## CLUSTERING

clustering is the process of partitioning a set of data objects into subsets. Each subset is a cluster, such that objects in a cluster are similar to one another, yet dissimilar to objects in other clusters. A cluster of data objects can be treated as one group.

- ·The process of partitioning data objects into subclasses is called as cluster.
- · Clustering is also called as data segmentation because it partitions large data sets into groups according to their Similarity.

#### Applications:

- · Business Intelligence
- · Image Pattern recognition
- · Web Search
- · Biology
- · Security.

In marketing field clustering helps to find group of customers with similar behaviour from a given dataset customer record.

In biology classification of plants and animal according to their features.

- In library clustering is very useful in book ordering · clearly is cometimes called automatic classification.
- · clustering 4 known as unsupervised learning because the class label intermation is not present.

clustering is very much important as it determines the Why? intrincic grouping among the unlabeled data present.

### Requirements:

· Scalability

· Ability to deal with different types of attributes
· Discovery of clusters with arbitrary shape
· Requirements for domain knowledge to determine input
parameters parcimeters

· Ability to deal with noisy data.

Incremental elustering and insensitivity to input order

· capability of clustering high-dimentional data.

· Constraint based clustering

· Interpretability and usability.

- we need highly scalable dustering algorithms to deal with large databases.

- Algorithms should be capable to be applied on any kind of data such as interval-based (numerical) data, categoria and binary data.

- of arbitrary chape. They should not be bounded to only distance measures that tend to find spherical cluster of small cizes.
- -> High dimencionality: The clustering algorithm should not only be able to handle low-dimensional data but also the high dimensional space.
- some algorithms are censitive to touch data and may lead to poor quality clusters.

# Clustering Methode: -

clustering methods can be clasified into following cartegories.

- · Partitioning method
- · Hierarchical method
- · Density-based method
- · Grid bould method

### Partitioning methodi-

Suppose we are given a database of n' objects and the partitioning method constructs k' partition of each data. Each partition will represent a cluster and  $k \leq n$ . It means that it classifies the data into k groups, which satisfy the following requirements

It conducts one-level partitioning on datacet. The basic partitioning methods typically adopt exclusive cluster 610 · Each group contains atleast one object · Each object must belong to exactly one group. · For a given number of partitions (say K) the partitioning

method will create an initial partitioning . Then it uses the iterative relocation technique to improve the

the partitioning by moving objects from one group to

other.

This method creates a hierarchical decomposition of Hierarchical Methods: the given cet of data objects. There are two approaches

· Agglomerative approach (Bottom-up approach)

· Divisive approach (Top-down)

Agglomerative approach!

This apprach is also known as bottom-up approach. In this we start with exection the objects in the same seperate group. It cluster. In the continuous iteration forming some group. It Keeps on merging the objects or groups that are close to one another. It keep on doing so until all of the groups are murged into one or until the termination condition holds.

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Divisive Approach:-

This approach is also known as top-down approach. In this we start with all of the objects in Same cluster. In the continuous iteration, a cluster is split up into smaller clusters. It is down until each object in one cluster or the termination Condition holds. This method is rigid i.e once a merging or Splitting is done, it can never be undonc.

Approaches to improve Quality of Hierarchical clustering.

Two approaches

Dertorm careful analysis of object linkages at each hierarchical partitioning.

3 Integrate hierarchical agglomeration by first using a hierarchical agglomerative algorithm to group objects into micro-clusters, and then performing macro-clustering on the micro-clusters.

Density-based Method:

This method is based on the notion of density. The basic idea is to continue growing the given cluster as long as the density in the neighbourhood exceeds some threshold i.e for each point within a given cluster, the radius of a given cluster has to contain atleast a minimum number of points.

In this method, a model is hypothesized for each cluster to find In this the objects together form a grid. The object space is gantized to finite no of cells that form a grid Structure. .The major advantage is fast processing time. · It is dependent only on the numbers of cells in each dimensions in the quantized space. General characteristics Method - Find mutually exclusive clusters of sperical Partitioning Method shape - Distance - based - May we mean (or) medoid to represent cluster - Effective for small- to-medium size data sets Hierarchical -clustering is hierarchical decomposition (i.e multiple -cannot correct erroneous merges or splits Method -May incorporate other techniques like microclustering or consider object "Linkages: -can find arbitrarily shaped clusters Density - based - clusters are dense regions of objects in space that are seperated by low-density regions methods - cluster density - May filter out outliers. Grid-based -use a multiresolution grid data structure methods -tast processing time.

### Partitioning Methods

- O K-Means
- @ K- Medoids

Hierarchical Methods

- 10 Diana
- @ Agner, BIRCH, ROCK, CHAMELEON

Denity - based

- O DBSCAN
- @ OPTICS
- B) Den Clue

Grid based

- O DB SCAN
- Q OPTICS
- 3 Denclue.

K-Means clustering: algorithm:

K-Means performs division of objects into clusters. The term K is basically a number. It K=2, we have two clusters it we have K=3 then three clusters.

We have to produce k clusters.

objects x = 2 x1, 22, -..., 2m }

Each objects is described in terms  $x_1 = (x_{i1}, x_{i2}, x_{i3} \cdots x_{in})$ we should get output as k clusters.

Si is represented by cluster center U;

& Steps:-

1) Take mean value

a) Find the nearest number to mean and put it in the cluster.

3 Repeat 0 & 2 until we get same mean.

29:

Randomly we take

$$m_1 = 4$$
  $m_2 = 12$ 

By following step 0

$$K_1 = \{2, 3, 4\}$$
  $m_1 = \frac{2+3+4}{3} = 3$ .

again nearest to 3 & 18

$$K_1 = \{2, 3, 4, 10\}$$
  $K_2 = \{11, 12, 20, 25, 30\}$ 

right , "unal 1"

m, = 11 = 4.75 m2= 19.6 m1=5 m2=20. Again find out marent cluters K,=12,3,4,10,11,123 K2=125,303 m2 = 25 M1= 7 41-22,3,4,10,11,123 1st group K- Medoid algorithm: - (PAM-Partitioning Around Method)

- -> Arrange values in increasing order and take middle values as medoid.
- I when your data set is \$1,2,43 then 2 is middle one when it 11 21,2,3,43 then take avelage

of 2+3 i.e 2+3:2.5

-) In single dimencions it is of to arrange points in increasing order. In multi-dimensional ordering 11 complex. Definition to higher dimension we me

medoid. S= {x1, x2 ··· , xn } = RM Umensions.

00010

d = euclidean distance

K-medoid is also known as partitioning around medold. This was proposed by kautman and Rouceeuw. A medost can be defined as point in a cluiter.

Medoid (c:)

object 
$$(P_i)$$

$$C = \sum_{C_i} \sum_{P_i \in C_i} |P_i - C_i|$$

Algorithm ! -

1. Initialize:

select k random points out of n data points

as the medoids.

2. Associate each data point to the closest medoid by using any common distance metric methods.

3. While the cost decreases

for each medoid m, for each data point o which

is not a medoid

(i) swap m and o, associate each data point to the closest medoid, recompute the cost.

(ii) It the total cost is more than that in previous step undo the Swap

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	3	3	g	10 2 1 9 4 5 4	
	4	4	7	14-3/17-4/=4  A-7/+/7-A/=6	
	5	6	2	16-2/+/2-4/=5  6-7/+/2-4/=3	
	6	6	4-		
-	7	7	3	17-3/4/3-4/-5/17-7/4/3-4/=1	
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- The second of	7			18-3/+15-41-6/18-7/+15-4/=2	
	0	7	6	17-31+16-41=0 17-71+16-41=2	. )
Step 1: - We first select 2 medoids (3,4) \$ (7,4) 2					
step2: We calcubile the distance between the rest of					
data points and both medoids.					
Step 31- We calculate the total cost involved in torming					
the cluster using these medoid.					
step 4! We again choose some other medoids & repeat step!					
to (Jep 2. It we don't get better cout we will					
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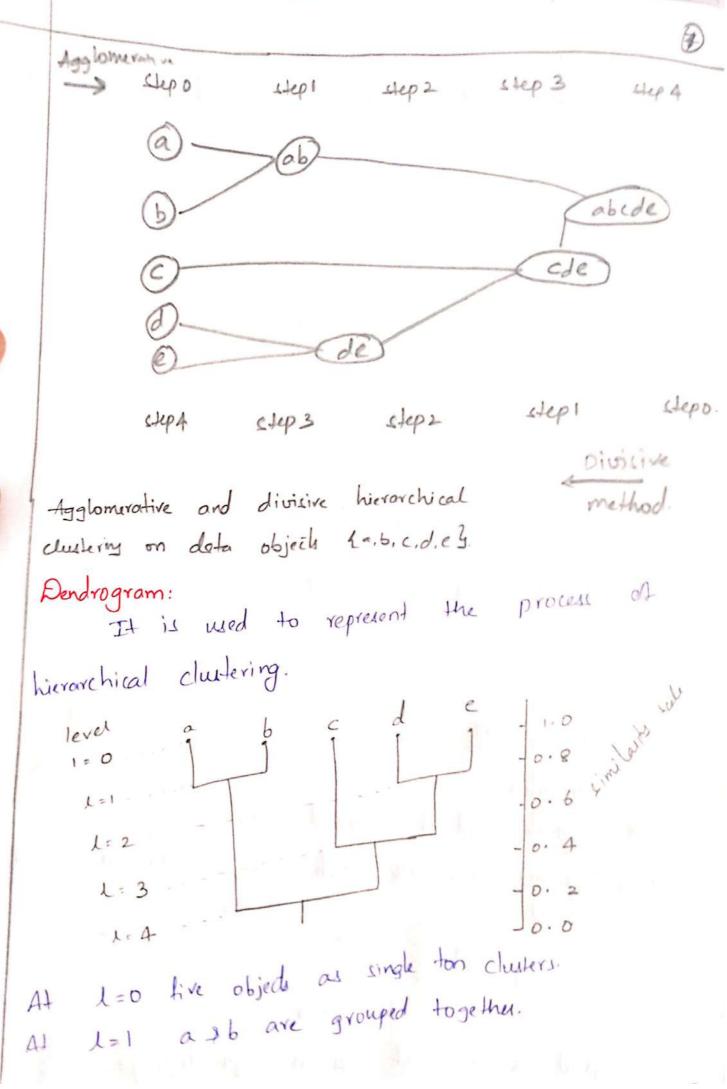
Minimum distance is considered Total cost = 3+4+4+3+1+1+2+2 clusters with medoid 23,43 au 2(3A 3 {2,63 {4,79 23.83 } 17,43 are 2 (7,43 26,23 26,43 27,33 28,53 27,637

Hierarchical Method:

A hierarchical clustering method works by grouping data objects into a hierarchy or tree structure. Representing data objects in the form of a hierarchy is useful for summarization and visualization.

Eg! - Manager of human resources at All electronics may organize your employees into major groups such as executives, managers and stall.

senor others - trainers.



> core point

core point is a point lies in high density.

Lion & evan point is Density reachable by traversing only though Core point.

### Density connected

i & i are density connected it there exists core point K from which both of them are density reachable. then i & j are density connected.

- i + i are in same cluster it and only it density Connected

> DBs can computation is significant I All kinds of arbitraral clustering.

ordering data such points such that different points of Core point

· Neighbourhood - &

- . Min-point
- · core point
- . Border point
- · Noise point

border point - core point ØЬ

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