WPI BannerWeb
Redesign Proposal

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Goal

Demonstrate the need for a redesign of the WPI BannerWeb User Experience

Background

What is BannerWeb?

WPI website that organizes and processes required logistical admin-related activities for its users

Audience

Students

Employees

Analysis

Strengths

Functional
Reliably completes all necessary student services, financial management, and information setting

Informative
Contains all required information for student and employee roles

Flexible
Can be utilized anytime, anywhere, and on any device

Weaknesses

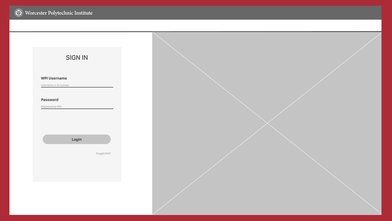
Aesthetic
The design does not positively reflect WPI's brand or quality

Navigation
The site is cluttered with links making it difficult to browse

External Software
Use of third party websites is inconsistent with BannerWeb's design

Improvements

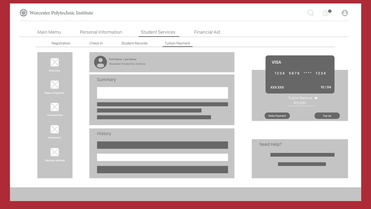
1. Modernized UI

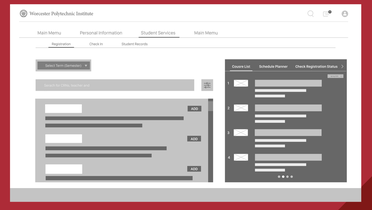


2. Navigation Bar

Perform card sorting to determine optimal layout

3. In-House Features



Flywire

Course Scheduler