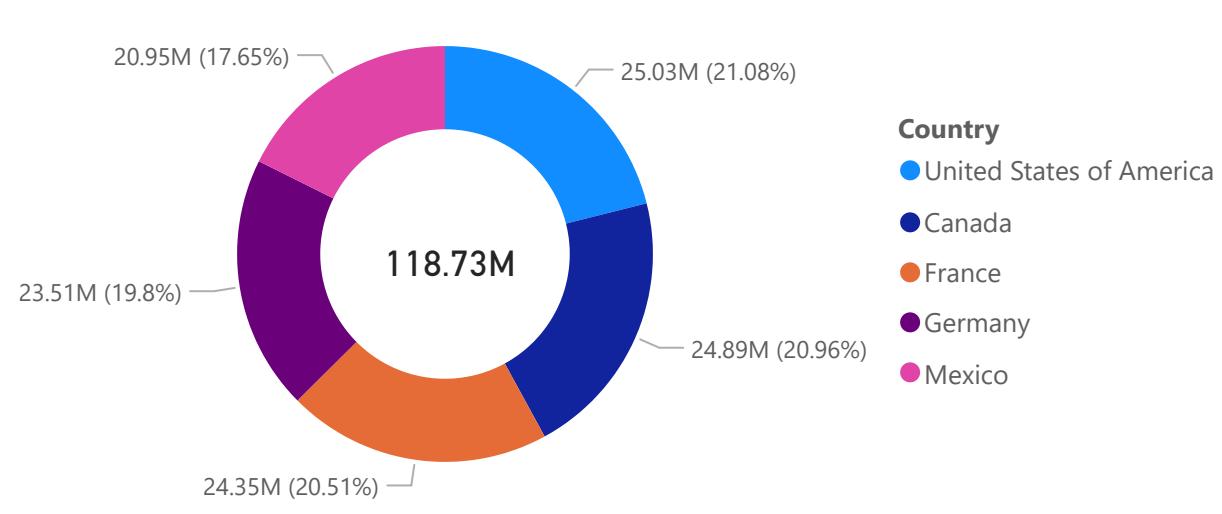
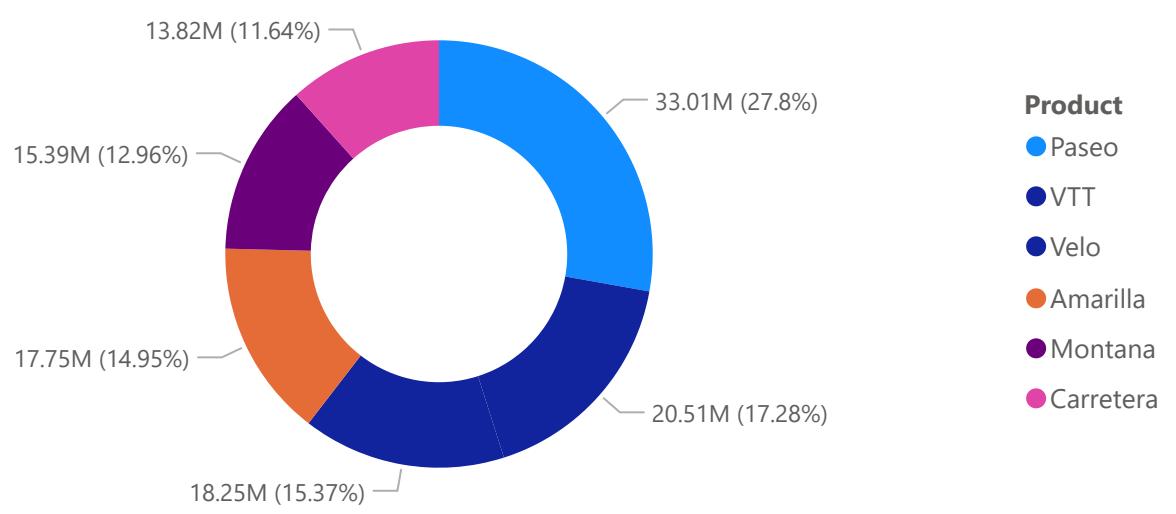


# SALES DASHBOARD 2025

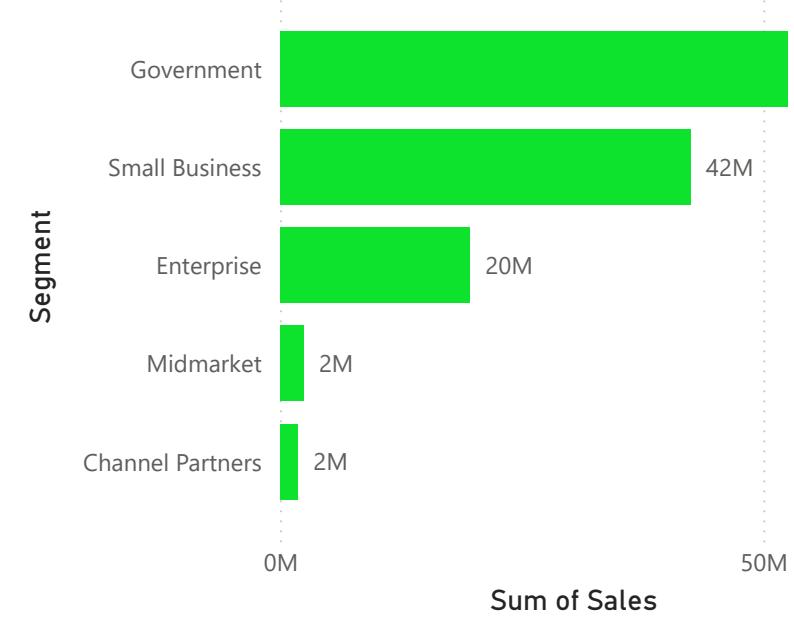
Country Wise Sales



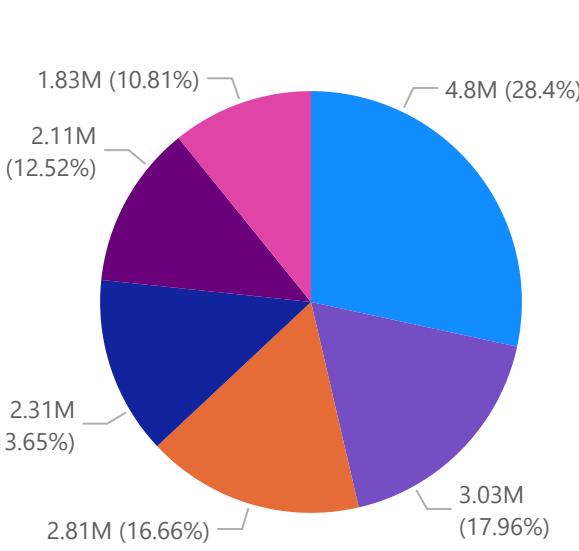
Product Wise Sales



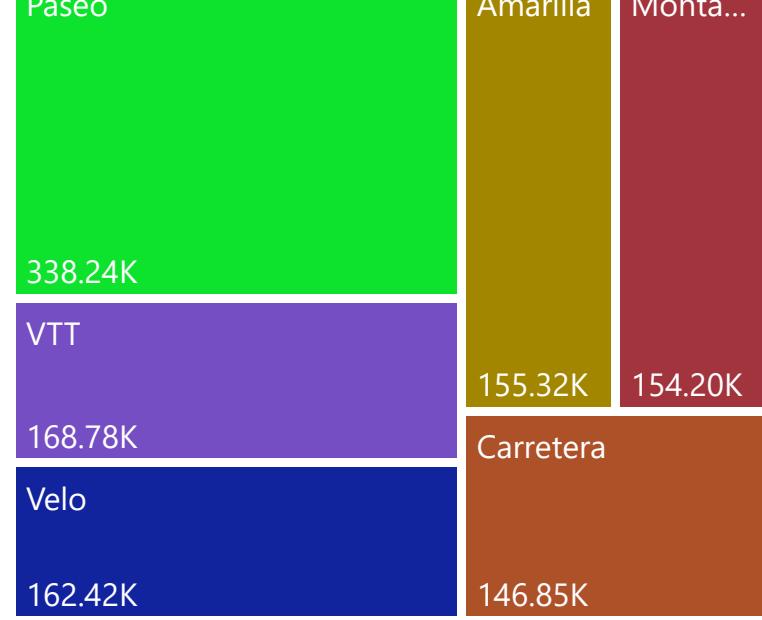
Sales by Segment



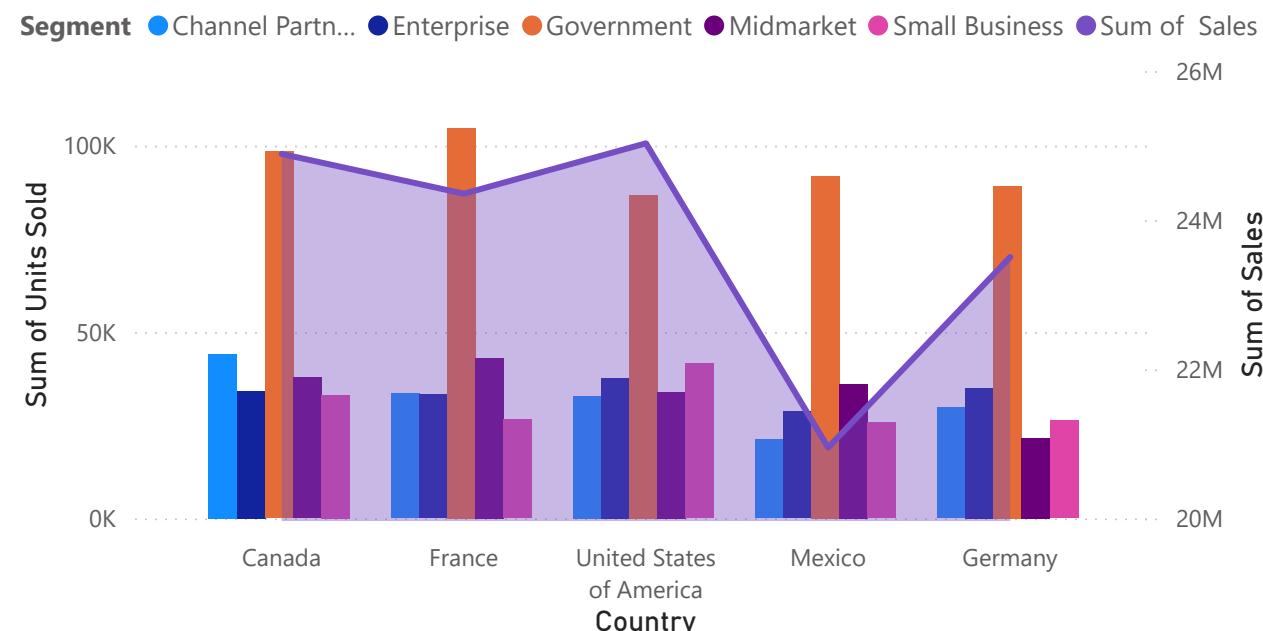
Profit by Product



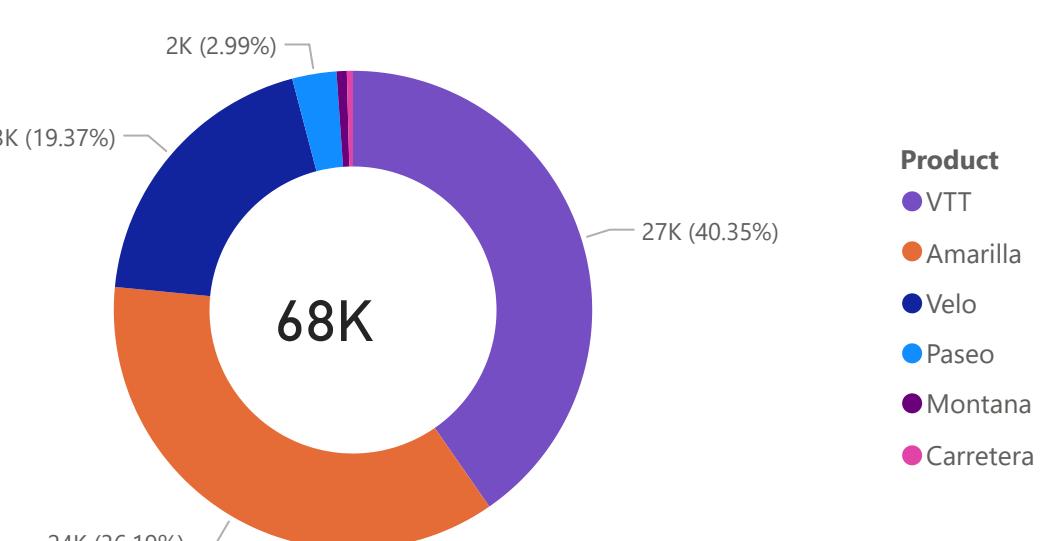
Units Sold by Product



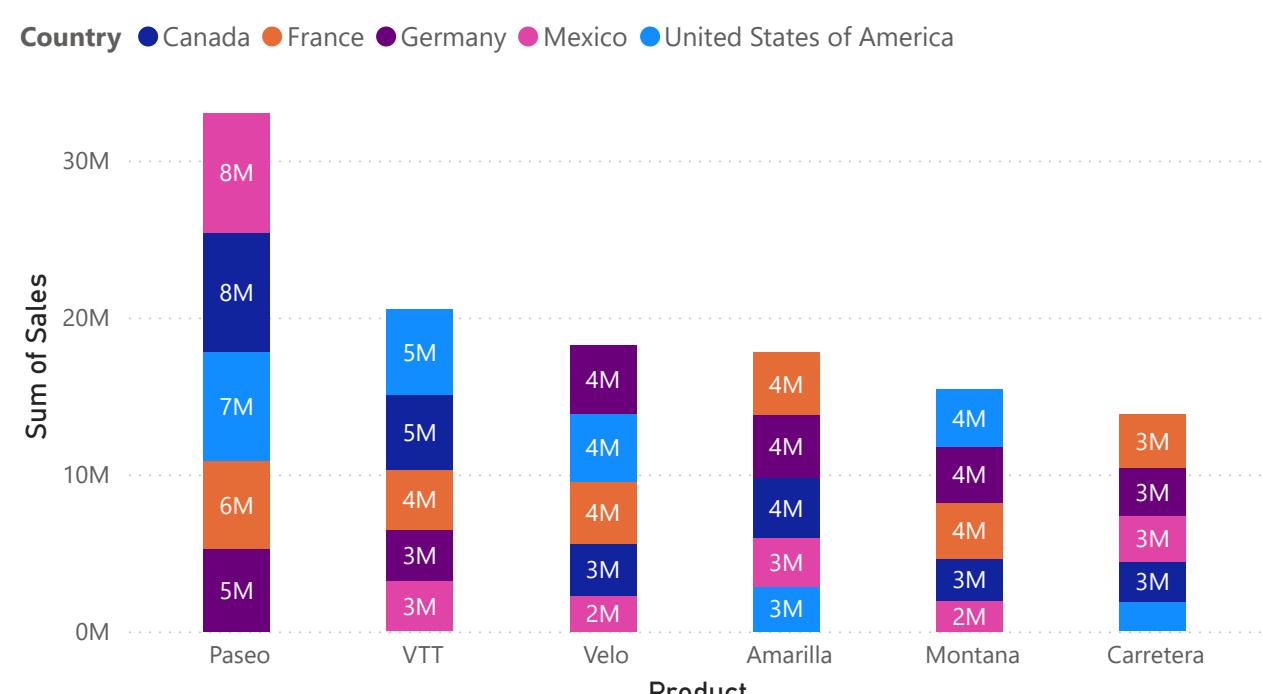
Units Sold & Sum of Sales by Country and Segment



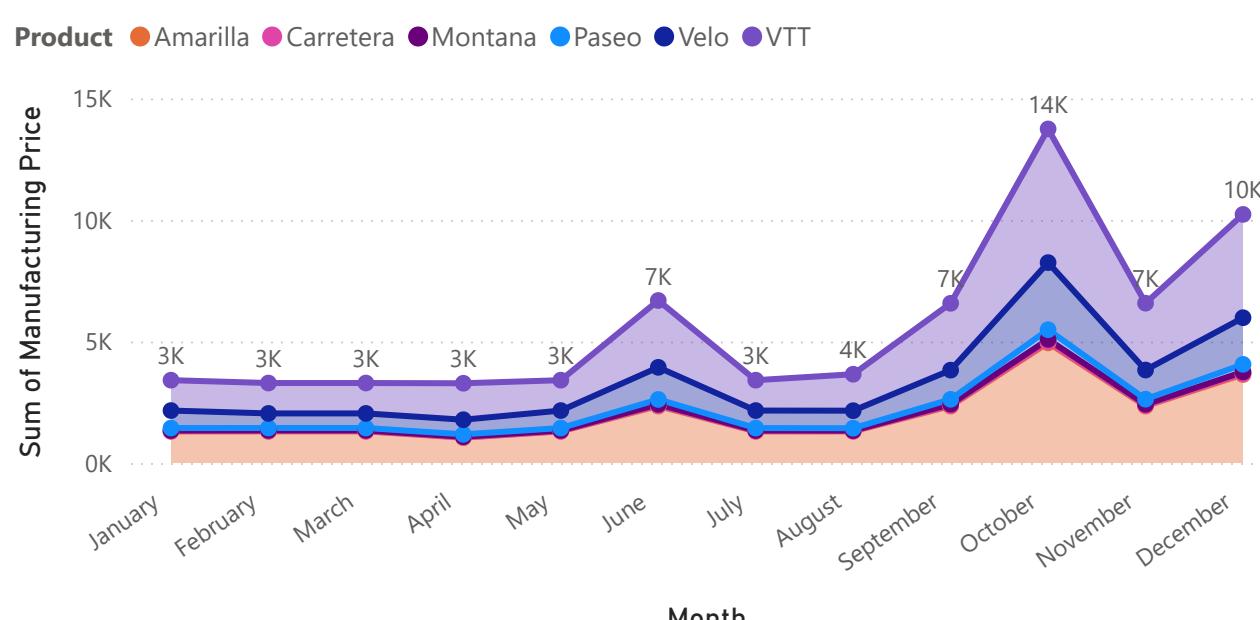
Manufacturing Price by Product



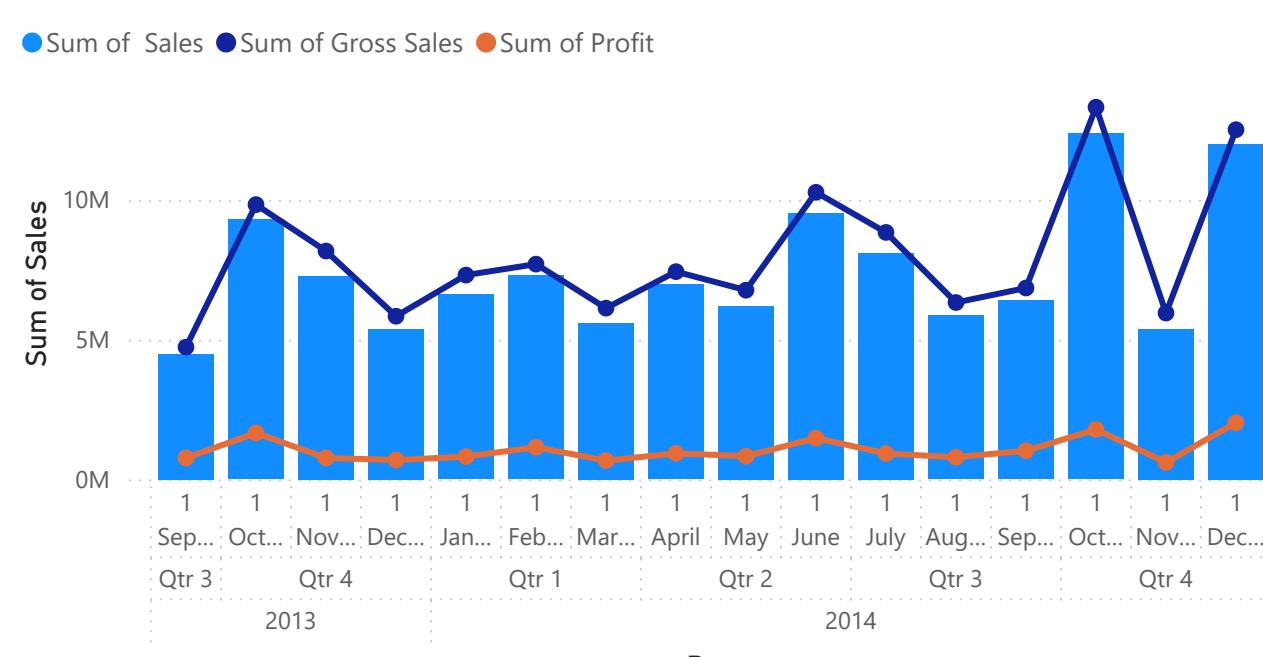
Sum of Sales by Product and Country



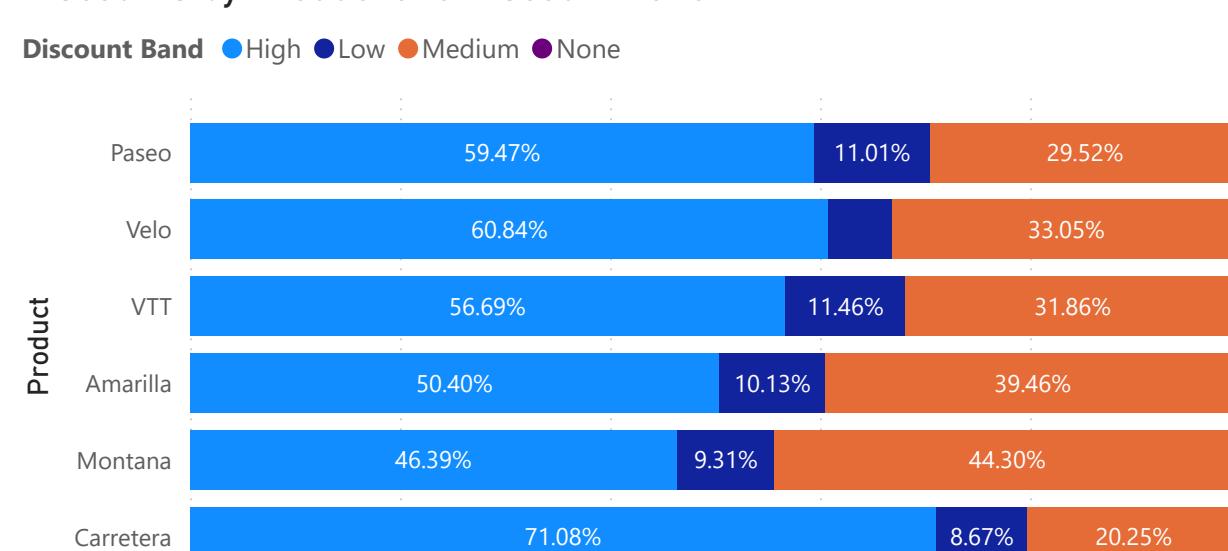
Manufacturing Price Over Months



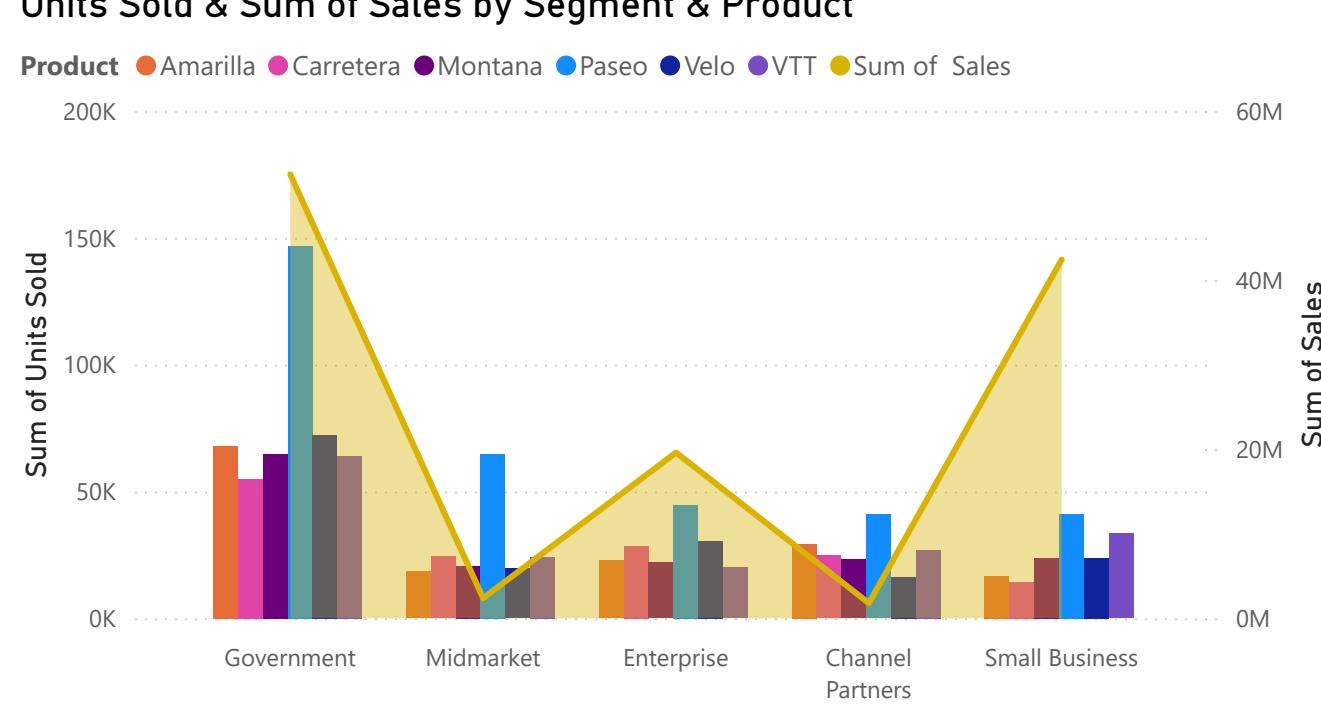
Sales vs Gross Sales vs Profit



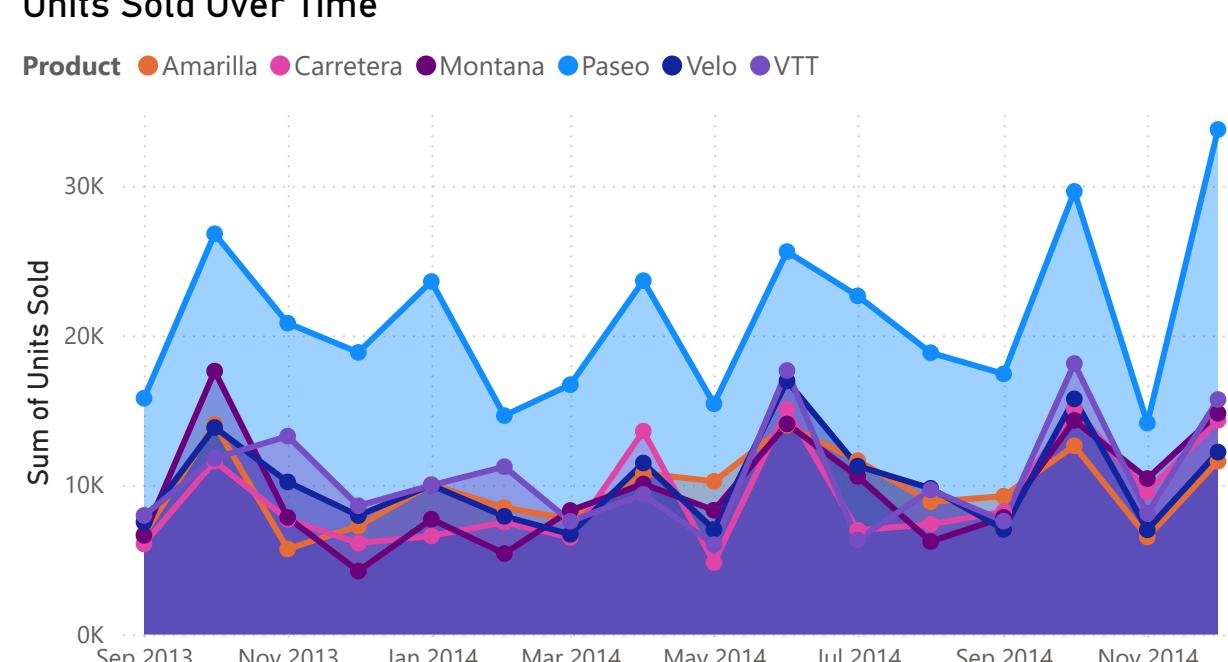
Discounts by Product and Discount Band



Units Sold & Sum of Sales by Segment & Product



Units Sold Over Time



## Key Influencers - Profit Increment

### Key influencers Top segments

What influences Profit to  ?

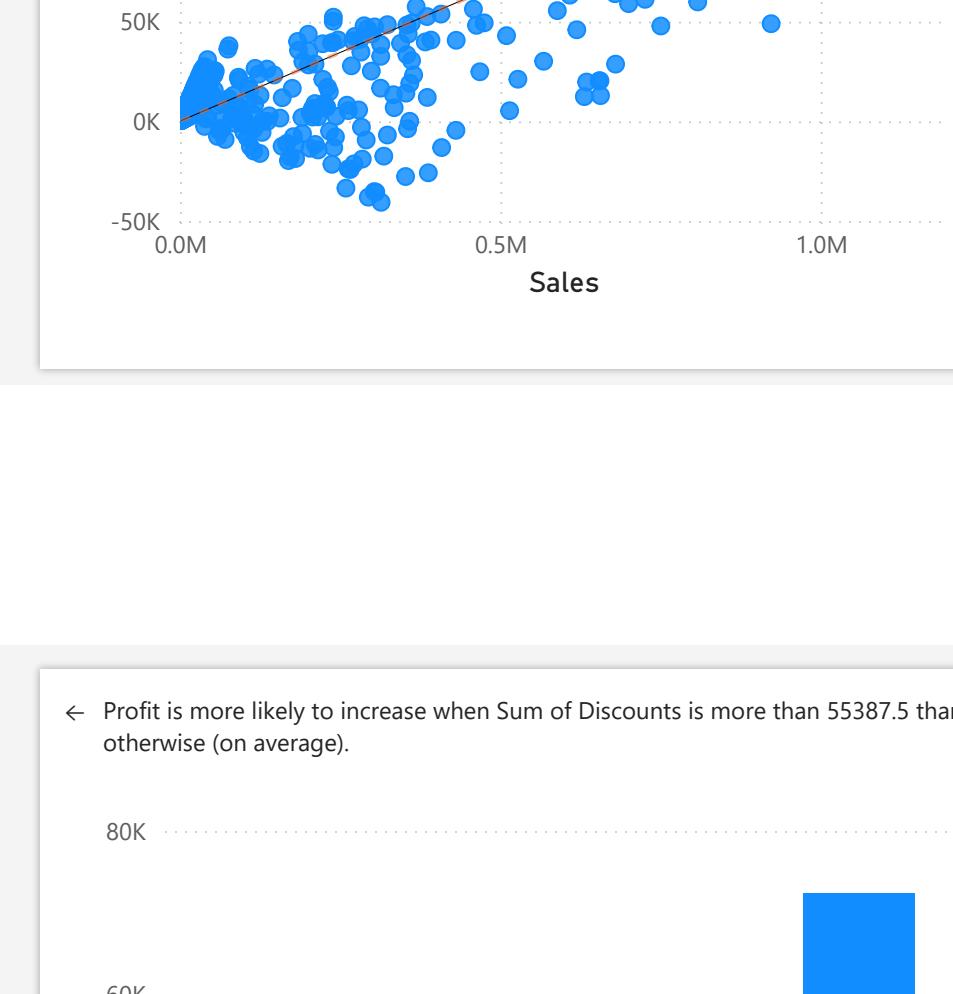
When...

Sum of Sales goes up  
236557.20

...the average of Profit increases by

35.01K

← On average when Sum of Sales increases, Profit also increases.



### Key influencers Top segments

What influences Profit to  ?

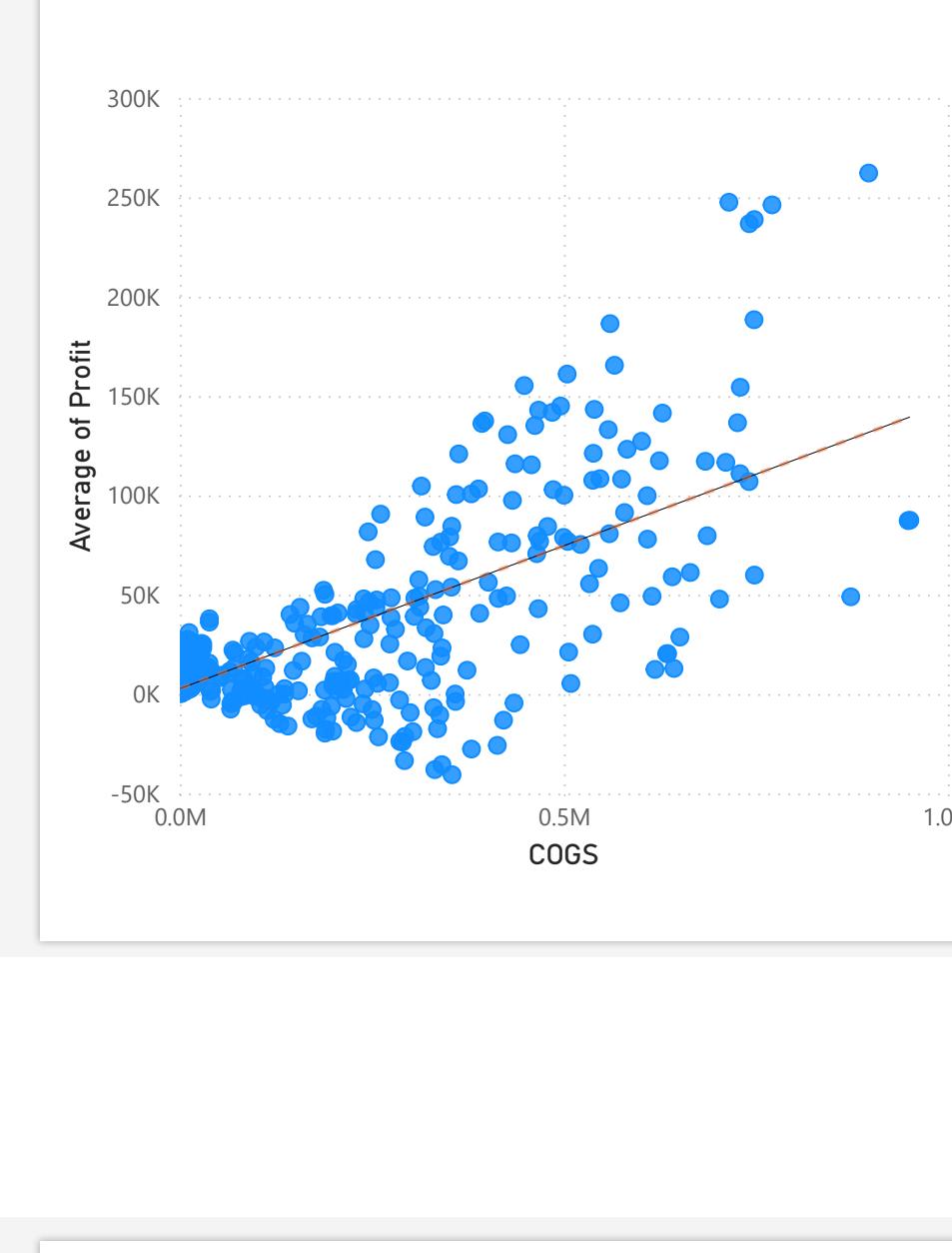
When...

Sum of Discounts is more than 55387.5

...the average of Profit increases by

51.47K

← Profit is more likely to increase when Sum of Discounts is more than 55387.5 than otherwise (on average).



### Key influencers Top segments

What influences Profit to  ?

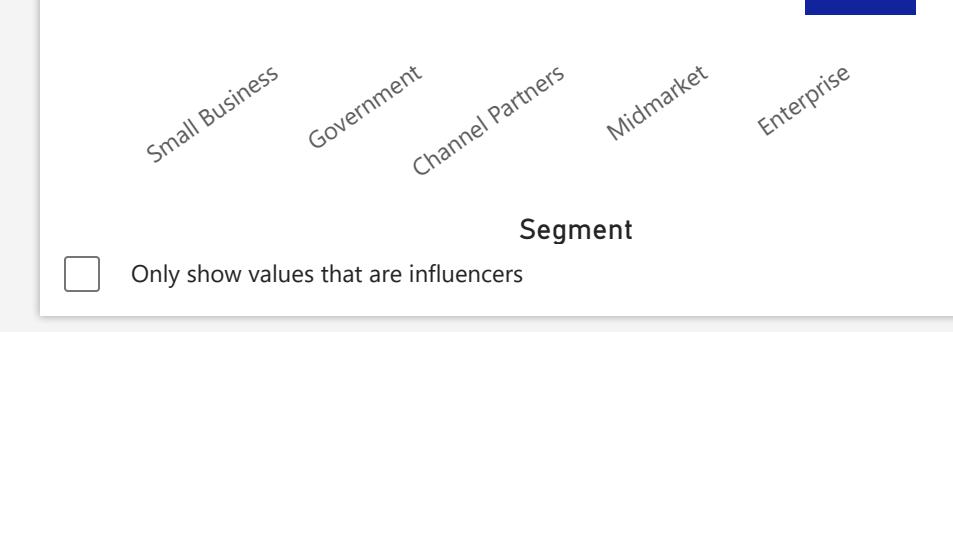
When...

Sum of COGS goes up  
203719.84

...the average of Profit increases by

31.78K

← On average when Sum of COGS increases, Profit also increases.



### Key influencers Top segments

What influences Profit to  ?

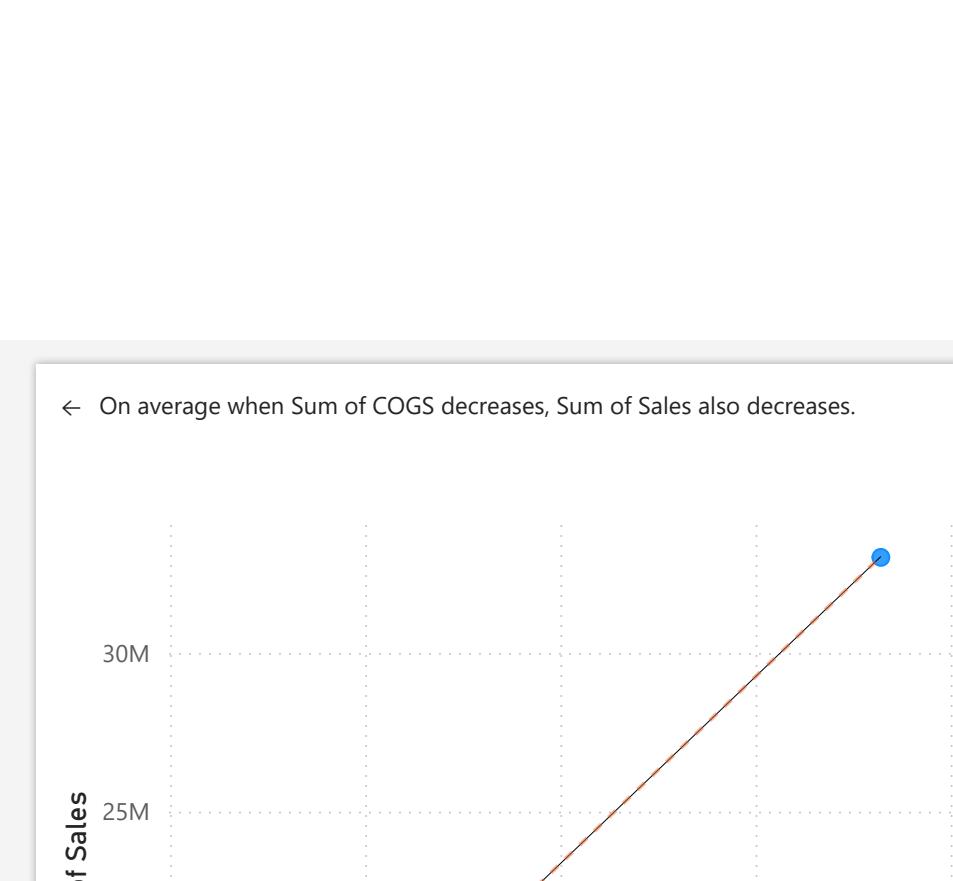
When...

Segment is Government

...the average of Profit increases by

24.2K

← Profit is more likely to increase when Segment is Government than otherwise (on average).



### Key influencers Top segments

What influences Profit to  ?

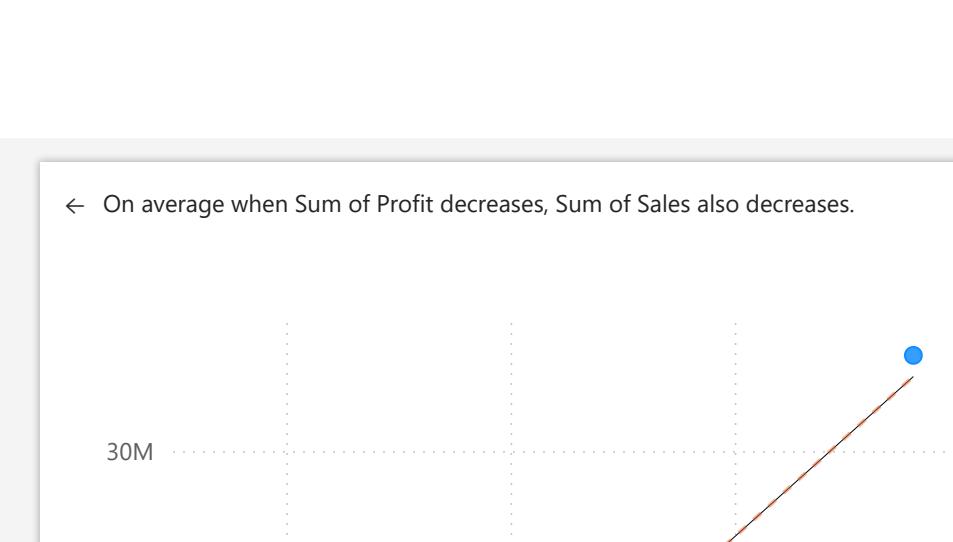
When...

Sum of Units Sold is more than 549

...the average of Profit increases by

20.71K

← Profit is more likely to increase when Sum of Units Sold is more than 549 than otherwise (on average).



## Key Influencers - Sales Decrement

### Key influencers Top segments

What influences Sum of Sales to  ?

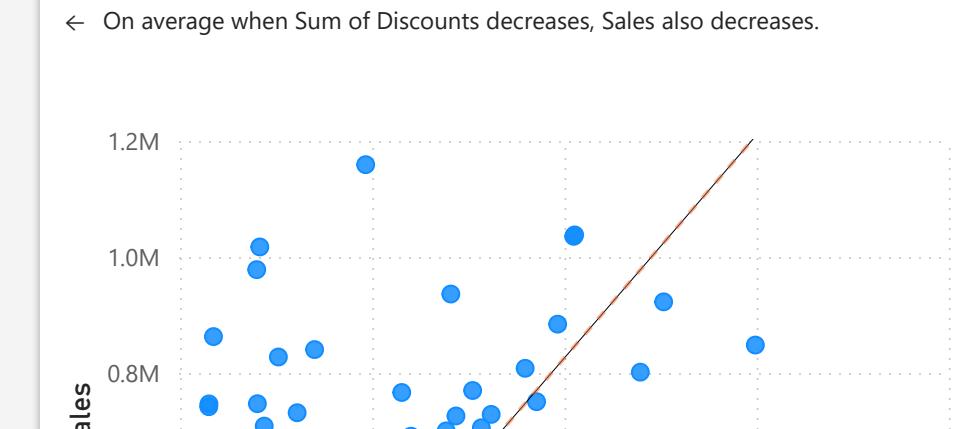
When...

Sum of COGS goes down  
5328238.05

...the average of Sum of Sales decreases by

6.02M

← On average when Sum of COGS decreases, Sum of Sales also decreases.



### Key influencers Top segments

What influences Sum of Sales to  ?

When...

Sum of Profit goes down  
975042.56

...the average of Sum of Sales decreases by

5.51M

← On average when Sum of Profit decreases, Sum of Sales also decreases.



### Key influencers Top segments

What influences Sales to  ?

When...

Sum of Discounts goes down  
22946.52

...the average of Sales decreases by

205.8K

← On average when Sum of Discounts decreases, Sales also decreases.



## Decomposition Trees

