

UX DESIGNER

🎯 OBJECTIVE

Interaction and Experience Designer student with background in Graphic Design and hands-on experience in tools like Figma, Invision and Adobe Suite. Skilled in prototyping, user testing and creating intuitive user-centered designs

⚙️ SKILLS

Iterative Design
Animation
User Research
User Interface
Prototyping
Branding & Guidelines
Adobe Suite
Figma
React

🌐 LANGUAGES

English | Advanced
Spanish | Native

📁 EXPERIENCE

UX/UI Designer Sep 2021 — Sep 2024
Freelance — Gran Canaria, Spain

- Led the design of a resource management dashboard for a tender focused on cleaning the Port of Las Palmas, optimizing productivity and facilitating decision-making.
- Conducted usability evaluations and redesigned the Surikat task management platform through comprehensive user research, developing user flows, personas, wireframes and interface re-design.
- Performed user testing and stakeholder interviews to gather insights.
- Designed a mobile application to improve communication between firefighters and local residents in high-risk wildfire areas, enhancing emergency response and community awareness.
- Designed, developed and maintained various websites using WordPress.

Lead Visual Designer Sep 2021 — Sep 2024
LPA Studio — Gran Canaria, Spain

- Designed diagrams to communicate technical concepts to stakeholders.
- Formatted reports and master plans to ensure clarity and professionalism.
- Responsible for managing the studio's social media presence and updating the website to enhance online engagement.
- My contributions in designing diagrams and formatting the master plans for the INFECAR project played a significant role in the studio's recent award for the BREEAM Spain Best Urban Planning Project.

Graphic Designer Intern Sep 2021 — Jan 2022
Itop Consulting — Tenerife, Spain

- Created engaging content for social media platforms to enhance brand visibility.
- Designed animated graphics to support marketing campaigns and communication efforts.
- Contributed to editorial design projects, ensuring high-quality visual presentations in various publications.

🎓 EDUCATION

Master's of Interaction and Experience Design 2024 — Present
University of Limerick — Limerick, Ireland

- Focus on Human-Computer Interaction, User Research and Interaction Design
- Class representative
- Global Ambassador

Bachelor of Design 2018 — 2022
University of La Laguna — Tenerife, Spain

- Branding, Packaging, Book Design, Merchandising, Animation, Poster Design
- Class representative
- Thesis: Ludic proposals for seniors with dementia in the Canary Islands