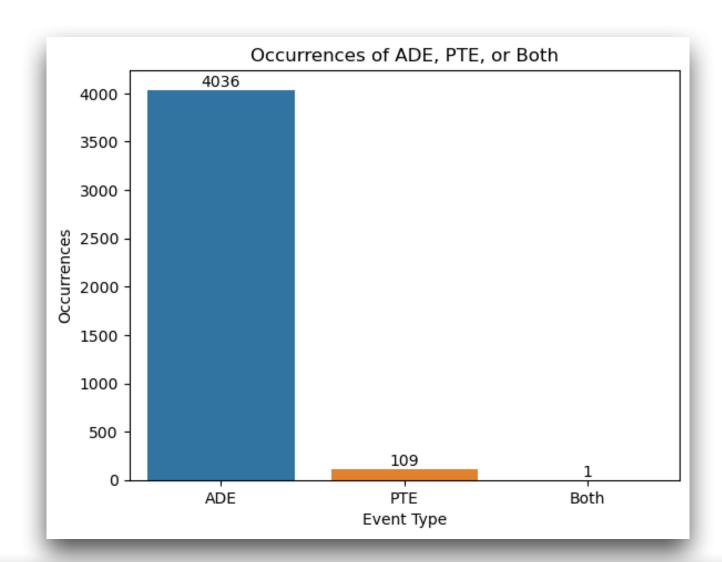
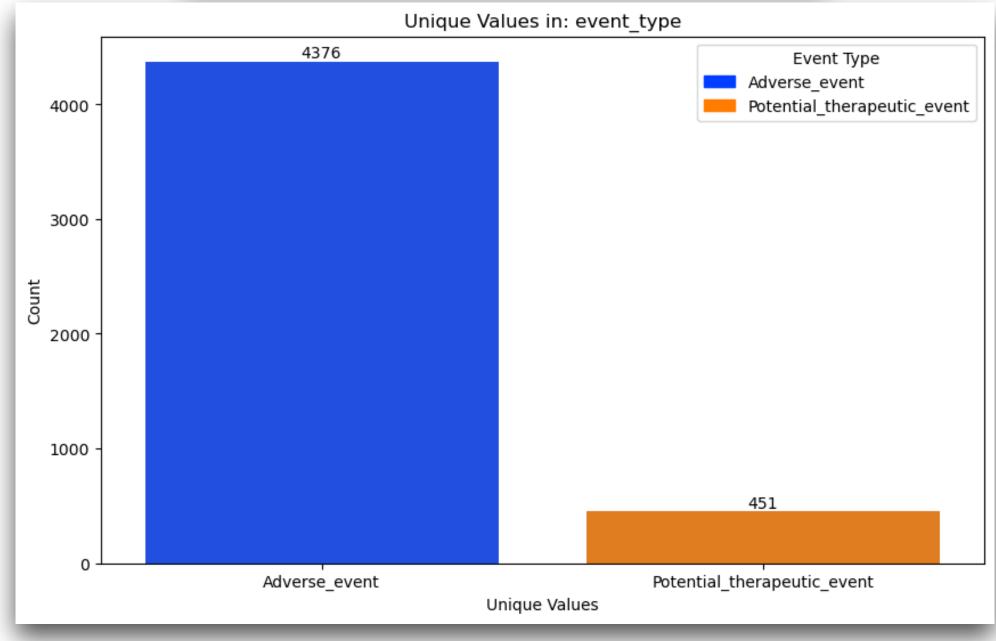
# Pharmacovigilance NLP Sentiment Analysis

Exploring Sentiment Patterns in Adverse Drug Event Reports

# Exploring Pharmacovigilance Data - Distribution Analysis

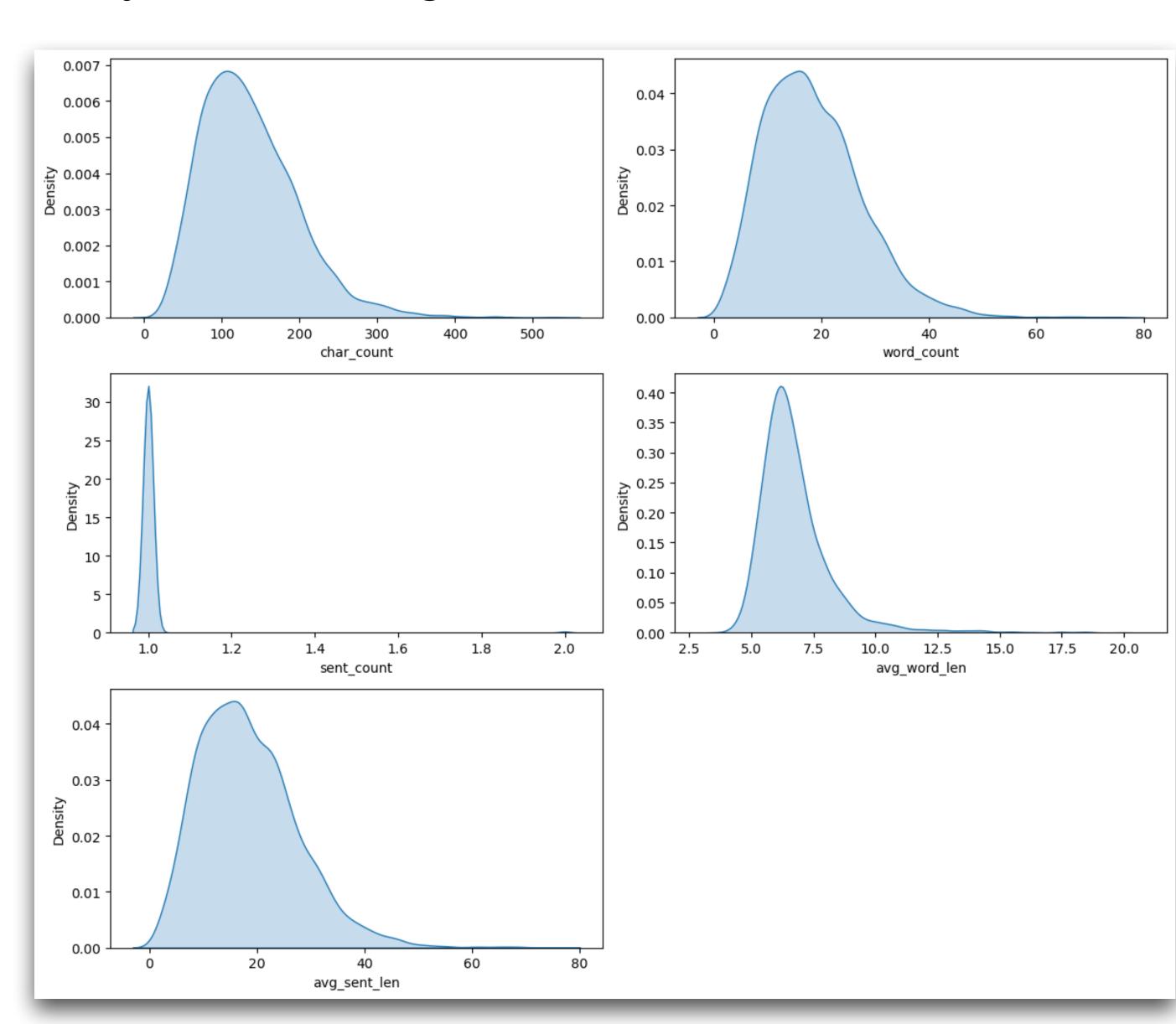
- ADEs Prevalent: With 4036 instances, Adverse Drug Events (ADEs) significantly outnumber Potential Therapeutic Events (PTEs), indicating potential safety concerns.
- PTEs Scarce: Only 109 instances of Potential Therapeutic Events were recorded, suggesting limited beneficial impacts of the drugs examined.
- **Dual Effects**: A single case showed both adverse and therapeutic effects simultaneously, pointing to complex drug interactions.
- **Need for Detailed Analysis**: The data calls for a comprehensive study, including considerations like event severity, medical conditions, dosage, and patient characteristics.
- Class Imbalance: The data exhibits a striking imbalance with 4376
   ADEs against 451 PTEs, which could skew sentiment analysis
   towards ADEs.
- **Imbalance Impact**: The imbalance might lead to misleading conclusions about drug safety and efficacy, disproportionately classifying events as adverse.





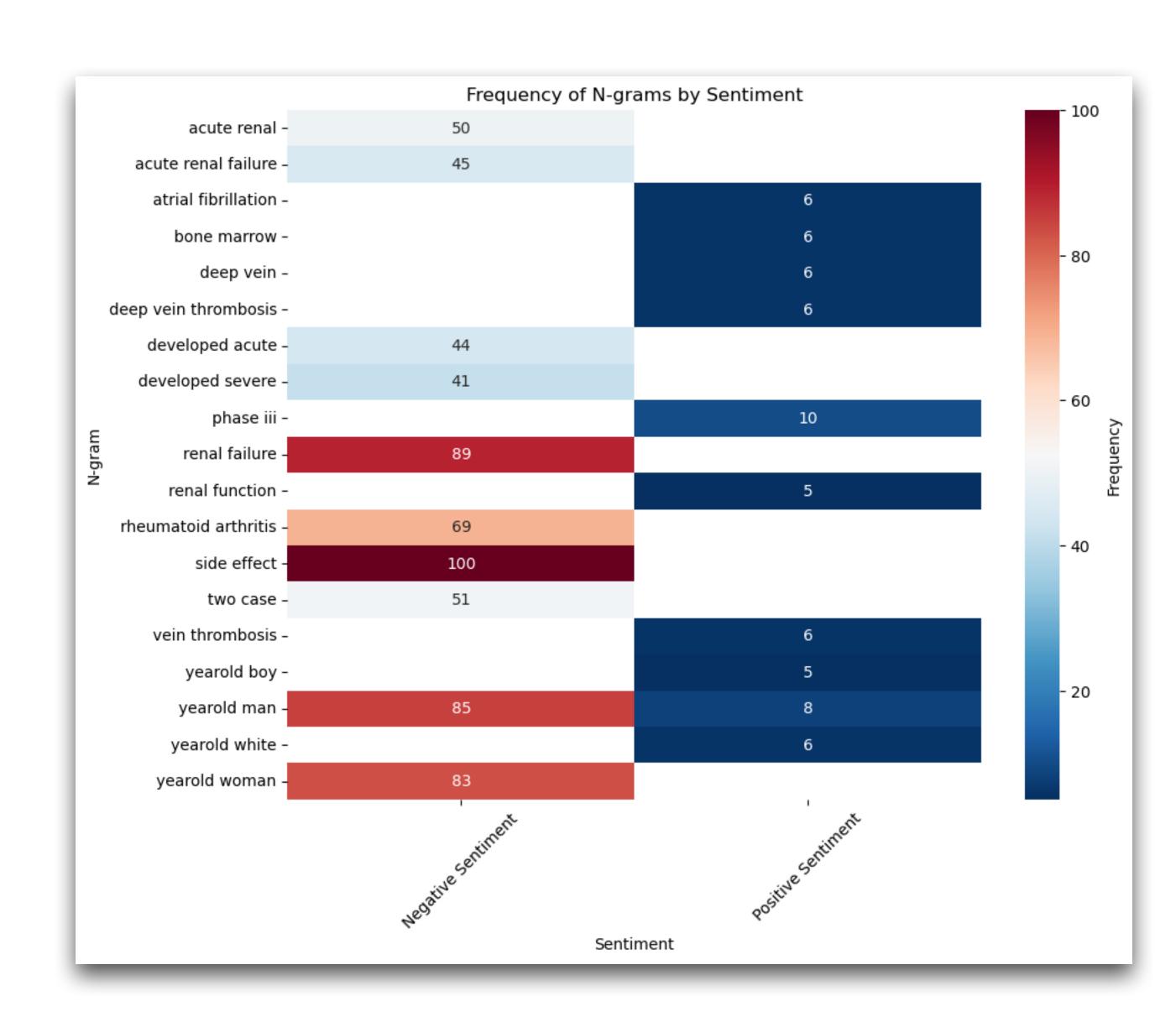
# Insights from Sentiment Analysis and Linguistic Patterns

- Sentiment: Dataset is primarily negative with a smaller portion of positive sentiments.
- Character Count: Text length ranges from ~20 to 550 characters, showing variation.
- Word Count: Number of words ranges from 2 to 75, with moderate skewness.
- Sentence Count: Most texts have a single sentence, indicating consistent structure.
- Avg. Word Length: Average word length is
  ~6.75 characters, revealing linguistic patterns.
- Avg. Sentence Length: Average sentence length is ~18 words, with some longer sentences.



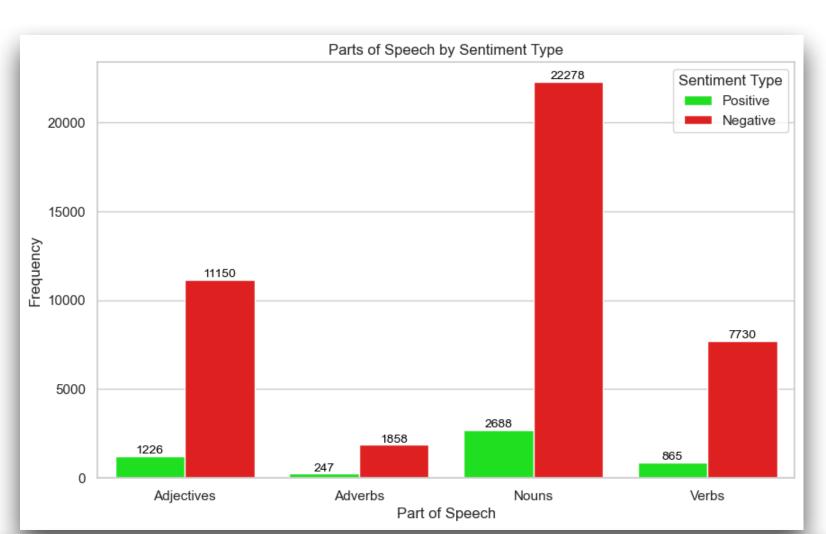
# Insights from Sentiment Analysis and N-gram Patterns

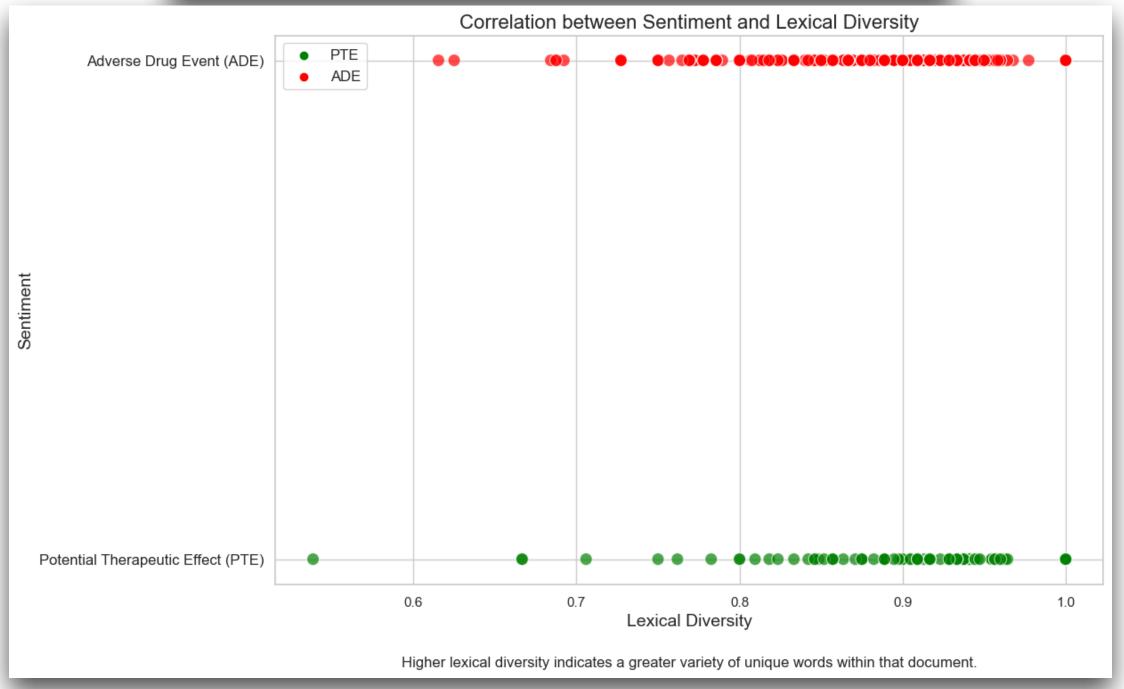
- Top N-grams: Negative 'Side effect', 'Renal failure', 'Yearold man/woman', 'Rheumatoid arthritis'. Positive - 'Phase III', 'Yearold man', 'Yearold white', 'Vein thrombosis'.
- High Frequency Negative N-grams: 'Side effect' dominates negative sentiment, along with other N-grams indicating specific health conditions or demographics.
- Low Frequency Positive N-grams: 'Phase III' is the most frequent positive N-gram, but positive sentiments are less commonly discussed.
- **N-gram Overlap:** 'Yearold man' appears in both positive and negative sentiments, highlighting the importance of context analysis.
- N-grams and Health Conditions: N-grams like 'Renal failure' and 'Rheumatoid arthritis' are associated with negative sentiment, suggesting challenges in those areas.



# Visual Patterns in Pharmacovigilance Reporting

- Adjectives: Low frequency in both positive and negative reports, indicating limited subjective descriptions.
- Adverbs: Slightly higher count in negative reports, emphasizing event intensity.
- Nouns: Higher frequencies overall, broader range in positive reports for adverse events.
- **Verbs:** Highest frequencies, especially in positive reports, highlighting active expression.
- **Lexical Diversity:** ADE sentiments show higher diversity, while PTE sentiments have even distribution.
- **Implication:** Accurate reporting of adverse events using specific nouns and verbs is crucial in pharmacovigilance.





## Unveiling Patient Insights for Safer Healthcare

## Modeling:

- MultinomialNB was chosen for its effectiveness in handling text data and limited labeled data.
- Initial Evaluation: Unbalanced model achieved a mean CV score of approximately 91%.

### • Evaluation:

- Class Imbalance Challenge: Unbalanced model struggled to identify positive sentiments (PTE) while performing well in identifying negative sentiments (ADE).
- Applied SMOTE technique to rebalance the dataset.

## Modeling (Continued):

- Rebalanced Model Evaluation:
  - Decreased overall accuracy, recall, F1 score, and slight decline in ROC AUC compared to the unbalanced model.
  - Improved sensitivity in capturing PTE sentiments.

### Conclusion:

- Unbalanced Model: Showcased superior overall predictive performance with higher accuracy and F1 score.
- Rebalanced Model: Provided better sensitivity in identifying adverse events (ADE) at the expense of decreased overall accuracy.

## • Recommendations:

- Use the unbalanced model for high overall accuracy in predicting sentiments.
- Choose the *rebalanced model* when accurate identification of adverse events (ADE) is crucial.

