

## Questionnaire

**1. What do you play your games on? (Check any that apply)**

- ☐ Computer
- ☐ Android/iPhone/etc.
- ☐ XboxOne
- ☐ Ps4
- ☐ WiiU
- ☐ Older Console(s)
- ☐ WebBrowser
- ☐ Other \_\_\_\_\_

**2. Do you consider reviews helpful? After checking yes/no, could you briefly explain why you think so?**

- a. Yes \_\_\_\_\_
- b. No \_\_\_\_\_

**3. Are you fond of video-game discussions on the internet?**

- a. Yes.
- b. No.
- c. Only with my friends.

**4. How often do you play games?**

- a. Anytime I'm waiting in line/at a lobby.
- b. Rarely, if never.
- c. A few times a month.
- d. Once a week.
- e. A few days a week.
- f. Several days a week.
- g. On a daily basis.

**5. How often do you read reviews (in general, not just of games)?**

- a. Anytime I'm waiting in line/at a lobby.
- b. Rarely, if never.
- c. A few times a month.
- d. Once a week.
- e. A few days a week.
- f. Several days a week.
- g. On a daily basis.

**6. How interested are you in theorycrafting?**

1 (What is that?)    5 (Very)

1    2    3    4    5

**7. How interested are you in modding your games?**

1 (Not at all)    5 (Very)

1    2    3    4    5

**8. Which kinds of publishers do you prefer to put games from?**

- a. Indie Publishers
- b. AAA Publishers
- c. Other \_\_\_\_\_

**9. How interested are you in trying out games that are still in alpha or beta?**

1 (Not at all)    5 (Very)

1    2    3    4    5

**10. When deciding on a video game to purchase, who's opinion do you value more - a professional video game reviewer/journalist, or the general public's opinion (word of mouth)?**

- a. Professional Reviewer
- b. Public Word of Mouth / Suggestions

**11. How often do you purchase a new video game?**

\_\_\_\_\_ times a  
month / year (circle one)

**12. What is your gender?**

- a. Male
- b. Female

**13. Do you prefer playing single-player games or, when available, multiplayer games?**

- a. Single Player
- b. Multiplayer
- c. No preference

**14. How old are you?**

- a. 18 or younger
- b. 19 - 25
- c. 26 - 35
- d. 36 or older

**15. Do you like participating in daily polls/questions of the day?**

- a. Yes
- b. No
- c. Sometimes

**16. On a scale of 1 to 5, how important is a reputation/ranking system to you?**

1 (Not at all) 5 (Very)  
1 (Not important) 2 3 4 5 (Very important)

**17. On a scale of 1 to 5, how likely are you to purchase a game with a special discount or offer?**

1 (Not at all) 5 (Very)  
1 (Not likely) 2 3 4 5 (Very likely)

**18. How likely are you to purchase a product based on the reviews?**

1 (Not Likely) 5 (Very Likely)  
1 2 3 4 5

**19. How likely are you to only view the first page of results from a Google**

search?  
1 (Not Likely) 5 (Very Likely)  
1 2 3 4 5

**20. When you buy a video game, which do you prefer?**

☐ New physical copy

☐ Used physical copy

☐ Digital copy

☐ Other \_\_\_\_\_