THIS NON-DISCLOSURE AGREEMENT (the "Agreement") is entered into as of [Date] by and between [Disclosing Party Name], having its principal place of business at [Address] ("Disclosing Party"), and [Receiving Party Name], having its principal place of business at [Address] ("Receiving Party").

1. Confidential Information: For the purposes of this Agreement, "Confidential Information" means all non-public information, proprietary data, trade secrets, or other information disclosed by the Disclosing Party to the Receiving Party, whether written, oral, or electronic.

## 2. Obligations of Receiving Party:

- a. The Receiving Party shall maintain the confidentiality of the Confidential Information using the same degree of care it uses to protect its own confidential information but no less than a reasonable degree of care.
- b. The Receiving Party agrees not to disclose the Confidential Information to any third party without the prior written consent of the Disclosing Party.
- 3. Exclusions from Confidential Information:
  - a. Information that is publicly available at the time of disclosure.
  - b. Information that becomes publicly available through no fault of the Receiving Party.
- c. Information independently developed by the Receiving Party without reference to or reliance upon the Confidential Information.
- 4. Term and Termination: This Agreement shall remain in effect for a period of two (2) years from the date of execution unless terminated earlier by written agreement of both parties.
- 5. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

[Disclosing Party Signature] [Receiving Party Signature]

[Name and Title] [Name and Title]