

# Building Financial Growth with Trust & Strategy

INVESTMENT PROPOSAL

**Dear Jane Smith Sir,**

**Greetings from invest4Edu**

At the outset, we would like to thank you for giving us an opportunity to present our business proposition to you. Further to our discussion with you, I am attaching herewith a detailed investment proposal for your reference. Also sharing below a brief about INVEST VALUE, Our Parentage and Our Offerings.

#### **About Invest4Edu**

Founded with the vision to transform intellect, experience and technology into services and products for the Financial services Industry using the digital wave. We are the first certified Fintech platform in India to provide solution to all your business needs that you'll ever need to transform your effort and determination into a roaring success in terms of wealth creation, client happiness and business growth. All our offerings are based on the idea of honesty and simplicity.

We are an information technology outsourcing company. The business world is adapting to the fast-changing technological environment and we are committed to build and offer newgen comprehensive portfolio to accelerate your growth and provide sustainability to navigate through a competitive business framework. Our product and service offerings are built to harness technology and analytics.

## Our Product Offering

Our product and service offerings harness the power of technology, research, analytics, and data science. Our primary goal is to address sustainability issues and overcome challenges such as user-agnostic designs, higher cost of innovation and distribution, and non-standardization of the current channels. We are a cloud-native, multi-issuer, digital platform. With a strong emphasis on scale and speed, we strive to drive transformative change and ensure a sustainable future that benefits everyone.

### Equity Investments



### Fixed Income



### Protection Solutions



### Structured Products



### Research Services

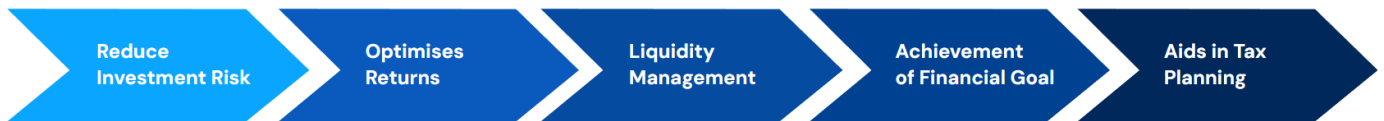


### Private Equity



## Asset Allocation

Asset Allocation is a mix of different asset class eg equity, Debt, Gold etc in an investment portfolio. The aim of asset allocation is to balance risk and return in accordance with different financial goals and risk appetite of the client.



## Asset Allocation



■ Equity: 60% ■ Debt: 40%

S. No.	Asset Allocation	Assets Class	Amount
1	Large Cap Funds <ul style="list-style-type: none"> <li>Large Cap Fund - ₹24,000</li> </ul>	Equity	₹24,000
2	Mid Cap Funds <ul style="list-style-type: none"> <li>Mid Cap Fund - ₹18,000</li> </ul>	Equity	₹18,000
3	Small Cap Funds <ul style="list-style-type: none"> <li>Small Cap Fund - ₹18,000</li> </ul>	Equity	₹18,000
4	Government Bonds <ul style="list-style-type: none"> <li>Government Bonds - ₹10,000</li> </ul>	Debt	₹10,000
5	Corporate Bonds <ul style="list-style-type: none"> <li>Corporate Bonds - ₹10,000</li> </ul>	Debt	₹10,000
6	Fixed Deposits <ul style="list-style-type: none"> <li>Fixed Deposits - ₹20,000</li> </ul>	Debt	₹20,000

S. No.	Asset Allocation	Assets Class	Amount
Total			₹1,00,000

## Investment Products

### 1. Mutual Fund

**Target: ₹1,00,000**

- Focus on creating a Mutual fund portfolio with objective of long term wealth creation.
- Selection of fund which are majorly equity oriented and capable of generating Alpha in comparison with the benchmark returns.
- Investment in funds with a time horizon of 5 - 7years.
- Selection of portfolio which are managed by Fund Managers with proven track record.

#### Top Performing Mutual Funds

Fund Name	Category	1 Year	3 Years	5 Years
Multi Cap Fund C	Balanced	12%	12%	12%
Focused Equity Fund D	Balanced	13%	13%	13%
HDFC Mid-Cap Opportunities Fund	MidCap	15%	15%	15%

### 3. Fixed Income Offering

**Target: ₹40,000**

The investment strategy is to invest across high quality Fixed Income Instruments along with structured diversified portfolio with an aim to generate periodic cash flows and capital growth.

- Focus on high credit quality instruments with majority allocation to issuers with high degree of corporate governance
- Investment strategy is to achieve diversification, targeting periodic cash flows, balancing risk and higher portfolio performance
- High quality income portfolio with dynamic investment duration to take care of market volatility

#### List of Debt Papers

Fund Name	Maturity	Payment Frequency	YTM	Quantum	Type	Face Value	Rating
ICICI Prudential Equity Savings Fund Growth	28 Jan 2027(M)	Monthly	11.96%	10 Lac	Senior Secured	1,00,000	A by ICRA
HDFC Balanced Advantage Fund Growth	28 Jan 2027(M)	Monthly	28.17%	10 Lac	Senior Secured	1,00,000	A by ICRA
AAA Corporate Bonds U	28 Jan 2027(M)	Monthly	7.5-8.5%	10 Lac	Senior Secured	1,00,000	A by ICRA

## 4. Private Equity

**Target: ₹15,000**

The investment strategy is to invest in high-potential unlisted companies with strong growth prospects.

- The popularity of unlisted shares has grown as a result of the competition between new-age companies to reach the necessary threshold for being listed on the stock market.
- In contrast to investing later, investing in a start-up at an early stage will benefit the investor more because it will result in greater profits and ownership holdings.

### Top Performing Unlisted Scrips

Unlisted Scrip Name	Industry	Investment Size (INR)
Large Cap Stock	Financials	₹5,000
Mid Cap Stock	Financials	₹5,000
Small Cap Stock	Financials	₹5,000



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Investments in securities market are subject to market risks, read all the related documents carefully before investing.

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