

PIZZA



SALES

Total Revenue
\$71,403

Avg Order Value
\$38.53

Total Pizzas Sold
4328

Total Orders
1853

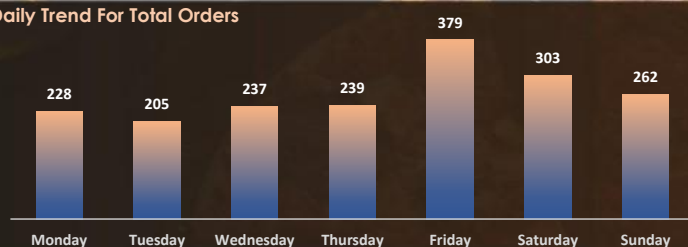
Avg Pizzas Per Order
2.34

Busiest Days and Times

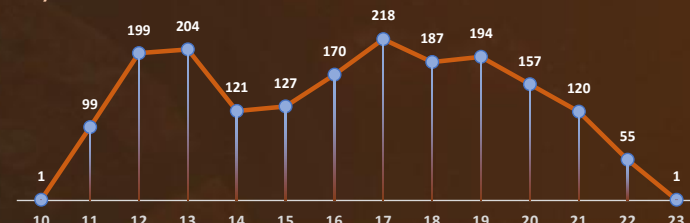
DAYS
Orders are **highest** on weekends, **Friday/Saturday** evenings.

TIMES
There are **maximum** orders from 12-01pm & after 4-8pm.

Daily Trend For Total Orders



Hourly Trend For Total Orders

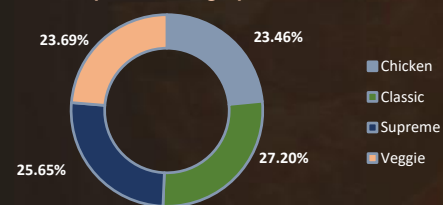


Sales by Category & Size

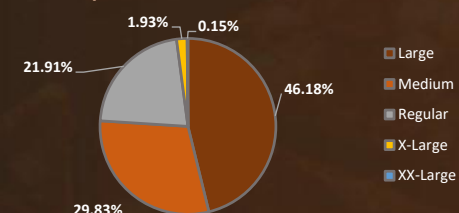
CATEGORY
Classic Category contributes to **maximum** sales & total orders.

SIZE
Large size pizza contribute to **maximum** sales.

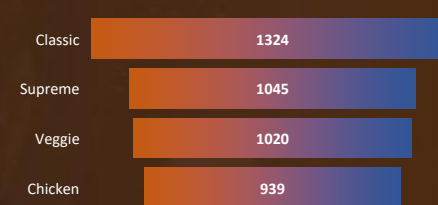
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category

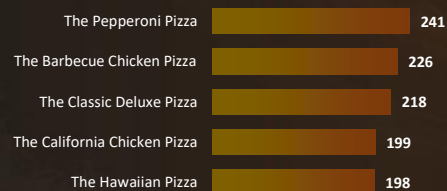


Best & Worst Sellers

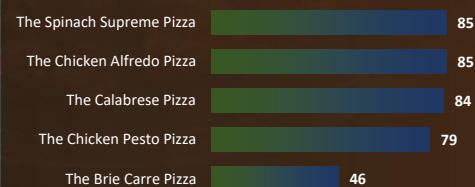
BEST
Classic Delux & Chicken pizzas are the sellers and revenue generations.

WORST
The Brie Carre is at the bottom in both orders and

Top 5 Best Sellers by Total Pizzas Sold



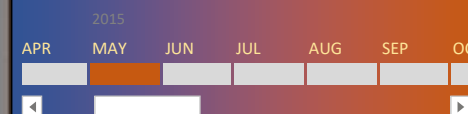
Bottom 5 Worst Sellers by Total Pizzas Sold



order_date

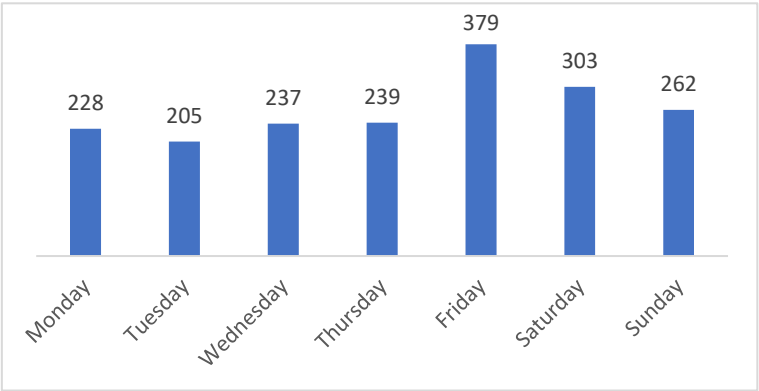
May 2015

MONTHS ▾

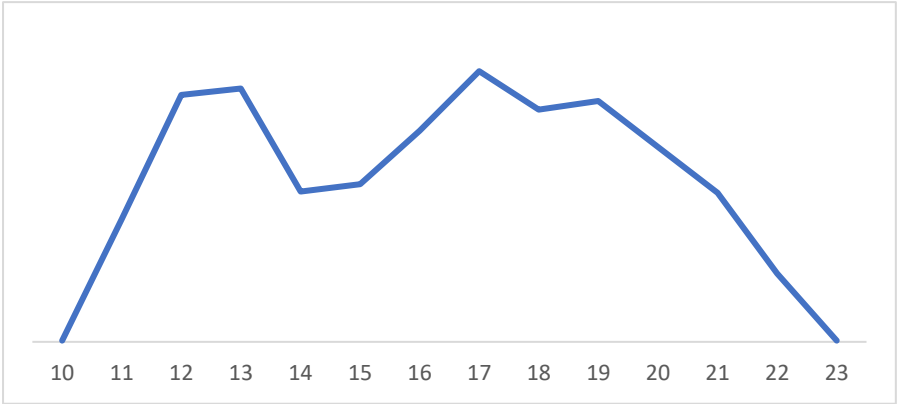


Total Revenue	Total Orders	Total Pizzas Sold		
Sum of total_price	Sum of total_orders	Sum of quantity	Avg Order Value	Avg Pizzas Per Order
71402.75007	1853	4328	\$38.53	2.34
\$71,403	1853	4328		

Daily Trend For Total Order	
Row Labels	Sum of total_orders
Monday	228
Tuesday	205
Wednesday	237
Thursday	239
Friday	379
Saturday	303
Sunday	262
Grand Total	1853



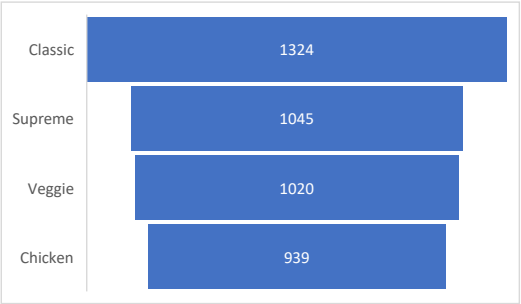
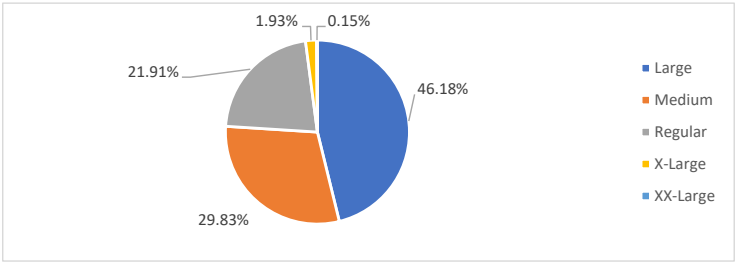
Hourly Trend For Total Order	
Row Labels	Sum of total_orders
10	1
11	99
12	199
13	204
14	121
15	127
16	170
17	218
18	187
19	194
20	157
21	120
22	55
23	1
Grand Total	1853



Row Labels	Sum of total_price
Large	46.18%
Medium	29.83%
Regular	21.91%
X-Large	1.93%
XX-Large	0.15%
Grand Total	100.00%

Row Labels	Sum of quantity
Classic	1324
Supreme	1045
Veggie	1020
Chicken	939
Grand Total	4328

PizzaCategory	Total Pizzas Sold
Classic	1324
Supreme	1045
Veggie	1020
Chicken	939



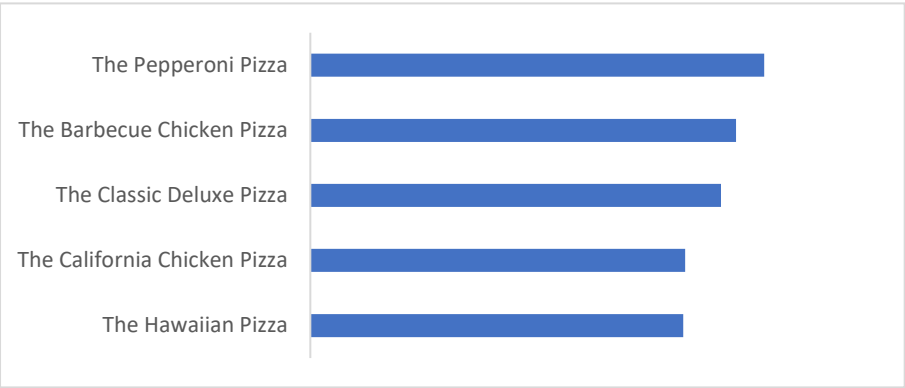
order_date

May 2015
MONTHS

2015

FEB
MAR
APR
MAY
JUN
JUL
AUG
SE

Row Labels	Sum of quantity
The Hawaiian Pizza	198
The California Chicken Pizza	199
The Classic Deluxe Pizza	218
The Barbecue Chicken Pizza	226
The Pepperoni Pizza	241
Grand Total	1082



Row Labels	Sum of quantity
The Brie Carre Pizza	46
The Chicken Pesto Pizza	79
The Calabrese Pizza	84
The Chicken Alfredo Pizza	85
The Spinach Supreme Pizza	85
Grand Total	379

