

5 key test in action ethicality
判断道德性的5个核心测试

transparency test

open communicate

harm test

not causing harm

fairness test

fair to all parties

right test

respect rights of stakeholder

long-term test

long-term consequence

benefits of managing a project ethically
道德地管理企业的好处

enhanced reputation and trust

improved employee morale and retention

reduced risk of legal issues

better stakeholder relationships

enhanced decision-making

competitive advantage

long-term sustainability

examples of ethical issues
道德问题的案例

Intellectual property issues(IP)

Environmental ethics

Ethics and research

Risk management, safety and health issues

Gift giving, bribery and corruption

Whistle-blowing

Computer ethics

key attributes of an ethical project manager
有道德的项目经理的关键特质

Integrity 正直的

transparency 透明的

accountability 负责的

fairness and equity 公平与公正

respect for diversity and inclusion 尊重多样性和包容性

confidentiality 保密的

stakeholder consideration 为相关利益者考虑的

ethical leadership 具有道德领导能力的

adherence to ethical codes and standards
遵守道德准则和标准的

limitation of code of ethics
道德准则的局限性

ambiguity and interpretation issues 模糊性和解释问题

lack of enforcement mechanisms 缺乏执行机制

cultural and contextual variations 文化和背景差异

overemphasis on compliance 过分强调合规

resistance to change 抵制变革

potential for ethical blind spots 潜在的伦理盲点

**strengths and weakness of utilitarian
ethical theory**
功利主义理论的优劣

strengths

- focus on well-being
- objective and quantifiable
- flexibility and adaptability

weakness

- potential for minority suffering
- difficulty in predicting consequences
- quantifying happiness
- lack of consideration for risks and justice

**Universal moral values for corporate
codes of ethics**
企业道德准则的普遍道德价值观

3 sources

- corporate codes of ethics 企业道德标准
- global codes of ethics 全球道德标准
- the business ethics literature 商业道德文献

values include

- trustworthiness — integrity, honesty, loyalty, transparency
- respect — respect for human right
- responsibility — accountability, self-restraint
- fairness — equity, impartiality 公正
- caring — do not harm
- citizenship — 3 bottom line, life cycle thinking, obeying the law

examples

- global companies ①

value-based project leader
基于价值观的项目管理者

description

who prioritize and integrate ethical values and principles into their project leadership roles. They recognize the importance of aligning their leadership practices with ethical considerations and guiding their teams and organizations toward responsible and morally sound outcomes.

- set ethical expectations
- model ethical behavior
- promote accountability
- ethical decision making
- balance stakeholder interest
- address ethical dilemmas
- support ethical training and development
- environmental and social responsibility
- promote diversity and inclusion
- stakeholder engagement
- long-term sustainability
- ethical communication

virtue-based ethics benefit and drawback
美德基础的道德优劣

benefit

- focus on moral character 注重道德品质
- holistic approach 整体分析注重个人非行为
- flexibility 灵活性
- emphasis on moral education 重视德育

drawback

- lack of action guidance 缺乏行动指导
- culture relativism 道德相对主义
- vagueness 模糊性
- potential for subjectivity 主观性的可能性