

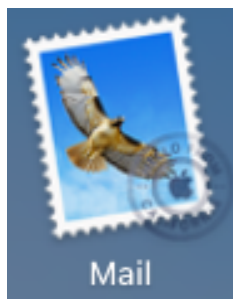
**Vandana Anand**  
**UX Design**  
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## **Interactions**

Interactions are a large part of what makes or breaks an application or product. Users and consumers are the center point of a successful item because they are ultimately the people who are investing in the product. A good interaction between the user and the product can lead to less frustrating experiences, an understanding of the product, and widespread usage all culminating into creating a profit.

### **Good Interaction Design: Instagram**

Instagram is an example of great user interaction design. It is simple in that it lets users scroll through their follower's pictures on the home screen and "like" it. In addition, there is a feature called suggested posts that lets users explore other content that they possibly could be interested in on the app. This allows for more exposure and developing new connections. Moreover, the design is modern and easy to use so somebody who is just starting out with the app could immediately understand it. I use this application everyday or twice a day and sometimes even more.



### **Bad Interaction Design: Apple Mail**

Apple Mail is an example of bad interaction because of its design and functionality hiccups. I used apple mail everyday to check all my emails in once place and found that the design is bland. There are no colors or icons to differentiate categories such as inbox or spam. It is also difficult to flag items or locate spam emails. In terms of functionality, the app glitches when trying to add more email accounts. Usually, it throws an error for current mailboxes saying emails cannot be retrieved, making it unusable.

Some areas of discussion that my peers and I had were about the **good interactions with a popular app called Tik Tok and bad interactions with Craigslist**. Tik Tok is very easy to use and also recreates a version of Vine that was popular back in the day. Users were familiar with the concept and were more inclined to use it. Craigslist is a clear example of a bad design and interaction. When I go on the website I feel as if I've entered the unreliable part of the internet. The categories are cluttered and I feel overwhelmed with all the choices that are featured on there. It also has a generic blue color and no modern design. Comparing and contrasting these apps gave me the chance to think more about what makes an application have good versus bad interaction.