

Questionnaire

1. What is your gender?

- a. Male
- b. Female

2. How old are you?

- a. 18 or younger
- b. 19 - 25
- c. 26 - 35
- d. 36 or older

3. What do you play your games on? (Check all that apply)

- ☐ Computer
- ☐ Android/iPhone/etc.
- ☐ XboxOne
- ☐ Ps4
- ☐ WiiU
- ☐ Older Console(s)
- ☐ Web browser
- ☐ Portable (e.g., 3DS, PS VITA, GameBoy)
- ☐ Other _____

4. How often do you play games?

- a. Rarely, if ever.
- b. A few times a month.
- c. Once a week.
- d. A few days a week.

e. Several days a week.

f. On a daily basis.

5. Do you prefer playing single-player games or, when available, multiplayer games?

a. Single Player

b. Multiplayer

c. No preference

6. How interested are you in trying out games that are still in their testing phase?

1 (Not at all) 5 (Very)

1 2 3 4 5

7. Are you fond of video-game discussions on the internet?

a. Yes.

b. No.

c. Only with my friends.

8. How interested are you in discussing hypothetical game situations?

1 (Not very) 5 (Very)

1 2 3 4 5

9. Do you like participating in daily polls/questions of the day?

a. Yes

b. No

c. Sometimes

10. How often do you read reviews (in general, not just of games)?

- a. Rarely, if never.
- b. A few times a month.
- c. Once a week.
- d. A few days a week.
- e. Several days a week.
- f. On a daily basis.

11. Do you consider reviews helpful? After checking yes/no, could you briefly explain why you think so?

- a. Yes _____
- b. No _____

12. How interested are you in modding your games?

1 (Not at all) 5 (Very)

1 2 3 4 5

13. How often do you purchase a new video game?

_____ times a

month / year (circle one)

14. What kinds of publishers do you prefer to purchase games from?

- a. Indie Publishers
- b. AAA Publishers (i.e, Valve, Nintendo)
- c. Other _____

15. When deciding on a video game to purchase, whose opinion do you value more - a professional video game reviewer/journalist's, or the general public's (word of mouth)?

- a. Professional Reviewer
- b. Public Word of Mouth / Suggestions

16. On a scale of 1 to 5, how likely are you to purchase a game with a special discount or offer?

1 (Not likely) 5 (Very likely)

1 2 3 4 5

17. How likely are you to purchase a product based on the reviews?

1 (Not Likely) 5 (Very Likely)

1 2 3 4 5

18. When you buy a video game, which do you prefer?

☐ New physical copy

☐ Used physical copy

☐ Digital copy

☐ Other _____

19. On a scale of 1 to 5, how important is a reputation/ranking system to you?

1 (Not important) 5 (Very important)

1 2 3 4 5

20. How likely are you to only view the first page of results from a Google search?

1 (Not Likely) 5 (Very Likely)

1 2 3 4 5