

Name of web page	Description
Home Page	Consists of customer and organizational portal buttons.
Dashboard	Consist of User-Analytics & Leaderboard buttons.
User-Analytics	<p>Consists of 7 Buttons and a dashboard that changes dynamically without changing the page. On this page by clicking one of the 6 buttons the user can see their Progress in these areas: Donate & Buy; Volunteer & Lead; Advocate & Empower; Reuse-Recycle-Reduce; Take action to strengthen body, mind & spirit; Take action to protect land, sea, wildlife; The 7th button on the page shows user overall progress.</p> <p>Input from database:</p> <p>For DB:</p> <ol style="list-style-type: none"> 1) Total no of donations. 2) Total amount of money received. 3) Total amount of items brought. 4) Types of items 5) Frequency of buying & Donating <p>For VL:</p> <ol style="list-style-type: none"> 1) User Details 2) Total no of Volunteering activities 3) Frequency of volunteering <p>For A&E:</p> <ol style="list-style-type: none"> 1) Their Net Promoter Score <p>For RRR:</p> <ol style="list-style-type: none"> 1) Total number and type of items Recycled 2) Total number and type of item reused <p>For BMS:</p> <ol style="list-style-type: none"> 1) Total no of times they used this service 2) For what particular type of service <p>For LSW:</p> <ol style="list-style-type: none"> 1) Total no of contributions towards the Land, Sea, Wildlife. 2) What field among these 3-land, sea, wildlife.
Leaderboard	<p>It compares the user progress to the top 5 users who contributed towards their goals. Users can see their profile, name, and their progress bar.</p> <p>Input from database:</p>

	1) The top 5 user's Total Progress Score
Donate & Buy	<p>Users can donate money through online transactions. Buy reusable products.</p> <p>Output to Database:</p> <ol style="list-style-type: none"> 1) Person Donating 2) Total Amount they donated in a single transaction. 3) Transaction ID
Volunteer & Lead	<p>Users can volunteer to Participate in Sustainable events by filling out an online Form and providing their Personal details like name, age, gender etc.</p> <p>Output to Database:</p> <ol style="list-style-type: none"> 1) Registration Details of users (Name, Age, Gender & Email)
Advocate & Empower	<p>It asks the user a simple question like "on a scale of 1-10, how likely you support this initiative to help this cause". The user will be told that their responses will go towards advocating (or not advocating) for a particular event.</p> <p>Based on their response we categorize them in 3 types- Promoters (9-10) Passives (7-8) & Detractors (0-6).</p> <p>Output to Database:</p> <ol style="list-style-type: none"> 1) User's Input scale of 1 to 10 2) What question asked.
Strengthen Body, Mind, Sprit	<p>Users will be showing a dashboard on a scale of 5 how did they felt, based on that we will provide advice.</p> <p>Output to Database:</p> <ol style="list-style-type: none"> 1) User's current moods on a scale of 1 to 5. 2) Whether user clicked the suggestion.
Reuse, Reduce, Recycle	<p>It consists of a description of how the users' recycling habits will be measured. We would ask the user to download the app that connects to barcode device on a bin. The app is to track their type of items and frequency.</p> <p>Output to Database:</p>

	1) No of users Downloaded the app from the web reference.
Protect Land, Sea, Wildlife	Users will be given information on how to save land, sea and wildlife. Output to Database: 1) How many people used this page
Services	It consists of 3 Buttons – Environmental, Social, Governance.
Environmental	It consists of Details regarding initiatives that companies can engage in to improve performance in Greenhouse gas emissions, Energy efficiency, water management, Recycling processes and Emergency preparedness. Output to Database: 1) What service they visited most 2) No of times they used each service
Social	It consists of Details regarding initiatives that companies can engage in to improve performance in Health & Safety, Human Rights, and Impact on local communities. Output to Database: 1) What service they visited most 2) No of times they used each service
Governance	It consists of Details regarding initiatives that companies can engage in to improve performance in Ethical Standards, Stakeholder Engagement, Shareholder Rights. Output to Database: 1) What service they visited most 2) No of times they used each service
Dashboard	It consists of 3 buttons-Performance Targets, Organizational Leaderboards and Organizational Analytics.
Performance Targets	It consists of the organizational Targets or goals which they are willing to contribute towards. They can set the Goals. Output to Database: 1) Number and Type of Goals they started 2) Number of Target Completions
Organizational Leaderboard	It compares the Organizational progress to the top 5 Organizations who contributed

	<p>towards their goals. Organizations can see their profile, name, and their progress bar.</p> <p>Input from Database:</p> <p>1) The top 5 Organizations Total Progress Score</p>
Organizational Analytics	<p>It consists of total Organization Dashboard which shows the overall progress, and no of contributions toward the respective areas.</p> <p>Input from Database:</p> <p>Total no of donations.</p> <p>Total amount of money Donated.</p> <p>Frequency of Donations.</p>