

Demographics

Gender

☒ Male

☐ Female

Age

☐ 18 or younger

☒ 19 - 25

☐ 26 - 35

☐ 36 or older

Video Game Habits

Devices:

☒ Console

☒ Computer

☐ Portable

☐ Smart phones

Frequency:

☐ Rarely

☒ Daily

☐ Weekly

☐ Monthly

Internet Participation Level

☒ Discussions

☒ Daily polls/questions

Reviews

Importance:

☒ Important

☐ Not Important

Source:

☐ Professional Reviews

☒ Word of mouth

Modifying Games

☐ Interested

☒ Not Interested

Consumer Profile

Publishers:

☒ AAA publishers

☐ Other

Preferred Medium:

☐ Physical copy

☒ Digital copy