S.NO	PRODUCT NAME	YEAR STARTED	YEAR ENDED	REASONS FOR FAILURE	USED FOR	THINGS TO FIX THE PRODUCT
1)	GOOGLE GLASS	2012	2015	HIGH PRICE AND PRIVACY CONCER N	HEALTH CARE AND MANUFAC TURING	REDUCIN G THE COST
2)	SAMSUN G GALAXY NOTE	2011	2021	FAULTY BATTERY	ENTERTAI NMENT AND CREATIVE	TO SOLVE SOFTWAR E ISSUES
3)	SEGWAY	2001	2015	LACK OF ADOPTIO N AND HIGH PRICE	USED FOR TRANSPO RT	AFFORDA BLE AND SAFETY FEATURE S