

@VANESAMONALISAA

JUNE 2024



Creative Port *folio*



JUNE 2024

hello!

I'm Vanesa Monalisa, a sixth-semester student majoring in Communication Science with a specialization in Marketing Communication.

I'm passionate about applying the knowledge and skills I acquire at university to both individual and group class projects, as well as to real-world corporate and brand needs.

My experience includes managing social media and content creation for brands and personal branding, and graphic design for class projects and brand initiatives. I thrive in dynamic environments where creativity and strategic thinking are key to delivering impactful results.



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JUNE 2024

Education Background

Bakrie University

Communication Science

2021

2022

2023

2024

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JUNE 2024



Social Media & Content Creation

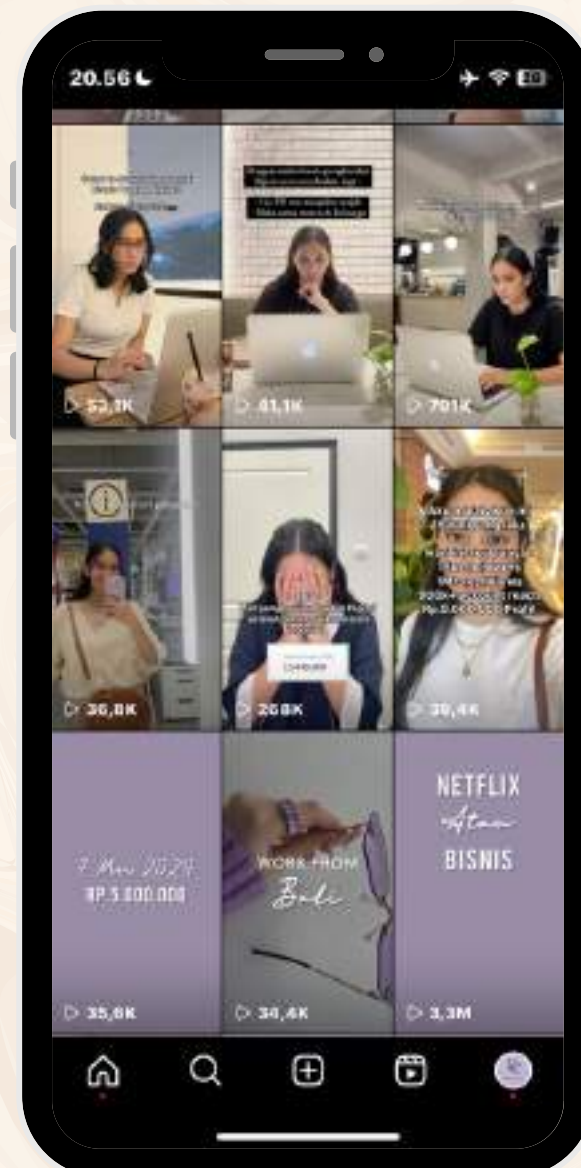
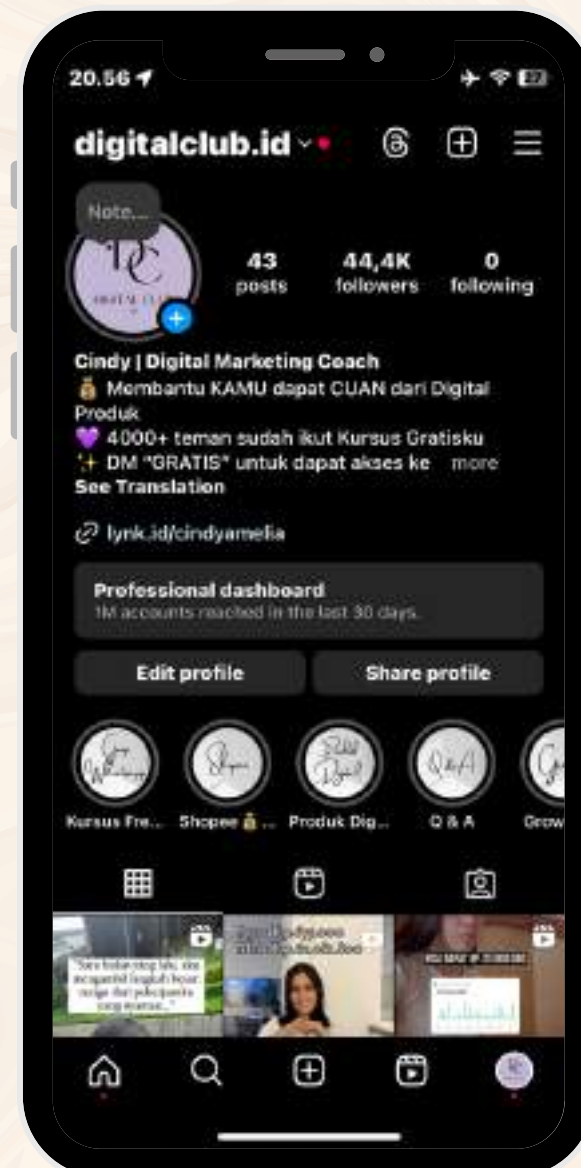


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@DIGITALCLUB.ID

MEI 2024 - PRESENT

Content Planning & Content Creator

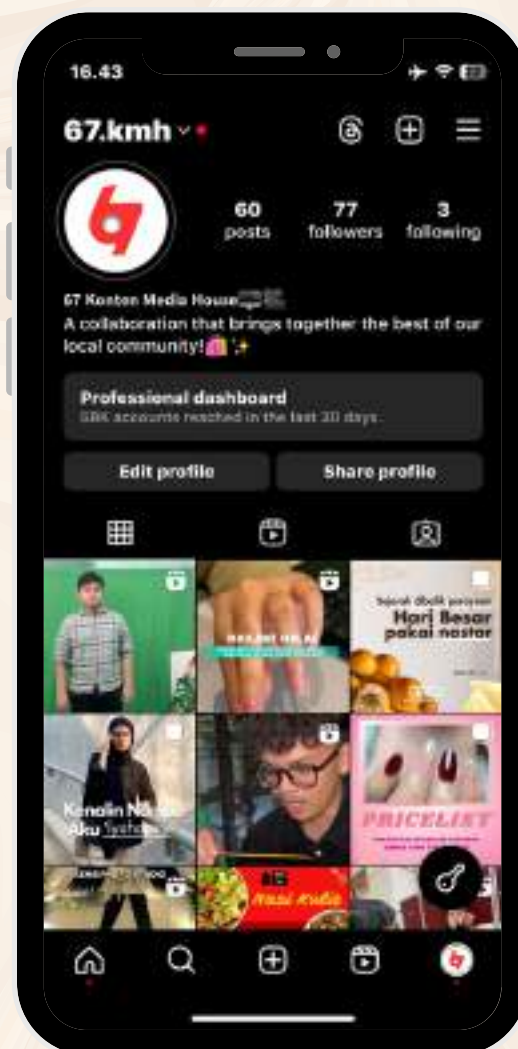
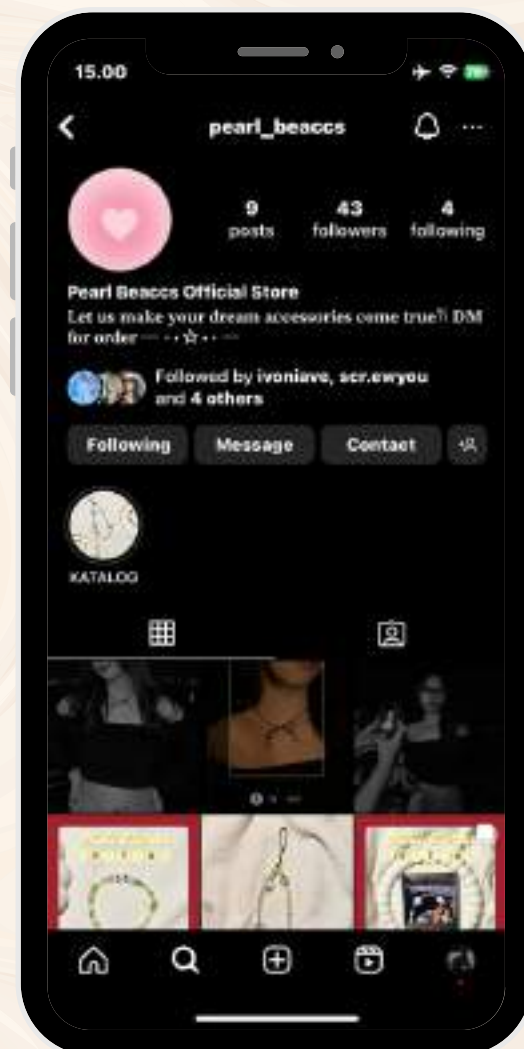


*Plan and create content to reach an audience of **over one million monthly** in **Instagram***

@67.KMH
@RINTIS.CAMPAIGN
@BRANDINGKONTEN.67
@PEARL_BEACCS

MARCH - APRIL 2024

Content Planning & Content Creator

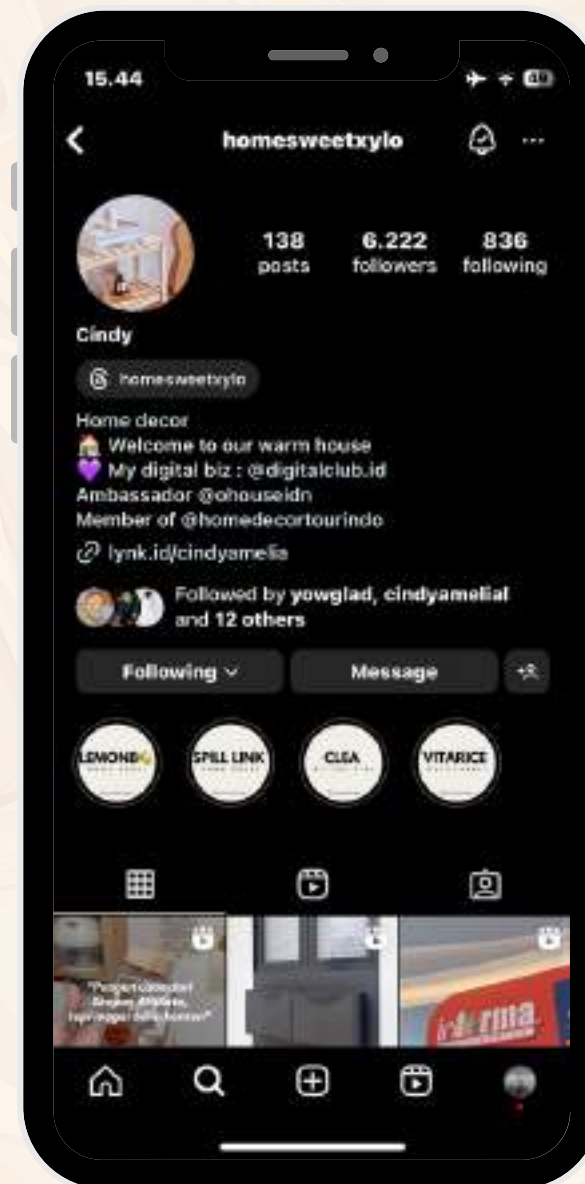
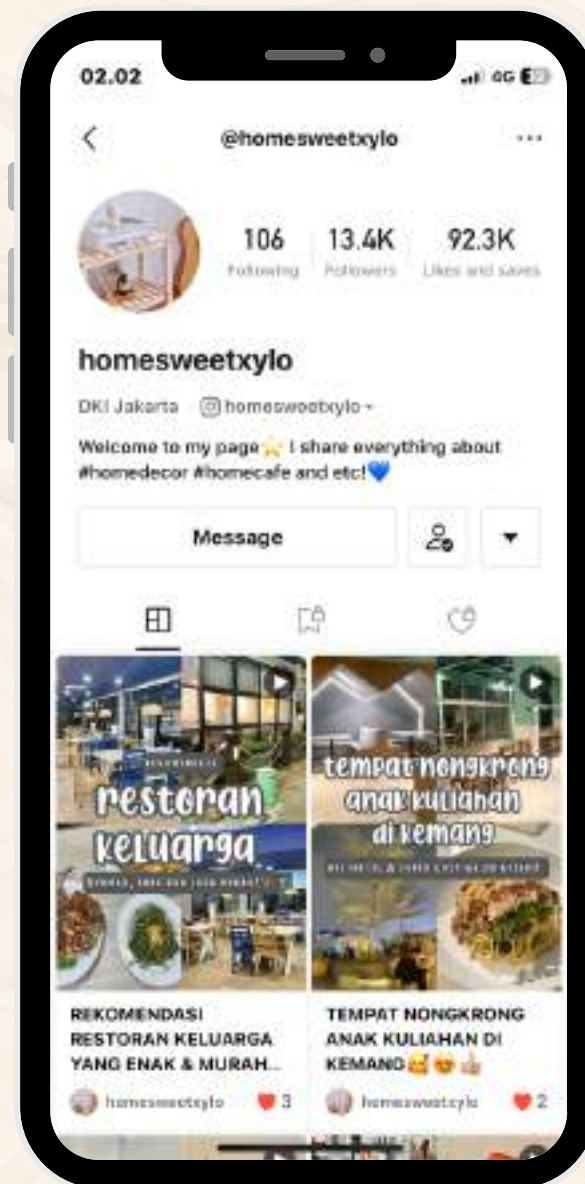


pearl_beaccs (*Instagram*)
67.kmh (*Instagram*)
rintis.campaign (*Instagram*)
brandingkonten.67 (*TikTok*)

@HOMESWEETXYLO
@HOMESWEETXYLO

Content Planning & Content Creator

JANUARY - AUGUST 2023

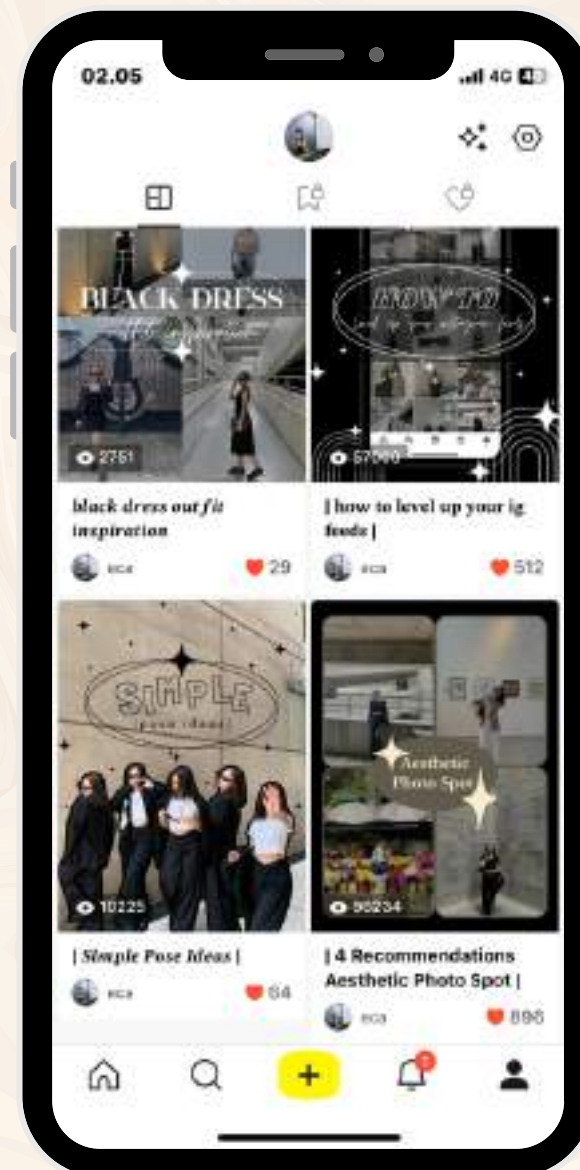


*Create content for **Instagram** and **Lemon8** that garners **thousands of likes** in total.*

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MARCH 2023

Content Creator



***Lemon8** content creator with **4.170** likes and saves, and my four posts have been viewed a total of **193.528** times.*
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JUNE 2024

Graphic Designer

@VANESAMONALISAA

@VANESAMONALISAA

APRIL 2024

Brand Ads

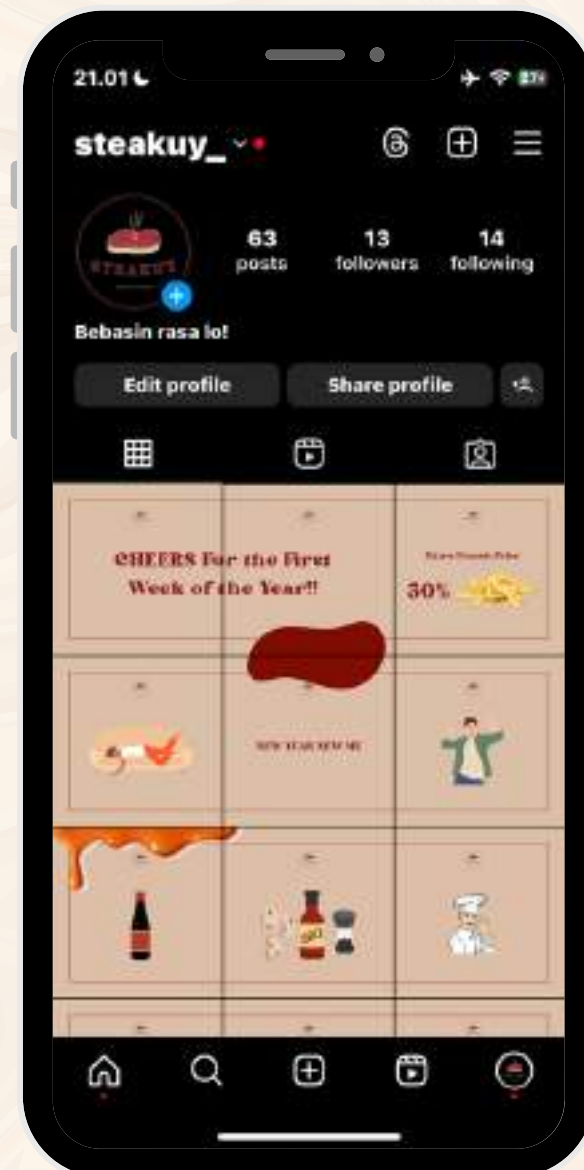


*3 options to create an example of **Charles and Keith** print ads*

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NOV 2023

Brand Ads

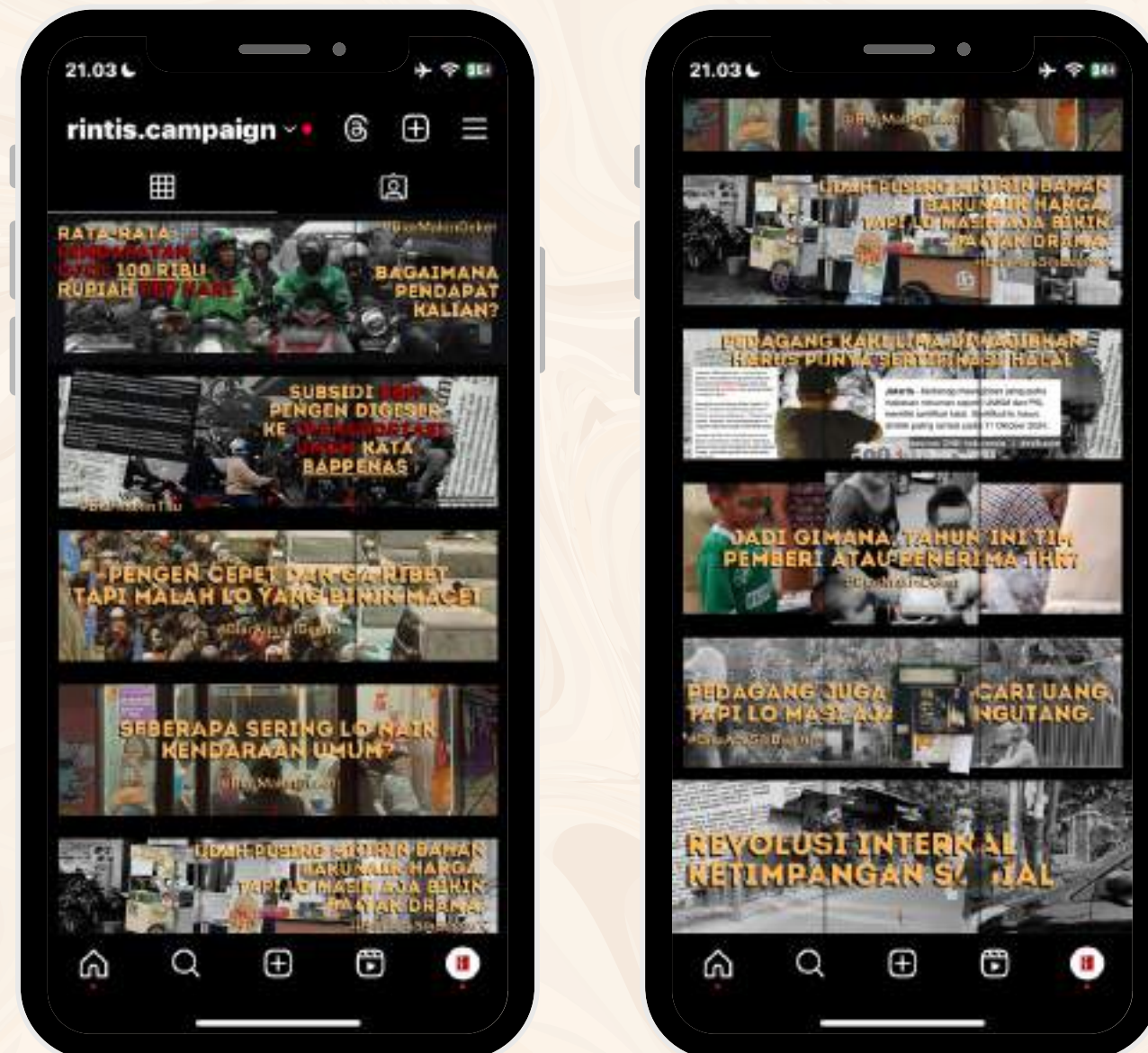


*Designed graphics for @steakuy's
Instagram content*

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MARCH - JULY 2024

Brand Ads



Designed graphics for @rintis.campaign's Instagram content

Brand Ads



01



02

*Practice for creating
@fassystore ads*

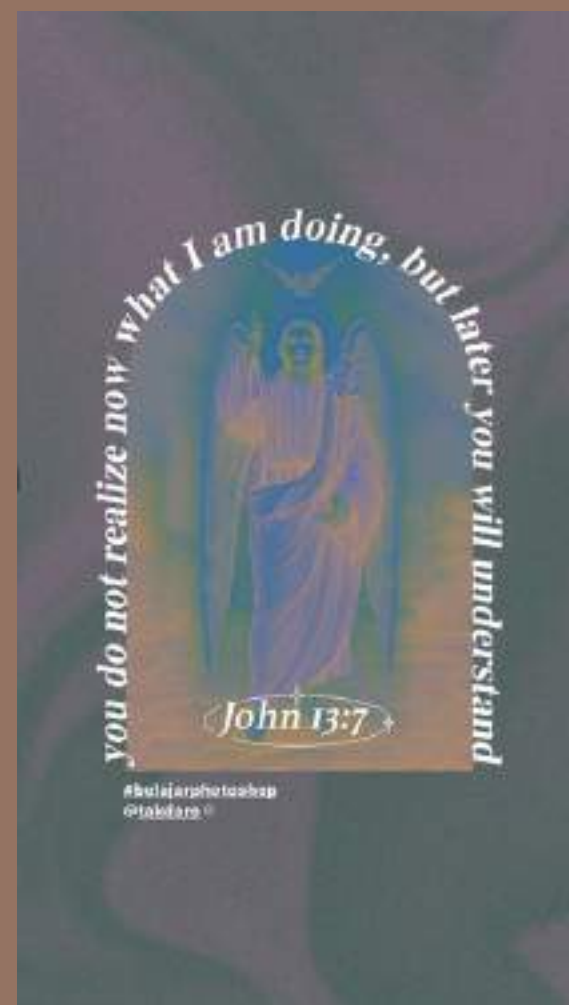
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APRIL - JULY 2022

Basic PS & AI



Adobe Illustrator



Adobe Photoshop



Adobe Photoshop

Print ad & Radio Script



From Messages and Ideas
Groot (Imaginary Shoe Brand)



Let's *work*
Together