

OVERALL BUSINESS PERFORMANCE

48K

Total number of orders

1590

Total number of customers

12M

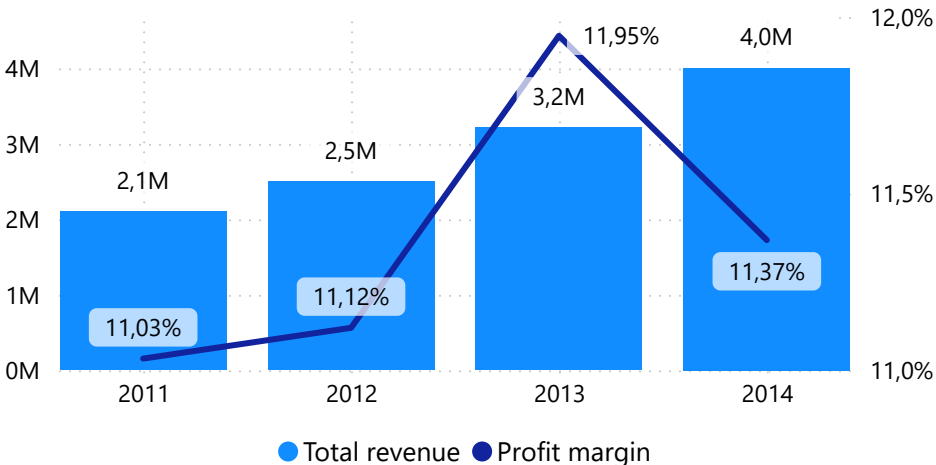
Total revenue

1M

Total profit

11%

Profit margin



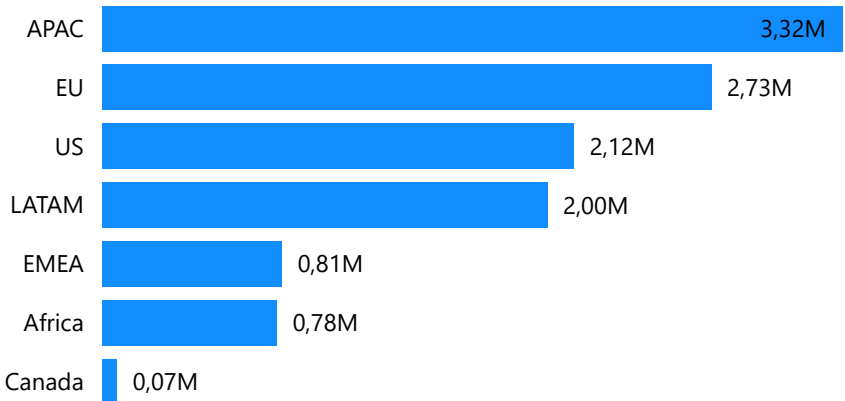
Top 3 best selling products

Name		Quantity
Office Supplies	Binders	21429
Office Supplies	Storage	16917
Office Supplies	Art	16301

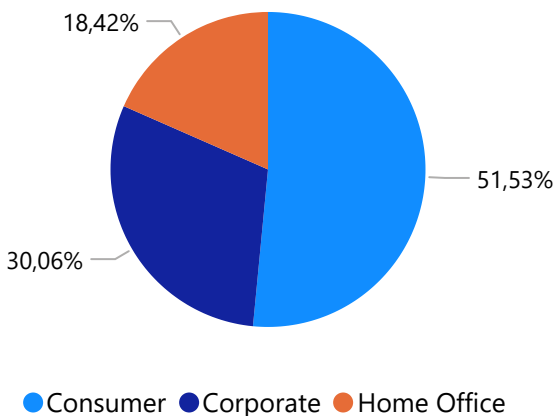
Top 3 highest profit margin products

Name		Profit margin
Office Supplies	Paper	23,94%
Office Supplies	Labels	20,21%
Office Supplies	Envelopes	17,03%

Total revenue by Market



Total revenue by Segment



MARKET ANALYSIS

Market

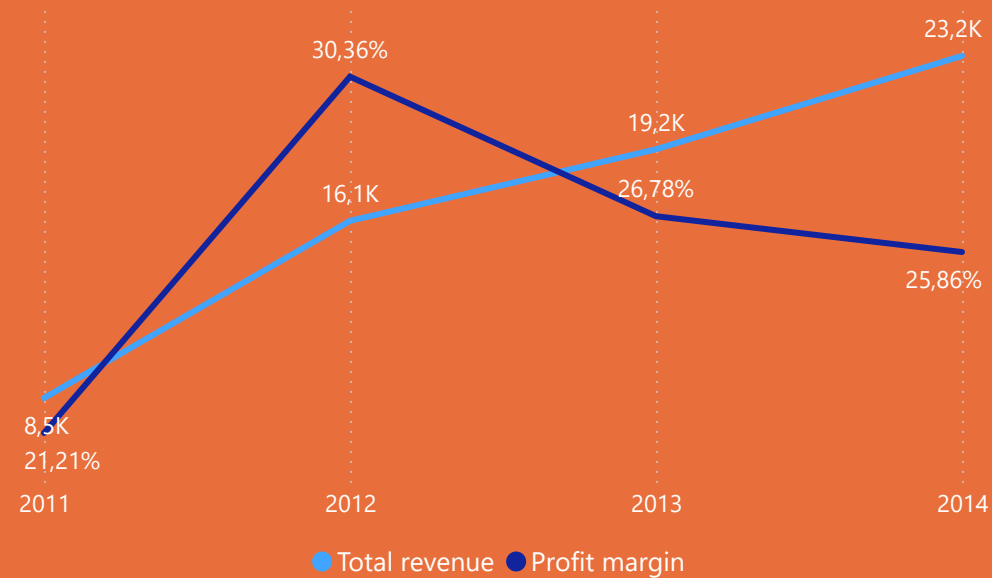
Search

- ☐ Africa
- ☐ APAC
- ☒ Canada
- ☐ EMEA
- ☐ EU
- ☐ LATAM
- ☐ US

67K

Total revenue by Market

Total revenue and Profit margin by Year



Segment

Select all

☒ Consumer

☐ Corporate

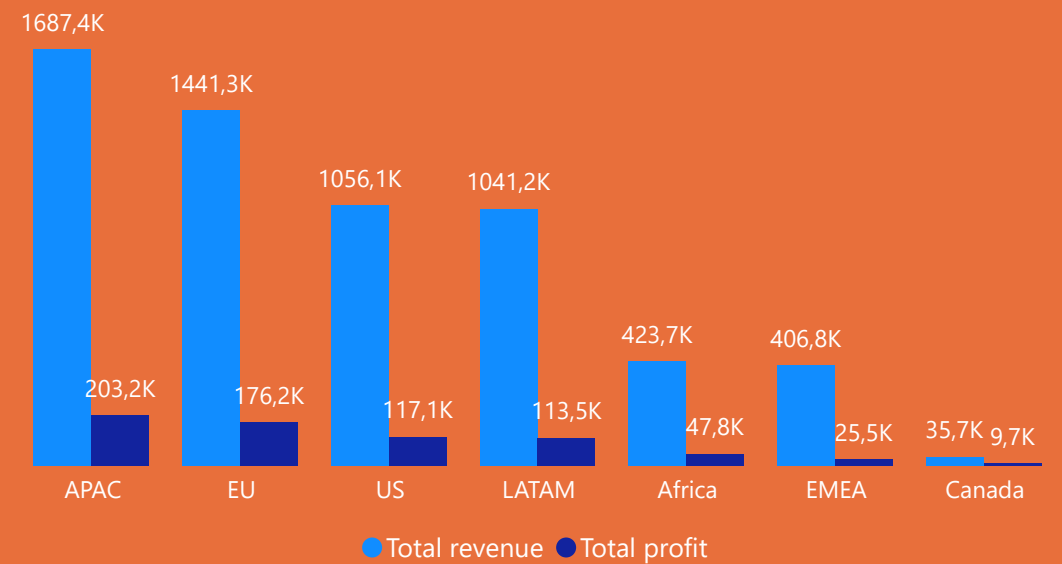
☐ Home Office

Product type

Search

- ☒ Select all
- ☒ Furniture
- ☒ Office Supplies
- ☒ Technology

Total revenue and Total profit by Market



PRODUCT ANALYSIS

Product type

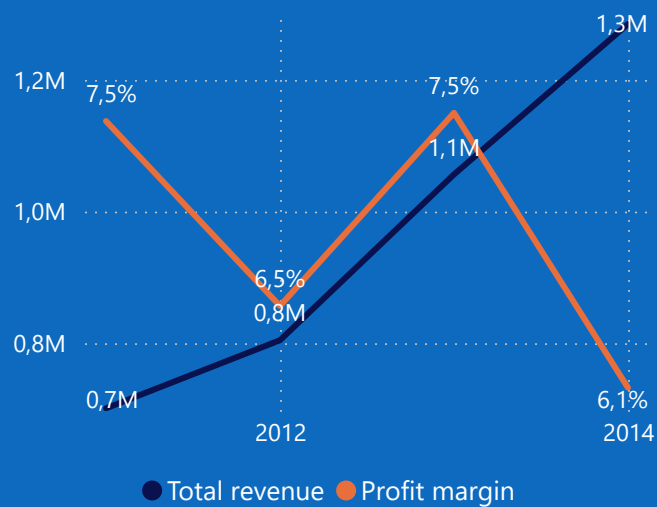
Search

- ☒ Furniture
- ☐ Office Supp...
- ☐ Technology

4M

Total revenue by product

Total revenue and Profit margin by Year



Market

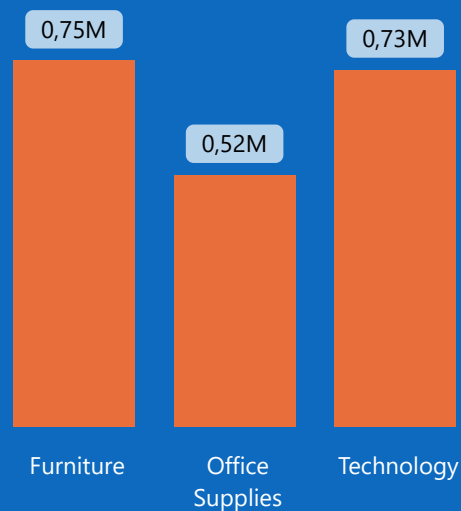
Search

- ☐ Africa
- ☐ APAC
- ☐ Canada
- ☐ EMEA
- ☐ EU
- ☒ LATAM
- ☐ US

Top 3 best selling product by Market

Name		Quantity
Furniture	Chairs	3544
Office Supplies	Binders	3711
Office Supplies	Storage	2975

Total revenue by Product type



Customer...

- ☐ Consumer
- ☒ Corporate
- ☐ Home Offi...

Top 3 best selling product by Customer type

Name		Quantity
Office Supplies	Art	4657
Office Supplies	Binders	6352
Office Supplies	Storage	5145

Total revenue by Product type

