Design Thinking: Persona Template

Persona name:	Ashley
Photograph: Use a photograph that is not someone famous.	
Age:	30
Job:	Software developer
Status: Single/ Married etc.	Single
Other relevant bio information:	Ashely is a female sports enthusiast who loves cycling and struggling with finding women who share the same interests.
Goals: Bullets and no more than 3	Find a bike training group only for women
Pain point/ concerns: Bullets and no more than 3	One of her concerns are how to find women with similar interest and train together.
Like and dislikes: Bullets and no more than 3.	She likes biking and following the news in the tech industry