

Vanessa G. Sánchez

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PROFILE

My principal fields of interest are investigative journalism, editing, creative writing, and multiplatform narratives.

EDUCATION

Bachelor in Educational Science

Major in Language, Literature and Audiovisual Languages

University of Cuenca, Cuenca, Ecuador. September 2017.

GPA: 76.1/100

CEDEI English Language Institute

CEDEI Institute, Cuenca, Ecuador

- 5 levels of English Training. January – June 2018.

University of Central Florida (UCF)

English Language Institute (ELI)

- One semester of Intensive English Program. August – December 2018.

University of Maryland Baltimore County (UMBC)

English Language Institute (ELI)

- Currently studying a semester of Academic English Program. February – May 2019.

ACADEMIC WRITING

Graduation Thesis: *“Ideological discourse in school texts: Analysis of the Educational book for civics in the public-school system”*.

- Under the premise that educational institutions are spaces of cultural socialization and instruction, the Ecuadorian state introduced into the curriculum a citizenship model that reveals how institutions perform and what they do inside schools to consolidate a specific social order. The above thesis study analyzed the school text of Civics that is used in the Ecuadorian public educational system to teach citizenship. Approaches to social and discursive actors' theories were surveyed through the Critical Analysis of the Discourse method and revealed a model of citizenship that depends on the government to succeed. Moreover, this model is unable to exist outside of this relationship with the institution as a representation of institutional power.

Published in: <https://bit.ly/2RhLJ04>

PROFESSIONAL HISTORY

Editor

The “Typing machine” entrepreneurship.

- Editing. February 2015 – July 2018.
- Assistantship in academic writing for college, masters and Ph.D. students. February 2015 – April 2018.
- Creating multiplatform communication projects for public and private institutions. January 2017 – April 2018.
- General administration. February 2015 to April 2018.

Producing

Communication campaign of XIII Encounter of Ecuadorian and Latin American Literature "Alfonso Carrasco Vintimilla".

- Scriptwriting and radio clip production focused on Digital Literature and new languages. November 2017.
- Producer in communication and reporter on the XIII Encounter of Ecuadorian and Latin American Literature "Alfonso Carrasco Vintimilla". November 2017.

Audio clips recovering the historical memory of Nabon town through the life stories of the elderly citizens.

- Scriptwriting and audio editing.

Zoila Rosario Morocho is an inhabitant of Ayaloma, a small area in Nabon Town in Southern Ecuador. In her voice, she remembers the songs her grandparents taught her: <https://drive.google.com/open?id=1iJOZ3V6bjvTef-Q-0NGf-9rqhIcYsVW>

Assistance in Art Direction: “Fragile”. A short film sponsored by the XI Encounter of Ecuadorian and Latin American Literature “Alfonso Carrasco Vintimilla”.

- 1st Assistance in set decoration and costume design. February 2012.
- Opened link: https://drive.google.com/file/d/13911J20-4K71pXRuj57V5R7md_XwhuzG/view?usp=sharing

Production of “Leopoldo Maria Panero el loco al que llaman Rey”.

- <https://bit.ly/2UmgfYD>

Editing

- *Magazine N° 40.* Revista N° 40. Inter-American Center of Popular Arts. August 2015.
- *Memories IV PRECOM 3 OS. Heritage and Development in the Face of Transformations.* The University of Cuenca, Faculty of Architecture. December 2017.
- *DEFORMES*, International Biennial of Contemporary Art. Cuenca. <https://bit.ly/2CO4ROi>
- Artist's dossiers “Perder la cabeza” - “Losing head”. Modern Art Museum. Ráneo Studio Project.

- Sexual and Reproductive Rights. Minister of Public Health and SENDAS.
- Content marketing oriented to the strategic management of brands in digital media. Kuno Studio.
- *Sembrando Esperanza*. Magazine focused on popular festivals and alternative economies in Southern Ecuador: Azuay, Morona Santiago, Guayas, Manabí and Pichincha provinces. May to December, 2017.

Writing

- Portfolio of Ecuadorian contemporary artists. Ráneo Studio.
<https://bit.ly/2G2U4mK>
- *Sembrando Esperanza Magazine* 3rd Edition. Text: “*Festival Nacional de la Musica*.” p. 24-27. Read in: <https://bit.ly/2sRcHSs>
- *Sembrando Esperanza Magazine*. 3rd Edition. Text: “*Credito productivo con acompañamiento tecnico: una apuesta por los emprendimientos agropecuarios*.” p. 52-55. Read in: <https://bit.ly/2sRcHSs>
- *Sembrando Esperanza Magazine*, 4th Edition. Text: “*Balsa Manteña*.” Popular Festivities Section. p. 22-27. Read in: <https://bit.ly/2DPvUrP>
- *Sembrando Esperanza Magazine*, 4th Edition. Text: “*21 años de vida de Jardin Azuayo*.” Popular Festivities Section. p. 38-41. Read in: <https://bit.ly/2DPvUrP>
- *Sembrando Esperanza Magazine*, 3rd Edition. Text: “*Primeros socios*.” p. 8-11. Read in: <https://bit.ly/2sRcHSs>
- *Sembrando Esperanza Magazine*, 3rd Edition. Text: “*Corpus Christi: 460 años de dulces fiestas*.” p. 16-23. Read in: <https://bit.ly/2sRcHSs>
- *Sembrando Esperanza Magazine*, 3rd Edition. Text: “*San Pedro de los pescadores*.” p. 28-33. Read in: <https://bit.ly/2sRcHSs>
- *Sembrando Esperanza Magazine*, 3rd Edition. Text: “*Concheros de Puerto Hualtaco*.” p. 40-45. Read in: <https://bit.ly/2sRcHSs>
- *Sembrando Esperanza Magazine*, 3rd Edition. Text: “*El trueque se mantiene por herencia en Chordeleg*.” p. 46-49. Read in: <https://bit.ly/2sRcHSs>
- *Sembrando Esperanza Magazine*, 4th Edition. Text: “*Las Escaramuzas*.” p. 18-25. Read in: <https://bit.ly/2hmH0KO>.
- *Sembrando Esperanza Magazine*, 4th Edition. Text: “*Ayampaco, un envuelto en evolucion*.” p. 26-29. Read in: <https://bit.ly/2hmH0KO>.
- *Sembrando Esperanza Magazine*, 4th Edition. Text: “*Mi casa es tu casa*.” p. 48-51. Read in: <https://bit.ly/2hmH0KO>
- *Sembrando Esperanza Magazine*, 5th Edition. Text: “*Intercambio de semillas*.” Alternative economy section. p. 44-47. Read in: <https://bit.ly/2DPvUrP>
- *Sembrando Esperanza Magazine*, 5th Edition. Text: “*Banco del Tiempo de Loja, una economia alternativa al dinero*.” Alternative economies section. p. 52-55. Read in: <https://bit.ly/2DPvUrP>
- “*De Tránsito Amaguaña a Guillermina Alba*.” A personal story about meeting the family of Tránsito Amaguaña, the most important Ecuadorian indigenous women, who died in 2009 after 100 years of fight and resistance. Published in: *La Gaceta Cultural*. October 2015. Read in: <https://bit.ly/2sPENOd>

Teaching

Rosa de Jesús Cordero High School, Cuenca, EC.

- Principal teacher of Language and Literature for Juniors and Seniors in High School. January - April 2015.

Herlinda Toral High School, Cuenca, EC.

- Class assistance in Language and Literature for Juniors in High School. 80 hours. 2016

Benigno Malo High School, Cuenca, EC.

- Teacher's assistant in Language and Literature for Juniors in High School. 40 hours.

EXTRACURRICULAR ACTIVITIES

- Participant in the Journalistic Chronicles Workshop led by Alberto Salcedo Ramos, member of the New Ibero-American Journalism Foundation (FNPI). Cuenca, June. 2018.
- Participant in the 1st International Seminar of Journalism. "Sala de redaccion con olor a papel y tinta." Hosted by the University of Cuenca. May 2018.
- Participant in the 1st Photojournalism Workshop, "Discourses of the Image," led by the NorthAmerican photojournalism Essdras Suarez, two times Pulitzer Prize Winner. Cuenca, Ecuador. June 2017.
- Participant in the cycle of conferences "Academic reading and writing in the transition of a University with only education to a University of Education with research, by Dr. Paula Carlino (Argentina), hosted by the Graduate School of the Philosophy Faculty. Hosted by the University of Cuenca. January 2014.
- Participant in the workshop "Understanding and text production: lexicographic tools" by Dr. Eliana Lucían. Organized by the Graduate School of the Philosophy Faculty. Hosted by the University of Cuenca. January 2014.
- Participant in the XXVIII World Festival of Students and Youth. Ecuador. December 2013.
- Participant in the discussion about the Youth Law organized by the Social and Economic Inclusion Ministry (MIES). Loja, Ecuador. 2012.
- Participant in "Escuela 15 de Noviembre" about popular education, hosted by the Ecuadorian College Students Federation. Cuenca, Ecuador. June 2012.
- Participant in the Municipal Regulation on Youth Work with dignity, organized by the Migrant National Secretary. Ecuador. May 2012.
- Participant in the seminar "Poetics of Crisis" realized by the Uruguayan poet and essayist Eduardo Milán. Hosted by the Ecuadorian House of Culture, Chapter Azuay. March 2012.
- Participant in the workshop "Police novel: the Ecuadorian case," sponsored by the Encounter of Ecuadorian and Latin American Literature Alfonso Carrasco Vintimilla. Cuenca, Ecuador. April 2011.

LEADERSHIP

- Communication management in the "Asamblea de los Pueblos del Sur" (APS), Campesino social organization of Southern Ecuador. 2016 - 2017.
- President of the student movement Frente Democratico Universitario (FDU). 2013.
- Organizer of the National Committee Meeting for the World Festival of Students and Youth. September 2013.

- Organizer of the Encounter of Democratic Youths. October 2013.
- Organizer of Student Week at the University of Cuenca. June 2011 and June 2012.
- Organizer of the Poetry and Creative Writing Competition at the University of Cuenca. June 2012.
- Organizer of the Filmmaking College Contest at the University of Cuenca. June 2012.
- Campaign organizer for the election of the new Federation of College Students of Ecuador, Chapter Cuenca. June 2013.