

Sales Analysis



16.89M

Total Profit

118.73M

Total Sales

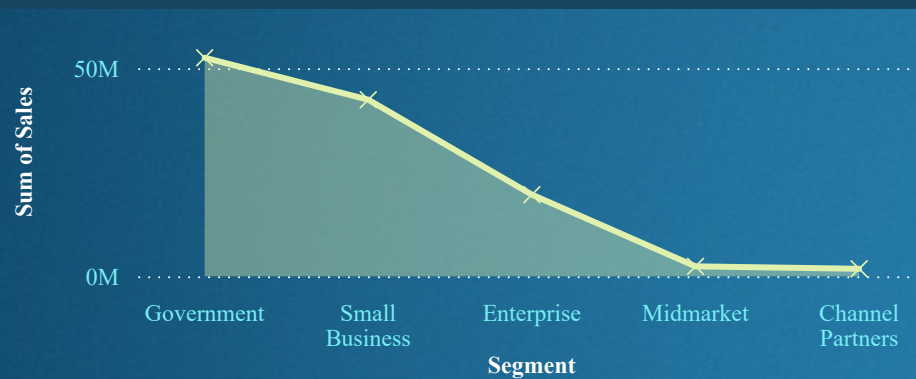
24.13K

Average profit

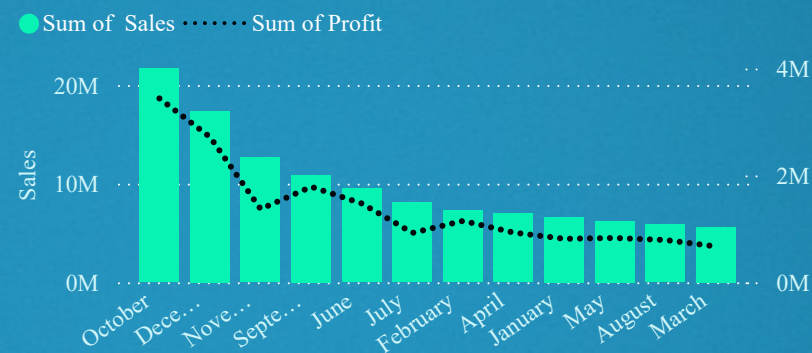
169.61K

Average sale

Sales by Segment



Sales by Month



Month

All

Products

Amarilla

Montana

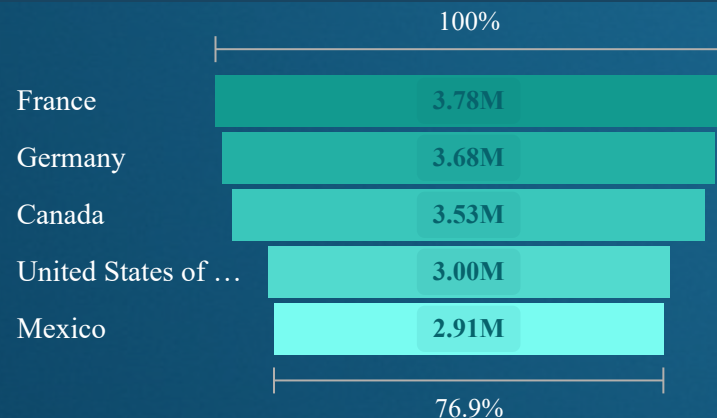
Velo

Carretera

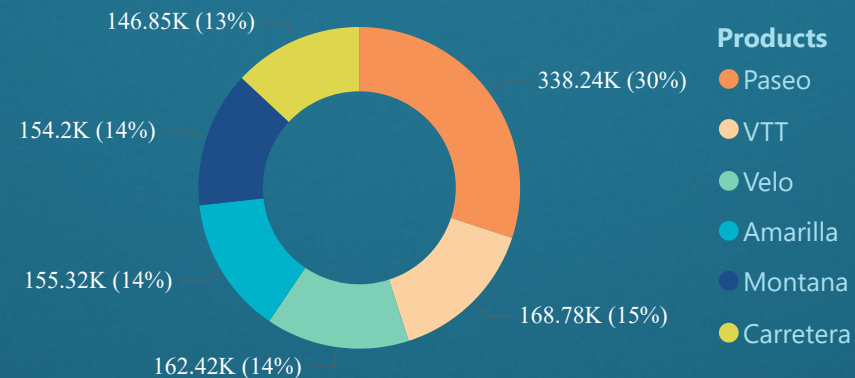
Paseo

VTT

Sum of Profit by Country



Sum of Units Sold by Product



Sales by Country



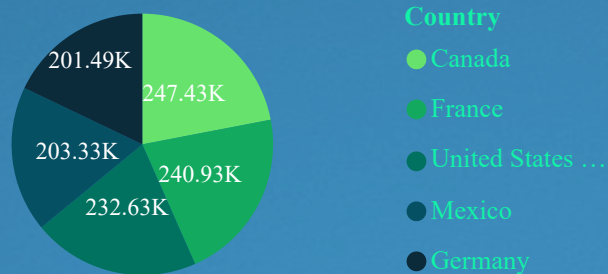
\$26.42M

Sales 2013

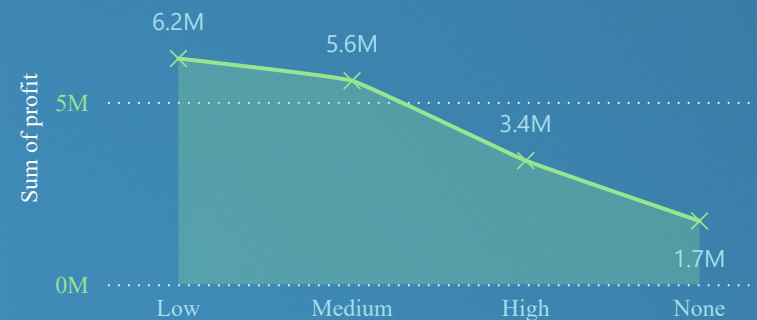
\$92.31M

Sales 2014

Units Sold by Country



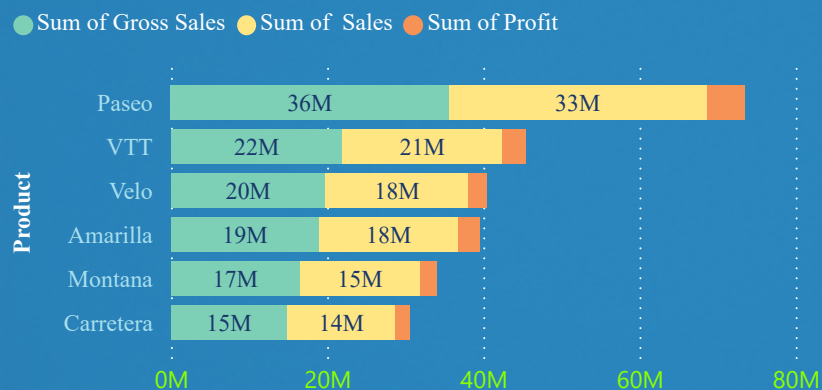
Sum of Profit by Discount Band



MONTH

- Select all
- January
- February
- March
- April
- May
- June
- July
- August
- Septem...
- October
- Novem...
- Decem...

Gross Sales, Sales and Profit by Month



17.37M

Goal: 18.24M (-4.76%)
December

Canada

177768.96

25208.78

Average sale

Average profit

France

173958.37

27007.29

Average sale

Average profit

Germany

167895.29

26288.49

Average sale

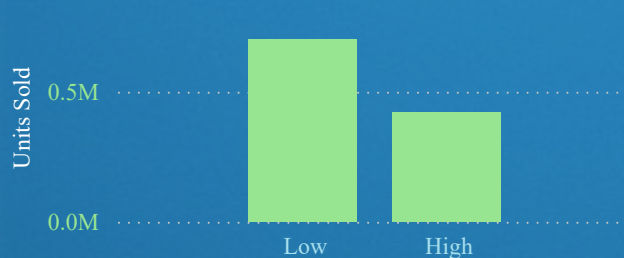
Average profit

Mexico

140608.00

20768.00

Units Sold by Sales category



Month

Sum of Sales

January	66,07,761.68
February	72,97,531.39
March	55,86,859.87
April	69,64,775.07
May	62,10,211.06
June	65,18,902.82

Product Sales category Sum of Units Sold

Amarilla	High	61,780.00
Amarilla	Low	93,535.00
Carretera	High	51,565.00
Carretera	Low	95,281.00
Montana	High	56,636.50
Montana	Low	97,561.50
Total		11,25,806.00