https://www.tradera.com/item/341150/609055509/vas-ekeby   ⋮

There were issues affecting this run of Lighthouse:

- **There may be stored data affecting loading performance in this location: IndexedDB. Audit this page in an incognito window to prevent those resources from affecting your scores.**

- **The page loaded too slowly to finish within the time limit. Results may be incomplete.**

90

SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on Core Web Vitals. Learn more about Google Search Essentials.

CONTENT BEST PRACTICES

🔺 Image elements do not have `[alt]` attributes   ⌃

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more about the `alt` attribute.

Failing Elements

---

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.footer-partners_image-container__H0jDC > img

```html
<img src="" loading="lazy" height="9">
```

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.footer-partners_image-container__H0jDC > img

```html
<img src="" loading="lazy" height="10">
```

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.footer-partners_image-container__H0jDC > img

```html
<img src="" loading="lazy" height="15">
```

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.footer-partners_image-container__H0jDC > img

```html
<img src="" loading="lazy" height="15">
```

Failing Elements

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.footer-partners_image-container__H0jDC > img

`<img src="" loading="lazy" height="15">`

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.footer-partners_image-container__H0jDC > img

`<img src="" loading="lazy" height="12">`

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.pr-1 > img

`<img src="" loading="lazy" height="21">`

div.site-footer_wrapper__1ZJOa > div.site-footer_logos-row__OcTKd > span.pr-1 > img

`<img src="" loading="lazy" height="21">`

Format your HTML in a way that enables crawlers to better understand your app's content.

MOBILE FRIENDLY

Tap targets are not sized appropriately   —   64% appropriately sized tap targets   ⌃

Interactive elements like buttons and links should be large enough (48x48px), or have enough space around them, to be easy enough to tap without overlapping onto other elements. Learn more about tap targets.

Tap Target	Size	Overlapping Target
Butik `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Butik" href="https://info.tradera.com/butik-privat/">`	38x17	Fraktkalkylatorn `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Fraktkalkylator" href="/frakt">`
Butik `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Butik" href="https://info.tradera.com/butik-privat/">`	38x17	Priser `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Priser" href="https://info.tradera.com/salja-pa-tradera/prislista-privat/">`
Press	41x17	Regler

Tap Target	Size	Overlapping Target
`<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Press" rel="nofollow" href="http://www.mynewsdesk.com/se/tradera">`		`<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Regler på Tradera" href="https://info.tradera.com/sakerhetscenter/regler-pa-tradera/">`
Press `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Press" rel="nofollow" href="http://www.mynewsdesk.com/se/tradera">`	41x17	Säkerhet `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Säkerhet" href="https://info.tradera.com/sakerhetscenter">`
Priser `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Priser" href="https://info.tradera.com/salja-pa-tradera/prislista-privat/">`	42x17	ProLister `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="ProLister" href="https://prolister.tradera.com/">`
Så handlar du på Tradera `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Så handlar du på Tradera" href="/how-to-buy">`	124x17	Kategorier `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Kategorier" href="/kategorier">`
Kategorier `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Kategorier" href="/kategorier">`	76x17	Populära varumärken `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Populära varumärken" href="/brands">`
Inspiration `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Inspiration" href="/inspiration">`	78x17	Populära varumärken `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Populära varumärken" href="/brands">`
Inspiration `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Inspiration" href="/inspiration">`	78x17	Grön frakt `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Grön frakt på Tradera" href="/info/gronfrakt/">`
Grön frakt `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Grön`	73x17	Köp nu - betala senare `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Köp nu - betala senare"`

Tap Target	Size	Overlapping Target
frakt på Tradera" `href="/info/gronfrakt/">`		`href="https://info.tradera.com/klarna-betala-senare/">`
Så säljer du som privatperson `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Så säljer du som privatperson" href="/how-to-sell">`	122x17	Sälj som företag `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Sälj som företag" href="https://info.tradera.com/foretag/">`
Sälj som företag `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Sälj som företag" href="https://info.tradera.com/foretag/">`	120x17	Donera med Tradera `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Donera med Tradera" href="/causes">`
Donera med Tradera `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Donera med Tradera" href="/causes">`	148x17	Fraktkalkylatorn `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Fraktkalkylator" href="/frakt">`
Säkerhet `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Säkerhet" href="https://info.tradera.com/sakerhetscenter">`	66x17	Vanliga frågor & svar `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Vanliga frågor" href="https://info.tradera.com">`
Vad är nytt? `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Vad är nytt" href="https://www.tradera.com/info/blogg/">`	87x17	Vanliga frågor & svar `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Vanliga frågor" href="https://info.tradera.com">`
Vad är nytt? `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Vad är nytt" href="https://www.tradera.com/info/blogg/">`	87x17	Kontakta oss `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Kontakta oss" href="https://info.tradera.com/kontakt/">`
Kontakta oss	96x17	Integritetsinställningar

Tap Target	Size	Overlapping Target
`<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Kontakta oss" href="https://info.tradera.com/kontakt/">`		`<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Open GDPR Settings" href="#">`
Användaravtal `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Användaravtal" href="https://info.tradera.com/anvandaravtal/">`	106x17	Integritetspolicy `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Integritetspolicy" href="https://info.tradera.com/sakerhetscenter/integritetspolicy/">`
Cookies `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Cookies" href="https://info.tradera.com/cookies-webb-beacons-och-liknande-teknik/">`	59x17	Integritetspolicy `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Integritetspolicy" href="https://info.tradera.com/sakerhetscenter/integritetspolicy/">`
Cookies `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Cookies" href="https://info.tradera.com/cookies-webb-beacons-och-liknande-teknik/">`	59x17	Om Tradera `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Om oss" href="/info/om-oss">`
Om Tradera `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Om oss" href="/info/om-oss">`	85x17	Jobba på Tradera `<a data-ga-category="Footer" data-ga-action="Navigation" data-ga-label="Jobb" href="https://careers.tradera.com/">`

Make sure your pages are mobile friendly so users don't have to pinch or zoom in order to read the content pages. Learn how to make pages mobile-friendly.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)   Hide

○ Structured data is valid   ⌃

Run the Structured Data Testing Tool and the Structured Data Linter to validate structured data. Learn more about Structured Data.

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (12)   Hide

Has a `<meta name="viewport">` tag with `width` or `initial-scale`   ⌃

A <meta name="viewport"> not only optimizes your app for mobile screen sizes, but also prevents a 300 millisecond delay to user input. Learn more about using the viewport meta tag.

Document has a `<title>` element   ⌃

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. Learn more about document titles.

Document has a meta description   ⌃

Meta descriptions may be included in search results to concisely summarize page content. Learn more about the meta description.

Page has successful HTTP status code   ⌃

Pages with unsuccessful HTTP status codes may not be indexed properly. Learn more about HTTP status codes.

Links have descriptive text   ⌃

Descriptive link text helps search engines understand your content. Learn how to make links more accessible.

Links are crawlable   ⌃

Search engines may use `href` attributes on links to crawl websites. Ensure that the `href` attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. Learn how to make links crawlable

Page isn't blocked from indexing   ⌃

Search engines are unable to include your pages in search results if they don't have permission to crawl them. Learn more about crawler directives.

robots.txt is valid   ⌃

If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. Learn more about robots.txt.

Document has a valid `hreflang`   ⌃

hreflang links tell search engines what version of a page they should list in search results for a given language or region. Learn more about `hreflang`.

Document has a valid `rel=canonical` ∧

Canonical links suggest which URL to show in search results. Learn more about canonical links.

Document uses legible font sizes — 99.69% legible text ∧

Font sizes less than 12px are too small to be legible and require mobile visitors to "pinch to zoom" in order to read. Strive to have >60% of page text ≥12px. Learn more about legible font sizes.

Source	Selector	% of Page Text	Font Size
tradera.com [1st Party]			
0c19403a73e3504d.css:7	`.slick-dots li button`	0.31%	7px
Unattributable			
Legible text		99.69%	≥ 12px

Document avoids plugins ∧

Search engines can't index plugin content, and many devices restrict plugins or don't support them. Learn more about avoiding plugins.