



VANESA MONALISA

0895 3937 60577 | vanesamonalisa@gmail.com | <https://www.linkedin.com/in/vanesa-monalisa-369778219/> | <https://drive.google.com/file/d/1SH0ammkBDow9eo1zH7D6vzUTtDJCBUws/view?usp=sharing>

RGTC Blok Mahoni No.213 Cakung Barat, Jakarta Timur

Hi, I'm Vanesa Monalisa, currently studying Communication Science with a focus on Marketing Communication at Bakrie University. I view every subject I study on campus as an opportunity for personal growth, using what I learn for personal projects and helping brands. I'm good at managing social media, creating cool content, and designing graphics. I've worked on lots of projects, from boosting brands to building personal images. Excited to learn more about communication and design, I'm ready to jump into the professional world.

Work Experiences

digitalclub.id - Tangerang, Indonesia

Apr 2024 - Present

Social Media Admin

Digital Club.id is an active Instagram account selling various digital products and offering courses for those interested in learning about digital products and marketing strategies.

- Responding to Instagram and WhatsApp messages promptly. Serving as a speaker in company courses. Creating and posting daily content for feeds and Instastories. Achieving a monthly Instagram reach exceeding one million. Boosting sales by millions of rupiah within the first week.

Home Sweet Xylo - Jakarta, Indonesia

Jan 2023 - Aug 2023

Instagram & Lemon8 Content Creator & Copy Writer

Homesweetxylo is an active social media account on Instagram that focuses on home living topics. It is also one of the paid content creators specializing in home living on Lemon8. Through engaging and informative posts, Homesweetxylo shares tips, ideas, and inspiration for creating a cozy and stylish home environment.

- Create content and captions for Instagram and Lemon8
- Evaluate the growth and progress of Instagram and Lemon8 accounts

Education

Universitas Bakrie - Jakarta, Indonesia

Jul 2021 - Jul 2025 (Expected)

Undergraduate in Communication Science, 3.65/4.00

Organizational & Event Experience

Komisi Pelayanan Pemuda Remaja Gemindo Filadelfia - Jakarta, Indonesia

Apr 2024 - Present

Bendahara

Arrange and prepare financial reports, plan the organization's annual programs, attend overall work meetings with other organizations in the church, and coordinate joint activities with other church organizations

Komunal Diagnostik VOL 3 - Treehaus Bar, South Jakarta

- Present

Fundraising

Seek activities to raise the necessary funds for the event by collaborating with various partners.

ReFashion & Pembersihan Pantai with T.E.X.T Ocean Care - Dermaga 88 Feri Pulo Tanjung Pasir

Deputy Chief Executive

Organize an event for exchanging gently used but no longer worn clothes and conduct a beach cleanup to remove textile waste polluting the ocean.

BORUNHAE by Bakbak Entertainment - Plaza Timur, Gelora Bung Karno

Volunteer

The color run event organized by Bakbak Entertainment is specifically for Indonesian army's

Sehat Bersama Eka Hospital - Sakura Regency 1 RW 17 -2023

Event Division

Coordinate the overall flow of the event.

Paskah & Raker Gemindo Filadelfia - Sentul, Bogor

Documentation

Capture documentation in the form of photos and videos for every activity conducted during the event

Natal Gemindo Filadelfia - Gemindo Filadelfia Pulomas

Event Division

Plan and execute the entire event.

Paskah Gemindo Filadelfia - Hotel Bumi Gumati Sentul

Secretary

Organize meeting agendas, record every meeting outcome, and create accountability reports.

Experience & Skill

- **Pearl_beaccs (instagram)** (2024): Content Plannier & Content Creator
- **rintis_campaign (instagram)** (2024): Content Planner and Art Director
- **67.kmh (instagram)** (2024): Content Planner
- **Brandingkonten67 (tiktok)** (2024): Content Planner
- **Homesweetxylo (Instagram & Lemon8)** (2023): Content Planning & Content Creator
- **Soft Skills:** Creativity, Communication, Teamwork, Adaptability, Problem-solving, Time Management, Attention to Detail
- **Editing Tools:** Canva, Adobe Photoshop, Adobe Illustrator, Capcut, VN
- **Microsoft Office:** Microsoft Word, Microsoft Excel, Microsoft Power Point