

Privacy Policy for UXAPP

Effective Date: January 7, 2024

Introduction

UXAPP is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share your personal information when you use our app.

Information We Collect

We collect the following types of information from you:

- **Personal Information:** This includes your name, email address, and any other information that you voluntarily provide to us.
- **Recordings:** When you use UXAPP to evaluate a digital product, we collect audio, video, and screen recordings of your interactions.
- **User Input:** We also collect information that you provide about your affect, usability assessment, and satisfaction with the digital product.

How We Use Your Information

We use your information for the following purposes:

- To evaluate your user experience and provide you with feedback on the digital product.
- To improve the functionality of UXAPP.
- To conduct research on user experience trends.

- To send you marketing communications, if you have consented to receive them.

Sharing Your Information

We will not share your personal information with any third parties without your consent, except as necessary to provide you with the services of UXAPP or as required by law.

Security

We take security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure. Therefore, we cannot guarantee the absolute security of your information.

Your Choices

You can access and update your personal information by contacting us at uxapp@uxapp.com.br. You can also opt out of receiving marketing communications from us by following the unsubscribe instructions in those communications.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make any material changes, we will notify you by email or through a notice on our website.

Contact Us

If you have any questions about this Privacy Policy, please contact us at app@uxapp.com.br.