



Top of Super Bowl Twitter world KIA Binky Dad 53.5 Million tweets

#TheFlashMovie by Warner Bros leads the hashtag table with 47K tweets

#EasyToEnjoy #GotGVol3

#ULTRAClub #TimeoutforBuds

#CellySweepstakes #Game

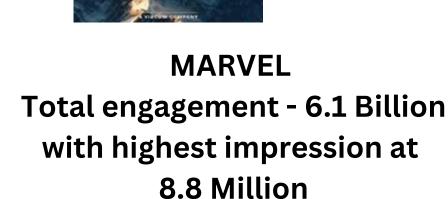
#DoritosTriangleScheme

LIMITBREAK

Total engagement - 14.4 Billion with most of it from re-tweets

Engagement

PARAMOUNT
Total engagement - 7.8 Billion
with 2nd highest engagement rate
of 80 per impression



Sponsors

















