invest value

Building Financial Growth with Trust & Strategy

INVESTMENT PROPOSAL

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Dear Jane Smith Sir,

Thank you for giving us the opportunity to present this investment proposal. Based on our discussion and understanding of your financial goals, we have prepared this comprehensive investment plan. This proposal outlines our recommended investment strategy, asset allocation, and specific investment opportunities that align with your objectives.

About Us

Discover The World of Financial Planner

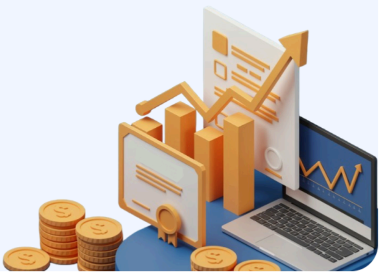
InvestValue was founded with the vision to transform wealth management domain with technology, innovation & intellect using the digital wave. We are India's first coveted wealthtech multi issuer platform - A Solution to all your business needs that will transform your effort and determination into a roaring success in areas of wealth creation, client happiness and business growth.

All our offerings are based on the idea of inclusivity and simplicity.

Our Product Offering

Our product and service offerings harness the power of technology, research, analytics, and data science. Our primary goal is to address sustainability issues and overcome challenges such as user-agnostic designs, higher cost of innovation and distribution, and non-standardization of the current channels. We are a cloud-native, multi-issuer, digital platform. With a strong emphasis on scale and speed, we strive to drive transformative change and ensure a sustainable future that benefits everyone.

Equity Investments

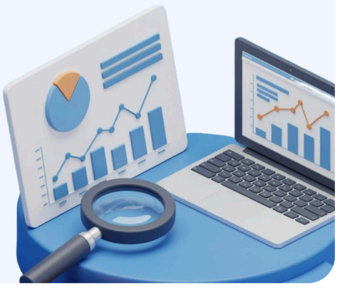


Fixed Income

Protection Solutions

Structured Products

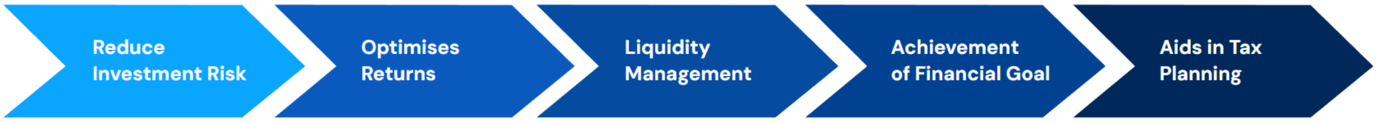
Research Services



Private Equity

Asset Allocation

Asset Allocation is a mix of different asset class eg equity, Debt, Gold etc in an investment portfolio. The aim of asset allocation is to balance risk and return in accordance with different financial goals and risk appetite of the client.



Asset Allocation

Equity: 60% Debt: 40%

S. No.	Asset Allocation	Assets Class	Amount
1	Large Cap Funds • Large Cap Fund - ₹24,000	Equity	₹24,000
2	Mid Cap Funds • Mid Cap Fund - ₹18,000	Equity	₹18,000
3	Small Cap Funds • Small Cap Fund - ₹18,000	Equity	₹18,000
4	Government Bonds • Government Bonds - ₹10,000	Debt	₹10,000
5	Corporate Bonds • Corporate Bonds - ₹10,000	Debt	₹10,000
6	Fixed Deposits • Fixed Deposits - ₹20,000	Debt	₹20,000

S. No.	Asset Allocation	Assets Class	Amount
Total			**₹1,00,000**

1. Equity Offering

Target: ₹1,00,000

- Focus on creating a Mutual fund portfolio with objective of long term wealth creation.
- Selection of fund which are majorly equity oriented and capable of generating Alpha in comparison with the benchmark returns.
- Investment in funds with a time horizon of 5 - 7years.
- Selection of portfolio which are managed by Fund Managers with proven track record.

Top Performing Funds

Fund Name	Category	1Y Return	3Y Return	5Y Return
Multi Cap Fund C	Balanced	12%	12%	12%
Focused Equity Fund D	Balanced	13%	13%	13%

3. Fixed Income Offering

Target: ₹40,000

The investment strategy is to invest across high quality Fixed Income Instruments along with structured diversified portfolio with an aim to generate periodic cash flows and capital growth.

- Focus on high credit quality instruments with majority allocation to issuers with high degree of corporate governance
- Investment strategy is to achieve diversification, targeting periodic cash flows, balancing risk and higher portfolio performance
- High quality income portfolio with dynamic investment duration to take care of market volatility

List of Debt Papers

Fund Name	Maturity	Payment Frequency	YTM	Quantum	Type	Face Value	Rating
ICICI Prudential Equity Savings Fund Growth	28 Jan 2027(M)	Monthly	11.96%	10 Lac	Senior Secured	1,00,000	A by ICRA
HDFC Balanced Advantage Fund Growth	28 Jan 2027(M)	Monthly	28.17%	10 Lac	Senior Secured	1,00,000	A by ICRA
AAA Corporate Bonds U	28 Jan 2027(M)	Monthly	7.5-8.5%	10 Lac	Senior Secured	1,00,000	A by ICRA

4. Private Equity

Target: ₹15,000

The investment strategy is to invest in high-potential unlisted companies with strong growth prospects.

- The popularity of unlisted shares has grown as a result of the competition between new-age companies to reach the necessary threshold for being listed on the stock market.
- In contrast to investing later, investing in a start-up at an early stage will benefit the investor more because it will result in greater profits and ownership holdings.

Top Performing Unlisted Scrips

Unlisted Scrip Name	Industry	Investment Size (INR)
Large Cap Stock	Financials	₹5,000
Mid Cap Stock	Financials	₹5,000
Small Cap Stock	Financials	₹5,000

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RESEARCH ANALYST - INH000010113

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