

Ivan Bas

Full-Stack WordPress Developer 2+ years

Portfolio - <https://vanbasx.github.io/portfolio>

Experience

Freelance • Full-Stack WordPress Developer

March 2024 - present

- Successfully completed 15+ projects for small to medium sized businesses.
- Provided clients with ongoing site maintenance and updates, including regular theme updates, plugins, and bug fixes.
- Implemented adaptive interfaces, which increased customer mobile traffic by an average of 40%

Lyceum DZDZ • WordPress Developer & Administrator

January 2024 - present

- Designed and deployed a responsive WordPress theme for a client, resulting in a 50% growth in mobile traffic and a 35% boost in user retention.
- Facilitated the migration of a legacy website to WordPress, maintaining data integrity and enhancing site performance, achieving a 500% decrease in page load times.

Terra Nova • WordPress Website Administrator

August 2023 - present

- Optimized existing WordPress sites by implementing SEO best practices, resulting in a 20% increase in search engine rankings and a 15% boost in organic traffic.

Certificates

Udemy - WordPress Development: Build Themes, Plugins, and Dynamic FCE Websites

Education

Terra Nova - Technical College | Technician Programmer

September 2021 - present

Competencies

- Classic Theme Development
- Full Site Editing (FCE) Theme Development
- SEO Optimization & Technical SEO Audits
- Performance Optimization & Speed Enhancement
- Custom Plugin Development
- Gutenberg Block Development
- Troubleshooting and Debugging
- Responsive Design & Cross Browser

Skills & Tools

- | | |
|---------------|--------------------|
| • Html | • ACF |
| • Css | • Yoast SEO |
| • JavaScript | • Google Analytics |
| • PHP | • Contact Forms 7 |
| • WordPress | • Figma |
| • TailwindCss | • Gulp |
| • AJAX | • Git |
| • Scss | • Github |
| • Sage | • Docker |

Languages

- English - B1
- Polish - B2
- Ukrainian - native
- Russian - native