

Vanessa Cendales



Hi, I'm Vanessa Cendales, and I live in Cali. I'm 37 years old and hold a degree in graphic design from the Jorge Tadeo Lozano University, which I completed in 2008. For over 12 years, I have been working in the field of design and layout, primarily focused on web languages.

My journey began as a Flash animator, specializing in multimedia and animation production. As part of the design process, I gradually became more involved with coding (specifically, ActionScript 2-3). However, when Flash was phased out of the market, I transitioned to more code-based languages. This shift required me to learn various tools, such as HTML, CSS, JavaScript (including React and Vue), and PHP, in order to bring my designs to life on screen. I also integrated version control with repositories like Git.

Throughout my career as a designer, I have had the opportunity to work in user experience teams, assuming roles as both a product designer and developer. I strongly believe in taking designs to the next level and constantly seeking ways to improve not only the product itself but also the overall user experience and motivation. My preferred design software includes Figma and the Adobe suite (Illustrator, Photoshop, XD).

Wordpress has played a significant role in my work experience for more than 8 years. I have worked as a developer in this field, engaging in tasks ranging from template design to plugin creation, shop modifications, REST API integration, and database optimization. Additionally, I take full responsibility for the layout of all my published designs, ensuring compliance with copyright regulations.

