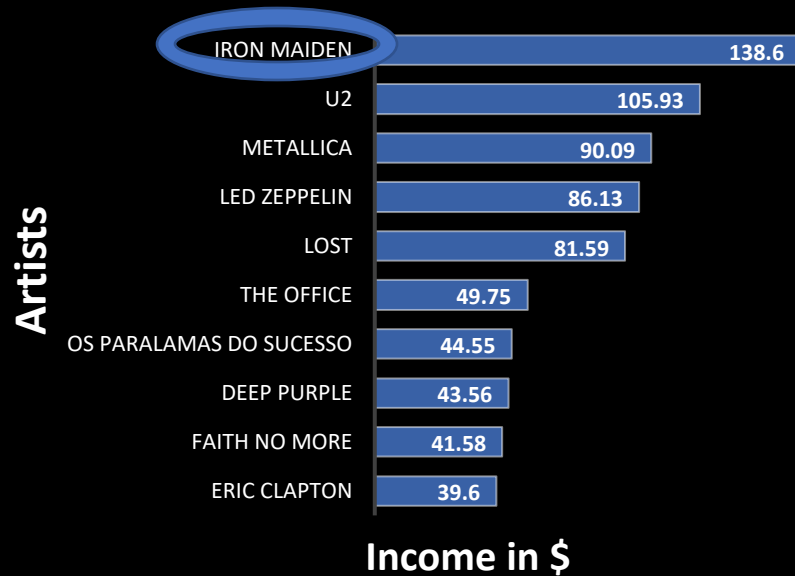
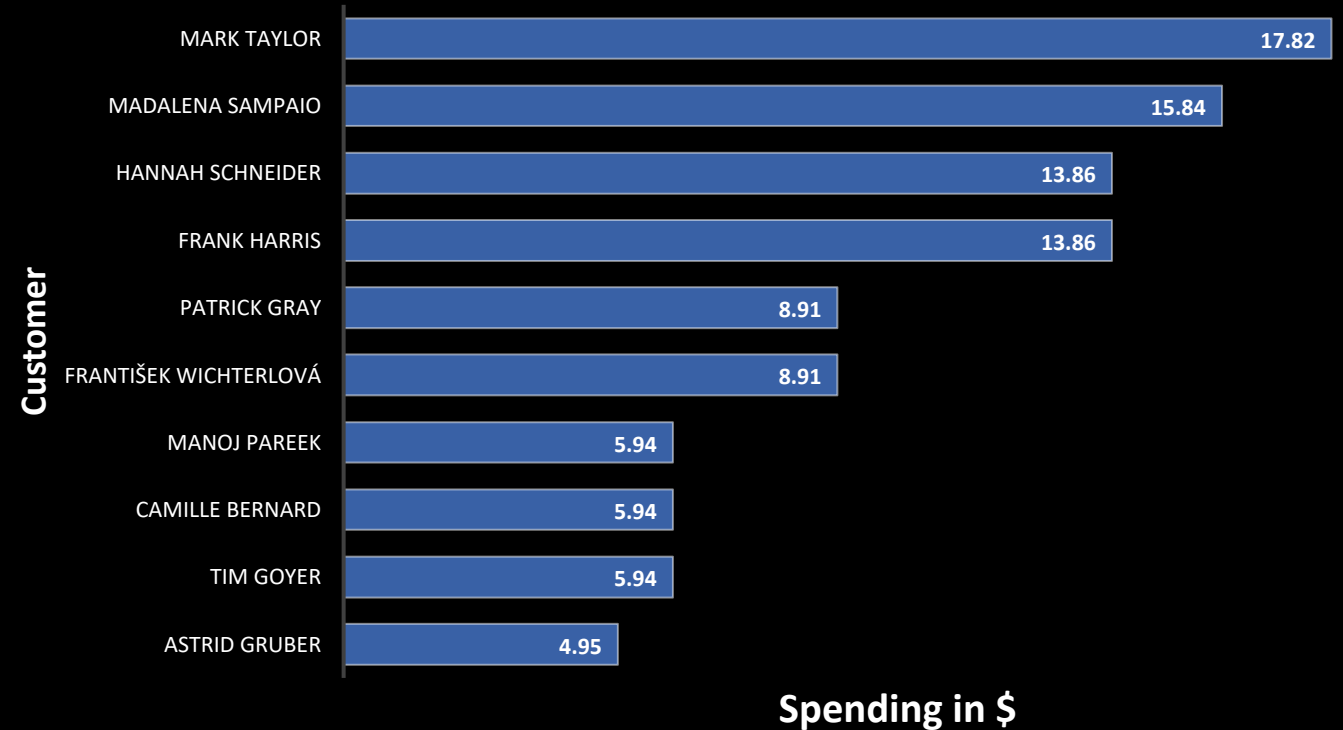


Q1: Who spent on the most-earning artist?

Top-Earning Artists



CUSTOMER SPENDING

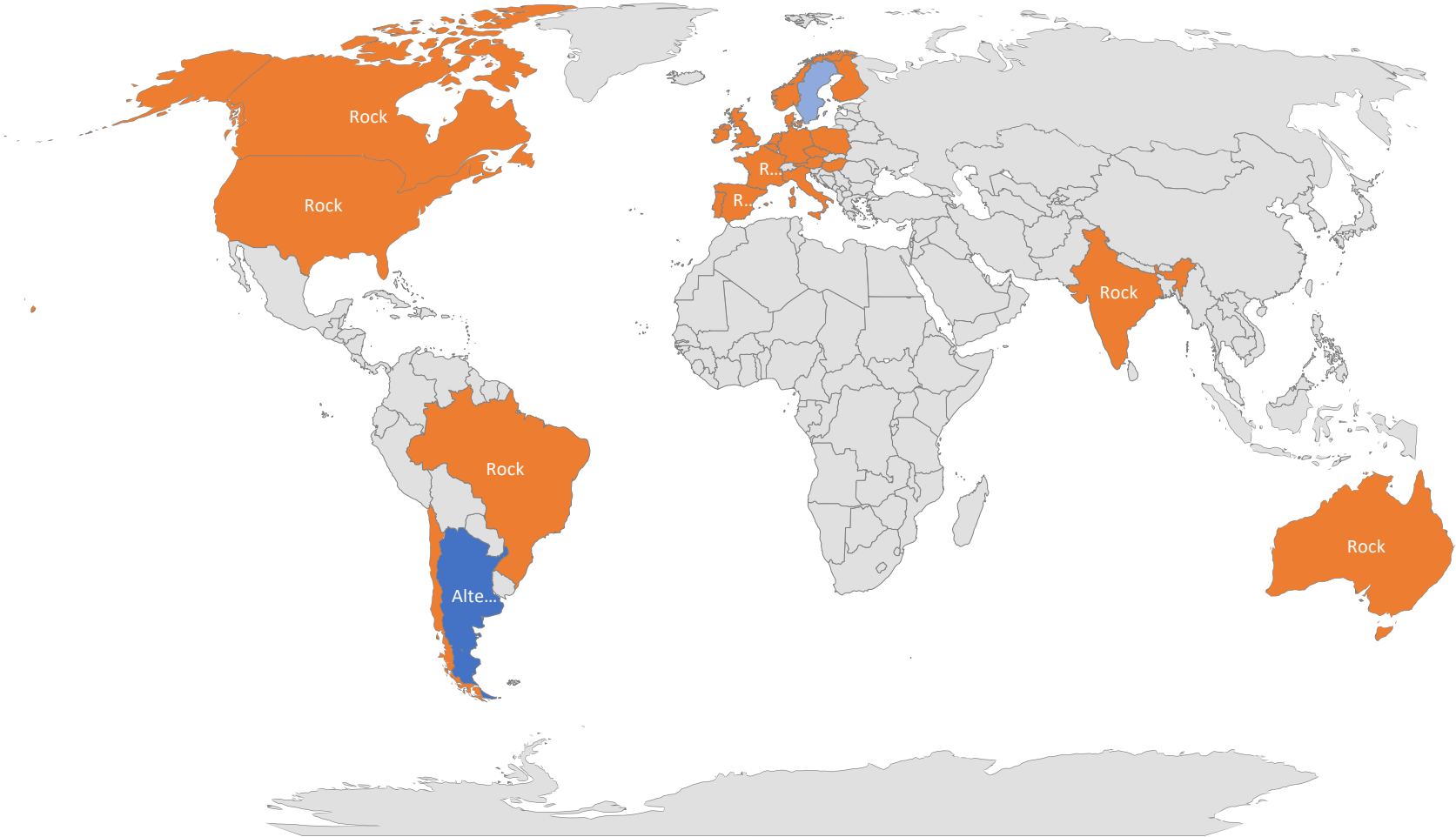


Among the top 10, Iron Maiden appears to be the most-earning artist, followed by U2, Metallica, and Led Zeppelin. Top 10 Iron Maiden's customers are willing to spend from around 5\$ to maximum 18\$ on the artist's products.

Q2: What are the most popular music genre for each country?

Most Popular Music Genre For Each Country

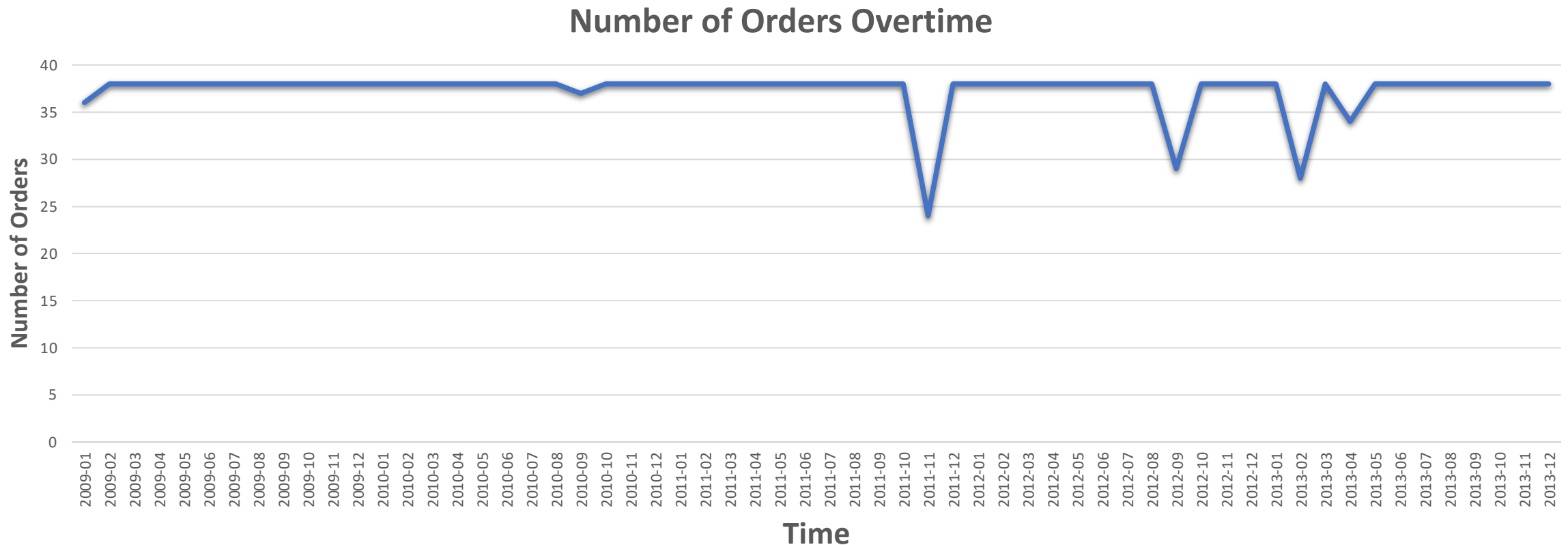
Alternative & Punk Rock Latin



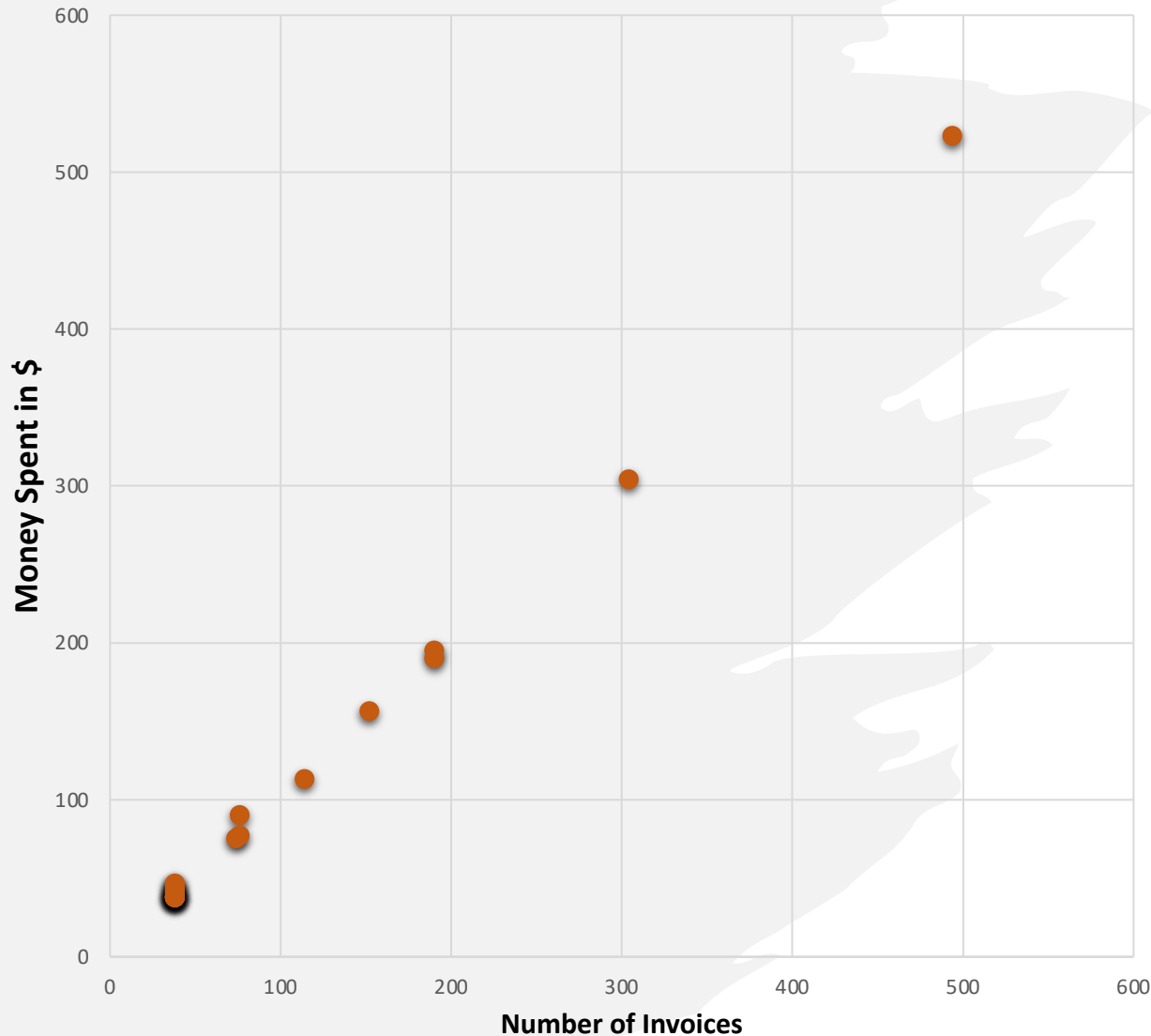
The map shows that Rock is the most popular genre for almost all countries. Alternative and Punk takes an equal proportion of music purchases to Rock's in Argentina; meanwhile, Latin is the most favourite genre in Sweden.

Q3: What are the numbers of orders per month?

- The number of products ordered is quite consistent with 38 orders. However, there are some drops in few months, for example, in November 2011 with 24 orders



Number of Invoices and Money Spent per Country



Q4: Relationship between number of invoices and money spent

The scatter plot demonstrates a strong positive relationship between the number of invoices and the amount of money spent with each dot representing a country. The majority of countries fall in range of below 40 orders and 50\$; meanwhile, the top country - USA has the highest number of invoices – 494 and spends about 523\$.