

Hello!

We're testing a new website for an app that helps creators of digital products better evaluate the user experience (UX) of those products. You have been invited to participate in a usability test for this website.

This usability testing model uses emotion recognition by identifying facial expressions and feelings in the participant's speech. It was planned to be carried out autonomously, directly by you, without the need for intermediaries. Therefore, the following instructions are very important.

We would like you to do some usability testing tasks, and we will need your feedback. We want to know what you think of the product and what works or doesn't work for you. Usability testing should take around 60 minutes.

Important: the usability test session must be recorded for UXAPP analysis. Participation in this experiment implies your agreement with the UXAPP terms of service, in particular with the recording of the experiment and the use of your image, voice, device screen, and other data shared for processing by UXAPP. When recording the experiment, make sure you are alone in a suitable environment so that third parties are not captured by the recording.

Furthermore, this usability test will be used, solely in an anonymized form, as a set of data to support the master's research entitled “UXAPP: EVALUATION OF THE USER EXPERIENCE OF DIGITAL PRODUCTS THROUGH EMOTION RECOGNITION” by [ANONYMIZED], guided by [ANONYMIZED]. No images of you will be included in this master's work. It may be that parts of your audio transcriptions, which do not identify you, will be used in the master's work.

Agreeing to this email implies agreeing to the UXAPP privacy policy and terms of service, attached. If you agree to participate in this test, we ask that you respond to this email with the information: “I AGREE”.

The test will be carried out with the support of the UXAPP application. The application, website, and information related to UXAPP are available in English only. To carry out the test, you will first need to install the application on your cell phone or open it via the web on your notebook/PC.

It can be accessed [HERE](#).

To use UXAPP, follow the steps:

- 1) Log in with your preferred access provider (e.g., Google).
- 2) Add your profile information in “menu >> Profile”

Ready! From now on, just follow the usability test instructions!

To carry out the usability test, I will give you some information:

- About UXAPP app:

UXAPP automatically evaluates user experience (UX) based on three elements: usability, effect, and user value. It uses emotion recognition obtained from audio and video recordings of the user while using a web or mobile digital product. UXAPP has the following functionalities:

- 1) “My Experiment”: allows you to create a new experiment. It's the first step.
- 2) “Experiment’s Task”: allows you to create experiment tasks. It's the second step.
- 3) “My Evaluation”: allows you to evaluate the tested product. It's the third step.
- 4) “UX Report”: presents the result of the automatic evaluation of the user experience regarding the use of the product.
- 5) “Statistics”: presents statistical information about your created experiments.
- 6) “Menu > Profile”: allows you to change your profile information.
- 7) “Menu > Think-Aloud”: presents recommendations on how to proceed according to the think-aloud protocol.
- 8) “Menu > Feedback”: allows you to provide feedback to the UXAPP team.
- 9) “Menu > Share”: Allows you to share UXAPP with your acquaintances.
- 10) “Menu > Add Shortcut”: allows you to add a shortcut to the application on the home screen.

If you have any questions about the application, don't hesitate to contact us!

- About usability testing:

The test is about the site, not you. Nothing you do here is wrong. If you find something that doesn't work or understand that something is broken, strange, or confusing, this is not your error in use but a problem with the site.

We want to hear exactly what you think. You won't hurt anyone's feelings if you say something bad about the product. We are doing this to improve it, and therefore, we need you to be completely honest about it.

As you use the system, we ask you to think aloud and tell us what you are looking at, what you are trying to do, what you are thinking about, and why you are thinking or doing that way.

We also ask that, at the end of each task, you report what positive and negative emotions or feelings the use of the digital product evoked in you. This is very important and will be of great value to us.

If you can't find a way to accomplish a task and feel like you're stuck, say so out loud and move on to the next task. Likewise, for each task that you understand you have completed, say, "I finished".

If you have any questions during the test, I may not be able to answer them straight away as we want to know how people act when they have no one to help, but please contact us at the end of the test, and we will be happy to answer your questions.

If you need to take a break, we ask that it be taken between recording tasks, which you will control yourself. If there is any interruption in the task or improper capture of audio/video from third parties, we ask that the recording be discarded and a new recording be made.

At the end of the evaluation by UXAPP, you will be able to download the original recording, the evaluated recording, the audio file, and the subtitle file of the task.

The recording may be used by you and the people involved in this research to understand how to improve the product and support anonymized research data.