

Ideation Phase

Brainstorm s Idea Prioritization Template

Date	28 June 2025
Team ID	LTVIP2025TMID48338
Project Name	Visualization Tool For Electric Vehicle Charge And Range Analysis
Maximum Marks	4 Marks

Brainstorm s Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a three-panel interface for a brainstorming session. The left panel features a lightbulb icon and the title 'Brainstorm & idea prioritization'. It includes instructions for preparation (10 minutes), collaboration (1 hour), and recommended participants (2-8 people). The middle panel is titled 'Before you collaborate' and contains steps for 'Team gathering', 'Set the goal', and 'Learn how to use the facilitation tools'. It also includes a link to an 'Open article'. The right panel is titled 'Define your problem statement' and includes a text box for 'How might we [your problem statement?]' and a summary of the 'Key rules of brainstorming'.

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