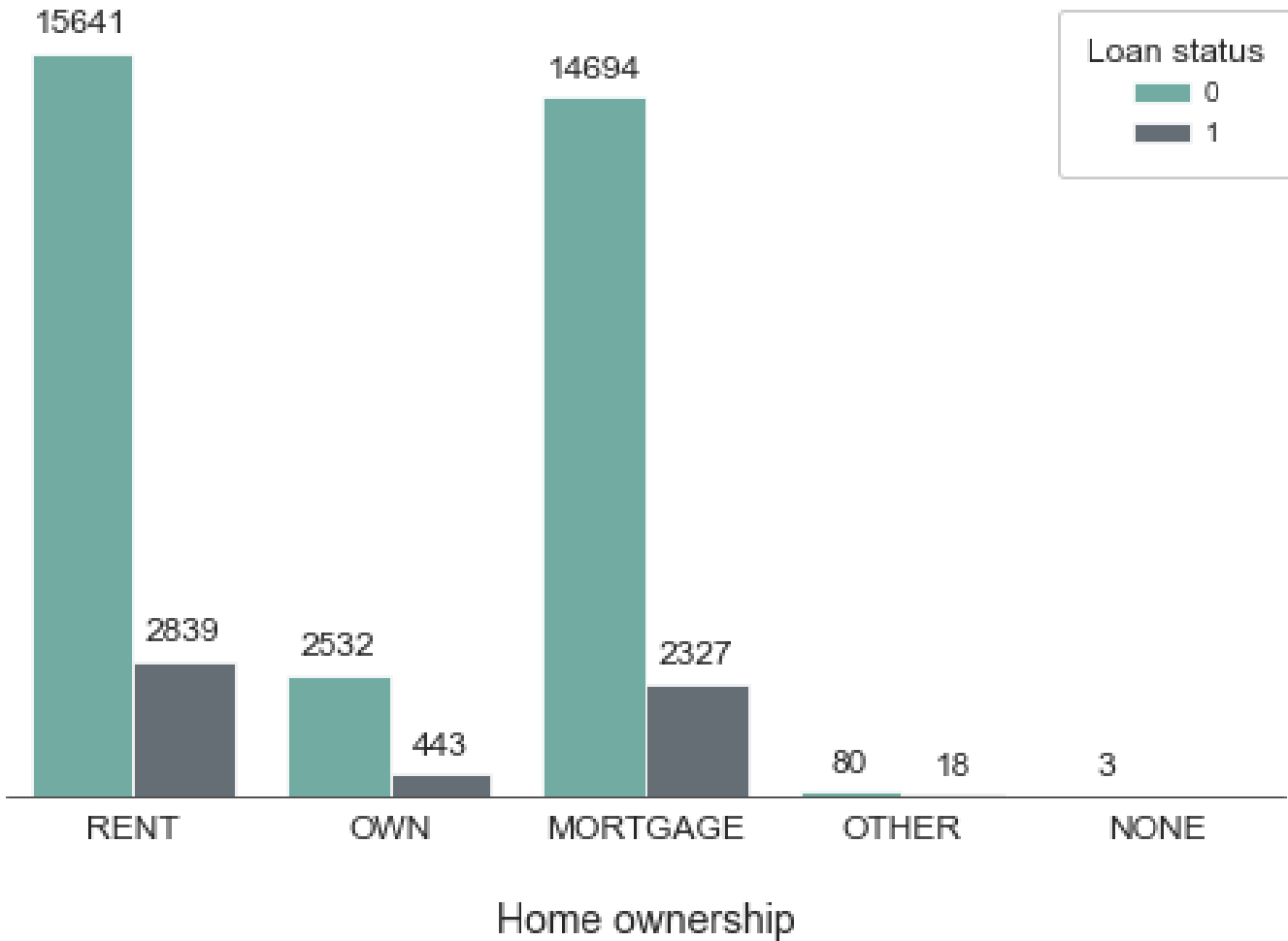


Loan approvals based on grade and loan status





Loan approvals based on home ownership and loan status



Loan approvals based on grade and loan status

