# HYDROTECH



## Problems



#### **MAIN PROBLEM**

Despite sensitization efforts on television and in schools, a significant majority of K-12 students lack a sufficient understanding of water and are unaware of the dangers it poses.

The primary issue gives rise to secondary problems and complications.



#### Solutions

Teaching K-12 students about water in innovative ways, such as using games, animations, and a financial reward systems.

Numerous studies conducted by various researchers have demonstrated that integrating interactive and enjoyable learning experiences is a highly effective method in the realm of education.





#### Solutions

We should leverage popular methods like social media to engage both K-12 students and even adults to know more about water, making learning more accessible and appealing to a wider audience.







### Product Overview

Our product is a website offering diverse services and contents. It provides articles, games, animations and interactive elements for users

**Games library** 

ATTRACTIVE WEB DESIGN

**ANIMATIONS** 

articles/blogs

## Marketing side



Financially, our primary focus is not on direct users acquisition; instead, we will be engaging with governmental entities and relevant stakeholders.

In our specific context, the concept is distinct and innovative, with limited direct competition in the market.





#### Innovative advantage

- Unique focus on interactive learning
- Emphasis on enjoyable education water education
- Targets K-12 students and adults
- Backed by research
- Innovative and adaptable approach

Unconventional learning methods

User-centric content

Personalized educational experiences

Data-driven improvements

Minimal competition

Niche market

Humanitarian mission



#### Our Super Team

We are students, with no degrees, but with expertise in various domains, web dev/game dev/animation/coding..

HYDROTECH project is made by the PROBOTECH TEAM



BENTALEB ISMAIL;
TEAM'S LEADER and WEB DEV
IMRANE ABDELMOUKTADIR;
TEAM'S VIDEOS EDITOR
AYNAOU MOHAMMED;
TEAM'S GAME DEV
TAHIRI MOHAMMED;
TEAM'S ANIMATOR
LINA BAJI;
TEAM'S WRITER
MOUILA ABDERRAHMAN;
TEAM'S IMAGES PROVIDER

# ThankYou

In the near future, we will introduce exciting features such as forums and chat rooms for discussions, the ability for users to upload their games, a platform for writing blogs, and a hub for developers and engineers to collaborate on solutions for water-related issues. These additions will further enrich our platform and promote user engagement and innovation.



Let's take a quick look over the website